



A photograph of a man and a woman in a motorized wheelchair, kissing in a park. The man is in the driver's seat, and the woman is leaning over him. A dog is lying on the ground in the foreground. The background is a lush green park with trees and bushes. The entire image is overlaid with a blue tint.

# Introduction to **AJM Choice**

*(An AJM Healthcare Service)*

# Who We Are.



## AJM Choice Shaped by Expertise. Driven by Care.

**We believe mobility is more than movement - it's about independence, confidence, and unlocking possibilities.**

We provide trusted, clinically informed private mobility solutions tailored to the unique needs of each individual and accessible through a variety of funding models.

As the private division of AJM Healthcare - one of the UK's largest NHS wheelchair service providers – we bring over 40 years of experience in delivering tailored mobility support across a wide range of physical and neurological conditions.

Working in close collaboration with healthcare professionals, case managers, and rehabilitation teams, we offer expert assessment, guidance, and supply of mobility equipment designed to meet individual needs and therapeutic goals.

[www.ajmchoice.com](http://www.ajmchoice.com)





A healthcare professional, a woman with long blonde hair tied back, is kneeling on the floor and assisting an elderly woman with short blonde hair and glasses who is seated in a wheelchair. The professional is looking up at the woman in the wheelchair, possibly explaining something or providing instructions. The setting appears to be a clinical or home care environment, with various plants and exercise equipment visible in the background. The entire image is overlaid with a semi-transparent blue filter.

# Your Full-Service Mobility Partner

## AJM Choice can provide:

- Private clinical wheelchair assessments
- Specialist seating consultations
- At home or on-site product demos
- Mobility equipment supply (inc. loans)
- Manufacturer agnostic product sourcing
- Mobility, patient handling and accessible equipment for clinic and home (including adaptations)
- Clinically led training
- Wheelchair clinic days for existing users
- Maintenance and service plans on all equipment (existing and new)

# Our Product Portfolio



## Comprehensive Mobility Solutions.

- Wide range of manual and powered wheelchairs
- Specialist seating and postural support systems
- Paediatric and complex needs equipment
- Assistive technology and access solutions
- Strong supplier partnerships across leading brands
- Full service: assessment, supply, delivery and support







Let's be  
in touch.

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