

MARCH 27 & 28, 2026

FRIDAY 9 AM - 6 PM & SATURDAY 9 AM - 3 PM | Deschutes Co. Fair & Expo Center, REDMOND, OR



EXHIBITOR & SPONSORSHIP OPPORTUNITIES



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Powered by: Capital Press & EO Media Events, LLC P.O Box 6020 | Bend, OR 97708
E-mail: events@eomediagroup.com | 800-882-6789



SPONSORSHIP OPPORTUNITIES

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☐ MAJOR SPONSOR: \$7,000

- UP TO 20' X 20' BOOTH
- (1) FULL PAGE AD IN OFFICIAL EVENT GUIDE
- PR PROMO ARTICLE PUBLISHED IN EVENT GUIDE
- (1) 1/2-PAGE AD IN CAPITAL PRESS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- (2) SPONSORED SOCIAL POSTS & (2) E-BLASTS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- INSERT INTO SWAG BAG (ITEM PROVIDED BY SPONSOR)
- PROMINENT LOGO PLACEMENT IN ALL EVENT MARKETING

☐ BUILDING SPONSOR: \$5,000

- (1) 10' X 10' BOOTH
- LARGE BANNER HUNG AT ENTRANCE TO THE BUILDING
- (1) HALF AD IN OFFICIAL EVENT GUIDE
- PR PROMO ARTICLE PUBLISHED IN EVENT GUIDE
- (1) 1/4-PAGE AD IN CAPITAL PRESS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- (2) SPONSORED SOCIAL POSTS & (2) E-BLASTS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- INSERT INTO SWAG BAG (ITEM PROVIDED BY SPONSOR)
- LOGO PLACEMENT IN ALL EVENT MARKETING

☐ SWAG BAG SPONSOR: \$3,000

- (1) 10X10BOOTH
- EXCLUSIVE LOGO PLACEMENT ON SWAG BAGS
- (1) 1/4-PAGE AD IN OFFICIAL EVENT GUIDE
- PR PROMO ARTICLE PUBLISHED IN EVENT GUIDE
- (1) 1/4-PAGE AD IN CAPITAL PRESS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- (2) SPONSORED SOCIAL POSTS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- INSERT INTO SWAG BAG (ITEM PROVIDED BY SPONSOR)
- LOGO PLACEMENT IN ALL EVENT MARKETING

☐ ACTIVITY or BENEFIT BREAKFAST SPONSOR: \$2,500

- (1) 10X10BOOTH
- LOGO BANNER & YARD SIGNS DISPLAYED IN ACTIVITY AREA or BREAKFAST AREA
- (1) 1/4-PAGE AD IN OFFICIAL EVENT GUIDE
- PR PROMO ARTICLE PUBLISHED IN EVENT GUIDE
- (1) 1/4-PAGE AD IN CAPITAL PRESS TO BE USED 4-WEEKS BEFORE OR AFTER THE EVENT
- INSERT INTO SWAG BAG (ITEM PROVIDED BY SPONSOR)
- LOGO PLACEMENT IN ALL EVENT MARKETING

CUSTOM SPONSORSHIPS ARE AVAILABLE BY REQUEST
CONTACT YOURSALES CONSULTANT



EXHIBITOR BOOTHS

EARLY BIRD PRICING AVAILABLE UNTIL NOVEMBER 30, 2025:

10' X 10' BOOTHS	
PRICING VALID THROUGH 11/30/2025	
(1) Booth = \$650	☐ +\$50/corner
(2) or more 10x10 Booths = \$550 each	
10x20 = \$1100 / 10x30 = \$1650	
Total # of Booths:	
Total Due:	x50% deposit =
Balance Due:	

BULK & OUTDOOR SPACE	
PRICING VALID THROUGH 11/30/2025	
400 - 599 sq. U. = \$4.00/ sq. U.	
600 sq. U. & up = \$3.75/ sq. U.	
20x20 = \$1600 / 20x30 = \$1800	
Width	x Length = sq. U.
Total Due:	x50% deposit =
Balance Due:	

REGULAR PRICING AVAILABLE AFTER DECEMBER 1, 2025:

10' X 10' BOOTHS	
PRICING VALID AFTER 12/01/2025	
(1) Booth = \$675	☐ +\$50/corner
(2) or more 10x10 Booths = \$550 each	
10x20 = \$1150 / 10x30 = \$1725	
Total # of Booths:	
Total Due:	x50% deposit =
Balance Due:	

BULK & OUTDOOR SPACE	
PRICING VALID AFTER 12/01/2025	
400 - 599 sq. U. = \$4.75/ sq. U.	
600 sq. U. & up = \$4.25/ sq. U.	
20x20 = \$1900 / 20x30 = \$2250	
Width	x Length = sq. U.
Total Due:	x50% deposit =
Balance Due:	

WHAT'S INCLUDED: Show management will provide regular 110 volt outlet, backdrop and side curtains for each booth exhibitor. Bulk spaces do not include side curtains or backdrops but are available upon request. None of these items are provided for outside spaces. Tables, chairs, carpet, wastebaskets and more can be rented from the official show decorator. See Exhibitor Manual for details.

- We agree to occupy and pay for the above exhibit space. We understand that the contract is not valid without the required deposit of 50% Due Upon Receipt, Balance Due February 1, 2026.
- Make all checks payable to "EO Media Events" For your convenience we also accept Mastercard or Visa. Call 1-800-882-6789 to pay deposit or full balance by charge card. Payment can be mailed to PO BOX 6020, Bend OR 97708.
- No Exhibit will be allowed to set up unless paid in full.
- To be an exhibitor at the Central Oregon Agricultural Show you must be a customer in good standing of EO Media Group. Customers that do advertising plus trade show business with EO Media Group get preferential treatment for booth locations at our shows.
- After September 1st, any customers that have not renewed their contract for exhibit space, release that space for sale.

Company Name:

Person in Charge of Display:

Company Address:

Phone:

City:

Email (for show info):

State: Zip:

For promotional purposes please provide a list of the product names, services, etc. that you will be exhibiting in the above space:

Booth Size:

Booth # Requested:

2nd Choice:

3rd Choice:

Signature:

Date:

Total Investment,
including Sponsorships:

In signing this agreement, we agree to conform with the terms, conditions, and covenants contained in this application and contract for exhibit space. We will conform with the General Information, Rules & Regulations shown on the reverse side of this application. We agree to meet all deadlines and abide by policies set by the show management.

Accepted by EO Media Group: ☐

Date:

PLEASE READ & INITIAL THE GENERAL RULES ON THE NEXT PAGE BEFORE SIGNING

**Proof of Insurance must be provided to show management.*



GENERAL INFO, RULES & REGULATIONS

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SPACE ASSIGNMENT

Space assignments will be based on your choice of exhibit area and when this contract is received by show management. The show management reserves the right of assignment and to curtail exhibits in whole or part that reflect the character of the show.

PAYMENT OF SPACE RENTAL

The first half of the space rent will be due upon receipt with the balance due March 15, 2026. All additional costs as agreed to by both parties are due and payable at the time of service. Should these terms not be met, EO Media Events, LLC, reserves the right to void this contract without notice. If exhibitor fails to make all payments, EO Media Events, LLC shall avail itself of all remedies allowed under law to recover all amounts due.

CANCELLATION POLICY

No refunds will be given on canceled spaces after March 15, 2026. Any cancellations after that date are still responsible for the full amount of the booth rent. Any cancellations after February 1, 2026 will incur a cancellation fee equal to 30% of the total booth rent. If the performance by EO Media Events, LLC or the exhibitor of their respective obligations under this agreement is delayed or prevented in whole or in part by any acts of God or by any other cause not reasonably within the party's control, the party shall be excused, discharged and released of performance to the extent that such performance or obligation is so limited or prevented by such occurrence without liability of any kind, except that all deposits submitted by the exhibitor shall be forfeited as outlined above.

BOOTH SERVICES

Each 10'x10' or 10'x20' display booth is supplied with an 8-foot back drop and 3-foot dividers. Bulk spaces are not draped. 110 volt power is included in the price of the booth. 220 volt power is available for an additional charge.

USE OF SPACE

All demonstrations or promotional activities must be confined to the limits of the purchased space. Noise resulting from purchased space must not interfere with other exhibitors. No exhibitor shall assign, sublet, or share the space allocated and must show only goods manufactured or dealt in by them in the regular course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the confines of the exhibiting area. No interference with the light or space of other exhibitors will be permitted.

CARE OF BUILDING AND EQUIPMENT

Exhibitors and/or agents must not injure or deface the walls or floors of the building, booths or the equipment of the booths. If such damage appears, the exhibitor is liable to the owner of the property so damaged. All materials used in decorating must be flame proofed.

Combustible materials or explosives are not permitted within the confines of the exhibiting area. Helium balloons/exhibits are not permitted. Terms of conditions regulating exhibitor conduct and responsibilities, fire and safety rules, and conditions set forth by the Deschutes County Fair & Expo Center will be included in the Exhibitor Handbook that will be distributed before the show. These terms are incorporated into this agreement by this reference and incorporated as if set fully herein.

LIABILITY

Neither the Central Agricultural Show, EO Media Events, LLC, or the Deschutes County Fair & Expo Center, nor their representatives, nor any member of the above named will be responsible for any injury, loss or damage that may occur to exhibitor or the exhibitor's employees or property from any cause whatsoever. The exhibitor, on signing the contract, expressly releases the aforementioned from any and all claims for such loss, damage or injury. Exhibit halls will be locked during the time that exhibits are not being shown, and security guards will be on duty. Exhibitors will provide a certificate of liability insurance in the amount of \$1 million listing the Central Oregon Agricultural Show, EO Media Events, LLC, and the Deschutes County Fair & Expo Center as an additional insured.

SHOW DAYS AND TIMES

Friday March, 27: 9 am - 6 pm; Saturday March, 28: 9 am - 3 pm

Set up of exhibits will begin on Friday March 27 at noon and must be completed by show time on the following day.

Dismantling will start at the close of the show on Saturday and be finished by 12 noon the following day.

AGREEMENT

The person signing this agreement warrants that he/she has the authority to enter into agreements on behalf of the exhibitor. Exhibitor understands that there are additional arrangements to be made for parking passes, name tags, power, Internet and furnishings and agrees to complete those orders as instructed or additional costs and denial of service may result.

INITIAL

DATE