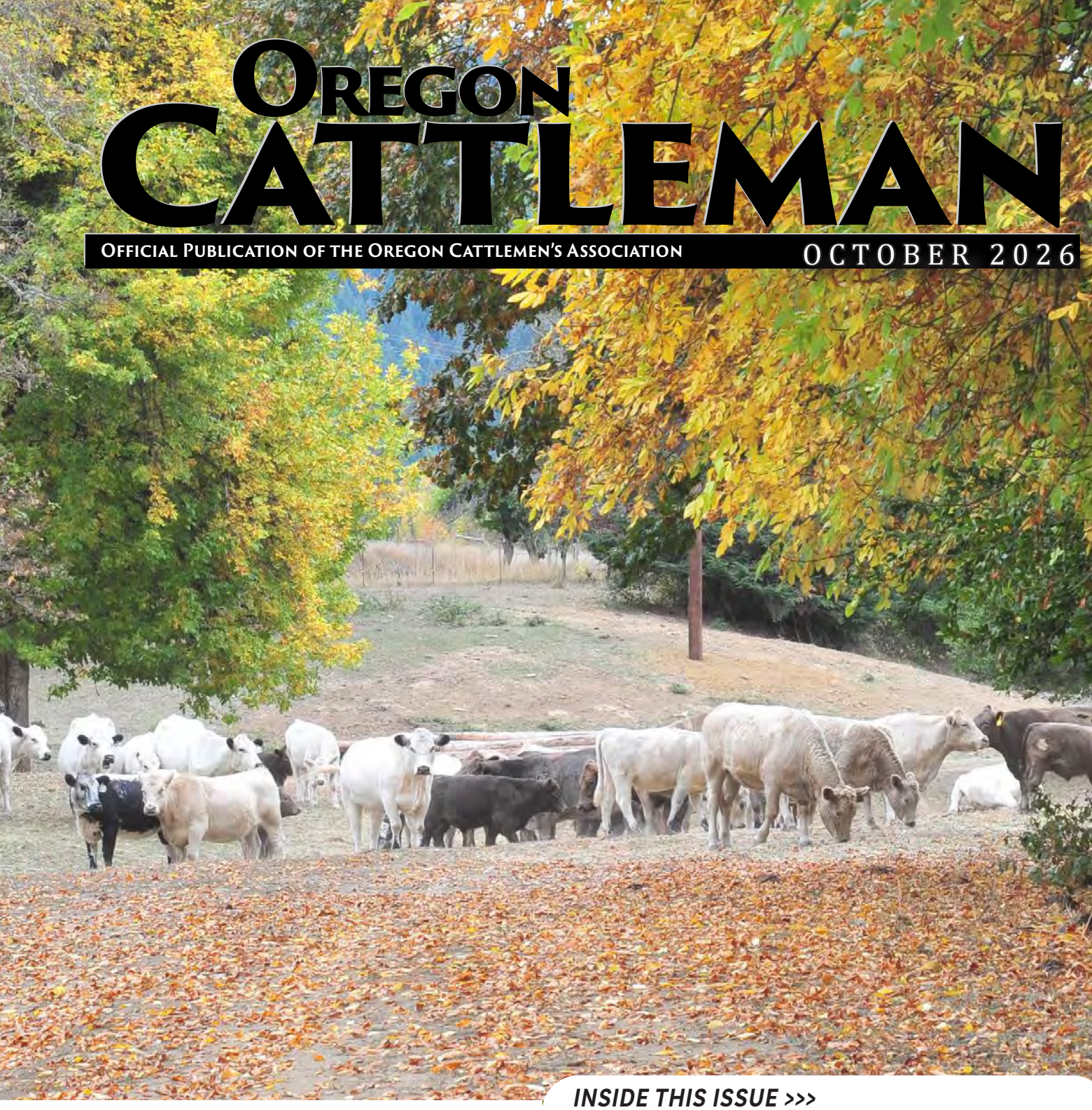
Oregon Cattleman

Official Publication of the Oregon Cattlemen's Association

October 2026



INSIDE THIS ISSUE >>>

ANNUAL CONVENTION: SAVE THE DATE!

ELECTION OVERVIEW

POLLINATORS & LIVESTOCK: WIN-WIN RANGELAND MANAGEMENT

W·S·R
INSURANCE SERVICES

RANCH PROTECTION

PRF

Pasture, Rangeland, & Forage Insurance

Lack of rainfall typically results in higher costs for a rancher, but with PRF, you can **offset these increased expenses**, including feed and other actions due to forage loss.





LRP

Livestock Risk Protection

Protect your livestock from market volatility while preserving your upside potential. Coverage is available for feeder cattle, fed cattle, and swine. Available year-round with flexible coverage levels.

ABOUT WSR

We specialize in helping agricultural businesses safeguard their crops, operations, employees, and long-term profitability through tailored insurance solutions designed specifically for you.

SCAN QR CODE
TO GET A QUOTE

(877) 920-8500

HELPING PEOPLE MANAGE RISK SINCE 1917

wsrins.com | License #0B48084 | WSR is an equal opportunity provider



ORLAND LIVESTOCK AUCTION YARD



FEEDER SPECIALS EVERY THURSDAY 9:00 A.M.

YOUR NORTHERN CALIFORNIA LIVESTOCK MARKETING HUB SERVING CATTLEMEN FOR OVER 75 YEARS FROM THE WEST COAST

3877 County Road 99 W, Orland, CA • 530-865-4411

Jake Parnell, Owner
916-662-1298
Wade Lacque, Manager
530-570-0547
Kyler Radelfinger, Assistant Manager
707-834-2486

Contact your closest Field Representative

Chris McKoen
541- 891-8920 | Klamath Falls
Todd Muller
541-417-0132 | Lakeview
Coleson Rice
530-408-8067 | SW Oregon
Weston Cockrell
530-640-5050 | Western Nevada & NE California

ORLAND LIVESTOCK AUCTION YARD

OCTOBER 2026
Volume 10 | Issue 8 | ISSN 2574-8785

OREGON CATTLEMAN

OFFICIAL PUBLICATION OF THE OREGON CATTLEMEN'S ASSOCIATION

HEADQUARTERS
8 - President's Message: Where Freedom Lives

PARTNER COLUMN
28 - OCW: Rural Oregon Cannot Run on the Same Ten People

6 - Annual Convention details
24 - OCA Committee Chairs & Affiliated County Presidents, Advertiser's Index & Past OCA Presidents



ON THE COVER



Douglas County | Locust Grove Ranch
locustgroveranch.com
Registered Murray Grey and British White Park cows enjoy the shade by Tenmile Creek, waiting for the fall rains to bring the grass on once again.
Photographer Cindy Hallett

The Oregon Cattleman is sent to Oregon Cattlemen Association members and affiliates ten times per year with combined issues in April/May and July/August. Subscription price is included as part of the minimum membership dues of $50.00 in the OCA. All rights reserved including the rights to reproduction in whole or in part without written permission. The statements and opinions in the publication belong to each individual author and may not represent OCA. Postmaster: Send address changes to: Oregon Cattlemen's Association at 1320 Capitol St. NE Suite 150, Salem, OR 97301.

Oregon Cattlemen's Association
1320 Capitol St NE Suite 150
Salem, OR 97301
P: 503-361-8941 | F: 503-361-8947
www.orcattle.com

Ready to Advertise in the Oregon Cattleman?

OUR SALES TEAM IS HERE TO SERVE YOU!



JoAnn Vanderwey
S. Idaho, NE Nevada & SE Oregon
208-880-3607
Joann.Vanderwey@capitalpress.com



Pat McKenzie
S. Willamette Valley, S. Oregon, Central Oregon, California
503-949-1607
Pat.McKenzie@capitalpress.com



Ross Busch
NE Oregon, E. Washington & N. Idaho
509-342-1594
Ross.Busch@capitalpress.com

Capital Press

LEADERSHIP

|| **Diana Wirth** ||
President | 541-891-2295

|| **Jake Seavert** ||
1st Vice President | 541-910-3979

|| **Shane Gomes** ||
2nd Vice President | 541-460-2099

|| **Andy VanderPlaat** ||
Treasurer | 541-969-9162

|| **Matt McElligott** ||
Immediate Past President | 541-805-8210

DISTRICT VICE PRESIDENTS

I || Silas Skinner ||
541-212-1427 | Grant, Harney & Malheur

II || Darren Hansen ||
541-805-1569 | Baker, Union & Wallowa

III || Randy Mills ||
541-969-8564 | Gilliam, Morrow, Sherman, Umatilla & Wasco

IV || Bobbi Aldrich ||
541-815-2470 | Crook, Deschutes, Jefferson & Wheeler

V || Randy White ||
541-601-7897 | Klamath, Lake, Jackson & Josephine

VI || Bill Hoyt (interim) ||
541-517-7863 | Coos, Curry, Douglas & Lane

VII || George Saul ||
503-680-7179 | Benton, Clackamas, Clatsop, Columbia, Hood River, Lincoln, Linn, Marion, Multnomah, Polk, Tillamook, Washington & Yamhill

OCA STAFF

Ryan Krabill
Executive Director
541-414-5699| oca.ed@orcattle.com

MAGAZINE EDITOR

Robyn Smith
541-250-1649 | orcattlemaneditor@gmail.com
Checkmate Communications LLC

EXECUTIVE DIRECTOR: TRANSITION & CONTINUITY 10

ELECTION OVERVIEW 12

EXECUTIVE ORDER: SUPPORTING AMERICA'S RANCHERS 14

OBC: WHAT MAKES A GOOD MARKETING PLAN? 18

POLLINATORS & LIVESTOCK: WIN-WIN MANAGEMENT 22

Oregon Cattlemen's Association

OCA

Oregon Cattlewomen

2026 ANNUAL CONVENTION

DECEMBER 3-5 | PENDLETON

SAVE THE DATE & REGISTER

DECEMBER 3-5

Pendleton Convention Center | 1601 Westgate, Pendleton, OR 97801

Note: OCA General Membership Meeting Friday, Dec. 4 and OCW General Membership Meeting Saturday, Dec. 5

Join your fellow OCA Members at the Annual Convention & Tradeshow for networking, education, and industry business opportunities.

Your registration includes:

- Educational Workshops
- Industry Speakers
- Entertainment
- Industry Exhibitors
- Live Podcast with 6 Ranch Outfitters
- Conversations with Elected Officials
- OCA Committee & General Membership Meetings *
- 2 Lunches and 2 Dinners
- One-on-One with Foundation 4 Wildlife Management (F4WM)
- Brand Inspection Discussion

* Committee and General Membership meetings are open to all Oregon ranchers.

Accommodations
Room Block at Oxford Suites
541-276-6000

Register with QR code, or
Registration form on following page, and available online at orcattle.com

SCAN HERE

Questions? Call 503-361-8941 or email member.services@orcattle.com

Oregon Cattlemen's Association
OCA
Oregon Cattlewomen

2026 ANNUAL CONVENTION

DECEMBER 3-5 | PENDLETON

2026 ANNUAL CONVENTION
REGISTRATION FORM

First Name:

Last Name:

Ranch/Business Name:

Phone:

Email:

Name(s) of additional attendee's:

	Qty			
OCA Member Registration		x	$250.00	=
Non-Member Registration		x	$350.00	=
Student Registration		x	$75.00	=
Friday Special - Student Registration* *Student = 8th Grade-College		x	$50.00	=
Additional Dinner Tickets		x	$50.00	=

Thursday ☐ Friday ☐

Total:

Select Payment Method: ☐ CREDIT CARD ☐ CHECK



Credit Card Details

Name on Card

Card Number

Expiration Date | CVC | Zip Code



Please complete and return this form to the OCA office.

Mailing Address: 1320 Capitol Street NE, Ste 150, Salem, OR 97301

Questions? Contact OCA at 503-361-8941 or member.services@orcattle.com

Where Freedom Lives

President

Diana Wirth | 541-891-2295



Ranching has always been more than an occupation. It is a way of life rooted in independence, stewardship, and the quiet discipline of caring for land and livestock day after day. In many ways, ranching is one of the clearest expressions of American freedom—because it depends on secure rights, responsible citizenship, and individuals willing to protect what sustains their communities.

Stewardship is at the heart of ranching. Ranchers manage vast landscapes, water systems, wildlife habitat, and the livestock that feed families across the nation. This work requires long term planning, investment, and the freedom to make decisions based on experience and local knowledge. That freedom is only possible when private property rights are respected and upheld.

Private property rights are not merely economic tools; they are civic rights that anchor personal liberty. They give individuals the authority to manage their land, build their businesses, and contribute to their communities' stability. When these rights weaken, economic freedom weakens. And when economic freedom erodes in rural America, the nation's food security, natural resource management, and rural economies all feel the impact.

IT'S TIME TO VOTE

This is where the right to vote becomes inseparable from ranching's future. Elected officials and ballot measures determine policies that shape land use, water access, wildlife management, taxation, and livestock production. For ranchers, voting is not an abstract civic ritual—it is the mechanism by which we defend our livelihoods. Rural communities are often outnumbered in statewide debates, and urban priorities can overshadow our interests. Voting ensures that the people who steward the land have a voice in the decisions that affect it.

Politicians, ballot measures, and legislative proposals can strengthen or threaten the rights ranchers rely on. Some initiatives may limit how livestock can be raised, restrict land use, or impose regulations that make ranching economically unsustainable. Civic participation is the first line of defense against policies that misunderstand or undervalue rural realities. Protecting private property rights requires vigilance, and vigilance begins at the ballot box.

THE SAFE-GUARD, OUR RESPONSIBILITY

Freedom, in this context, is not simply the absence of constraint. It is the presence of responsibility. Ranchers understand this intuitively. Every day, we make choices that affect the land, our animals, and the communities that depend on us. That same sense of responsibility must extend to civic life. Freedom is preserved not by chance, but by citizens who show up—on the land and at the polls.

Ranching families have long modeled the values that define the nation: patriotism, independence, hard work, and commitment to family and community. These values are strengthened when citizens participate fully in the democratic process. Voting is how ranchers protect the rights that allow us to steward the land. It is how we safeguard the future of our rural communities. And it is how we ensure that freedom remains more than an ideal—it remains a lived reality.

YOU DESERVE TO BE HEARD

Rural communities have long carried the weight of stewardship, and today voices must work even harder to be heard. The connection between ranching, private property rights, and civic participation has never been clearer. The freedoms that allow producers to operate, manage land, and sustain their livelihoods depend on citizens who remain engaged in the democratic process. When ranchers show up, speak up, and vote, we safeguard not only our operations but the foundational principles that keep working lands productive and rural communities strong.

Oregon's recent decision to join other states in lawsuits challenging revisions to the Endangered Species Act — along with recent Presidential Executive Orders referenced in John Williams' article — underscores why civic engagement is essential. The state acted without consulting the Oregon Cattlemen's Association or the ranching families directly affected. When I first learned of the lawsuit, I was angry and disappointed. It felt as though the dialogue, meaningful discussions, and years of work we had invested in species management were dismissed and disregarded. The moment was discouraging, but it was also clarifying: rural voices must be present, persistent, and determined — and state leadership must change.

FINAL THOUGHT

These lawsuits simply reflect a broader culture that routinely overlooks the realities of Oregon's ranching economy and the people who sustain it. Rural Oregon deserves leadership that listens, respects, and understands the contributions ranching families make to this state — and considers those contributions before taking actions with real consequences for their livelihoods.

Freedom is not self sustaining. It must be exercised. It requires stewardship, and it demands action. I want every rancher — and every citizen — to stand up, speak out, and vote.

See you at the ballot box. DRW •

OREGON'S EXCLUSIVE
R&R LIVESTOCK EQUIPMENT DEALER
Delivering to Cattle Producers Statewide



RUSTLER PORTABLE CORRAL WITH HYDRAULIC LIFT AND HYDRAULIC CHUTE
$31,000

ADDITIONAL EQUIPMENT
MANUAL OPTIONS ALSO AVAILABLE
BULL XL HYDRAULIC $11,700
RANGER HYDRAULIC $13,600

- Highly Competitive Livestock Medicine Pricing
- Purina Tubs and Mineral
- Large selection of Fencing, Powder River, Behlen, and more
- Ask for a bid!

WORKING LIVESTOCK JUST GOT EASIER.

READY TO UPGRADE YOUR CATTLE-HANDLING EQUIPMENT?
Tony Brumbach 541-673-0601 | Logan Price 541-219-1138

www.dcfarmers.com
Roseburg, OR
541-673-0601

"Since 1921" DC FARMERS CO-OP

PREMIER LAND BROKERS
FAY
ESTD 1992
INVEST & ENJOY

Fay Ranches, Inc
SCOTT HAWES
Designated Broker, OR, AZ
Licensed in OR, ID, AZ
541- 419-0770
shawes@fayranches.com
SCAN THE QR CODE TO CONNECT WITH SCOTT

Oregon Trail Seeds Inc.
Grains Legumes Turf Reclamation
Forage Cereals
•Triticale •Oat •Barley •Wheat
Full Range Alfalfa Seed
Pasture/ Range Grasses
100 "D" St.
North Powder, OR 97867-0007
Ph. 541-898-7333
Imbler Seed Plant
65268 Striker Ln.
Imbler, OR 97841

Transition and Continuity

Executive Director

Ryan Krabill | (541) 414-5699



As I write this, we are exactly one week beyond Labor Day – today also marks the fourth day in my new role as Executive Director. In between Zoom meetings this morning, I found myself assembling an office chair (only one more to go!). In the afternoon, I connected with the NCBA network of resources and reviewed the State-National Partnership Plan—an agreement that formalizes the member relationship between OCA and the National Cattlemen's Beef Association for the upcoming year. Still on my list at varying levels of completion: Computer, Phone, Business Cards – perhaps not flashy, but important tools nonetheless and essential to an organization that strives to be as efficient, effective, and influential as possible. Suffice it to say, I've endeavored to hit the ground running to the extent that I can.

Outside, the weather shift is noticeable. Temperatures are cooler, and the moisture in the air is more evident—both universally welcomed developments as we enter the waning days of a wildfire season that made history for all the wrong reasons. Over the holiday weekend I absconded with my son to Clear Lake near the Santiam Pass for a day of hiking and fishing—the cool, crisp (nearly) autumn air was as unmistakable as it was refreshing. It didn't hurt that we limited out in less than three hours.

While Labor Day may serve as the unofficial pivot from summer to fall, in even-numbered years it also signals the unofficial start of election season. As you all know, candidates across the board have been hard at work for months—and perhaps even years—by now. It's a thankless job being a candidate, in part because only a limited number of voters are paying attention to them before the final sprint to the finish. By the time you read this, we'll be just a few weeks away from November 3, when the counting of ballots begins, and outcomes are finally determined. Between now and then, the political campaigns will reach a fever pitch on the airwaves, social media, your mailbox, and if you're like me, your email inbox.

As the old saying goes, "the only constant is change." But the transitions this time of year feel more numerous, or at least more significant. As an organization, we're not immune to those dynamics either. The election outcome will substantially influence the daily grind of 2027 for those of us who spend our days in a relatively sanitary office environment. Of course, those same electoral outcomes, whether federal, state, or local, have an even greater potential influence on your profitability, which is why it is important for all of us to not just vote, but encourage our family, friends, and neighbors to vote as well. If you still need to register to vote, just a friendly reminder that you have until October 13.

As we navigate the fall season and move toward Election Day together, the contours of the 2027 legislative environments in both Salem and Washington, D.C., will begin to take shape. Regardless of what the post-election landscape ultimately looks like, the OCA team will be working on your behalf to make your association as efficient, effective, and influential as possible.

For me, these first few days have been a reminder that transitions, whether they involve seasons, elections, or even a new job, bring both challenges and opportunities. I'm grateful for the warm welcome I've received and excited for what we can accomplish together in the future.

In the meantime, there's work to be done—and apparently one more office chair to assemble.

ISLAND GROWN FARMERS COOPERATIVE

11719 WESTAR LANE, BURLINGTON, WA 98233

LEE & ASSOCIATES
COMMERCIAL REAL ESTATE SERVICES



FOR SALE | *USDA COMPLIANT MEAT PROCESSING FACILITY*

PROPERTY INFORMATION

SALE PRICE:	$2,900,000 (includes equipment)
TOTAL SQUARE FEET:	±9,450 SF
LEASED ACRES:	±1.50 Acres
GROUND LEASE:	50 Year (45 Years Remaining)
YEAR BUILT:	2021 - 2023
POWER:	600 amps of 277/480-volt, 3-phase service

FACILITY FEATURES

- State-of-the-Art, USDA-compliant meat processing facility
- Freezers, Coolers, and Climate-controlled production spaces
- Four (4) grade-level loading doors
- Modern Mechanical/HVAC, Electrical, Plumbing (MEP) infrastructure throughout
- Floor trench drains and wastewater system
- Full commercial processing equipment package included (additional details on last page)
- Asking sale price is below replacement cost
- Potential for future expansion
- Favorable long-term ground lease terms
- Located within the Port of Skagit's desirable Bayview Business Park, home to other notable companies: Hexcel, Washington State University (Skagit), U.S. Mower, Amazon Fulfillment Center and many others

John Brussa
jbrussa@lee-associates.com
206.773.2675

Zane Shiras, SIOR, CCIM
zshiras@lee-associates.com
206.773.2676

LEE & ASSOCIATES
COMMERCIAL REAL ESTATE SERVICES

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee,warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price,rental or other conditions,prior sale,lease or financing, or withdrawal without notice. We include projections,opinions,assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

Election Overview

Lobbyist

Rocky Dallum



Election season is here – and if you watch TV, listen to the radio, check your mail, or scroll your phone, you've probably noticed. OCA has spent the fall meeting candidates, raising funds for our PAC, and most importantly, deciding where we should engage in the political process.

The most consequential race in Oregon will be this year's governor's race featuring the same two candidates as 2022. After robust discussion and consideration, the Oregon Cattlemen's Association has decided to support Christine Drazan for Governor. Governor Tina Kotek has worked constructively with OCA on important issues in the past, including wolves and wildfires. But her decisions and her party have also added costs, risks, and challenges for ranchers and the natural resource-based sectors. Drazan, on the other hand, has a near-spotless record as a champion for the agricultural community, and moreover, OCA leadership recognizes the need to counter one-party control in Salem and the concerning trajectory of our state – from school performance to business viability. In the past decade, Oregon ranchers have faced a steady accumulation of regulatory costs, taxes, and mandates that make it increasingly difficult to operate, invest, and pass working lands to the next generation. For those reasons, OCA believes Drazan is the right choice for Governor in 2026.

That same commitment to balance guides CattlePAC's work in legislative races. We support trusted allies and incumbents, invest in leadership from both parties, and work closely with our allies in Salem. We are also continuing to build bipartisan relationships with legislative leaders and members who will be central to our work in 2027 and hold key committee positions. We always rely on our rural champions, often Republicans, to hold their ground on new proposed programs or taxes. Moderate Democrats will be critical in 2027, as the Democratic Party will see new Democratic Socialists in Salem attempting to move the Legislature further to the left.

In addition, OCA has identified several open races that we believe will be essential to preserving the current makeup or undercutting the Democratic supermajorities in Salem. Depending on voters' concerns about affordability, taxes, regulation, national politics and party control, the margin in both chambers could move in either direction. Still, as they say, "all politics are local." As has become typical in recent election cycles, the most contested areas are the Columbia River Gorge, North Coast, Rogue Valley, and Salem area.

In the Columbia River Gorge, Representative Jeff Helfrich is running for the open Senate District 26 seat. Helfrich has been a reliable advocate for rural communities and natural-resource industries in the House. He has earned OCA's support in order to hold this critical seat in a balanced district. Rep. Helfrich's move to the Senate creates an open House District 52 race, where Wasco County Commissioner Scott Hege faces Hank Sanders, a recent transplant to the district and young progressive. To shrink the margins, Republicans will need to hold these seats in a diverse region where agriculture, forestry, water, wildfire, and land-management issues are part of everyday life.

On the North Coast, Courtney Bangs is running against Rachel Armitage for the open Senate District 16 seat in another livestock-heavy region. Another seat Republicans must hold to have any chance of gaining ground in the Senate, Courtney Bangs has committed to helping her rural community, while Armitage, although somewhat moderate, cast a decisive vote in 2022 on the now-restrictive ag overtime requirement facing dairies. In House District



32, Max Sherman is challenging Representative Cyrus Javadi. Javadi was elected as a Republican before voting for the proposed gas tax increases, then changing his registration to the Democratic Party in 2025, making this an unusual race in which voters will weigh the candidates, party control, and the direction they want the district to take. Sherman is a former agriculture educator and has shown a strong grasp of and commitment to issues affecting farmers and ranchers.

Southern Oregon may hold the key to the Senate's supermajority. In Senate District 3, Republican Brad Hicks faces Democrat Denise Krause for the seat now held by retiring Democratic Senator Jeff Golden. Hicks has a policy background and a long-standing engagement with the Medford Chamber of Commerce. Democrats currently hold exactly the 18 seats needed for a three-fifths supermajority. If Republicans protect their existing seats and Hicks wins Senate District 3, Democrats would fall to 17 seats and would need bipartisan support to pass tax increases. That makes this one of the most consequential legislative races in the state. OCA is supporting Brad Hicks.

The Willamette Valley also features two races that will help determine the Legislature's direction. Representative Tracy Cramer is running for the open Senate District 11 seat against Virginia Stapleton. The district includes Woodburn, Keizer, and portions of north Salem and Marion County. In House District 21, Kevin Mannix faces Michael Welsh in another closely divided Salem-Keizer district. Mannix has won two competitive elections there, but both parties will view the seat as important to the final House margin. Based on our history with Mannix as an incumbent, OCA is also supporting his campaign.

On the House side, Democrats currently hold 37 seats and Republicans hold 23, meaning a net Republican gain of two seats by Republicans would eliminate the Democratic supermajority, while eight (likely a stretch given registration numbers) would be needed for an outright majority. Republicans have pickup opportunities, but they must also defend competitive incumbents and open seats, especially as they face a potentially unfavorable national mid-term election.

These investments are about more than election night. Relationships built during campaigns carry into the legislative session, when a committee assignment, leadership decision, or single vote can determine the outcome of a bill affecting Oregon's cattle producers. CattlePAC gives OCA an important tool to support candidates who understand our industry, maintain access to legislative leaders, and ensure ranchers have a voice as the 2027 session approaches. Thank you to everyone who attended and supported the CattlePAC event at Central Oregon Ranch Supply (including our hosts!) on September 24. Your participation is critical to this work. Every contribution strengthens our ability to build relationships, educate candidates and policymakers, and advocate effectively for Oregon's ranchers. We appreciate your continued engagement and support.

Still, the most important way you can engage is to VOTE. Remember to get your ballots in this month. •

SUPPORTING AMERICA'S RANCHERS

Executive Order from the President of the United States of America

Submitted by John Williams, OCA Wolf Committee Co-Chair

By the authority vested in me as President by the Constitution and the laws of the United States of America, it is hereby ordered:

Section 1. Policy. Ranchers play a vital role in our Nation's food supply chain and cultural heritage. These hardworking Americans ensure that our country has a reliable domestic source of high-quality animal protein products, and a secure, plentiful domestic ranching industry vindicates this country's food security. But the national herd is at a 75-year low, while consumer demand for beef has grown almost 10 percent over the past decade. My Administration has already acted to support ranchers by, for example: enforcing voluntary "Product of USA" labeling to give American ranchers the recognition they deserve for producing in the United States; mapping over 2 million additional acres of grazing land managed by the Department of the Interior and identifying nearly 1.6 million acres of vacant allotments managed by the United States Forest Service and opening them for Federal grazing permit applications across the West; withdrawing burdensome Biden-era regulations that imposed substantial compliance costs in the name of speculative environmental benefits; and implementing a number of financially beneficial tax law changes for ranchers, such as lowering Death Taxes and promoting more rapid expensing and depreciation policies. More can and should be done to support this critical industry, and my Administration will continue to act to protect our domestic producers.

Sec. 2. Comprehensive Policy and Regulatory Review. Within 90 days of the date of this order, the Secretary of Agriculture, the Secretary of the Interior, the United States Trade Representative, the Commissioner of Food and Drugs, and the Administrator of the Small Business Administration shall submit to the President a report that assesses all executive department and agency (agency) regulations, guidance, and other agency policies affecting ranchers and that provides recommendations for action to promote financial viability and enhanced market access for American ranchers consistent with this order.

Sec. 3. Helping Ranchers Combat Predation. Within 90 days of the date of this order:

(a) The Secretary of the Interior shall make a determination as to whether the gray wolf and the Mexican wolf have met the recovery criteria for delisting or downlisting under the Endangered Species Act (ESA) and, if he determines that the recovery criteria has been met, shall begin the process of delisting or downlisting them.

(b) The Secretary of the Interior, in coordination with the Assistant to the President and Director of Legislative Affairs, shall prepare and submit to the President a legislative recommendation to fully delist or downlist the gray wolf and the Mexican wolf under the ESA.

(c) Upon a determination by the Secretary of the Interior that the ESA recovery criteria has been met with respect to the gray wolf and the Mexican wolf, the Deputy Assistant to the President and Director of Intergovernmental Affairs, in coordination with the Secretary of Agriculture, shall engage with States to encourage them to delist gray wolves and Mexican wolves from any State-specific lists of protected species and to revise their standards for lethal takings of gray wolves and Mexican wolves to assist ranchers in combating predation.

(d) The Secretary of the Interior and the Secretary of Agriculture shall consider developing or amending their respective Departments' producer compensation regulations, evidentiary standards, and program handbooks, consistent with applicable law, to ensure that all depredation claims adjudicated by their respective Departments are consistently, accurately, and expeditiously assessed, including by setting adequate standards to investigate depredations by gray wolves and Mexican wolves and by considering additional factors beyond subcutaneous hemorrhaging when appropriate.

(e) The Secretary of the Interior shall consider amending regulations or providing additional guidance, consistent with applicable law, to revise the Department's criteria for authorizing lethal gray wolf and Mexican wolf removal and to enable greater emergency responsiveness, including precision targeting, for situations involving predator threats to human safety or threats to domestic livestock.

Sec. 4. Country-of-Origin Labeling. Within 90 days of the date of this order, the Secretary of

Fox Farms Red Angus Online Production Sale

Halloween Weekend
October 30 - November 3, 2026
Sweet Home, OR

BALANCED GENETICS **ATHLETIC PHENOTYPE**
SOMETHING FOR EVERYONE



17 embryo packages, including from donor female **LASO Leanna X40B (RAAA#: 1697312)** and matings to **Franchise of Garton, Patriot,** and **Definitive.**



7 weekend bull calves, including 2 halter-broken lots. Pictured here is **A4F Wayne 112 (RAAA#: 5248235)** at the Oregon State Fair.



3 mature bulls, including **6R Harold 423M (RAAA#: 4948724)**, possible semen packages offered.

FOX FARMS
RED ANGUS

Our Offering

Amanda Fox 541-321-1546
www.foxfarmsredangus.com



5 OPU Opportunities, including on **DKK Starlette 7143 (RAAA#: 3726441).** Photo credit: Klompien Red Angus

4 bred/exposed females, including **A4F Kona Sugarloaf 225 (RAAA#: 5097553)** for spring 2027 calves.

DVAuction

Photos by Brook Ferris of Snapshot Voyages

*Offering is subject to change



5 weaned heifer calves, including 3 halter-broken lots. Pictured here is **A4F Duchess 210B (RAAA#: 5248237)** at the Oregon State Fair.

Agriculture, in consultation with the United States Trade Representative, shall review all statutory and regulatory authorities that may permit the establishment of mandatory country-of-origin labeling for beef products and shall provide the Assistant to the President for Economic Policy with a summary of such authorities as well as an economic analysis of the impacts of mandatory country-of-origin labeling that reflects current conditions and modernized practices. Based on these assessments, the Secretary of Agriculture, in consultation with the United States Trade Representative and the Assistant to the President for Economic Policy, may issue or amend regulations, to the extent permitted under applicable law, to require mandatory country-of-origin labeling for beef products, or may, in further coordination with the White House Office of Legislative Affairs, develop legislative recommendations regarding such labeling.

Sec. 5. Supporting American Consumers. To the extent consistent with applicable law, the head of each agency shall take such steps as may be appropriate to ensure that the measures directed in this order, as well as other measures taken by my Administration with respect to food production and supply, benefit American consumers in the form of lower prices to the maximum extent possible.

Sec. 6. General Provisions. (a) Nothing in this order shall be construed to impair or otherwise affect:

(i) the authority granted by law to an executive department or agency, or the head thereof; or

(ii) the functions of the Director of the Office of Management and Budget relating to budgetary, administrative, or legislative proposals.

(b) This order shall be implemented consistent with applicable law and subject to the availability of appropriations.

(c) This order is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by any party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

(d) The costs for publication of this order shall be borne by the Department of Agriculture.

DONALD J. TRUMP
THE WHITE HOUSE,
September 4, 2026.



Vitalix Kickstart Weaning – made with Diamond V® Beef Shield and Zinpro® Availa® 4 – is tailor-made for cattle under stressful conditions and formulated specifically to reduce the impact of stress on cattle's overall wellness and performance. *This product is Zinpro® Verified.*

Jason Bean • 509-794-9059 • jbean@vitalix.com

VITALIX INC.
TRUE BLUE.

What if an old rancher fought for young kids?

Chuck Kelley, a lifelong rancher and veteran, thought the kids of Lakeview, Oregon needed something healthy to do. So he proposed a skatepark in the center of town. The idea took flight and flourished with the support of his community and OCF — along with an entire generation of local youngsters. Generous thinking needs support to thrive, so we helped make Chuck's "what if" into a powerful "why not." **What if you joined us?**

OREGONCF.ORG/WHATIF

Oregon Community Foundation

What Makes a Good Marketing Plan?

Oregon Beef Council

Will Wise, CEO

What makes a good marketing plan? For the Oregon Beef Council, it is a document we need to submit to the Cattlemen's Beef Board for approval each year to retain our status under federal law as a QSBC – a Qualified State Beef Council. We put a lot of time and thought into each marketing plan we submit. One wants it to reflect current demographic and consumer trends, and a good marketing plan should outline the focal areas for marketing and promotional activities such as advertising programs to promote beef.

For 2026, our marketing plan includes population trends in Oregon, noting headwinds that have caused the population within Portland's city limits to decline slightly, while recognizing that the economic muscle behind Oregon beef consumption will remain in the Portland metro area for years to come.

Portland's population in 2026 is projected to be approximately 635,000, a decline of 0.73% from the previous year. However, the population of the Portland-Salem, OR- Vancouver, WA market is projected to grow by 5.1% over the next five years, reaching approximately 2,923,213 by January 2031. Portland is Oregon's largest city and one of the most populous in the Pacific Northwest, after Seattle and Vancouver and ahead of Boise. We are fortunate to have a major consumer base for beef in our state, and it will continue to grow.

I have asked other state beef council executives to share their marketing plans with me. It is interesting to see what some of the big beef production states do in terms of marketing. The Texas Beef Council has a marketing plan that reflects the combination of huge cattle numbers (and hence a substantial budget from checkoff dollars) with Standard Metropolitan Statistical Areas (SMSAs) such as Dallas – Fort Worth with a population of 8.1 million, Houston at 7.5 million, San Antonio at 2.7 million, and Austin at 2.4 million. Those are impressive markets.

Consider the Montana Beef Council's marketing plan, where the largest SMSA is Billings with 193,000 last year. All these State Beef Councils do a great



job, in my opinion. We are all trying to optimize beef demand, and we are succeeding. In Oregon, I think we should recognize some of the strengths we have in our local markets.

One effective strategy is pooling resources, as in the Northeast Beef Promotion Initiative (NEBPI). This creative marketing concept began when state beef councils in the Northeast United States joined together to promote beef about 20 years ago. The results have been excellent. Since 2006, these State Beef Councils have joined together to apply for beef checkoff funds to promote beef along the I-95 corridor in Connecticut, Delaware, Maine, Massachusetts, Maryland, New Hampshire, New Jersey, New York, Pennsylvania, and Vermont.

There are nearly 342 million people who reside in the United States, and nearly 75 million (25%) of those residents call the Northeast their home. However, this region collects less than 3% of beef checkoff dollars. By using resources from the beef checkoff from across the country and focusing promotions where market growth is most promising, we are seeing beef demand rise substantially. These joint promotional efforts are a win-win.

One area we are considering in our marketing plan is expanding our footprint. One area that may be worth exploring is SMSAs around the state. Salem is significant, at 445,000. However, much of that area falls within the Portland media footprint. The demographic statistical areas in Eugene/Springfield (381,000), Bend (266,000), Medford (221,000), and others are smaller, but they may offer significant value opportunities for media buys and other promotional programs.

Beef demand has strengthened over the past couple of years. Supply and demand trends point towards demand remaining strong over the term covered by our fiscal year marketing plan for 2026-2027. The Oregon Beef Council marketing plan is part of that demand curve, and we will continue to look for ways to build on these positive trends and push that demand curve up going forward. •



Rural Oregon Cannot Run on the Same Ten People

Oregon CattleWomen's Association

Morgan Kromm | 805-801-9960

Spend enough time around rural organizations, and you begin to recognize a familiar pattern. The names on the committee roster are often the same names setting up chairs, planning the fundraiser, attending the meeting, taking minutes, cooking the meal, answering the phone calls, and staying afterward to clean everything up. I've seen this firsthand with the CattleWomen, the Cattlemen, the local RFPA, a church group, the fair board, or several of those at once.

"The same ten people" may be a slight exaggeration, but in some communities, not by much. There is something genuinely special about working with a small, dependable group. You learn each other's strengths, you know who will follow through, and you develop the kind of trust that makes a group feel more like a family. Some of my closest relationships have grown out of serving alongside people in the Oregon CattleWomen, the Oregon Cattlemen's Association, the Crane RFPA, and other community organizations. When a job needs doing, these are the people who show up without needing much recognition or convincing.

That said, closeness can come at a cost. When only a handful of people consistently



volunteer, that handful carries a very heavy burden for anyone actively involved. The reward for being dependable is often being asked to do even more. It gets to the point where "He or she will take care of it" becomes less of a compliment and more like an operating plan.

It is understandable how it happens. Most people are already busy, plus rural families juggle ranch work, jobs, children, aging parents, church, school activities, and responsibilities that don't stop just because an organization scheduled a meeting. Many people also assume someone else is more qualified, or they think a board position should go to someone who understands parliamentary procedure, has years of experience, enjoys public speaking, and arrives at every meeting with a perfectly organized binder. But if we wait for that person, we may be waiting a while.

My own leadership pathway began because no one else volunteered to serve as Harney County CattleWomen president. I did not step into that position because I felt especially qualified or because I had a grand plan for where it might lead. I stepped in because the position needed filling. I absolutely did not know what I was doing when I began, like most people don't.

Once I was established as a County President and had served on an OCW committee, Diana Wirth and Susan Bunch talked me into accepting the President-Elect position for OCW, encouraged me, and helped me figure things out as I went. Looking back, I can see that willingness mattered more than readiness. I did not need to know how to do everything on the first day. Instead, I needed people who believed I could learn, answered my questions, and gave me room to grow.

Capable people throughout our rural communities have not stepped forward because they do not yet see themselves as

leaders. Some do not realize what volunteer opportunities exist. Others believe they need more knowledge or experience before they can contribute. They wait for a more capable person to raise a hand, unaware that the "more capable person" may simply be someone who was nervous too but volunteered anyway.

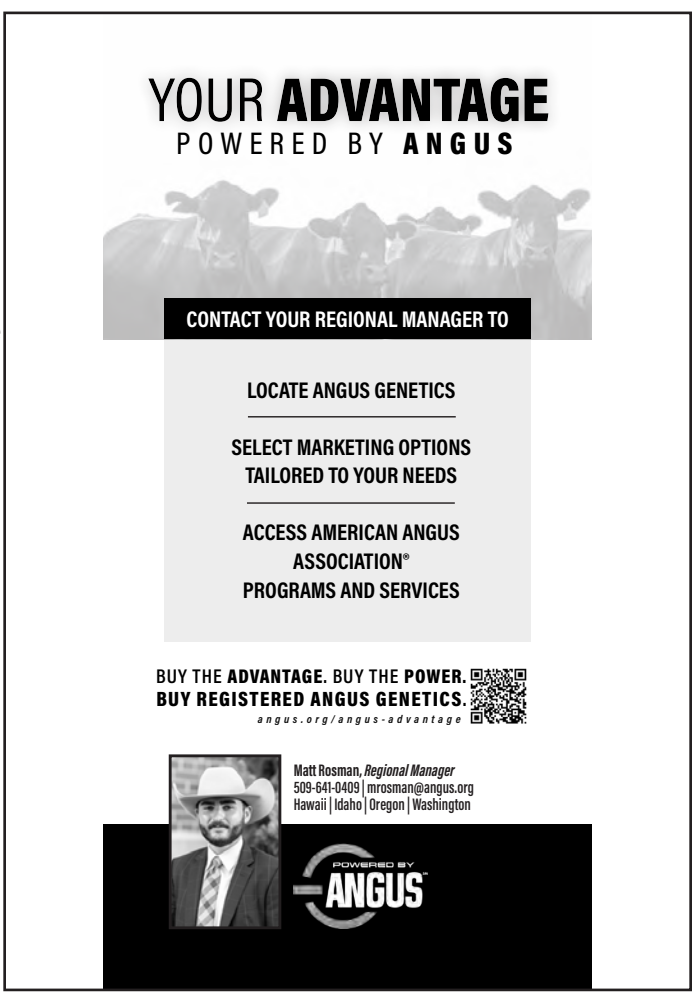
Those of us already involved bear some responsibility for changing that. It is easy for a close-knit group to become unintentionally difficult to enter. We know the routines, the history, the acronyms, and the unwritten expectations. A newcomer may walk into a meeting and assume everyone else has been handed an instruction manual they somehow missed.

Posting that a committee needs volunteers is not always enough. Sometimes people need a personal invitation: "I think you would be good at this, and I will help you learn." Diana and Susan did that for me. We need more experienced volunteers willing to do the same for someone else. We also need realistic places for people to begin. Not everyone can chair a committee, plan an entire event, or commit to another monthly meeting, but nearly everyone can do something. One person can make phone calls, another can help for two hours at an event, contact a sponsor, bring a meal, write a social media post, check equipment, or mentor a student. Small responsibilities give people a chance to discover their abilities without feeling like volunteering means surrendering every free evening for the rest of their lives.

At the same time, those standing on the sidelines may need to stop waiting until they feel completely prepared. If you care about the future of agriculture or your rural community, choose one place to help. Attend the meeting, join a committee, or take on one manageable assignment. You may discover that the people you assumed had everything figured out are simply making a list, drinking more coffee, and doing their best.

Our organizations need fresh ideas, different experiences, and more people who understand how decisions affect working families. More importantly, our faithful volunteers need reinforcements. They should not have to reach complete exhaustion before someone else agrees to learn the job. Rural Oregon has never been sustained by people waiting for perfect conditions. Neighbors have sustained it by seeing what needed doing and deciding to help. We can preserve the tight-knit spirit that makes our organizations special while still widening the circle.

If you are already one of the dependable ten, personally invite someone in, give them a meaningful but manageable job, and help them learn. If you've been waiting for a more capable person to volunteer, consider this your invitation. You do not have to feel ready; you just have to be willing. •



Pollinators and Livestock:

Eastern Oregon Ag Research Center

Oregon State University

RANGELANDS AND POLLINATORS

Productive rangelands provide high-quality forage, which includes not only grasses, but also a diversity of forbs, which form an important component of livestock diets. Pollinators, such as bees, butterflies, moths, wasps, beetles, and even some flies, are important contributors to rangeland health because they pollinate many of these forbs. Rangelands in the interior Pacific Northwest also benefit pollinators by providing large tracts of undeveloped land with pollen- and nectar-rich flowers and nesting habitat such as bunchgrass tussocks, bare ground, plant stems, and abandoned rodent burrows.

HEALTHY RANGELANDS & HEALTHY POLLINATORS

Our research group seeks to understand ways to enhance multiple ecosystem services in rangelands. High-quality rangelands can support livestock production and provide habitat for diverse plant and pollinator species. Identifying win-win strategies involves identifying management actions that benefit both livestock and pollinators, and researching solutions to potential conflicts.

UNDERSTANDING RANGELAND POLLINATORS AND THEIR NEEDS

One of the first steps towards understanding how rangeland management influences pollinators is knowing how many and what types of pollinators live in these habitats. Our program conducted the first systematic studies of an important group of pollinators in Oregon rangelands: native bees. Although the European honey bee (Apis mellifera) is well known and an important crop pollinator, it is not native to the US. However, more than 20,000 bee species occur globally, and more than 700 native bee species occur in Oregon. These native bees come in all different sizes, shapes, and colors. Bee diversity in PNW rangelands typically peaks earlier in the growing season (May-July), but some common generalist species, including many minute sweat bees, are very abundant, even later in the season. Since our first studies in 2007, we have documented over 340 species of native bees occurring in rangelands of Wallowa and Union Counties alone. In fact, species like the western bumble bee that are struggling in other parts of the Pacific Northwest appear to be doing relatively well in interior PNW rangelands.

Bees visit flowers for food (nectar and pollen), and females bring pollen back to the nest for their offspring. Bee species vary in how selective they are about pollen. Some bee species are generalists, while others are relative specialists. Because of this, bees visit a wide variety of rangeland flowering plants. Rangelands also provide a diversity of nesting habitat for bees. Bare ground between bunchgrasses, for example, provides nesting habitat for the more than 80% of all solitary bees that nest in soil. Social bees, like bumble bees, often build nests in the base of bunchgrasses, or in abandoned rodent holes. Still other bees nest in stems, wood cavities, and other nooks and crannies.

Win-Win Management in the Interior Pacific Northwest Rangelands

Sandy DeBano, Associate Professor, OSU EOARC
Scott Mitchell, Postdoctoral Scholar, OSU EOARC
Mary Rowland, Emerita Scientist, USDA Forest Service, PNW Research Station

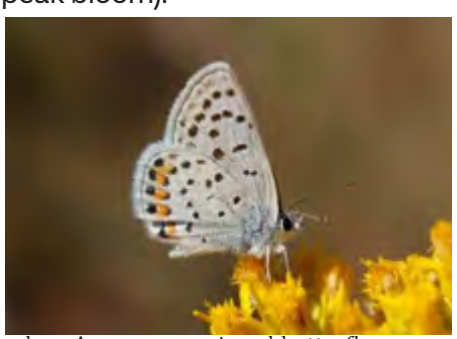
POLLINATOR- FRIENDLY RANGELAND MANAGEMENT

Research projects in our program have addressed a variety of topics, ranging from understanding which flowering species bees prefer to forage on, to investigating how ungulate grazing, fire, and non-native annual grass invasions influence pollinators. Perhaps unsurprisingly, certain disturbances, such as annual grass invasions (e.g., Ventenata dubia), threaten livestock production and healthy pollinator populations. Conversely, rangeland practices such as seeding with forb species after destructive wildfires can help rangelands recover, benefiting both groups. Research in our program has identified many forb species preferred by native bees in eastern Oregon that are also nutritious forage for cattle. These plant species may be good candidates for re-seeding programs after wildfire.

Because pollinators and livestock can forage on the same plants, management practices that limit dietary overlap can benefit both groups. Some win-win strategies include:

- Aiming for utilization <40%, when possible. Forage utilization has been found to be linearly related to bumble bee and butterfly abundance and diversity in the region, so any decrease is likely to benefit pollinators.
- Consider how the type of livestock may influence pollinators. For example, cattle may be more compatible than sheep for meeting pollinator goals.
- Grazing strategies that increase habitat variability (i.e., result in small patches of different types of habitats) can benefit pollinators. Examples include high-density, short-duration approaches or rest-and-rotation systems.
- Virtual fencing, electric fence, range riders, and/or mineral supplements can help keep livestock where they are wanted and protect sensitive areas.
- Approaches like "phonologically targeted grazing" (PTG), a type of targeted grazing, may minimize dietary overlap between livestock and bees. PTG involves delaying the start of grazing in high-quality pollinator habitat – perhaps by just a week or two. If alternative sites with fewer flowers (e.g., old fields, grasslands with low forb diversity) are available, livestock can be grazed in these areas instead. Areas in grazing allotments that stop blooming earlier in the season (common in spots with shallow soil) may be good candidates for early grazing (if grazing onset occurs after peak bloom). •





Photos Left to Right: A female bumble bee foraging on lupine. A native bee – the urbane digger bee. A gossamer-winged butterfly visiting goldenrod. Photos: S. Mitchell

Past OCA Presidents

Thank you for your passion and dedication towards creating a better tomorrow for Oregon's cattle industry!

Matt McElligott	2023-25
Todd Nash	21-23
Tom Sharp	19-21
Nathan Jackson	17-19
John O'Keeffe	16-17
Ray Sessler	14-15
Curtis Martin	12-13
Bill Hoyt	10-11
Bill Moore	08-09
Sharon Livingston	06-07
Coy Cowart	04-05
Bob M. Skinner	02-03
John Hays	00-01
Sharon Beck	98-99
Fred Otley	96-97
Mack Birkmaier	94-95
Lynn Lundquist	92-93
Don Gomes	90-91
Bill Wolfe	88-89
Robert H. Skinner	86-87
Louis Randall	84-85
Sam Dement	82-83
Ray French	80-81
William Ross	78-79
Bert Hawkins	76-77
Ermie Davis	74-75
Charlie Otley	72-73
Fred Phillips II	70-71
Denny Jones	68-69
Larry Williams	66-67
Bill Marshall	1965
Walt Schrock	63-64
Don Hotchkiss	1962
Irvin Mann, Jr.	1961
Kent Magruder	59-60
George Russell	57-58
Garland Meador	55-56
J.C. Cecil	53-54
William Kittredge	51-52
Harry Stearns	1951
O.J. Hotchkiss	48-50
Sherman Guttridge	46-47
Herbert Chandler	44-45
Robert Lister	42-43
Wayne Stewart	40-41
Warren Snider	38-39
Herman Oliver	28-38
William Steward	1927
Fred Phillips	25-26
W.A. Pollman	1913-24

COMMITTEE CHAIRS

Animal Health/Brand & Theft
Chair: Jake Seavert | 541-910-3979
Co-Chair: Tom Doman | 503-932-3087

Associate Council
Chair: Darcy Sexson | 503-793-7856
Co-Chair: Breanna Wimber | 541-806-3209

By-Laws*Special Committee
Chair: Rusty Inglis | 541-413-0778

Legislative
Chair: Cheryl Martin | 541-403-2504
Co-Chair: Jenny Coelho | 208-320-0748
Co-Chair: Morgan Kromm | 805-801-9960

Marketing & Beef Cattle Improvement
Chair: Clint Sexson | 541-609-0167
Co-Chair: John Teixeira | 805-448-3859

Membership*Special Committee
Chair: Breanna Wimber | 541-806-3209

Private Lands
Chair: Dan Leahy | 503-704-9096
Co-Chair: Tara Millan | 541-622-5456
Co-Chair: Thomas White | 541-941-8241

Public Lands
Chair: Mary Schadler | 541-219-0545
Co-Chair: Kelly Birkmaier | 541-398-0375

Resolutions
Chair: Mary Schadler | 541-219-0545

Water Resources
Chair: Sarah Liljefelt | 503-836-2503
Co-Chair: Joe Steere | 971-237-4728

Wildlife
Chair: Dennis Sheehy | 541-398-0224
Co-Chair: Shane Gomes | 541-460-2099

Wolf
Chair: John Williams | 541-263-0485
Co-Chair: Veril Nelson | 541-643-9759

Young Cattlemen
Chair: Mike Alger | 503-510-7705
Co-Chair: Pat Mallon | 541-567-7461
Co Chair: Trevor Meyer | 541-206-8441

COUNTY PRESIDENTS

Baker: Jim Carnahan | 541-350-7546
Coos: Julie Harris | 541-808-5213
Crook: Hunter Neuharth | 858-336-9686
Deschutes: John Teixeira | 805-448-3859
Douglas: Bill Hoyt | 541-517-7863
Gilliam: Tanner McIntosh | 541-910-8682
Grant: Alec Oliver | 541-620-4098
Harney: Will Bentz | 541-589-4071
Jackson: Robert Fisher | 541-413-1854
Jefferson: Todd Kasch | 503-329-0327
Klamath: Jacob McCarty | 541-891-2047
Lake: Mary Schadler | 541-219-0545
Lane: Ron Weiss | 541-520-1242
Linn: Larry Brown | 503-734-9636
Malheur: Chris Christensen | 541-216-1269
Morrow: Kyle Robinson | 541-705-7459
Polk: Mike Alger | 503-510-7705
Sherman & Wasco: VACANT
Umatilla: Jack Taylor | 541-571-5490
Union: Jake Seavert | 541-910-3979
Wallowa: John Williams | 541-263-0485
Washington: George Saul | 503-680-7179
Wheeler: Melody Wagner | 541-480-7370

ADVERTISER'S INDEX

9 Peaks Ranch	25	Lee & Associates Real Estate	11
American Angus Association	21	Oregon Community Foundation	17
Baker Angus	25	Oregon Trail Seeds	9
Buchanan Angus	30	Orland Livestock Auction Yard	3
Central Oregon Ranch Supply	28	Romans Ranches	25
CKP Insurance	27	Teixeira Cattle Co.	25
Dennee Consulting	25	Vitalix	16
Diamond K Sales	25	Western Video Market	26
Douglas Co. Farmers Co-Op	9	WSR Insurance	2
Eugene Livestock Auction	25		
FAY Ranches	9		
Fox Farms Red Angus	15		
Highview Angus	25		
Kessler Angus	25		



Eugene Livestock Auction

EUGENE LIVESTOCK AUCTION, INC.
92380 Hwy 99 So. • Junction City, OR 97448
Livestock Auction every Saturday at 10:30am.
541-998-3353
www.eugenelivestockauction.com

Dennee Consulting
Your Trusted Partner with a Heart of Service



- Legislative Advocacy in Salem and Washington, D.C.
- Association Management
- Event Planning and Execution
- Board Training and Coaching

Now Accepting New Clients

Tammy Dennee, CMP, CAE
(541) 980-6887 denneeconsulting@outlook.com

Scan for ArrowQuip

Diamond K Sales

Scan for Livestock Trailers







GR Trailers

Swift-Built

Your Full Service Dealer • Halsey, OR • **541-369-2755** • **www.DIAMONDKSALES.com**

9 PEAKS RANCH
Aaron & Rebecca Borror
PO BOX 38 | FORT ROCK, OR 97735
AARON: (541) 633-3284
REBECCA: (541) 771-4151
www.9peaksranch.com
"Bulls With a Work Ethic"

Highview ANGUS RANCH
www.HighviewAngusRanch.com
81251 Homan Lane • Enterprise, OR 97828
Jeff Parker • (541) 398-0517

Buchanan Angus
Living an Angus Legacy
Robert, Kathleen Buchanan & family
13490 Algoma RD
Klamath Falls, OR 97601
ANNUAL SALE 4TH SUNDAY IN FEBRUARY
(541)883-8471
buchananangus120@gmail.com
www.buchananangus.com

ROMANS RANCHES
CHAROLAIS
Production Sale
Selling 120 Long Aged & Yearling Bulls
16 Years RFI Testing
March, 2027 Westfall, OR
romansranches.com
Bulls Available Private Treaty
Give us a call at (541) 212-2223

Bull Sale 3rd Tuesday in February
Kessler Angus
Randy - (509) 520-3281
Tierra - (509) 876-0884
49838 Fruitvale Road
Milton-Freewater, OR 97862
kesslerangus.com

BAKER ANGUS RANCH
ANGUS ADVANTAGE BULL SALE
WATCH FOR UPCOMING BULL SALE,
FEBRUARY 2027
2175 Bench Rd.
Vale, OR 97918
Jerry Baker
(208) 739-3449
Samuel Mahler, Herdsman
(208) 739-0475

Teixeira Cattle Co.
PSALM 50:10

PERFORMANCE PLUS BULL SALE
Terrebonne, OR | Presidents' Day

SALE BY THE SEA
Pismo Beach, CA | 2nd Wed. of Sept.

JOHN 805-448-3859 **ALLAN** 805-310-3353
HEATHER 805-448-3869 **TOM** 541-990-5479
WWW.TEIXEIRACATTLECO.COM



UPCOMING SALE DATES

OCTOBER 16
Consignment Deadline:
October 8

WVM Headquarters
Cottonwood, CA

NOVEMBER 6
Consignment Deadline:
October 29

Embassy Suites
Amarillo, TX

DECEMBER 2
Consignment Deadline:
November 18

Atlantis Casino
Reno, NV

FOLLOW US!

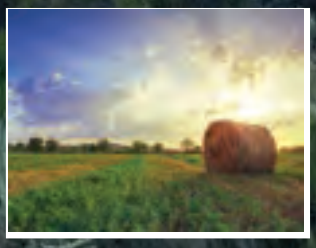
WATCH ALL OF OUR SALES ON
WVMCATTLE.COM

CONTACT US!
(530) 347-3793
WVM@WVMCATTLE.COM

Protect Your PRF and LRP

(Pasture, Rangeland, Forage & Livestock Risk Protection)





- **Affordable**
- **Backed by the USDA**
- **Protects your cash flow**
- **No claim forms for PRF**
- **Quick & easy claim payments**
- **No adjusters required**



CONTACT
Jack Field
509-929-1711
jfield@ckpinsurance.com

Let CKP Help You Protect Your PRF & LRP so you:

- Protect your land and livelihood against potential losses due to lack of rainfall
- Make the most informed decision for your business
- Never purchase unnecessary coverage and pay more than you need

Reduce risk and protect your operation from the unpredictable markets with Livestock Risk Protection (LRP)!
LRP can be used as a useful tool to securing lending for your operation! It provides year-round coverage on a per-head basis and a guaranteed price with no bid/ask spread.

Trusted Choice®

CKP
SPECIALIZING IN PRF & LRP
PART OF THE BROWN & BROWN INSURANCE SERVICES, INC. TEAM

877-CKP-INS1 (877-257-4671) **ckpinsurance.com**

When buying business insurance, it's okay to have a generalist agent. When buying PRF insurance, it's SMART to have a SPECIALIST.

50 YEARS
CENTRAL OREGON
Ranch Supply

THANK YOU



We couldn't have asked for a better celebration of our 25th Annual Round-Up & Trade Show and 50th year of Central Oregon Ranch Supply.

More people than ever before joined us throughout the weekend, and we enjoyed every minute of catching up with familiar faces and welcoming plenty of new ones! Thank you to our customers, vendors, friends and families who continue to make this event happen year after year! Your support means everything!

Thank You for Being Part of Our Story!

GOOD PEOPLE
GREAT CONVERSATIONS
AMAZING SUPPORT!



THE TRADE SHOW MAY BE OVER...
BUT WE'RE STILL HERE FOR YOU.

As fall settles in, don't forget your checklist. We're stocked and ready with the animal health products, feed, mineral, equipment and supplies you need to keep your operation moving - when you need it.

WHAT YOU NEED. WHEN YOU NEED IT.

VACCINE & DEWORMER | PROTEIN TUBS | MINERAL & FEED | CALVING SUPPLIES | CATTLE EQUIPMENT | ANIMAL HEALTH | PET SUPPLIES

WITH TWO LOCATIONS TO MAKE IT CONVENIENT FOR YOU

1726 HWY 97, REDMOND, OR 97756 | 3457 HWY 97, MADRAS, OR 97741
541-548-5195 | 541-460-5100
WWW.CENTRALOREGONRANCHSUPPLY.COM

50 YEARS
CENTRAL OREGON
Ranch Supply