

# **Love Gordonsville Virginia Merchant Association Code of Conduct**

## **1. Introduction**

The Love Gordonsville Virginia Merchant Association (LGVMA) is dedicated to fostering a collaborative, respectful, and professional environment among its members. This Code of Conduct outlines the standards and expectations for behavior within the Association to ensure a thriving and supportive community.

## **2. Purpose**

The purpose of this Code of Conduct is to:

- Promote ethical and professional behavior among members.
- Encourage respectful and constructive communication.
- Ensure a welcoming and inclusive environment for all members.
- Protect the reputation and integrity of the LGVMA and its members.

## **3. Applicability**

This Code of Conduct applies to all members of the LGVMA, including but not limited to business owners, employees, and representatives participating in Association activities, meetings, events, and communications.

## **4. Standards of Behavior**

### **4.1. Professionalism**

- Conduct business in a lawful, ethical, and responsible manner.
- Provide high-quality products and services to customers.
- Maintain honesty and integrity in all interactions.

### **4.2. Respect and Inclusivity**

- Treat all members, customers, and stakeholders with respect and courtesy.
- Foster an inclusive environment, welcoming diverse backgrounds and perspectives.
- Avoid discriminatory, harassing, or offensive behavior or language.

### **4.3. Communication**

- Communicate openly, honestly, and constructively.
- Listen to others and consider different viewpoints.
- Resolve conflicts promptly and professionally.

### **4.4. Collaboration**

- Support and promote fellow members and their businesses.
- Share knowledge and resources to benefit the community.
- Participate actively in LGVMA activities and initiatives.

## **5. Compliance with Laws and Regulations**

Members must comply with all applicable local, state, and federal laws and regulations. This includes, but is not limited to, business licensing, health and safety standards, and employment laws.

## **6. Confidentiality**

Respect the confidentiality of information shared within the LGVMA. Do not disclose proprietary or sensitive information without appropriate authorization.

## **7. Conflicts of Interest**

Avoid conflicts of interest that may compromise the integrity of the LGVMA. Disclose any potential conflicts promptly and seek guidance from the LGVMA leadership.

## **8. Enforcement and Accountability**

Violations of this Code of Conduct may result in disciplinary action, up to and including termination of membership. The LGVMA leadership will investigate reported violations and take appropriate action.

## **9. Reporting Concerns**

Members are encouraged to report any concerns or violations of this Code of Conduct to the LGVMA leadership. Reports will be handled confidentially and investigated promptly.

## **10. Amendments**

This Code of Conduct may be amended by the LGVMA leadership as needed. Members will be notified of any changes and are expected to comply with the updated Code.