

Amber Allen

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Profile

- High-performing individual who works well under deadline and under pressure.
- Natural leader with experience managing people, projects, and events, as well as giving presentations.
- Trusted adviser to colleagues, thriving in team environments.
- Adept at media, political, community, and government relations.

EXPERIENCE

Principal, Carter Consulting Services (CCS)

Remote — June 2025-present

In this role, I have played a key role in the expansion of the political consulting firm, which focuses on general consulting, fundraising and finance, graphic design and social media management, and messaging. I co-lead pitch calls with prospective clients, interview potential independent contractors, advise the founder and CEO, and serve as the lead messaging consultant on political campaigns. In addition, I also network with fellow political consultants to promote partnership opportunities.

Communications Director, Charleston County Sheriff's Office

North Charleston, SC — June 2021-January 2025

Advised the highest-ranking commanders of the Sheriff's Office on issues such as media strategy; crisis management; government, community, and political relations; and internal messaging. Supervised the four individuals in my unit, which handles media inquiries, Freedom of Information Act requests, social media, videography and photography. Managed several ongoing special projects and public service messaging throughout the year, and handled media buying for advertising and recruiting. Also served as the public information officer.

Principal, Make Progress SC

Charleston, SC — January 2019-May 2021

Co-led a political consulting firm that helmed the campaign to elect the first female sheriff in South Carolina and held an incumbent's State House district in a competitive race. Also assisted political candidates with voter outreach strategy, fundraising, content creation, speechwriting, and media buying.

Development Coordinator, Postpartum Support Charleston

Charleston, SC — January 2017-December 2018

Supervised volunteer recruitment, contributed to messaging strategy and fundraising goals, and performed public speaking roles for the mission of the organization.

Project Editor, The History Press

Charleston, SC — May 2010-October 2011

Coached nonfiction authors through the editing and design process of publishing. Edited and laid out pages for publication.

Night News Editor, The Times

Gainesville, GA — January 2008-April 2010

Led the copy desk staff through the nightly editing process, selected wire service stories, designed news pages, and participated in strategy sessions with top editors.

Reporter, The Northeast Georgian

Cornelia, GA — September-December 2007

Reported on municipal government and local crime. Also completed page design, copy editing, and photography duties.

EXPERIENCE, cont.

Reporter, White County News

Cleveland, GA — July 2006-August 2007

Reported on municipal government and local crime. Also completed page design, copy editing, and photography duties.

Copy Editor, The Augusta Chronicle

Augusta, GA — September 2003-June 2006

Edited local news and sports copy, as well as wire stories. Also completed page design tasks.

EDUCATION

B.A. in Journalism and Mass Communication, *Iowa State University, Ames, IA — August 2003*

*Designated area of concentration, Sociology

AWARDS

- Rising Star Award, Emerge South Carolina, 2021
- Community Award Recipient, American Association of Birth Centers, 2021

COMPLEMENTARY EXPERIENCE

- North Charleston POPS! Board of Directors Member, 2025-present
- Leadership South Carolina, Class of 2024
- Charleston County Democratic Party Executive Committeewoman, 2020-2021
- American Association of Birth Centers Board of Directors Member, 2017-2021
- Charleston County Democratic Party Precinct Director, 2018-2020
- Emerge South Carolina, Class of 2018
- Organizing for Action Fellowship, 2017
- Allen Household, CEO and Lead Caregiver, 2011-2021
- Dow Jones Newspaper Fund Internship Program, 2002

CERTIFICATIONS

- Security and Privacy: General Role, Criminal Justice Information Services, 2024
- Break Your News: Crisis Communications for Public Safety Supervisors and PIOs, Julie Parker Communications, 2024
- Public Information in an All-Hazards Incident certification, FEMA, 2024
- Public Information Officer Awareness certification, FEMA, 2024
- National Information Officer Association (NIOA) Training Conference, 2022 and 2023
- FBI-LEEDA Executive Leadership Institute, 2023
- FBI-LEEDA Media and Public Relations Course, 2021
- Democratic National Committee, Train the Trainer, 2020

SKILLS

- Crisis, corporate, and internal communications
- Public affairs
- Executive leadership
- Community engagement and advocacy
- Supervisory experience
- Project management
- Marketing strategy
- Media relations
- Political strategy and organizing
- Speechwriting

SKILLS, cont.

- Public speaking
- Media buying
- Fundraising
- Editing
- Content creation
- Event planning
- Microsoft Office suite
- Adobe Creative suite
- Wordpress
- Squarespace
- Go Daddy
- Social media platforms (Facebook, Instagram, YouTube, X, Threads, NextDoor, Snapchat)
- Canva
- AP Style
- Chicago Manual of Style
- SEO
- Photography
- Videography

LINKEDIN

<https://www.linkedin.com/in/amberrallen/>