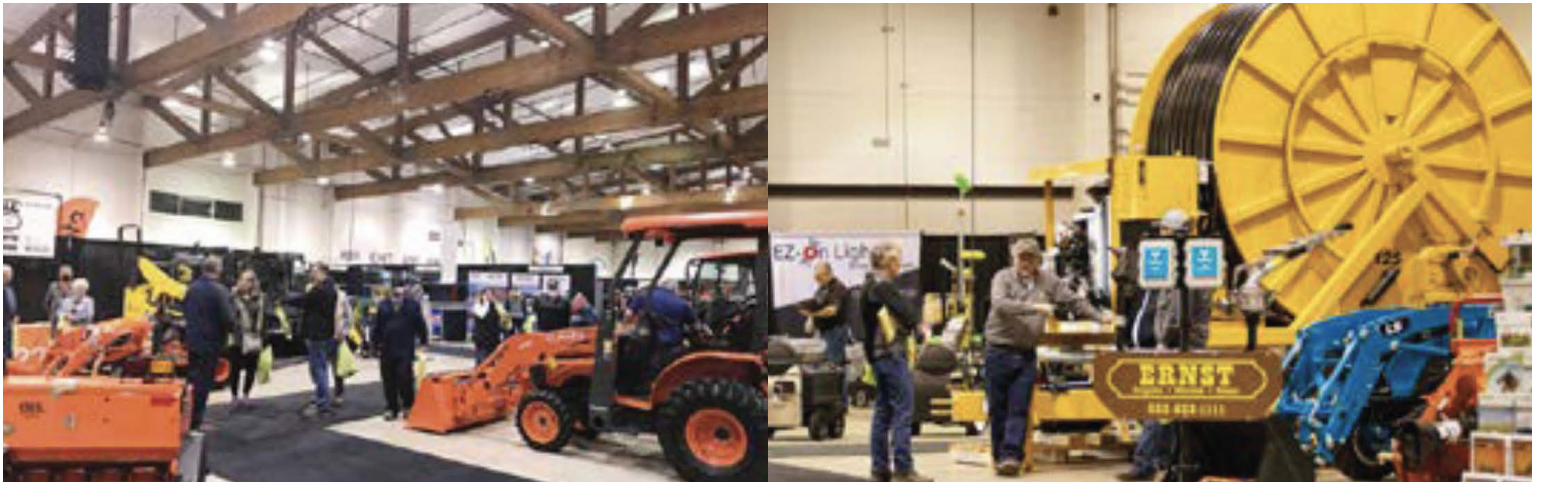


JANUARY 20-21-22, 2027

JAN 20-22, 2027 • WED. 9-5 • THURS. 11-7 • FRI. 9-2 • OREGON STATE FAIR & EXPO CENTER, SALEM



EXHIBITOR OPPORTUNITIES



**VENDOR & SPONSORSHIP
OPPORTUNITIES AVAILABLE**

Find more information at: capitalpress.com/ag-shows/

SPONSORSHIP OPPORTUNITIES

☐ **TITLE SPONSOR: \$10,000:**

- Premium show booth: 800 square feet
- Co-sponsor logo included in all promotional materials as part of the marketing campaign for the show
- One vendor presentation / speaker session once per day (3 sessions total)
- Promotional Capital Press article
- Full-page color ad in the official guide distributed in Capital Press and at the event
- 1/4-page full-color print ad in Capital Press and a featured ad for 30 days on capitalpress.com
- 150,000 impressions on capitalpress.com from Dec. 18 through Jan. 14
- Insert in swag bag
- Logo in show marketing
- 20,000 premium digital banner ads

☐ **MAJOR SPONSOR: \$7,000**

- Up to 20' x 20' booth
- Full-page ad in official event guide
- PR Promo article published in event guide
- 1/2-page ad in Capital Press before or after the event
- Insert into swag bag (item provided by sponsor)
- Prominent logo placement in all event marketing

☐ **SEMINAR HOST: \$5,000**

- 10' X 10' booth
- (1) one hour speaking opportunity on each day of the event
- 1/2-page ad in official event guide
- PR promo article published in event guide
- 1/4 page ad in Capital Press before or after the event
- Insert into swag bag (item provided by sponsor)
- Logo placement in all event marketing

☐ **SWAG BAG SPONSOR: \$3,000**

- 10' X 10' booth
- Exclusive logo placement on 1,500 swag bags
- 1/4-page ad in official event guide
- PR promo article published in event guide
- 1/4-page ad in Capital Press before or after the event
- Insert into swag bag (item provided by sponsor)
- Logo placement in all event marketing

☐ **PARKING LOT SPONSOR: \$2,500**

- 10' X 10' booth
- Logo banner & yard signs displayed in parking area
- 1/4-page ad in official event guide
- PR promo article published in event guide
- 1/4-page ad in Capital Press before or after the event
- Insert into swag bag (item provided by sponsor)
- Logo placement in all event marketing

**CUSTOM
SPONSORSHIPS ARE
AVAILABLE BY REQUEST,
CONTACT YOUR SALES
CONSULTANT**

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EXHIBITOR BOOTHS

EARLY BIRD PRICING AVAILABLE UNTIL OCTOBER 30, 2026:

BOOTHS

PRICING VALID THROUGH OCT. 30, 2026

(1) 10x10 booth = \$690 + \$50 per corner
2 or more 10x10 booths = \$590 each
10x20 = \$1,140 / 10x30 = \$1,690

Total number of booths:
Total due:
x50% of deposit =
Balance due:

BULK & OUTDOOR

PRICING VALID THROUGH OCT. 30, 2026

400 - 599 sq. Unit = \$4.10/sq. U
600 sq. U and up = \$3.10/sq. U
20x20 = \$1,640 / 20x30 = \$1,860 / 20x40 = \$2,480

Total number of booths:
Total due:
x50% of deposit =
Balance due:

REGULAR PRICING AVAILABLE AFTER NOVEMBER 1, 2026

BOOTHS

PRICING VALID AFTER NOV. 1, 2026

(1) 10x10 booth = \$715 + \$50 per corner
2 or more 10x10 booths = \$615 each
10x20 = \$1,190 / 10x30 = \$1,765

Total number of booths:
Total due:
x50% of deposit =
Balance due:

BULK & OUTDOOR

PRICING VALID AFTER NOV. 1, 2026

400 - 599 sq. Unit = \$4.85/sq. U
600 sq. U and up = \$3.85/sq. U
20x20 = \$1,940 / 20x30 = \$2,310 / 20x40 = \$3,080

Total number of booths:
Total due:
x50% of deposit =
Balance due:

WHAT'S INCLUDED: Show management will provide regular 110 volt outlet, backdrop and side curtains for each booth exhibitor. Bulk spaces do not include side curtains or backdrops but are available upon request. None of these items are provided for outside spaces. Tables, chairs, carpet, wastebaskets & more can be rented from the official show decorator. See Exhibitor Manual for details.

- We agree to occupy and pay for the above exhibit space and understand that the contract is not valid without the required deposit of 50% Due Upon Receipt, Balance Due December 15, 2026.
- Make all checks payable to "EO Media Events" For your convenience we also accept Mastercard or Visa. Call 541-383-0333 to pay deposit or full balance by charge card. Payment can be mailed to PO BOX 6020, Bend OR 97708.
- No Exhibit will be allowed to set up unless paid in full.
- To be an exhibitor you must be a customer in good standing of EO Media Group.
- After Sept 30th, any customers that have not renewed their contract for exhibit space, will have their space released for resale.

Company Name: _____

Person in Charge of Display: _____

Company Address: _____

Phone: _____

City: _____

Email (for show info): _____

State: _____ ZIP: _____

For promotional purposes please provide a list of the product names, services, etc. that you will be exhibiting in the above space:

Booth Size: _____

Booth # Requested: _____

2nd Choice: _____

3rd Choice: _____

Signature: _____

Date: _____

**Total Investment,
including Sponsorships:**

In signing this agreement, we agree to conform with the terms, conditions, and covenants contained in this application and contract for exhibit space. We will conform with the General Information, Rules & Regulations shown on the reverse side of this application. We agree to meet all deadlines and abide by policies set by the show management.

Accepted by EO Media Group:

Date: _____

PLEASE READ & INITIAL THE GENERAL RULES ON THE NEXT PAGE BEFORE SIGNING

**Proof of Insurance must be provided to show management.*

EXHIBITOR AGREEMENT

PLEASE READ AND SIGN THIS ADDENDUM TO CONFIRM YOUR COMPANY'S ATTENDANCE ON SHOW DATES:

SHOW DAYS AND TIMES

January 20 – 22, 2027. Wednesday: 9am – 5pm; Thursday: 11am – 7pm; Friday: 9am – 2pm.

Set up of exhibits will begin Tuesday January 19 between the hours of 9 am - 7 pm and must be completed by show time on the following day. Dismantling will start at the close of the show on Friday and be finished by 7 pm.

SPACE ASSIGNMENT

Space assignments will be based on your choice of exhibit area and when this contract is received by show management. The show management reserves the right of assignment and to curtail exhibits in whole or part that reflect the character of the show.

PAYMENT OF SPACE RENTAL

If the space is not already paid in full the balance is due by December 18, 2026. All additional costs as agreed to by both parties are due and payable at the time of service. Should these terms not be met, EO Media Events, LLC, reserves the right to void this contract without notice. If exhibitor fails to make all payments, EO Media Events, LLC shall avail itself of all remedies allowed under law to recover all amounts due.

CANCELLATION POLICY

No refunds will be given on canceled spaces. Any cancellations are still responsible for the full amount of the booth rent. If the performance by EO Media Events, LLC, or the exhibitor of their respective obligations under this agreement is delayed or prevented in whole or in part by any acts of God or by any other cause not reasonably within the party's control, the party shall be excused, discharged and released of performance to the extent that such performance or obligation is so limited or prevented by such occurrence without liability of any kind, except that all deposits submitted by the exhibitor shall be forfeited as outline.

BOOTH SERVICES

Each 10'x10' or 10'x20' display booth is supplied with an 8-foot back drop and 3-foot dividers. Bulk spaces are not draped. 110 volt power is included in the price of the booth. 220 volt power is available for an additional charge.

USE OF SPACE

All demonstrations or promotional activities must be confined to the limits of the purchased space. Noise resulting from purchased space must not interfere with other exhibitors. No exhibitor shall assign, sublet, or share the space allotted and must show only goods manufactured or dealt in by them in the regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the confines of the exhibiting area. No interference with the light or space of other exhibitors will be permitted.

CARE OF BUILDING AND EQUIPMENT

Exhibitors and/or agents must not injure or deface the walls or floors of the building, booths or the equipment of the booths. If such damage appears, the exhibitor is liable to the owner of the property so damaged. All materials used in decorating must be flame proofed. Combustible materials or explosives are not permitted within the confines of the exhibiting area. Helium balloons/exhibits are not permitted. Terms of conditions regulating exhibitor conduct and responsibilities, fire and safety rules, and conditions set forth by the Oregon State Fair and Exhibition Center will be included in the Exhibitor Handbook that will be distributed before the show. These terms are incorporated into this agreement by this reference and incorporated as if set fully herein.

LIABILITY

Neither the Northwest Agricultural Show, EO Media Events, LLC, the State of Oregon, the Oregon State Fair Council and the Oregon State Fair and Exhibition Center, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to exhibitor or the exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury. Exhibit halls will be locked during the time that exhibits are not being shown, and security guards will be on duty. Exhibitors will provide a certificate of insurance in the amount of \$1 million listing the Northwest Agricultural Show, EO Media Events, LLC, the State of Oregon, the Oregon State Fair Council and the Oregon State Fair and Exhibition Center as an additional insured.

AGREEMENT

The person signing this agreement warrants that he/she has the authority to enter into agreements on behalf of the exhibitor. Exhibitor understands that there are additional arrangements to be made for parking passes, name tags, power, Internet and furnishings and agrees to complete those orders as instructed or additional costs and denial of service may result.

Full Name: _____

Sign: _____

Job Title: _____

Date: _____

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