

Dear Automotive and Recreational Vehicle Dealer:

Franjeans has been a leading supplier of quality outdoor display materials for more than 35 years.

Our commitment to you continues to be in offering you the highest quality outdoor display products at exceptional values.

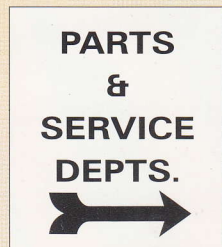
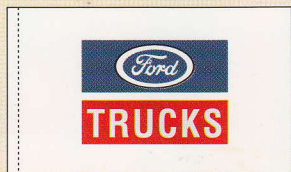
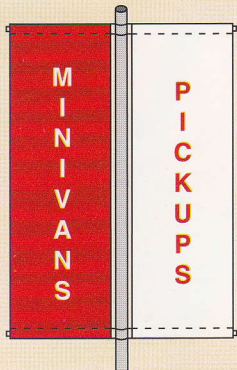
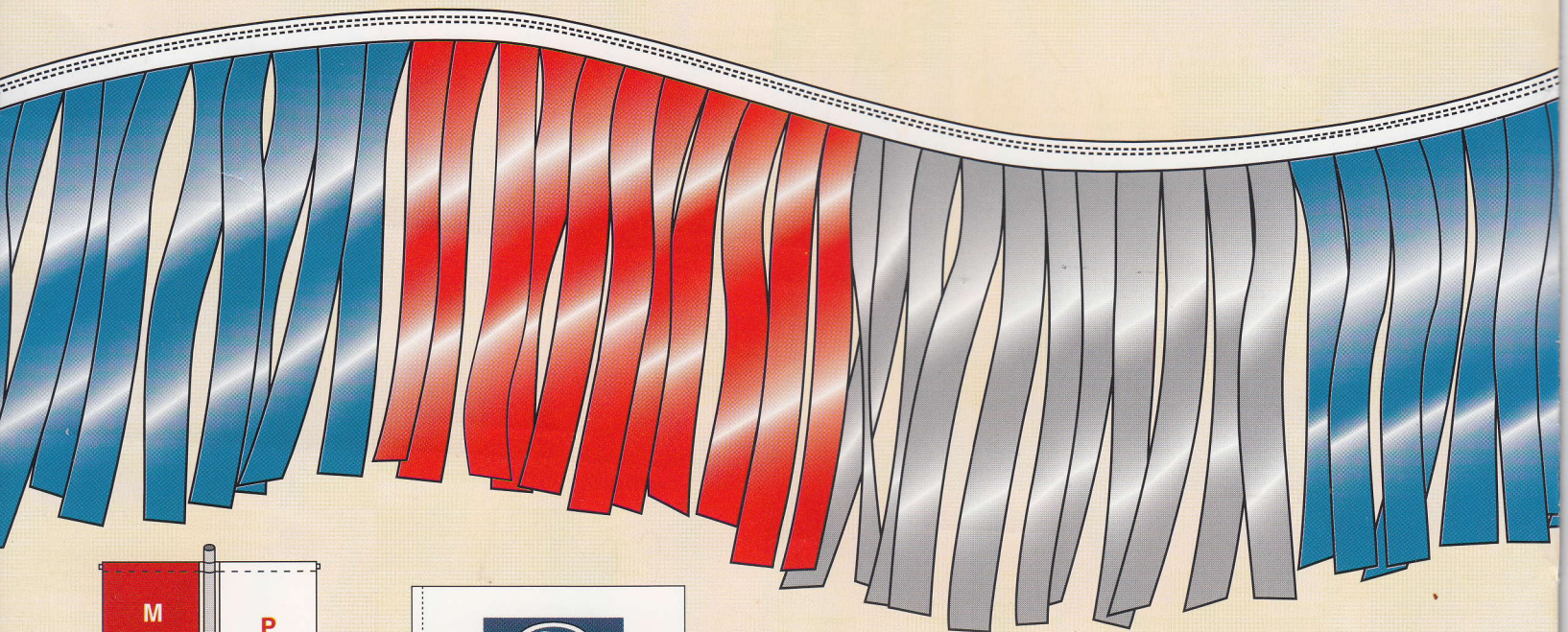
This catalog addresses the mainstream outdoor display needs of the automotive and recreational vehicle dealer. If you don't see what your looking for, give us a call. In addition to our complete line of indoor and outdoor display products, our manufacturing facility stands ready to fill your custom needs.

I'm sure you will agree, as you thumb through the following pages, that Franjeans is the best source for all your display needs.

Alan Hannah.

Alan Hannah
General Manager

Franjeans
The Flag People



PHONE

1-888-900-FLAG

Internet: WWW.FRANJEANS.COM • E-Mail: INFO@FRANJEANS.COM

FAX

310-320-0917

15% off INTRODUCTORY OFFER

**FACTORY
DIRECT**

FRANTIKI™

Replace or upgrade your metallic fringe streamers

60' metallics with 36 panels (12" x 18") in our
best-selling Red/Silver/Blue color combination.
Over 15% off our own hot MSWP prices.

Wholesale \$20.⁶⁰
yours for only...

\$17.49

per string (25 pack)

30' metallic fringe strings also sale priced in
Red/Silver/Blue. Quantities limited.

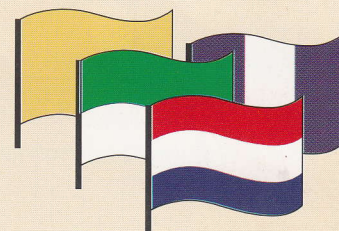
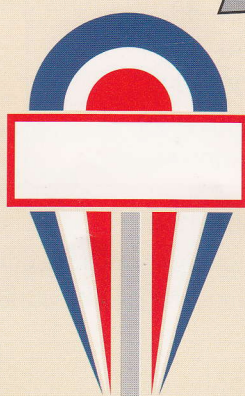
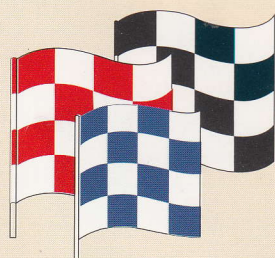
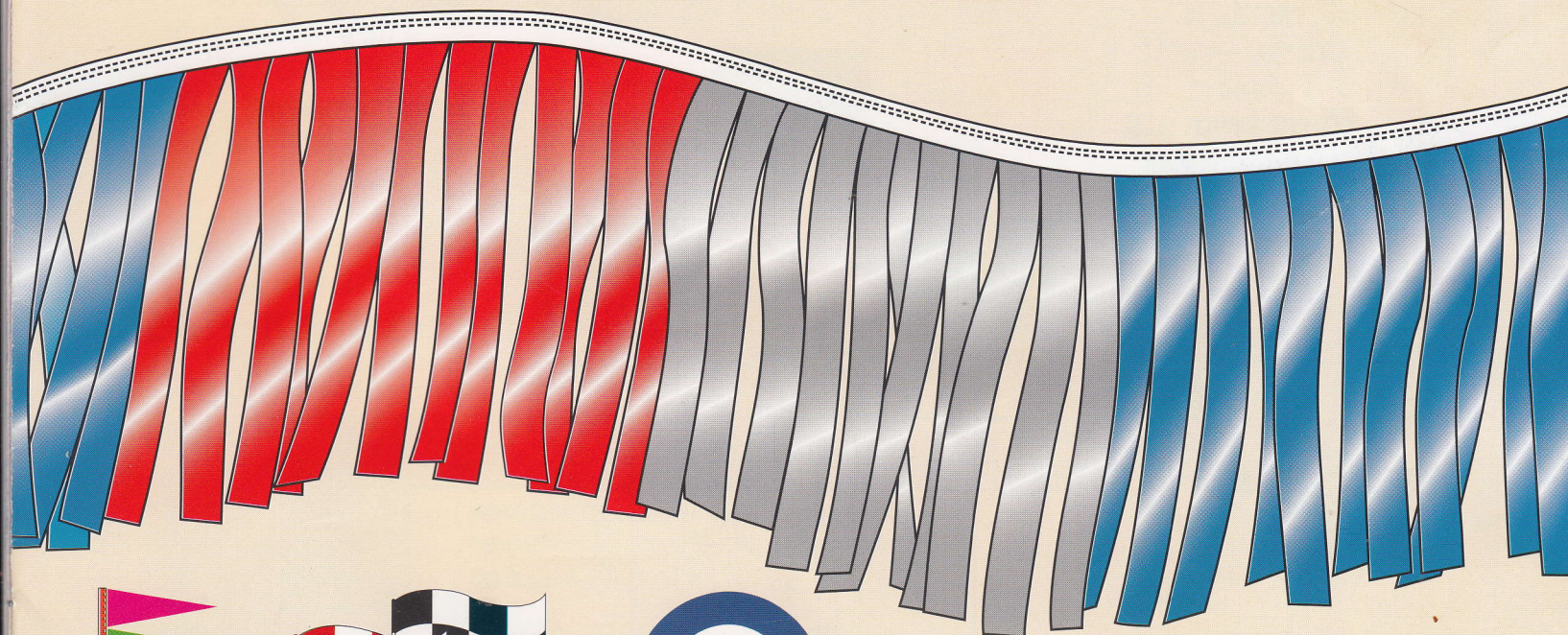
FRANTIKI COVERAGE

5220 sq ft
with 30
60' strings

4410 sq ft
with 50
30' strings

parallel array; one yard apart

CALL ALAN
1-888-900-FLAG



PHONE
1-888-900-FLAG

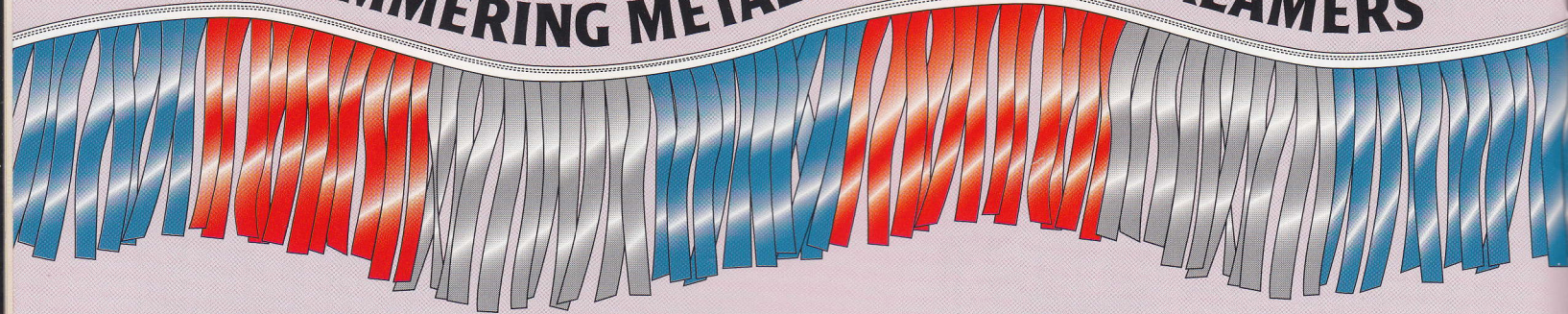
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FAX
310-320-0917

2 FACTORY DIRECT

FRANTIKI™

THE SHIMMERING METALLIC FRINGE STREAMERS



All Colors or any Combination of one, two or three colors

We'll gladly send you a METALLIC STRING SAMPLE and COLOR SWATCHES by Priority Mail



DON'T BUY metallic fringe aloha STREAMERS until you check your **FACTORY COST** from this leading producer:

Frانjeans
The Flag People

ASK FOR ALAN
1-888-900-FLAG

Check these national MSWP prices:

| 60' strings with 36 12" x 18" aloha panels | QUANTITY USAGE | 30' strings with 18 12" x 18" aloha panels |
|--|----------------|--|
| \$21.90 | 1-10 | \$11.90 |
| \$21.40 | 11-24 | \$11.70 |
| \$20.60 | 25-49 | \$11.50 |
| \$19.98 | 50-199 | \$11.30 |
| by quote | 200-1999 | by quote |
| by quote | 2000-4999 | by quote |
| by quote | 5000+ | by quote |

FRANJEANS manufactures other strings of aloha streamers or V-shaped pennants in polyethylene, plasticloth or fluorescents in various colors, combinations or quantities. Whenever or whatever your needs are in carlot canopies, just call Alan at 1-888-900-FLAG.

PHONE
1-888-900-FLAG

Internet: WWW.FRANJEANS.COM • E-Mail: INFO@FRANJEANS.COM

FAX
310-320-0917

MINIVAN & TRUCK
WEEK

END OF MODEL YEAR SALE

**FACTORY
DIRECT 3**

Banners can be custom ordered to size
with your message, choice of layout,
lettering and colors.
LET ALAN HELP YOU SELECT YOUR BEST BET

4th of July
EXPO

ROCKY'S 60 mo. deal
0 DOWN 0 DRIVE-OFF

JAPANESE IMPORT MONTH
TOYOTA - HONDA - NISSAN

EVENT BANNERS FOR AUTO DEALERS

**RENTALS & DEMOS
CLEARANCE**

**ALL '98 MODELS
ON SALE NOW!**

**Trucks & Minivan
BLOWOUT!**

**Deals of the Century
SALE**

**MINIVAN & TRUCK
SALE**

Thanksgiving Day
SALABRATION



**CUSTOM
ANGLE FLAGS**
by

Franjeans
The Flag People

Your choice of message or logo.
Made with DuPont 200 denier
nylon to your specific dimensions.
2' x 3' with one color simple copy.
Single/reverse print. Double-
sided also available. Call with
your requirements.

Quantity 3 Quantity 6 Quantity 12
\$45 ea \$32 ea \$25 ea

BANNERS BY THE FOOT

**Header with Grommets
or Corner Ties**
Available with
white, yellow or
orange background
with blue, black,
or red lettering.
Sewn-on or
hand-painted
**Economical
where three or
less of each
required.**

60" wide by 10'+, on white or red background.
Sewn-on plastcloth letters on poly-mesh
WINDSCREEN material. Includes up to 20 letters.
Extra letters are \$6 ea. Best for high wind areas.
\$22 per running foot

36" wide by 5' + on plain or fluorescent plastcloth,
hand-painted in a wide choice of colors. Extra letters
are \$3 each. Not for windy areas or long use.
\$13 per running foot

Banners with block letters in quantities of three
or less are most economically fabricated in vinyl
or plastcloth and hand-painted letters.

PHONE
1-888-900-FLAG

Internet: WWW.FRANJEANS.COM • E-Mail: INFO@FRANJEANS.COM

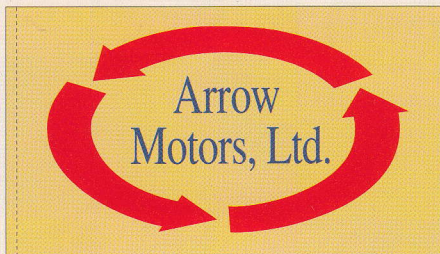
FAX
310-320-0917

4 **FACTORY DIRECT**

DEALERSHIP IMAGE FLAGS

3' x 5' STARTER SALE

200 Denier Nylon



One Color Print – Simple Design

| Quantity | MSWP | Sale Price |
|----------|---------|----------------|
| 2 | \$91.45 | \$77.98 |
| 4 | \$60.07 | \$50.99 |
| 6 | \$49.50 | \$41.97 |

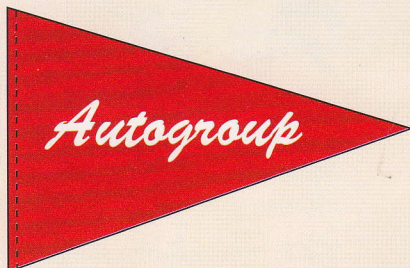
Two Color Print – Simple Design

| Quantity | MSWP | Sale Price |
|----------|----------|-----------------|
| 2 | \$127.14 | \$107.94 |
| 4 | \$83.73 | \$70.83 |
| 6 | \$68.93 | \$58.52 |



Ask Alan. He'll help you design it!

LOGO PENNANTS



- ✓ Your name, logo or message on 2' x 3' nylon
- ✓ Finished in your choice of Pockets, Sleeves or Grommets
- ✓ One color print over a wide selection of background colors – Mix or match
- ✓ Custom made to order

Franjeans
The Flag People

| Quantity | MSWP | Sale Price |
|----------|---------|----------------|
| 2 | \$91.45 | \$77.98 |
| 4 | \$60.07 | \$50.99 |
| 6 | \$49.50 | \$41.97 |

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FAX
310-320-0917

RIGID SIGNS

with YOUR OWN COPY

FACTORY DIRECT 5

Small, smooth-surface signs in high-impact 1/32" styrene.

Sized from 4 3/4" x 16" to 24" x 36."

Typically printed one color on white.

Smaller or larger quantities or more complex designs available.

CALL ALAN FOR A QUOTE ON YOUR SPECIFIC NEEDS

WAITING AREA
Restrooms

| Size | Price Each Quantity 3 | Price Each Quantity 12 |
|------------|--------------------------|---------------------------|
| 4 3/4 x 16 | \$1.80 | \$1.67 |
| 18 x 24 | \$21.91 | \$15.77 |
| 12 x 30 | \$21.91 | \$15.77 |
| 24 x 36 | \$36.06 | \$20.06 |

Late Model LUXURY CARS

TRANSPORTATION CARS

PARTS & SERVICE DEPTS.
➔

Please excuse the mess during our renovations

SHOWROOM

WE CAN FINANCE ANYONE

MANY FLOOR PLANS

\$500 Delivers

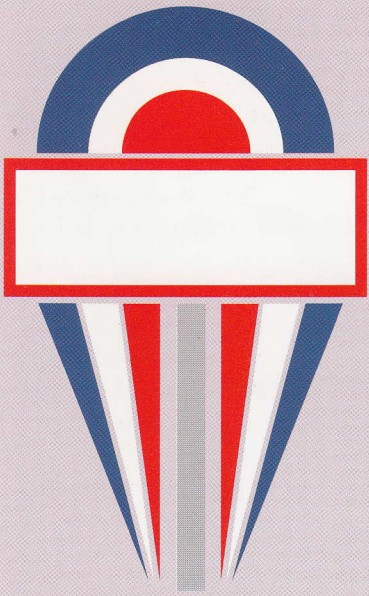
BUSINESS HOURS
Mon-thru Fri 10am-10pm
Sat-Sun noon-midnight

Thanks for giving us the chance to serve you!

DIRECTIONS
sales-credit ↑
parts-service →
exit-entrance ←

SE HABLA ESPAÑOL

POLE BANNER REPLACEMENT PARTS



THE FANS

Fans are made 4' x 12' size, gathered to about 4' x 6'. 3 panels sewn in 200 denier DuPont nylon flag material, double stitched, custom quality tailoring.

About \$43 each
No minimum

THE PIGTAILS

Pigtails in 10 oz. plasticloth, plain or fluorescent. Decorates pole medium in various lengths (tapered). Typically 6 tails per pole.

\$3.12 to \$6.60 each

THE FRAME BANNERS

Frame banners quoted per banner of identical copy; screen printed on strong 10 oz. plasticloth; 3' wide x 8' to 10'6". Sold in pairs, typically 2 to 12 each. Simple lettering.

About \$102 each (minimum 2)
Approx. \$42 each for 12

Franjeans
The Flag People

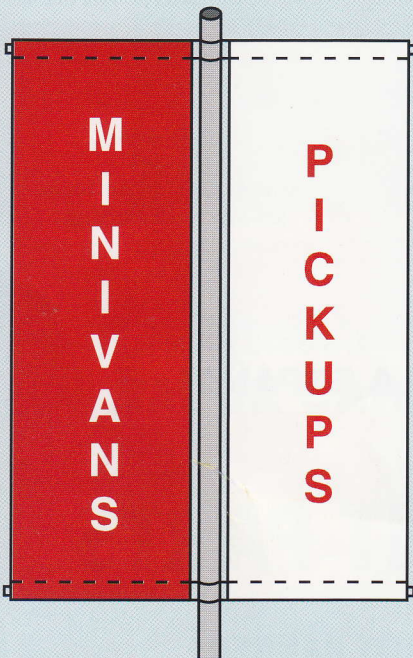
PHONE
1-888-900-FLAG

Internet: WWW.FRANJEANS.COM • E-Mail: INFO@FRANJEANS.COM

FAX
310-320-0917

**STREET
or
POLE
BANNERS**

Your message
manufactured in 200 denier
nylon with your choice of
size, colors, etc.



Typical price
8' x 2½' Banner
printed one color

Quantity 3 **\$55.75 ea**
Quantity 6 **\$35.50 ea**
Quantity 12 **\$28.80 ea**

PLEASE FAX
your specific requirements to
ALAN
at (310) 320-0917

DEALER FLAG SALE



NO MINIMUM

Call us with your brands and quantities.
Other sizes, colors and designs available by quote.

LONG BANNER SALE

YOUR OWN MESSAGE HERE

3' x 10' plain or fluorescent
Plasticloth, hand-painted
in one or more colors,
\$118.88 each includes 20
letters. Extra letters \$2 each.
Extra length beyond 10',
add \$11.00 per foot.
Finished with ties or
grommets.

3 x 10 feet \$118.88

Call
ALAN
at
1-888-900-FLAG
with your
specific
requirements

FranJeans
The Flag People

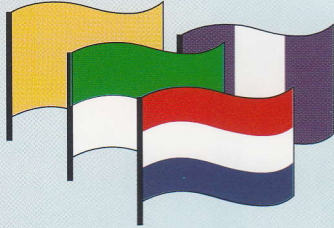
4' x 20' poly-mesh WIND-
SCREEN, white or red with
sewn-on Plasticloth letters.
Several colors are available,
\$388.00 each. Includes 20
letters. Extra letters \$6 each.
Extra length beyond 20', add
\$19.40 per ft. Finished with
grommets or rope.

4 x 20 feet \$388.00

MULTI-FLAG SALE

200 DENIER NYLON

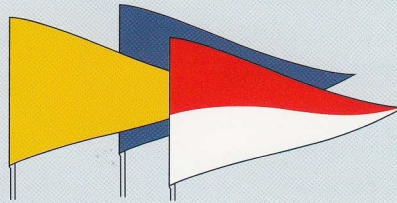
1-2-3 Color Topflags



2' x 3' – any quantity

- 1-color **\$5.63** each
- 2-color **\$6.93** each
- 3-color **\$7.93** each

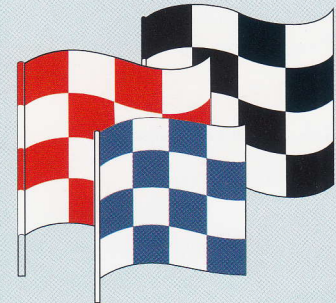
1-2 Color Pennants



2' x 3' – any quantity

- 1-color **\$5.63** each
- 2-color **\$6.93** each

Checkered



45" x 45"

Black & White – any quantity

\$14.77 each

Other colors and sizes available by quote.

— Pocket or Header and Grommets included —

**Stock 3' x 10' Fluorescent Banners
for Auto and RV dealers**

1. **SALE**
2. **WE CARRY OUR OWN CONTRACTS**
3. **GRAND OPENING**
4. **UNDER NEW MANAGEMENT**
5. **ANNIVERSARY SALE**
6. **NOW OPEN**

by *Fransjeans*
The Flag People

Professionally screen printed Black on Saturn Yellow background, each with four 3' corner ties as illustrated above on sturdy 10 oz. fluorescent plasticloth.

— **NO MINIMUM** —

Wholesale \$46.00

ON SALE

\$39.³³ each

SALE

Examples not to scale

PHONE
1-888-900-FLAG

Internet: WWW.FRANJEANS.COM • E-Mail: INFO@FRANJEANS.COM

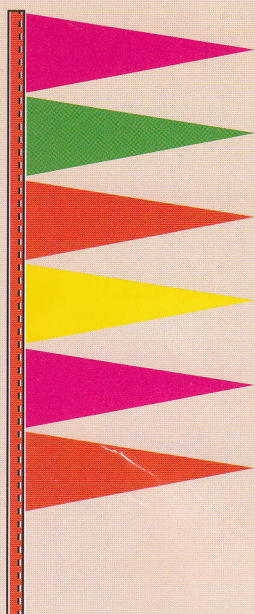
FAX
310-320-0917

ANTENNA PENNANTS

— PLASTICLOTH —
PLAIN or FLUORESCENT

6 Multicolor
4"x12" panels on 30" pocket

ON SALE
\$14.40/dozen pack



FranJeans makes other antenna pennants in poly or metallics in various shapes. If interested in these, call ALAN at 1-888-900-FLAG



OUR CLASSIC S-CURVE FLAG OR BANNER

TASTEFUL, YET INEXPENSIVE

Finished with pockets, sleeves or header with grommets.

2 color 6' x 3'
\$38.70 each

3 color 6' x 3'
(White is typical center panel in 3-color style)
\$41.40 each
no minimum



- Custom made, in DuPont nylon to your own size and color requirements. Plain, as shown or with added screen printing as needed.
- Ideal for carlot street banners, tall-flags, aisle markers, main entrance decor or pole images.

Available in these popular colors



Gold



Emerald Green



Burnt Orange



Deep Blue



Spanish Yellow



Fuchsia



Turquoise



Purple



FM Yellow



Magenta

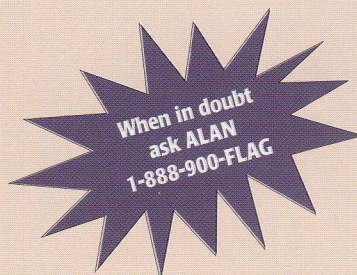
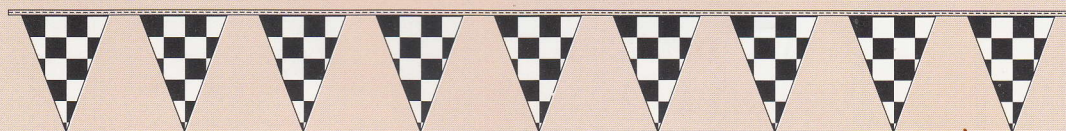


Teal



Blue

4-mil Poly Checkered 9" x 12" PENNANTS



100' string (84 panels)

Wholesale \$15.13 each
\$13.50 per string

**FACTORY
DIRECT 9**



**MILLENNIUM
2000
COLORFAST®**



SHOWROOM SPECIAL

The best nylon U.S. Flag ever made!

- ★ Dense filled embroidered stars
- ★ Heavy duck header-grommets
- ★ Guaranteed color-fast for one year

FACTORY LIST

3' x 5'
\$33.50

FACTORY LIST

4' x 6'
\$45.70

ON SALE

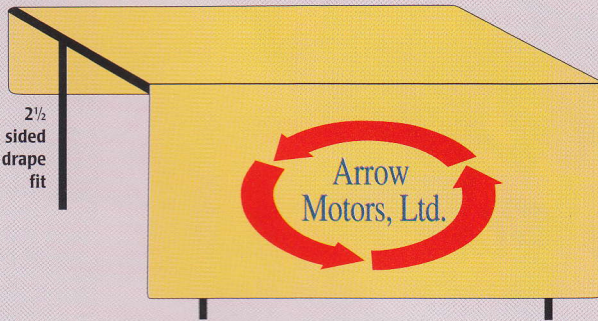
\$28.33

ON SALE

\$38.66



Custom Printed TABLECOVERS



Available in either nylon or satin, this item can really upgrade the look of your showroom or your customer lounge area.

In your choice of a wide selection of colors.

Also available in three-sided drape fit, five-sided custom fit, or four-sided gathered skirt, with our without top panel. Alan can help you pick the right one for your needs.

Typical pricing for an 8' table, nylon drape style with simple logo, one color print, as shown:

| | | |
|----------------------|----------------------|---------------------|
| Quantity 1 | Quantity 2 | Quantity 3 |
| \$163.00 each | \$104.00 each | \$84.00 each |

COMPANION STATE FLAG



Typically flown one size smaller than U.S. Flag

2' x 3'
Regular \$20.40

**ON SALE
\$17.17**

3' x 5'
Regular \$40.80

**ON SALE
\$34.34**

Fransjeans
The Flag People

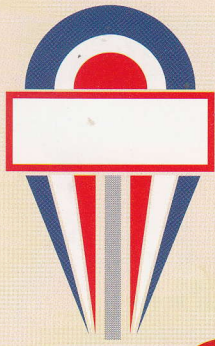
**CALL
ALAN**

1-888-900-FLAG

**PHONE
1-888-900-FLAG**

Internet: WWW.FRANJEANS.COM • E-Mail: INFO@FRANJEANS.COM

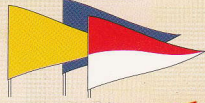
**FAX
310-320-0917**



**ALL '98 MODELS
ON SALE NOW!**



FAMILY
CARS
minivans
and
sedans



FLAGS • BANNERS • PENNANTS • SIGNS

Franjeans is currently in its 35th year
of manufacturing fine flags, banners, pennants
and small rigid signs.

**35
YEARS**

Terms and Conditions

- All shipments are by UPS Ground unless otherwise specified.
- F.O.B. factory
Torrance, CA USA

- **Phone**
1-888-900-FLAG
- **Fax**
1-310-320-0917
- **Internet**
www.franjeans.com
- **E-mail**
info@franjeans.com

Method of Payment

- UPS C.O.D.
- Prepaid
- Net 30 days on approved credit
- VISA or Mastercard

A major U.S. manufacturer of Custom Outdoor Displays

Franjeans
The Flag People

FRANJEANS

20291 S. Western Ave.
Torrance, CA 90501

Attention:
Advertising
Director or Buyer
of Displays, Flags,
Banners,
Pennants

BULK RATE
U.S. POSTAGE
PAID
SAN PEDRO, CA
Permit No. 7