

Stafford Padel Club Privacy Policy

Effective Date: 5th August, 2025

Stafford Padel Ltd ("we," "our," or "us") operates the website www.staffordpadel.com (the "Site"). This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit and use our Site.

By using the Site, you agree to the collection and use of information in accordance with this policy.

Information We Collect

We may collect several types of information from and about users of our Site, including:

Personal Information: This is information that can be used to identify you directly or indirectly. We may collect personal information such as your name, email address, phone number, and any other information you voluntarily provide to us when you:

- Register for an account or membership
- Book a padel court or coaching session
- Sign up for newsletters or marketing communications
- Contact us through forms or email
- Participate in surveys or promotions

Usage Data: We automatically collect certain information when you access and use the Site. This may include your IP address, browser type, operating system, referring URLs, pages viewed, the time and date of your visit, and other diagnostic data.

Cookies and Tracking Technologies: We use cookies and similar tracking technologies to track the activity on our Site and hold certain information. Cookies are files with a small amount of data that may include an anonymous unique identifier. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

How We Use Your Information

We use the information we collect for various purposes, including:

- To Provide and Maintain Our Service: This includes facilitating court bookings, managing memberships, and ensuring the Site functions correctly.
- To Manage Your Account: To manage your registration as a user of the Service and provide you with the functionalities available to registered users.
- To Communicate with You: To send you service announcements, administrative messages, promotional offers, newsletters, and other information that may be of interest to you. You can opt out of marketing communications at any time.
- To Improve Our Site and Services: To understand how users interact with our Site, identify areas for improvement, and develop new features and services.
- For Customer Support: To respond to your inquiries, provide assistance, and resolve issues
- For Marketing and Advertising: To deliver relevant advertisements and measure the effectiveness of our advertising campaigns.
- For Security and Fraud Prevention: To protect our Site and users from fraudulent activities and unauthorized access.
- To Comply with Legal Obligations: To meet our legal and regulatory requirements.

How We Share Your Information

We may share your information in the following situations:

- With Service Providers: We may share your information with third-party vendors and service providers who perform services on our behalf, such as payment processing, website hosting, data analysis, email delivery, and customer support. These third parties are obligated to protect your information and may only use it for the purposes for which it was disclosed.
- For Business Transfers: If Stafford Padel Ltd is involved in a merger, acquisition, or asset sale, your Personal Information may be transferred as a business asset.
- With Your Consent: We may disclose your personal information for any other purpose with your explicit consent.
- For Legal Reasons: We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- To Protect Our Rights: We may disclose your information to enforce our terms and conditions, protect our rights, privacy, safety, or property, and that of our users or the public.

Data Security

The security of your Personal Information is important to us. We implement reasonable administrative, technical, and physical measures to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. However, please

remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Data Retention

We will retain your Personal Information only for as long as is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

Your Data Protection Rights

Depending on your location, you may have the following rights regarding your Personal Information:

- Right to Access: You have the right to request copies of your personal data.
- Right to Rectification: You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- Right to Erasure: You have the right to request that we erase your personal data, under certain conditions.
- Right to Restrict Processing: You have the right to request that we restrict the processing of your personal data, under certain conditions.
- Right to Object to Processing: You have the right to object to our processing of your personal data, under certain conditions.
- Right to Data Portability: You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.
- Right to Withdraw Consent: Where we rely on your consent to process your personal information, you have the right to withdraw that consent at any time.

To exercise any of these rights, please contact us using the details provided below.

Third-Party Websites

Our Site may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Children's Privacy

Our Site is not intended for individuals under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from anyone under

the age of 13 without verification of parental consent, we take steps to remove that information from our servers.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Effective Date" at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

By email: contact@staffordpadel.com

By visiting this page on our website:staffordpadel.com

By post: Stafford Padel Ltd. Stafford Cricket & Hockey Club. Riverway. Stafford ST16 3WB