Actual Ebay Auction (04/08/2008), This highly reputable (?) Dealer sold this Deluxe Reverb for \$2,839.00!

Read his description – it is represented as a MUSEUM quality 1964 Deluxe Reverb.

Then check the pictures and apply what you learned from our video TUBE AMPS 101.

Then decide how bad this buyer was ripped off!

Winning bid: US \$2,839.00

Get up to 6 months no payments Apply

Ended: Apr-08-08 18:09:01 PDT Shipping costs: US \$85.00 UPS Ground Service to United States (more services) Ships to: Worldwide Item location: LA, CA, United States History: 31 bids Winning bidder: REMOVED for Privacy reasons

Listing and payment details: HideShow Starting time: Apr-01-08 18:09:01 PDT Starting bid: US \$0.01 This is a Featured Plus! listing

Payment methods: PayPal, Money order/Cashiers check See details

Meet the seller Seller: REMOVED – email us and we will let you know who it was. Feedback: 99.7% Positive Member: since Mar-15-03 in United States

See detailed feedback Ask seller a question Add to Favorite Sellers View seller's other items

1964 FENDER DELUXE REVERB AMPLIFIER! MINT!!!!

ITEM:

For your consideration is this near mint pre-CBS 1964 Fender Deluxe Reverb. This "Fender Elec. Inst. Co." Deluxe is as clean and mint as they come, and includes; original tolex, original no logo grill cloth, original knobs/hardware, original transformers, original Oxford 12" speaker (original cone), original footswitch, original pots, and even original electrolytic capacitors. This amp is beyond collector's condition, and rendered the appropriate title of MUSEUM condition! Cosmetically this amp is almost perfect. The control panel still has crisp and bright white font and numbers. There are no flaws to the exterior.

The rectifier and power tubes have been replaced. The amp does not include an original cover. The bottom of the amp is missing the feet, and appears to have had casters professionally mounted but later removed.

How does this amp sound?...

...it sounds AMAZING! This amp works perfectly and sounds like mini-Marshall Bluesbreaker and a Fender amp with reverb blended into one! The original speaker cone is completely efficient and exhibits slight voice-coil rubbing and minimal speaker distortion. The amp performs perfectly with the reverb and the Vibrato sounding great. The amp sounds crisp and clear at lower volumes, and when turned past 5, the amp begins to produce very natural and musical overdrive. This amp is the quintessential Deluxe Reverb!

This amp is as nice as they come and it is the ultimate collector's amp! Do not hesitate, you will not have another chance to buy an amp this cool... ...ever.





After viewing these pictures, all I can say is WOW!

What a beautiful amp!

It appears to be dead MINT with

- 1. An exceptionally clean faceplate
- 2. FLAWLESS grille cloth

The whole package....

But

Look further.....







The speaker "could be" right. I might want to see a Blue FENDER label, but the date code is correct (465-407).

But look closer. There are only 4 bolts holding it in. FENDER never did this, always using 8 screws to mount the speaker. So the baffle board is a replacement (and probably that grille cloth too)!

Look at the stamp on the chassis. Most all early Blackface amps have this. It is the assemblers number and date code. You don't have to look too hard to see 0665. It was assembled in June of 1965!

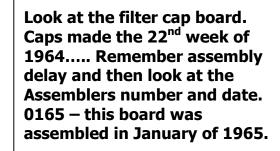
So we already know it is NOT a MUSEUM piece from '64.



Look at the dates on the capacitors. They weren't even made until the 37th week of 1964. With FENDER inventory stocking and normal delays this could not be a 1964 board.



Again note the assemblers stamp and date code. Still 1965!







It's got a 1964 Choke!

Note it wasn't made until the 45th week of 1964!!

Keep remembering that assembly delay!!







Now here is the Output Transformer.

Pretty obvious it is a 1966 – replaced tranny.

REMEMBER – The seller SAID ALL transformers were ORIGINAL!

Reverb tranny was made the 31st week of 1964.

How about this replaced Power transformer....

Looks like a 1996 replacement to me!

So I ask you.... Did our buyer get duped?

Is this a MUSEUM quality 1964 Deluxe Reverb as the seller represented?

What did our investigation show when we apply what we learned in our video TUBE AMPS 101?

We learned it is IMPOSSIBLE for this to be any earlier than a June 1965 assembly.

We learned the cosmetics are ALL suspect as the baffle board has been replaced. Probably the grille cloth and the faceplate as well.

The speaker is correct to the era.... but suspect, at least due to all the other problems with this amp.

Like:

Capacitor dates that show their manufacture was very late in 1964. With delivery and normal production scheduling the amp could not have been made in 1964.

Assembler stamps show the filter cap board was made in January 1965 and the circuit board was made 5 months later.

Two of 4 trannies are later replacements. The two that count the MOST..... the power and the output tranny.

The other two were made too late in the year to be included in a '64 amp.

So did the buyer get ripped off by a seller that misrepresented his item?

YOU DECIDE!

The seller misrepresented the amp in his description BUT he provided enough pictures to allow anyone <u>with some knowledge</u> to understand what was REALLY being sold.

TUBE AMPS 101 could've saved this buyer by giving him the knowledge to know better!