

## Stratford Live Music & Food – Friday to Sunday June 17-19, 2022

A CELEBRATION OF LIVE MUSIC AND GOOD FOOD AT THE

HISTORIC VETERANS DRIVE BAND SHELL ON THE AVON RIVER

| Sponsorship Opportunities 2022   | Band<br>Sponsor | Gold                       | Silver       | Bronze | Community | Friend of the<br>Festival |
|--|-----------------|----------------------------|--------------|--------|-----------|---------------------------|
| YOUR COMPANY LOGO/NAME ON POSTERS PLACED AROUND THE CITY (for 3 weeks before the festival) |                 | <b>√</b><br>prominent logo | $\square$    | V      |           |                           |
| YOUR LOGO/NAME ON DISPLAY AT GATE ENTRANCE   |                 | <b>√</b><br>prominent logo | $\checkmark$ |        |           |                           |
| INCLUSIVE BRANDING WITH YOUR NAME/LOGO ON WEBSITE & SOCIAL<br>MEDIA (interview optional)   |                 | <b>√</b><br>prominent logo |              |        |           |                           |
| YOUR COMPANY LOGO/NAME ON PAMPHLET GIVEN OUT AT ADMISSION                                  |                 | <b>√</b><br>prominent logo | V            |        |           |                           |
| YOUR NAME/LOGO DISPLAYED ON THE STAGE WHEN THE BAND YOU ARE SPONSORING IS PERFORMING       |                 |                            |              |        |           |                           |
| YOUR COMPANY IS ACKNOWLEGED ON STAGE (WITH BAND<br>INTRODUCTION)                           | V               |                            |              |        |           |                           |
| YOUR NAME/LOGO ON SPONSORSHIP PAGE ON WEBSITE & SOCIAL<br>MEDIA                            |                 |                            |              | V      |           |                           |
| YOUR NAME ON PAMPHLET GIVEN OUT AT ADMISSION   |                 | V                          | V            | V      | V         |                           |
| YOUR NAME ON SPONSORSHIP PAGE ON WEBSITE   |                 | V                          | $\checkmark$ | V      | V         |                           |
| YOUR NAME PRINTED ON DONOR BANNER AT THE FESTIVAL  |                 | V                          | $\checkmark$ | V      | V         | Ø                         |
| NUMBER OF FREE 1-DAY TICKETS TO STRATFORD LIVE   |                 | 20                         | 10           | 6      |           |                           |
|  |                 | \$2,000                    | \$1,000      | \$700  | \$300     | <b>\$100</b>              |

Please contact us at <u>stratfordlivesponsors@gmail.com</u> if you want to be a sponsor or contact us at <u>stratfordliveartists@gmail.com</u> if you are interested in sponsoring a band.