

Effective Date: July 21, 2025

Chefluent (“we,” “our,” or “us”) respects your privacy. This Privacy Policy explains how we collect, use, and protect your information when you visit chefluent.com or use our AI-powered tools and services (the “Services”).

By using our Site or Services, you agree to the terms below. If you do not agree, please stop using the Site or Services.

1. Information We Collect

We collect information you choose to give us and data automatically collected when you use our Services:

Personal Information

- Name, email address, restaurant name, and other details you provide when signing up.
- Billing information (if you subscribe to paid plans) processed by secure third-party providers.

Usage Data

- Your IP address, browser type, device info, pages visited, and how you interact with our tools.

Generated Content

- Inputs you provide to our AI (e.g., dish names, menu details) and the outputs you receive.

Cookies & Tracking

- We use cookies and similar technologies for analytics and to improve your experience. You can manage cookies through your browser settings.
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2. How We Use Your Information

We use your information to:

- ✓ Provide and operate the Services.
- ✓ Generate and deliver AI-powered posts, SOPs, and menu descriptions.
- ✓ Process payments (via secure third parties).
- ✓ Improve and troubleshoot the platform.
- ✓ Send updates or marketing emails (you can unsubscribe anytime).
- ✓ Comply with legal obligations and prevent fraud.

Anonymized or aggregated data may be used to train and improve our AI models. We do not use your identifiable data for AI training without consent.

3. Sharing Your Information

We **never sell your personal information**.

We may share limited data with:

- Service providers (e.g., payment processors, cloud hosts, analytics tools).
 - Authorities if required by law or to protect rights and safety.
 - Other parties with your explicit consent (e.g., when you connect social media).
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4. Data Security

We use reasonable security measures such as encryption and access controls.

However, no system is 100% secure—keep your login credentials safe.

5. Your Rights

Depending on your location, you may:

- Access, update, or delete your data.

- Opt out of marketing emails.
- Request data portability.
- Withdraw consent where applicable.

To exercise these rights, email us at info@chefluent.com.

For EU/UK users (GDPR): we process data under consent, contract, and legitimate interests.
For California users (CCPA/CPRA): you have rights to know, delete, and opt out of data sales (we don't sell data).

6. Children's Privacy

Chefluent is not directed to anyone under 13. We do not knowingly collect data from children.

7. International Users

If you are outside the U.S., your data may be transferred to and stored in the U.S. We apply appropriate safeguards for such transfers.

8. Changes to This Policy

We may update this policy. When we do, we'll update the **Effective Date** above and post the new policy on this page.

9. Contact Us

Questions or concerns?

 info@chefluent.com

Your Menu. Your Brand. Your Posts. Powered by Chefluent.

