

2026 Capital Press

EMPOWERING PRODUCERS OF FOOD & FIBER

SPECIAL SECTIONS CALENDAR

DATES SUBJECT TO CHANGE AT PUBLISHER'S DISCRETION

JANUARY



NW AG SHOW GUIDE

AD SPACE : 12/22 @ 10am
 MATERIALS: 12/23 @ 3pm
 APPROVAL: 12/26 @ 3pm

PUBLISH: JANUARY 2



IDAHO INNOVATORS*

AD SPACE : 1/12 @ 3pm
 MATERIALS: 1/12 @ 3pm
 APPROVAL: 1/14 @ 8am

PUBLISH: JANUARY 16



SPOKANE AG SHOW

AD SPACE : 1/13 @ 10am
 MATERIALS: 1/14 @ 3pm
 APPROVAL: 1/16 @ 3pm

PUBLISH: JANUARY 23

FEBRUARY



INNOVATIONS & TECH*

AD SPACE: 2/2 @ 3pm
 MATERIALS: 2/2 @ 3pm
 APPROVAL: 2/4 @ 8am

PUBLISH: FEBRUARY 6

MARCH



SEED & ROW CROPS

AD SPACE : 2/24 @ 10am
 MATERIALS: 2/25 @ 3pm
 APPROVAL: 2/27 @ 3pm

PUBLISH: MARCH 6

MARCH

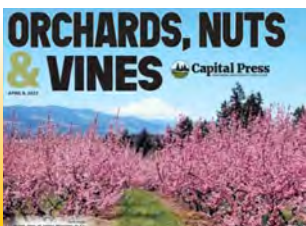


CENTRAL OREGON AG SHOW GUIDE

AD SPACE: 3/3 @ 10am
 MATERIALS: 3/4 @ 3pm
 APPROVAL: 3/6 @ 3pm

PUBLISH: MARCH 13

APRIL



ORCHARDS, NUTS & VINES

AD SPACE: 3/24 @ 10am
 MATERIALS: 3/25 @ 3pm
 APPROVAL: 3/27 @ 3pm

PUBLISH: APRIL 3

MAY



AG EDUCATION*

AD SPACE: 4/27 @ 3pm
 MATERIALS: 4/27 @ 3pm
 APPROVAL: 4/29 @ 8am

PUBLISH: MAY 1

JUNE



DAIRY

AD SPACE: 5/26 @ 10am
 MATERIALS: 5/27 @ 3pm
 APPROVAL: 5/27 @ 3pm

PUBLISH: JUNE 5

JULY



WOMEN IN AG*

AD SPACE: 6/29 @ 3pm
 MATERIALS: 6/29 @ 3pm
 APPROVAL: 7/1 @ 8am

PUBLISH: JULY 3

AUGUST



NURSERY

AD SPACE: 7/28 @ 10am
 MATERIALS: 7/29 @ 3pm
 APPROVAL: 7/31 @ 3pm

PUBLISH: AUGUST 7

SEPTEMBER



VITICULTURE

AD SPACE : 8/25 @ 10am
 MATERIALS: 8/26 @ 3pm
 APPROVAL: 8/28 @ 3pm

PUBLISH: SEPTEMBER 4

OCTOBER

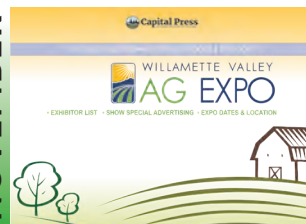


WATER

AD SPACE: 10/13 @ 10am
 MATERIALS: 10/14 @ 3pm
 APPROVAL: 10/16 @ 3pm

PUBLISH: OCTOBER 23

NOVEMBER



WILLAMETTE VALLEY AG EXPO

AD SPACE : 10/27 @ 10am
 MATERIALS: 10/28 @ 3pm
 APPROVAL: 10/30 @ 3pm

PUBLISH: NOVEMBER 6

DECEMBER



LIVESTOCK & HORSE

AD SPACE : 11/17 @ 10am
 MATERIALS: 11/18 @ 3pm
 APPROVAL: 11/20 @ 3pm

PUBLISH: DECEMBER 4

TO RESERVE AD SPACE, CALL OR EMAIL: 503-949-1607 • PAT.MCKENZIE@CAPITALPRESS.COM

*ROP BROADSHEET SECTION



Official Show Guide

Publishes January 2, 2026

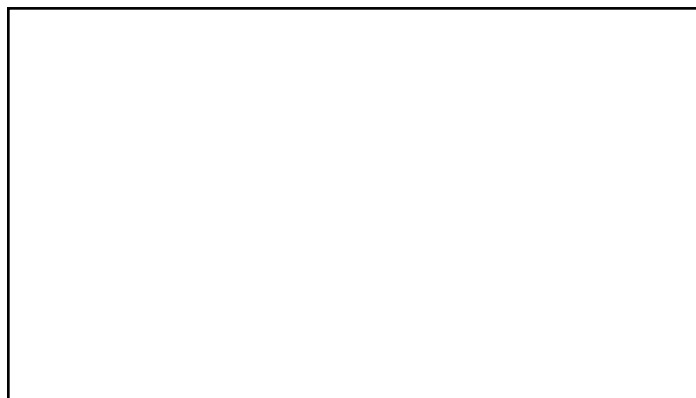
Ad Space Deadline: December 22, 2025

Get the jump on “show time” by informing your customers (our readers) of your participation in the show

Publishes in Capital Press and is available to attendees upon arrival.

- Promote Show Specials and Giveaways
- Highlight products you will have at your booth
- Drive traffic to your booth

Contact me today for more information on how to advertise your product or service.



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available

1/2 Vertical	1/8 Horizontal	1/4 Horizontal
	1/4 Vertical	1/2 Horizontal

1/8 Pg Horizontal	5" x 2.413"	\$465.00
1/4 Pg Horizontal	10.25" x 2.413"	\$710.00
1/4 Pg Vertical	5" x 4.917"	\$710.00
1/2 Pg Horizontal	10.25" x 4.917"	\$1,360.00
1/2 Pg Vertical	5" x 10"	\$1,360.00
Full Page	10.25" x 10"	\$2,610.00
Front Page Strip	10.25" x 2"	\$750.00
Pg 3 1/2 Horizontal	10.25" x 4.917"	\$1,685.00
Pg 3 1/2 Vertical	5" x 10"	\$1,685.00
Pg 3 Full	10.25" x 10"	\$3,250.00
Center Spread 1/2	21.5" x 4.917"	\$2,500.00
Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, December 22nd @ 5pm (PT)



Spokane Ag Show Guide

Publishes January 23, 2026

Ad Space Deadline: January 13, 2026

Get the jump on “show time” by informing your customers (our readers) of your participation in the show

Publishes in Capital Press two weeks before the show dates, and is available to attendees upon arrival.

- Promote Show Specials and Giveaways
- Highlight products you will have at your booth
- Drive traffic to your booth

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

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Ad Space and Materials Deadline: Tuesday, January 13th @ 5pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Innovations & Technology

Publishes February 6, 2026

Ad Space Deadline: February 2, 2026

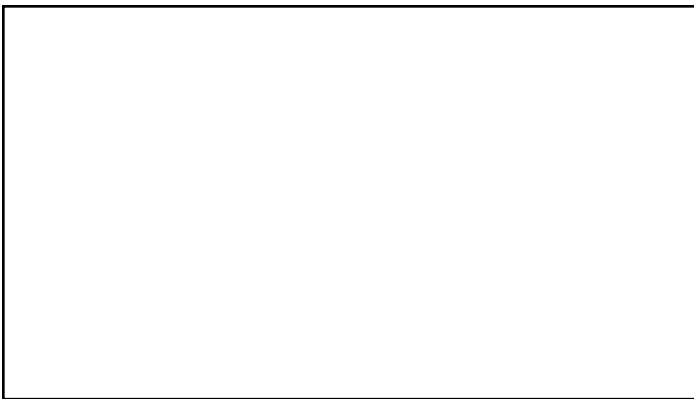


Capital Press will be highlighting people, processes and tech across agriculture to showcase what's new

This is the perfect place to speak directly to an audience that wants to know about YOU and illustrate how your business is on the cutting edge of Ag innovations and technology.

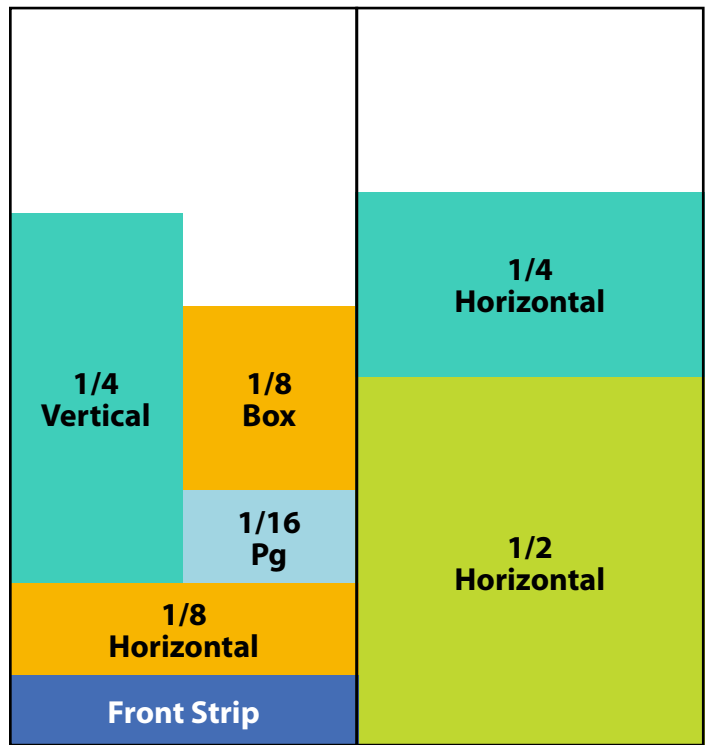
Reach our print and online readers in California, Idaho, Oregon and Washington who make the buying decisions for your product or service.

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available



1/16 Pg	4.938" x 2.5"	\$465.00
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1/8 Box	4.938" x 5"	\$710.00
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1/4 Pg Vertical	4.938" x 10"	\$1,360.00
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Front Strip	10" x 2"	\$750.00

Ad Space and Materials Deadline: Monday, February 2nd @ 3pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Seed & Row Crop

Publishes March 6, 2026

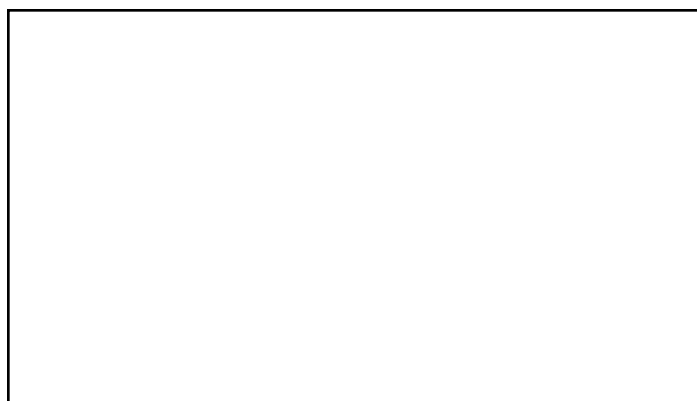
Ad Space Deadline: February 24, 2026

Capital Press Ag Media salutes **two essential ag industries** in one award-winning special section

A special section featuring articles and advertising of services, parts and equipment that are important for seed and row crop growers.

Reach our qualified audience of print and online readers by advertising in this special section.

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available

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Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, February 24th @ 5pm (PT)



Official Show Guide

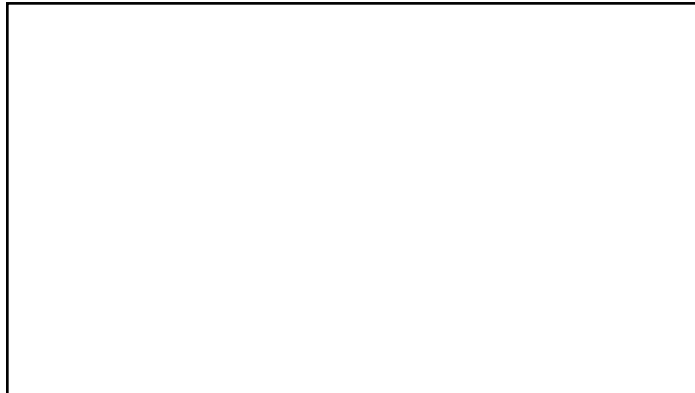
Publishes March 13, 2026

Ad Space Deadline: March 3, 2026

Get the jump on “show time” by informing your customers (our readers) of your participation in the show

- Promote Show Specials and Giveaways
- Highlight products you will have at your booth
- Drive traffic to your booth
- Reaches print & online readers

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Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, March 3rd @ 5pm (PT)



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Orchards, Nuts & Vines

Publishes April 3, 2026

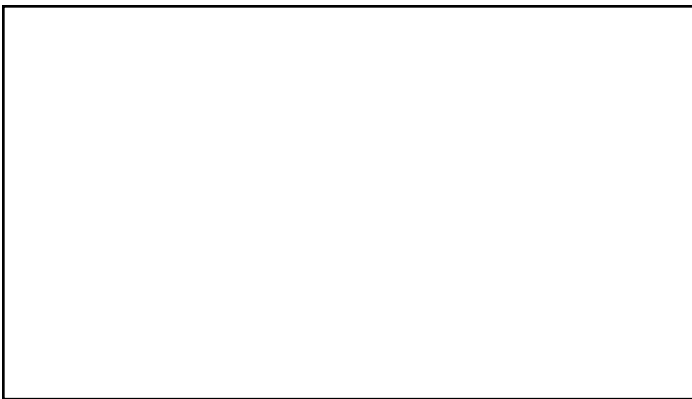
Ad Space Deadline: March 24, 2026

Capital Press Ag Media salutes **three essential ag industries** in one award-winning special section

A special section featuring articles and advertising of services, parts and equipment that are important for orchard, nut and vine crop growers.

Reach our qualified audience of print and online readers by advertising in this special section.

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available

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Ad Space and Materials Deadline: Tuesday, March 24th @ 5pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Ag Education

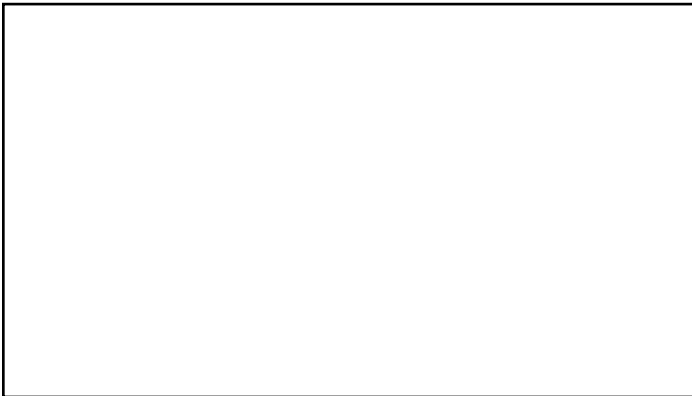
Publishes May 1, 2026

Ad Space Deadline: April 27, 2026

Reach our print and online readers in California, Idaho, Oregon and Washington who are researching higher education opportunities in agriculture

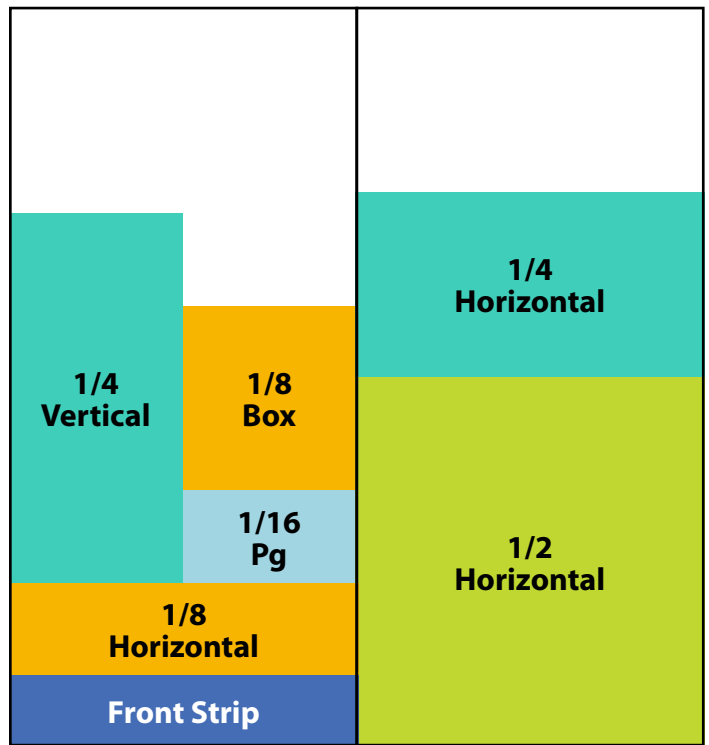
A guide to the universities, colleges, community colleges, trade schools etc. that have programs available for students that are interested in pursuing careers related to agriculture

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available



1/16 Pg	4.938" x 2.5"	\$465.00
1/8 Pg Horizontal	10" x 2.5"	\$710.00
1/8 Box	4.938" x 5"	\$710.00
1/4 Pg Horizontal	10" x 5"	\$1,360.00
1/4 Pg Vertical	4.938" x 10"	\$1,360.00
1/2 Pg Horizontal	10" x 10"	\$2,610.00
Front Strip	10" x 2"	\$750.00

Ad Space and Materials Deadline: Monday, April 27th @ 3pm (PT)



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Dairy

Publishes June 5, 2026

Ad Space Deadline: May 26, 2026



Our Dairy Special Section spotlights dairy operations and operators in Oregon, Washington, California and Idaho

It features an in-depth look at the situations and successes - needs and concerns of this dynamic industry.

Reach our print and online readers in California, Idaho, Oregon and Washington who make the buying decisions for your product or service!

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available

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Center Spread 1/2	21.5" x 4.917"	\$2,500.00
Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, May 26th @ 5pm (PT)



Women in Ag

Publishes July 3, 2026

Ad Space Deadline: June 29, 2026

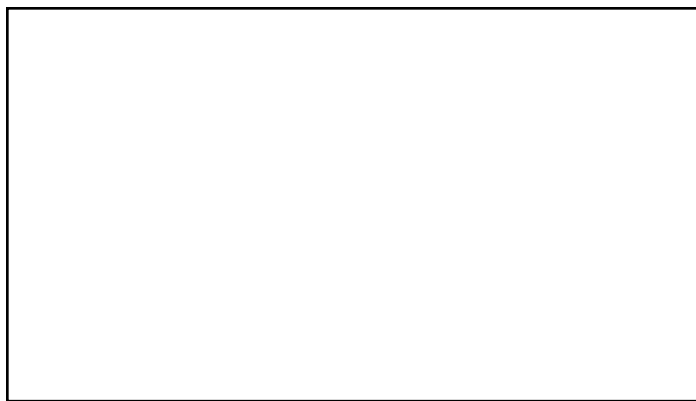


A special focus recognizing the vital role that women play in agriculture

Women in Agriculture are an important, diverse and often overlooked component of this complex and challenging industry.

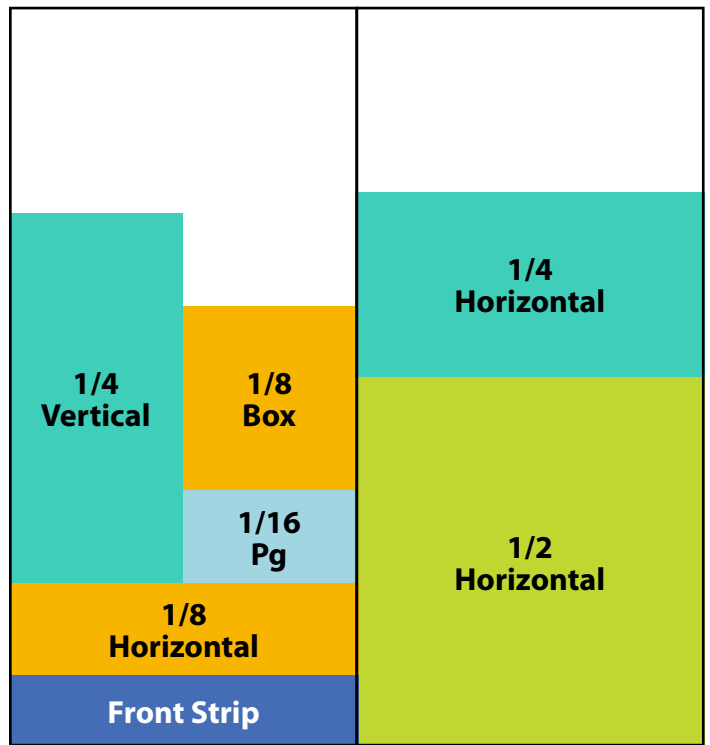
Honor the Women in Ag at your place of business/farm/ranch operation with an ad that reaches Capital Press print and online readers and let them know how much they are appreciated.

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available



1/16 Pg	4.938" x 2.5"	\$465.00
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1/4 Pg Vertical	4.938" x 10"	\$1,360.00
1/2 Pg Horizontal	10" x 10"	\$2,610.00
Front Strip	10" x 2"	\$750.00

Ad Space and Materials Deadline: Monday, June 29th @ 3pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Nursery

Publishes August 7, 2026

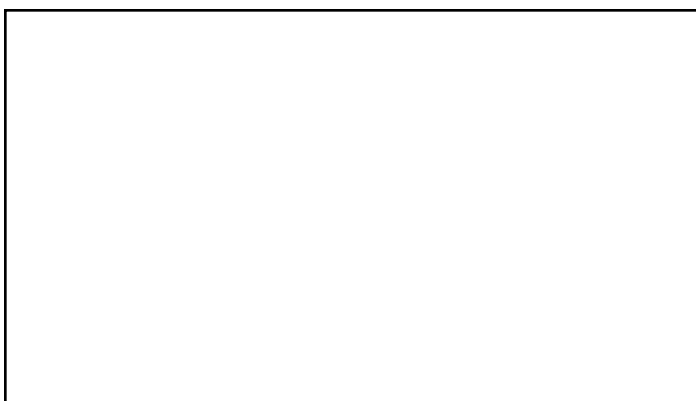
Ad Space Deadline: July 28, 2026

Reach our print and online readers in California, Idaho, Oregon and Washington who make the buying decisions for your product or service

This special section will go to Capital Press print and online readers prior to the Farwest Nursery Show.

The Farwest Nursery Show in Portland, Oregon is the industry's premier West Coast event and annually attracts thousands of visitors.

Contact me today for more information on how to advertise your product or service.



Price includes color print ad + 7 days of digital exposure on capitalpress.com

Free ad design services are available

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Center Spread 1/2	21.5" x 4.917"	\$2,500.00
Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, July 28th @ 5pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Viticulture

Publishes September 4, 2026

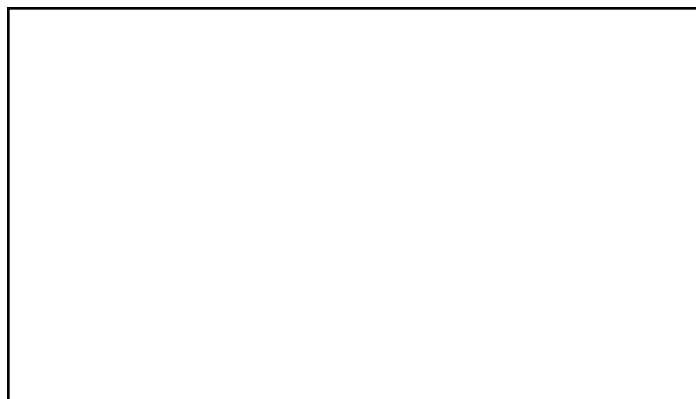
Ad Space Deadline: August 25, 2026

This special section will take a look at pioneers of our region's grape industry and how they cultivated it to its current world-class status

If you are a provider of equipment or services for this industry, let this special section deliver your advertising message to our print and online readers.

Reach our readers in California, Idaho, Oregon, and Washington who make the buying decisions for your product or service.

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Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, August 25th @ 5pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Water

Publishes October 23, 2026

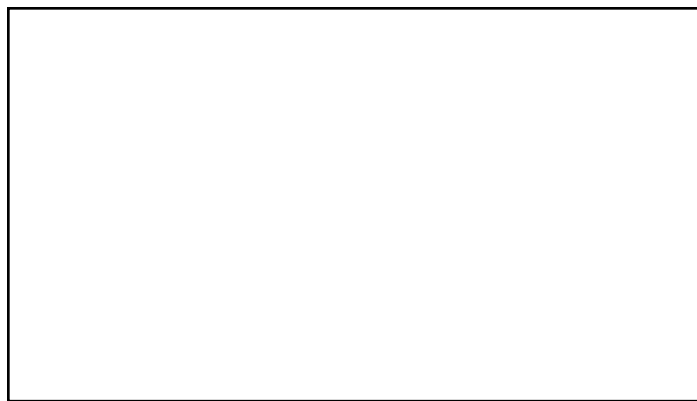
Ad Space Deadline: October 13, 2026

Capital Press Ag Media will focus on this **most crucial resource** in an award-winning special section

This section provides valuable background and an insightful look at the current situation with a forecast of what may happen in the future.

Reach our qualified audience of print and online readers by advertising in this special section.

Contact me today for more information on how to advertise your product or service.



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Ad Space and Materials Deadline: Tuesday, October 13th @ 5pm (PT)



Capital Press
EMPOWERING PRODUCERS OF FOOD & FIBER

Willamette Valley Ag Expo

Publishes November 6, 2026

Ad Space Deadline: October 27, 2026

Get the jump on “show time” by informing your customers (our readers) of your participation in the show

Your ad will be circulated to our print subscribers and online readers two weeks prior to the show dates

- Promote Show Specials and Giveaways
- Highlight products you will have at your booth
- Drive traffic to your booth
- Reaches print & online readers

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Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, October 27th @ 5pm (PT)



Horse & Livestock

Publishes December 4, 2026

Ad Space Deadline: November 17, 2026



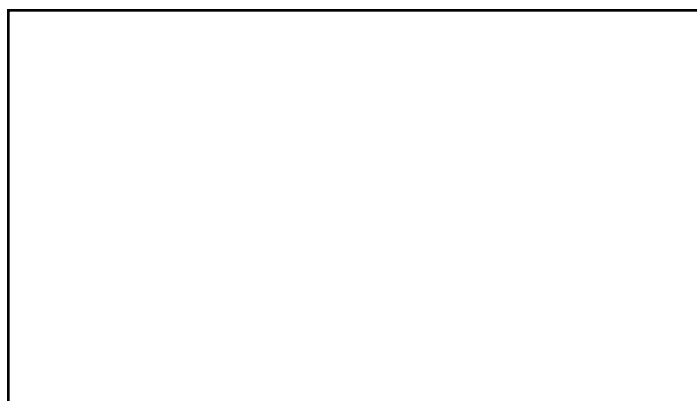
Reach our print and online readers in California, Idaho, Oregon and Washington who make the buying decisions for your product or service

The West is one of the most productive regions for livestock in the United States

This creates a lucrative market for businesses whose products whose products and services include:

- Animal Health • Truck • ATVs • Feed • Trailers
- Haying Equipment • Livestock • And Much More!

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1/2 Vertical	1/8 Horizontal	1/4 Horizontal
	1/4 Vertical	1/2 Horizontal

1/8 Pg Horizontal	5" x 2.413"	\$465.00
1/4 Pg Horizontal	10.25" x 2.413"	\$710.00
1/4 Pg Vertical	5" x 4.917"	\$710.00
1/2 Pg Horizontal	10.25" x 4.917"	\$1,360.00
1/2 Pg Vertical	5" x 10"	\$1,360.00
Full Page	10.25" x 10"	\$2,610.00
Front Page Strip	10.25" x 2"	\$750.00
Pg 3 1/2 Horizontal	10.25" x 4.917"	\$1,685.00
Pg 3 1/2 Vertical	5" x 10"	\$1,685.00
Pg 3 Full	10.25" x 10"	\$3,250.00
Center Spread 1/2	21.5" x 4.917"	\$2,500.00
Center Spread Full	21.5" x 10"	\$6,840.00
Back Page	10.25" x 10"	\$3,250.00

Ad Space and Materials Deadline: Tuesday, November 17th @ 5pm (PT)