



The Dementia Friendly Communities Team







Dementia Friendly Communities (DFC)

A dementia-friendly community is a city, town or village where people with dementia are understood, respected and supported.

We work with communities to increase awareness and understanding of dementia, so that people living with dementia can continue to live in the way they want to and remain part of their community.



Working to Become Dementia Friendly Recognition Symbol









Sole Trader – New for 2020



Some of our WTBDF Recognised Providers



- Charity Bank (Tonbridge)
- Albany Funeral Services (Maidstone)
 - Leeds Castle (Maidstone)
- Inspirations Hair Salon (Tonbridge)
 - Nancy's Tea Room's (Tonbridge)
- St. John the Evangelist Church (Tonbridge)
 - Dover Transport Museum (Dover)
 - Castle Car's Taxi's (Tonbridge)
 - Natwest Bank (County)









Dementia Friendly Kent Awards

These awards aim to recognise and celebrate the hard work and dedication undertaken during the last year to improve the lives of people living with dementia in Kent.

2019 we had the following awards categories:

- Most inspiring Dementia Friendly Community Award
- The Emma Kent Award for Outstanding Contribution
- Dementia Friendly Organisation/ Company Award (Less than 50 staff)
- Dementia Friendly Organisation/ Company Award (More than 50 staff)
- Kent's Most Inspiring Care Provider
- Intergenerational Activity Award
- Community and Partnership Project Award
- Dementia Friendly Arts and Culture Organisation/ Project



Nominations can be made by anyone and the judging is taken place by people who are affected by dementia.

The Awards are entirely funded by Sponsorship from Private Organisations supporting Dementia Friendly Communities.





Brightshadow
Winner of Arts and Culture Organisation/
Project Award



Oasis Academy – Isle of Sheppey
Winner of the Intergenerational Activity/ Project Award



No Place Like Home
Winner of the Most Inspiring Care Provider Award



Kent Fire and Rescue Service
Winner of the Community and Partnership Project Award

Virtual Dementia Tours

Invented 25 years ago in America by Professor PK Beville

This worldwide, scientifically and medically proven method of giving a person with a healthy brain and experience of what dementia might be like, allows delegates to enter the world of the person and understand which simple changes need to be made to their practice and environment to really improve lives of people with dementia.











Alzheimer's Society's Dementia Friends programme is the biggest ever initiative to change people's perceptions of dementia. It aims to transform the way the nation thinks, acts and talks about the condition.

Dementia Friends Information Sessions are run by volunteer Dementia Friends Champions, who are trained and supported by Alzheimer's Society. Each Information Session lasts around one hour. You will learn more about dementia and how you can help to create dementia friendly communities. There are information sessions running across England and Wales.

As part of the Dementia Friendly Communities Programme we run Dementia Friend Sessions to help raise awareness of dementia and to support our aim to create dementia friendly communities. someone you know living with dementia, every action counts.



GERT Age Suit

GERontologic Test suit GERT

The age simulation suit **GERT** offers the opportunity to experience the impairments of older persons even for younger people.

The age-related impairments are:

- · opacity of the eye lens
- · narrowing of the visual field
- · high-frequency hearing loss
- head mobility restrictions
- joint stiffness
- loss of strength
- · reduced grip ability
- · reduced coordination skills





Seed Fund

The Dementia Friendly Community Fund supports and seed funds projects that work with local businesses, organisations, leisure, sports or arts to help people with dementia to maintain their independence and remain part of their communities for as long as practicable.

How the fund can help?

The grant can be used for:

- * Addressing loneliness for those with dementia and their carers.
- * Reducing social isolation for those with dementia and their carers.
- * Working with local businesses, organisations, leisure, sports or arts to help those with dementia remain part of the community and/or maintaining their pastimes, hobbies and activities.





Some Seed Funded Projects

















Every one has something to contribute. It's our work to understand how we can best involve people, at what level, and for what outcomes.

Even small steps, in the right direction are steps worth taking



Your Local Dementia Friendly Community would love to hear from you:

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New Website coming soon! www.designandlearningcentre.com/