



CALIFORNIA ASSOCIATION OF NONPROFITS

CalNonprofits-GreatKolor Members Benefit Outdoor Advertising Campaign

San Francisco kiosks on-line @: <https://publicserviceadvertising.org/c1>





2025 Outdoor Ad/ Awareness Campaign

- Agreement: Print, install and post nine outdoor ad campaigns
- Each campaign includes either **7 kiosks** –or- **2 billboards** for total of **38 ads**
- Campaign time: **2-4 weeks** for S.F. Kiosks, **4-6 weeks** for Oakland Billboards
- Actual campaigns ran longer (some postings received twice as much time)
- And larger: reserved 8'x12' boards were changed to **12'x25'** billboards



Oakland Billboards on-line @: <https://publicserviceadvertising.org/c1np22>





2025 Outdoor Ad/ Awareness Campaign

- Ad campaign in SF City Kiosks and Oakland Billboards
- Message focus: service & contributions to community
- Raise awareness for residents, employers & employees

LBFE
BUILDING FRIENDSHIPS
that last a lifetime

(415) 771-7957
info@littlebrotherstf.org
<https://littlebrotherstf.org>

QWOCMAP
ANNIVERSARY
AN UNSHAKEABLE LEGACY
QUEER WOMEN OF COLOR
MEDIA ARTS PROJECT

JOIN US IN 2025!

Since 2005, QWOCMAP has transformed film into a tool for liberation.
Learn more at QWOCMAP.org

It's Our History
Explore the Past, Imagine the Future
Visit the museum today

4227 28th Street, San Francisco • @sluethistory
sluethistory.org

On the Bay. In the courts. By your side.

baykeeper.org

The strongest kids' advocacy network in the country.

3,800 organizations and growing
Join us: Childrensnow.org/home

National Queer Arts Festival 2025
Queer Cultural Center

Commissioned NQAF 2025 Events

Event	Date
Commissioned NQAF 2025 Events	5/22
Commissioned NQAF 2025 Events	5/31
Commissioned NQAF 2025 Events	6/08
Commissioned NQAF 2025 Events	6/12
Commissioned NQAF 2025 Events	6/13

ECO MEANS HOME

eco projects home • special
eco biop home • knowledge
eco money home • management
ecological justice home's future

MOVEMENT GENERATION JUSTICE & ECOLOGY PROJECT
www.HomeGeneration.org

Celebrating 15 years supporting unhoused kids
Where kids sleep shouldn't determine how big they dream

CEP.NGO
VOLUNTEER • DONATE

CEP COMMUNITY EDUCATION PARTNERSHIPS

SING JOY

JOIN US!
Find Your Ensemble at www.OIGC.org

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2025 Outdoor Ad/ Awareness Campaign



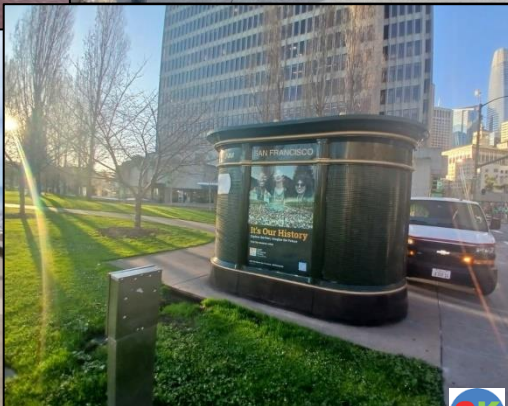
Oakland Billboards on-line @: <https://publicserviceadvertising.org/clnp22>





Years of Serving Nonprofits

2025 Outdoor Ad/ Awareness Campaign



San Francisco kiosks on-line @ : <https://publicserviceadvertising.org/c1>





2025 Outdoor Ad/ Awareness Campaign

	<u>Oakland Locations</u>
12th @ Derby	Fruitvale
MacArthur @ Loma Vista	Fruitvale
Foothill @ Avenal	Eastmont
MacArthur @ 77th	Eastmont
Santa Clara @ Oakdale	Lake Merritt
San Pablo @ 26th	Lake Merritt
East 12th @ 8th Avenue	Chinatown
Broadway @ 41st	Chinatown
Foothill @ 13th Avenue	Eastlake
Telegraph @ 16th	Eastlake
	<u>San Francisco Locations</u>
Taylor at Bay Street	near Cable Car turnaround
Twin Peaks Boulevard	Twin Peaks
Pier 22 ½ by Bay Bridge	on the Embarcadero at Harrison
Jefferson & Powell Streets	at Fisherman's Wharf
Union Square	entrance to Union Square garage
Twin Peaks	Vista Point parking lot
South Van Ness Blvd.	at Cesar Chavez Blvd
Market near Spear	near Cable Car turnaround
Pine Street at Quincy	in St. Mary's Park
Pier 7	on the Embarcadero at Broadway
Jefferson & Powell Streets	at Fisherman's Wharf
Market Street at Church	in front of Safeway
Coit Tower	at Coit Tower





2025 Outdoor Ad/ Awareness Campaign

Comments



"Working with Great Kolor on our kiosk advertising in San Francisco was an excellent experience. Their team was highly professional, responsive and attentive to detail. The images they produced were crisp, vibrant and eye-catching-perfectly showcasing LBFE's mission and helping us share our mission with the community."

Cathy Michalec, Executive Director [Link to LBFE Kiosks](#)



"Our advertising partnership with GreatKolor exposed San Francisco Baykeeper to audiences we have always had a difficult time reaching with our message of holding polluters accountable, and protecting the health of the Bay and its people. Our billboards were placed in high-traffic locations in Oakland, in neighborhoods where our work is most needed. As a small non-profit, we would not have been able to afford this kind of high-visibility advertising without our partnership with GreatKolor." [Link to BAYKEEPER Billboards](#)

Mark Westlund, Communication Director



"Working with GreatKolor was an incredible experience for Community Education Partnerships. Their donated billboard space increased our visibility and connected us with supporters we might never have reached otherwise. Most importantly, the billboards helped raise awareness of housing insecurity among children in the Bay Area, an impact that will benefit our mission for years to come."

Evan Lewis, Executive Director [Link to CEP Billboards](#)

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Why not discover the outdoor advertising space that's available for you right now?



PUBLIC SERVICE ADVERTISING ON BUS SHELTERS,
BILLBOARDS, BUSES, BART, FERRIES AND MORE



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