

Winter 2024

See's CANDIES.®

Fundraising



The More (Profits), the Merrier

'Tis the season for fundraising! This year, make spirits bright with delicious candies and festive gifts, all while raising money for your organization. For schools, sports teams and more, our mouthwatering options are a surefire way to reach your profit goals.

With such irresistible treats, sharing holiday joy isn't just fun, it's easy!



WE MAKE IT SIMPLE WITH

Three Ways to Sell

1

Yum-Raising

Sell candy through a virtual storefront



2

Pre-Sell

Take orders, collect money, deliver treats



3

Candy by the Carton

Buy in bulk, sell at local events



Questions?

A dedicated Candy Concierge is here to help! With a fundraising expert on your side, you can get answers to your questions and reach your goals. Visit sees.com/FindARep

Festive Favorites

Spread tasty tidings with these classics.





Reindeer Cheer Box

Packed with Lollis, chocolate Santas and jelly beans.

7.5 oz **\$14.00** #506982

Profit: 20% (\$2.80 ea)

Toffee-ettes®

Crunchy nuggets of toffee.

1 lb **\$30.00** #500316

Profit: 20% (\$6.00 ea)

Assorted Molasses Chips

Crispy, chocolate-covered wafers.

8 oz **\$15.25** #500360

Profit: 20% (\$3.05 ea)

Twinkling Ornaments Box

Milk and dark chocolates everyone loves.

3.5 oz **\$11.00** #506949

Profit: 50% (\$5.50 ea)

Merry Reindeer Box

Our bestselling milk and dark chocolates.

3.5 oz **\$11.00** #506959

Profit: 50% (\$5.50 ea)

Truffles

Creamy, rich and full of flavor.

1 lb **\$33.50** #506541

Profit: 20% (\$6.70 ea)

Assorted Lollypops

Approximately 30 flavorful Lollis.

1 lb 5 oz **\$30.00** #506545

Profit: 20% (\$6.00 ea)

Peanut Brittle

Crunchy, nutty indulgence.

1 lb 8 oz **\$30.00** #500355

Profit: 20% (\$6.00 ea)

Assorted Peppermints

Mint centers in milk and dark chocolate.

8 oz **\$15.25** #500358

Profit: 20% (\$3.05 ea)

Skiing Reindeer Box

See's classics and gold milk chocolate balls.

4.8 oz **\$13.00** #510627

Profit: 20% (\$2.60 ea)

Yum-Raising

Earn profits with ease by selling through a virtual storefront.

How It Works

- Set up your online shop.
- Share the link with friends & family.
- Collect the proceeds from your sales!

Why Yum-Raising?

- Earn up to **50% profit** on select items
- Easy-to-set-up online storefront with sales tracking
- Customizable prices and delicious product offerings
- Orders are shipped directly
- No minimums

Get Started

- Log onto www.yumraising.com or contact a Candy Concierge at sees.com/FindAREp
- Candy available to ship 11/11/2024
- Virtual shops open 9/3/2024, close 12/6/2024

In 2023,
like yours
\$8 Million



fundraisers raised in profits!

Pre-Sell Fundraising

Achieve goals with traditional face-to-face fundraising.

How It Works

- Get free forms available to order or download at sees.com/fundraising or via pick up at any Volume Savings shop.
- Take orders from friends & family.
- Collect your profits.
- Hand-deliver sweet treats!

Why Pre-Sell?

The more you sell, the more you raise.

STANDARD FR PRODUCT	50% PROFIT ITEMS	PURCHASE
20%	50%	\$500—\$4,999
Additional 5% Profits*		\$5,000 or more

*Gift cards and Yum-Raising not eligible for additional profits

- Profit applied to transaction total (excludes shipping & tax where applicable)
- Free shipping to one address

Get Started

- Log onto sees.com/fundraising or contact a Candy Concierge at sees.com/FindAREp
- Candy available to ship 11/11/2024
- Suggested turn-in date: 12/6/2024





Dark Chocolates

A taste of cacao in every bite.
Delivered in festive wrap.

1 lb **\$30.00** #550330

Profit: 20% (\$6.00 ea)



Assorted Chocolates

Milk and dark decadence.
Delivered in festive wrap.

1 lb **\$30.00** #550318 **(\$6.00 ea)**

2 lb **\$57.00** #550319 **(\$11.40 ea)**

Profit: 20%

Turn Pounds to Dollars



Nuts & Chews

Crunchy, chewy perfection.
Delivered in festive wrap.

1 lb **\$30.00** #550334 **(\$6.00 ea)**
2 lb **\$57.00** #550335 **(\$11.40 ea)**

Profit: 20%



Milk Chocolates

Pure milk chocolate goodness.
Delivered in festive wrap.

1 lb **\$30.00** #550326

Profit: 20% (\$6.00 ea)



Earn **\$600**
when you sell
100 boxes of 1 lb 8 oz
Peanut Brittle




Earn **\$450**
when you sell
75 1 lb boxes of
Nuts & Chews



Earn **\$750**
when you sell
125 1 lb boxes
of Assorted
Chocolates





Earn **\$457.50**
when you sell 150
boxes of Assorted
Molasses Chips



Earn **\$305**
when you sell
100 boxes of
Assorted
Peppermints

Profits stack up with these goodies.

Irresistible Treats



Earn **\$600**
when you sell 100
boxes of 1 lb 5 oz
Lollipops



Earn **\$600**
when you sell
100 cans of
Toffee-ettes®

Candy by the Carton

Buy in bulk and make sales in person.

How It Works

- Buy our delicious treats in bulk.
- Bring to in-person gatherings.
- Set your price and keep the profits!

Why Candy by the Carton?

- Delectable treats to sell anywhere
- Delicious product offerings and customizable prices

Get Started

- Log onto sees.com/fundraising or contact a Candy Concierge at sees.com/FindARep
- Candy available to ship 11/11/2024



The Perfect Gifts

Gift Cards

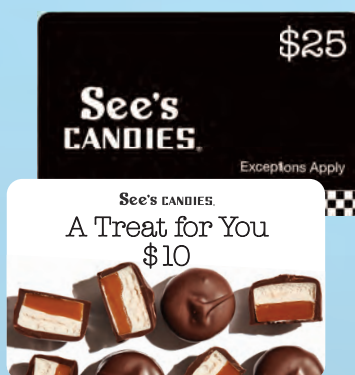
Treat someone special to a \$25 Gift Card or eGift Card; redeemable online or at any See's Candies shop. Eligible for 15% discount only.

Gift Card **\$25.00** #704871

Gift Card Pack

Each of these \$10 Gift Cards are redeemable online or at any See's Candies shop. Eligible for 15% discount only.

20 pack of \$10 Gift Cards **\$200.00** #703207



Boxes of Joy

Sell candies at local events and earn instantly.



Twinkling Ornaments Box

Full of See's favorites.

3.5 oz ea **(20 boxes)** #500981

Suggested selling price \$11.00

Price/carton \$220.00

Profit 50% (\$5.50 ea)

Merry Reindeer Box

The best season's greetings.

3.5 oz ea **(20 boxes)** #500297

Suggested selling price \$11.00

Price/carton \$220.00

Profit 50% (\$5.50 ea)

Assorted Lollipops

Each carton contains approximately 250 individually wrapped Lollipops (0.7 oz/Lollipop).

Butterscotch #500679

Chocolate #500805

Vanilla #500633

Café Latte #500810

Suggested selling price \$1.25/Lollipop

Price/carton \$312.50

Profit 50% (\$0.63 ea)

Peanut Brittle

Buttery, crunchy, irresistible.

5 oz ea **(20 boxes)** #500418

Suggested selling price \$9.75

Price/carton \$195.00

Profit 50% (\$4.88 ea)

Holiday Stars

Our candy bars sell themselves.



Candy Bars

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in 3 display cases.

Milk Chocolate #603894
Dark Chocolate #603896
Extra Dark Chocolate #603898

Suggested selling price \$2.75/bar
Price/carton \$192.00

Profit 50% (\$1.38/bar)



Sugar-Free Bars

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in 3 display cases.

Not a low calorie product.

Sugar Free Dark #504042
Sugar Free Milk #504043

Suggested selling price \$3.25/bar
Price/carton \$227.00

Profit 50% (\$1.63/bar)



See's Awesome® Bars

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars (1-1.5 oz each).

Nut & Chew Bars #509633
Walnut Square Bars #509635
Peanut Brittle Bars #509634

Suggested selling price \$3.25/bar
Price/box \$24.00

Profit 20% (\$0.65/bar)



The Fun(draising) Never Stops

Whether it's for Valentine's Day, spring or all-year drives,
See's has you covered. Get started at sees.com/fundraising

See's CANDIES®

P.O. Box 93024
Long Beach, CA 90809-3024

PRSRT STD
U.S. POSTAGE
PAID
SEE'S CANDIES

ACCT. #:

KEY:

Share the happiness @SeesCandies



Plan for Holiday Profits

Raise money while delighting supporters with deliciousness.



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