

# OREGON CATTLEMAN

OFFICIAL PUBLICATION OF THE OREGON CATTLEMEN'S ASSOCIATION

SEPTEMBER 2025



**INSIDE THIS ISSUE >>>**

## **2025 ANNUAL CONVENTION**

Registration & Sponsorship Packet **INSIDE!**

## **OREGON'S WATER CHALLENGES**

Charting a path forward

## **BEEF QUALITY ASSURANCE**

What you need to know to stay competitive & current

# Protect Your PRF and LRP

(Pasture, Rangeland, Forage & Livestock Risk Protection)

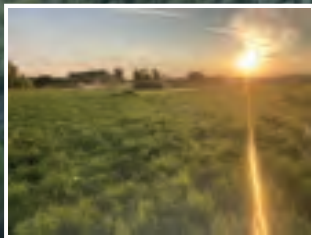


CONTACT

**Jack Field**

**509-929-1711**

[jfield@ckpinsurance.com](mailto:jfield@ckpinsurance.com)



- **Affordable**
- **Backed by the USDA**
- **Protects your cash flow**
- **No claim forms for PRF**
- **Quick & easy claim payments**
- **No adjusters required**

## Let CKP Help You Protect Your PRF & LRP so you:

- Protect your land and livelihood against potential losses due to lack of rainfall
- Make the most informed decision for your business
- Never purchase unnecessary coverage and pay more than you need

## Reduce risk and protect your operation from the unpredictable markets with Livestock Risk Protection (LRP)!

LRP can be used as a useful tool to securing lending for your operation! It provides year-round coverage on a per-head basis and a guaranteed price with no bid/ask spread.



# CKP

SPECIALIZING IN PRF & LRP

PART OF THE BROWN & BROWN  
INSURANCE SERVICES, INC. TEAM

**877-CKP-INS1 (877-257-4671)**

**[ckpinsurance.com](http://ckpinsurance.com)**

*When buying business insurance, it's okay to have a generalist agent. When buying PRF insurance, it's SMART to have a SPECIALIST.*

*You're Invited!*



**CENTRAL OREGON**  
**Ranch Supply**

**24<sup>TH</sup> ANNUAL**

**ROUND-UP & TRADE SHOW**

**SEPTEMBER 19-20, 2025**

**MALOTT RANCH 11273 OR-126, POWELL BUTTE, OR 97753**

35 Vendors on Site!

Best Prices & Savings of the Year!

Vaccine, Animal Health Products

Equipment, Feed, Pet Products & More!

BOGO Offers

Live Cattle Handling Demos

Giveaways & Enter-to-Win Prizes

Consulting Vet on Site

BBQ Meals Each Day

**Doors Open Friday at 12 Noon**  
**Saturday at 9am!**

**See You There!**

[www.centraloregonranchsupply.com](http://www.centraloregonranchsupply.com) 541-548-5195 | 541-460-5100 | 1-800-235-1623

1726 S Hwy 97, Redmond, OR 97756 3457 US 97, Madras, OR 97741

# OREGON CATTLEMAN

SEPTEMBER 2025

Volume 9 | Issue 7 | ISSN 2574-8785

OFFICIAL PUBLICATION OF THE OREGON CATTLEMEN'S ASSOCIATION

## REMINDERS

Join or Renew Membership  
today at [www.orcattle.com](http://www.orcattle.com)  
Receive your free gift:  
"Eat Beef" License Plate Frame

Save the Date:  
CattlePAC Fundraiser –  
September 18 – Powell Butte  
See details on Page 18

Register for Annual  
Convention  
December 4-6

## ON THE COVER

Cowherd Manager Don Shaffer for Harrell  
Hereford & Angus moving the herd near Baker  
City. Photographed by Beth Harrell Mackenzie



### HEADQUARTERS

|                                                  |    |
|--------------------------------------------------|----|
| President's Message.....                         | 8  |
| From the desk of your Executive<br>Director..... | 10 |
| Summer Legislative Updates.....                  | 12 |
| PLC Committee Update.....                        | 19 |

### PARTNER COLUMN

|                                                                                                                      |    |
|----------------------------------------------------------------------------------------------------------------------|----|
| NCBA: Tax provisions in the "Big<br>Beautiful Bill" signed into law, giving<br>permanent tax relief to ranchers..... | 28 |
| OBC: Expanding sports marketing for<br>beef.....                                                                     | 32 |
| OCW 2025 Scholarship Recipients.....                                                                                 | 34 |

### AGENCY UPDATES

|                                                             |    |
|-------------------------------------------------------------|----|
| ODA: Clean Water. Healthy Cattle. Better<br>Profits.....    | 20 |
| ODA: Meet Oregon Board of Ag<br>Member.....                 | 36 |
| Membership Benefits.....                                    | 6  |
| Membership Application.....                                 | 7  |
| OCA Committee Chairs & Affiliated<br>County Presidents..... | 40 |
| Advertiser's Index.....                                     | 40 |
| Past OCA Presidents.....                                    | 40 |

The Oregon Cattleman is sent to Oregon Cattlemen Association members and affiliates ten times per year with combined issues in April/May and July/August. Subscription price is included as part of the minimum membership dues of \$50.00 in the OCA. All rights reserved including the rights to reproduction in whole or in part without written permission. The statements and opinions in the publication belong to each individual author and may not represent OCA. Postmaster: Send address changes to: Oregon Cattlemen's Association at 1320 Capitol St. NE Suite 150, Salem, OR 97301.

### Oregon Cattlemen's Association

1320 Capitol St NE Suite 150  
Salem, OR 97301  
P: 503-361-8941  
F: 503-361-8947  
[www.orcattle.com](http://www.orcattle.com)

Ready to Advertise in the  
Oregon Cattleman?

OUR SALES TEAM  
IS HERE TO  
SERVE YOU!



#### Patty Gilbert

NW Oregon &  
W. Washington  
503-910-1640

[Patricia.Gilbert@capitalpress.com](mailto:Patricia.Gilbert@capitalpress.com)



#### JoAnn Vanderwey

S. Idaho, NE Nevada &  
SE Oregon  
208-880-3607

[Joann.Vanderwey@capitalpress.com](mailto:Joann.Vanderwey@capitalpress.com)



#### Pat McKenzie

S. Willamette Valley, S. Oregon,  
Central Oregon, California  
503-949-1607

[Pat.McKenzie@capitalpress.com](mailto:Pat.McKenzie@capitalpress.com)



#### Ross Busch

NE Oregon,  
E. Washington & N. Idaho  
509-342-1594

[Ross.Busch@capitalpress.com](mailto:Ross.Busch@capitalpress.com)

 **Capital Press**  
SUPPORTING PRODUCERS OF FOOD & FIBER

# OCA LEADERSHIP

**|| Matt McElligott ||**

President | 541-805-8210

**|| Diana Wirth ||**

President-Elect | 541-891-2295

**|| Andy VanderPlaat ||**

Treasurer | 541-969-9162

**|| Todd Nash ||**

Immediate Past President | 541-263-0426

## DISTRICT VICE PRESIDENTS

**I || Rusty Inglis ||** 541-413-0778

Grant, Harney & Malheur

**II || Darren Hansen ||** 541-805-1569

Baker, Union & Wallowa

**III || Randy Mills ||** 541-969-8564

Gilliam, Morrow, Sherman, Umatilla & Wasco

**IV || Bobbi Aldrich ||** 541-815-2470

Crook, Deschutes, Jefferson & Wheeler

**V || Randy White ||** 541-601-7897

Klamath, Lake, Jackson & Josephine

**VI || Jim Sly ||** 541-953-8615

Coos, Curry, Douglas & Lane

**VII || Mike Alger ||** 503-510-7705

Benton, Clackamas, Clatsop, Columbia, Hood River,  
Lincoln, Linn, Marion, Multnomah, Polk, Tillamook,  
Washington & Yamhill

**VPAAt-Large || Breanna Wimber ||**  
541-806-3209

## OCA STAFF

**|| Tammy Dennee, CMP, CAE ||**

Executive Director | 541-980-6887

tammy.dennee@orcattle.com

**|| Juliana "Jem" Connelly ||**

Member Services Manager | 503-361-8941

jem.connelly@orcattle.com

## MAGAZINE EDITOR

**|| Robyn Smith ||**

541-250-1649 | orcattlemaneditor@gmail.com

Checkmate Communications LLC

## BRAND INSPECTION PROGRAM ROUND-UP

14

## CHARTING A PATH TO ADDRESSING OREGON'S WATER CHALLENGES

18

## ANNUAL CONVENTION REGISTRATION & SPONSORSHIP PACKET

22

## COMBATting NEW WORLD SCREWWORK

30

## BQA CERTIFICATION: WHAT YOU NEED TO KNOW TO STAY COMPETITIVE

37

# Oregon Cattlemen's Association MEMBERSHIP BENEFITS for 2025



**OCA Members Save Store-Wide Year-Round at all Wilco Stores and Farmstore.com with FREE Producer Specialty Account.** OCA Members will be automatically approved for Wilco's Producer Specialty Account which offers year-round, store-wide savings in all categories including feed, equipment, apparel & more! OCA Members also have access to working directly with a Wilco Lifestyle Production Specialist for placing orders, questions about feeding programs, troubleshooting nutrition issues, and access to exclusive pricing discount events when applicable as well as farm calls. **Scan QR Code and fill out the Wilco sign-up form and Wilco's Customer Care team will contact you to get your account set up. Or, call Customer Care directly at 503-845-6122.**



**OCA members receive the discounted membership rate of \$50.** Good Grazing Makes Cents aims to provide practical, applicable, and economically feasible range management solutions which can ultimately improve productivity of the land and the bottom dollar of the ranch through conversation and collaboration between range scientists and ranchers. To take advantage of this benefit, go to <https://goodgrazing.org/product/membership/> Select Become a Member, in your cart use the **Code goodgrazingOCA** to receive the discount.



**Through your membership with the Oregon Cattlemen's Association, you are now eligible to become an Oregon Aglink member and take advantage of the many benefits Oregon Aglink provides - at no additional cost to you!** Aglink offers cost-saving benefits to its members including access to a state-wide package of medical, vision, and dental plans. Learn more at [aglink.org](http://aglink.org)



**Nutrient Management and Planning Tool (NMPT)** is now available to OCA members. If you are looking for a pasture/nutrient management spreadsheet, OCA has a new tool for you. Simply visit the OCA website at [www.orecattle.com](http://www.orecattle.com) and select the **NMPT Link in the top right corner of the home page**, then proceed create your password and begin logging your data. Your information will not be viewed by anyone but you.



**OCA members get 15% off legal services for the following Schwabe attorneys:**

Maria Schmidtkofer | Attorney | 503-540-4265 • Farm & Ranch Succession • Estate Planning & Administration Business & Tax Planning. Elizabeth Howard | Attorney | 503-796-2093 • Water rights & wetlands • Public lands Fish, wildlife, & listed species. Lindsay Thane | Attorney | 503-796-2059 • Water rights & wetlands • Public lands. Shonee Langford | Attorney | 503-796-4261 • Water rights & wetlands. Joe Hobson | Attorney | 503-540-4269 • Agricultural business & real estate law • Business formation & management • Succession planning. Tim Nicholson | Attorney | 503-796-2889 • Agricultural business & real estate law. Patrick Cleary | Attorney | 503-796-2853 • Agricultural business & real estate law. Rosalyn DiLillo Knock | 206-407-1579 • Water rights & water pollution.



HighStreet Insurance & Financial Services proudly offer you a "Land As Your Legacy" transition plan analysis at no cost. The key elements of the plan include: succession planning, business planning, risk management, financial independence, and estate planning. **Contact Todd Tennant at 800-225-2521 or 541-969-9600 to arrange an initial consultation.**



At Central Oregon Ranch Supply, we provide feed, accessories and health care solutions for all of your animals while helping you maintain your property which has been our full-time job for more than four decades.

OCA Members receive a discount of 10%-25% off retail, animal health, farm & ranch products.

**Contact Michaeline Malott at the store: 541-548-5195**



**OCA members receive a 2 cent per gallon discount on all bulk fuel purchases at Ed Staub & Sons bulk plant locations.** All grades of fuel and propane are available. Members are encouraged to set up a Premium Rewards Account (PRA) with Ed Staub & Sons, this entitles customers to a 5 cent discount on all cardlock gallons purchased at ESS sites and paid within PRA terms. **For more details contact the Burns office at (541) 573-2622.**



OCA members will receive discount pricing with PetroCard. **Contact Sales Rep Patrick Meyers at 971-209-4524 or email [pmeyers@petrocard.com](mailto:pmeyers@petrocard.com) for the members discount pricing.**



**Discount off Used Equipment and Rentals from United Rentals**

United Rentals is the world's largest equipment rental company, specializing in industrial and construction equipment, renting and selling new and used equipment. Used Equipment discounts are offered, to obtain the discount or inquire about equipment for sale **contact Dan Klobes at [dklobes@ur.com](mailto:dklobes@ur.com) or 971-713-9272.** Please ensure you inform Dan that you are part of the OCA discount program. **United Rentals is also offering a 10% discount to OCA members off rental rates for most items.** To obtain this discount or inquiries, email [OCA@ur.com](mailto:OCA@ur.com).



**Cattle Theft Reward:** OCA offers up to a \$5,000 reward for information and evidence resulting in a conviction for theft, damage, or driving away cattle or property belonging to a member. Stewardship Fund: OCA provides educational scholarships, wildfire assistance & actively sponsors local fairs, 4-H & FFA chapters. **County Dues:** OCA returns 10% of your membership dues to your county association.



# Do you know an individual or a business who should be a member?

## *Pass Along this Page!*

### *Membership* is your connection to

- OCA's advocacy team who works on your behalf in the Salem Capitol and in Washington DC
- A full roster of benefits including affordable medical and dental coverage through our partnership with AgLink
- Weekly e-newsletter and 10 issues of the magazine annually

### **Join OCA to Get Your Exclusive Member License Plate Frame!**



*Support OCA's advocacy work, complete the form below and join today!*

### **MEMBERSHIP APPLICATION**

Full Name: \_\_\_\_\_

Company or Ranch: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City State Zip County Affiliation

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Select Annual Membership Level:

(OCA Membership year: January - December)

Producer (51 Head or More) ..... \$200 \_\_\_\_

Producer (50 Head or Less) ..... \$100 \_\_\_\_

Stocker / Feeder ..... \$500 \_\_\_\_

Associate Council (Allied Business) ..... \$150 \_\_\_\_

Additional Member ..... \$50 \_\_\_\_

Parent Account: \_\_\_\_\_

Friend of the OCA (No Cattle) ..... \$75 \_\_\_\_

Student ..... \$20 \_\_\_\_

Donation to the Oregon CattlePAC \$ \_\_\_\_

Donation to the OCA Stewardship Fund \$ \_\_\_\_

TOTAL \$ \_\_\_\_

### **Ways to pay**

Mail with check to the OCA Office:  
1320 Capitol St NE Ste 150  
Salem, OR 97301

Or

Online by going to  
[orcattle.com/join/](http://orcattle.com/join/) or scan  
the QR code below



Or

Complete the information below  
and return to the OCA Office

|                 |       |     |       |
|-----------------|-------|-----|-------|
| Name on Card    | _____ |     |       |
| Card Number     | _____ |     |       |
| Expiration Date | _____ | CVC | _____ |
| Zip Code        | _____ |     |       |

Questions? Contact Jem Connelly, Member Services Manager at 503-361-8941 or [jem.connelly@orcattle.com](mailto:jem.connelly@orcattle.com)



# What a difference a year can make.

**Matt McElligott** | 541-805-8210  
OCA President

In ranching, it is common to hear yourself or others say, “next year.” Next year, the weather will be better, or calf prices will be higher, or the hay crop will be a bumper crop, etc. I find myself saying that quite often. We are naturally an optimistic bunch. Last year at this time, we were embroiled in historic wildfires. By this time last year, over 1.5 million acres in Oregon had burned. At one time, the central Oregon fire, the Cram fire, was the largest in the nation at over 95,000 acres. At this point, there are twenty-four active fires in Oregon totaling roughly 2700 acres—a stark difference from last year.

In 2024, over 1.2 million head of cattle were imported from our southern neighbor, Mexico. The border has been closed off and on all year and is currently closed. The reason is the detection of the New World Screw worm in the Mexican state of Veracruz, just 370 miles from our southern border. The closure of the border has meant, to date, a deficit of over 700,000 feeder cattle into our southern feedlots. This has been a driving factor in our feeder cattle, calf, and fat market prices, driving them to an all-time high. A few days ago, I had a call with our Oregon state Veterinarian, Dr. Ryan Schultz, specifically on the issue of New World Screw Worm. He assured me that his team monitors the situation and has protocols in place if the pest is found here. Because of our climate, the chances of an outbreak here are slim. Last year at this time, most of us hadn’t even heard of this pest because it had been eradicated in the United States decades ago.

This year, we have a new administration that is focused on trade. Tariffs have been placed on imports from countries that trade with us, some on an equivalent basis, some not. Fair trade does not mean free trade anymore. These new trade negotiations have opened doors to our beef industry. Europe, Great Britain, and especially Australia will increase purchases of American beef. Australia for over 2 decades has kept our beef out of their country based on phony science. When the Trump administration placed tariffs on their beef entering the US, coincidentally, our beef, the safest in the world, now passes their scientific safety standards. Many other countries will soon be importing more US beef. This is a huge and important step for our

industry. More foreign demand, coupled with strong domestic demand, means a stable, strong market for our beef business.

The new Secretary of Agriculture, Brooke Rollins, is reforming the USDA, outlining a comprehensive reorganization plan across the Department aimed at streamlining operations, reducing bureaucratic layers, and aligning the workforce and resources with long-term financial realities. Changes are in the works in all USDA agencies. She has announced a plan to relocate resources out of Washington, DC, and into five regional hubs throughout the US, in an effort to bring resources and decisions closer to the people and communities that they affect. Local decisions made by local people just make good sense. Just recently, the Secretary rescinded the US Forest Service’s controversial roadless rule. Since 2001, the Roadless Rule has created barriers to effective fire and fuels management, and has limited the agency’s ability to effectively promote timber harvest and grazing management across vast swaths of the West. The Roadless Rule impacts nearly 30% of all forest lands. The rule has restricted road development in all western states over the last 25 years. Rescinding this has been long overdue. This recession will give local forest supervisors the needed tools to properly manage the land in their care.

Another big win for our industry this year was the passage of “the Big Beautiful Bill.” The bill gives ranchers economic stability in the tax code and, most importantly, the Farm bill provisions. We have been advocating for over a year that Congress pass a farm bill. Deadlines came and went, and no farm bill. Most everything OCA and NCBA have been advocating for in a farm bill was written into the “Big Beautiful Bill,” which was signed into law on July 4th.

It has been a busy year, nationally and here at home. In just a few days, on September 18, we will hold our Fall quarterly meeting and PAC event fundraiser in Prineville, just as we did a year ago. Please plan to attend and support this important event. The money raised at this event helps us support the candidates that support our industry who will be running for office in “next year’s” elections. It is a great time to be in the business of beef! Next year may even be better! •

# WELCOME

## *To our New & Recently Renewed Members*



|                        |                      |                                 |
|------------------------|----------------------|---------------------------------|
| Rylan Bare             | Marteo Gamboa Diaz   | Oregon Hay & Forage Association |
| Danny Beard            | Gabe Fessler         | Rick Osmin                      |
| Harry Bither           | Luke Fessler         | John & Candace Owens            |
| Ben Britten            | Ryan Fessler         | Dean Pollman                    |
| Elisabeth Bozartz      | Brogan Forman        | The Poplars Ranch, Inc          |
| Mark Campbell          | Gunnar Gohr          | Owen Richards                   |
| Robert Joseph Clingman | Hollie Henricks      | Royce Richards                  |
| GT Land and Cattle LLC | Rick & Ronda Henslee | John Richmond                   |
| Skyler Cooper          | Wes & Mary Kerns     | Shelby Snow                     |
| Karlie Dade            | Ellie Lawrence       | Lindy Stueve                    |
| Elizabeth Gamboa Diaz  | Jake Lawrence        | Phil and Emily Toews            |
| Jose Gamboa Diaz       | Kenneth Miltenberger | Sarah Wilfong                   |

## NEED VACCINES OR DEWORMERS?

## HAVING PROTEIN ISSUES?

REACH OUT TO A LOCAL REP ABOUT OUR FULL  
SELECTION OF PROTEIN BLOCKS, VACCINES AND DEWORMERS.



CLARE PRATT  
C: 208.369.7869



KYLE MARINO  
C: 541.699.8347



MARK NELSON  
C: 208.985.4942



REID BENJERT  
C: 509.439.9312



LANCE JONES  
C: 208.505.7605



LEARN MORE

**Simplot**  
WESTERN  
STOCKMEN'S

**1.800.632.3005**  
**www.simplot.com**



## From the desk of your Executive Director

**Tammy Dennee, CMP, CAE** | 541-980-6887  
OCA Executive Director

It feels like a blink since my last article. So much has happened, and we continue to focus on what's in front of us, like the upcoming CattlePAC Fundraiser, creating the budget for 2026, interviews with interested ranchers who wish to serve as leaders of OCA, and hiring a new Member Services Manager. You will recognize our new staff, Juliana "Jem" Connelly, when you see her at an event, as she has interned for OCA on several occasions. I am pleased to welcome Jem to our small but mighty team. She aspires to become a veterinarian and is awaiting acceptance to vet school. Her time with OCA may be just over a year or slightly longer. However long, it is wonderful to have a team member who has some basic familiarity with OCA. I hope you will help make her feel welcome when you see her at the PAC event and Convention.

By the time this edition of the magazine lands in your mailbox, the slate of nominees for the open officer (President, First and Second Vice Presidents, Treasurer) and board seats (District I and VII) will be finalized and on its way to the Board of Directors at the Fall meeting in Prineville on September 18. We will publish the complete slate adopted by the Board with their bios and photos for your awareness in both the October and November issues of the magazine. You will have an opportunity to offer nominations from the floor on December 4 and cast your ballot on Saturday, December 6, at the Convention in Pendleton. This will be your opportunity to actively

engage in selecting the leadership of the Association. We do look forward to welcoming you to Convention this year.

I sure hope you don't miss the opportunity to participate in the CattlePAC event hosted at the Malott Ranch in Powell Butte on September 18. We have some fabulous auction items and a terrific auctioneer – Jake Seavert. We can not thank the Malott family enough for their generous support of this event, which is in coordination with their annual Central Oregon Ranch Supply customer days. You definitely don't want to miss out. All of the proceeds from the event will support state legislative candidates in open races and re-election campaigns. The ballot initiative efforts to make raising livestock illegal are raising their head, and we will need cash resources available to mount a meaningful public awareness campaign. Thank you in advance for your support. Donations can be made to the CattlePAC fund by visiting the OCA website, [www.orcattle.com](http://www.orcattle.com) if you can not attend on September 18.

Another shout-out to our partners, the Oregon CattleWomen, who are organizing the Dessert Auction for the CattlePAC event. Special thanks to these ladies who make the best desserts and offer them to the highest bidder.

We are preparing for the Special Legislative Session and seeking updates from legislative leadership. We understand that an increase in fuel taxes and vehicle registrations is a burden you are unlikely to embrace with enthusiasm. Stay tuned. I do encourage you to engage your local legislators when they are home and in the district. Take them to coffee and get to know them. They do need to hear from their constituents directly. Your voice does matter.

Stay safe – God Bless you and your families, Tammy L. Dennee, OCA Executive Director •



**EUGENE LIVESTOCK AUCTION, INC.**  
92380 Hwy 99 So. • Junction City, OR 97448  
Livestock Auction every Saturday at 10:30am.  
**541-998-3353**  
[www.eugenelivestockauction.com](http://www.eugenelivestockauction.com)

# 2025 Oregon CattlePAC Fundraiser is coming up soon!



Come network with fellow ranchers and industry vendors in support of your preferred political advocates

**5pm**

Happy Hour and Silent Auctions

**6:30pm**

Presentation of Colors, the National Anthem, then Dinner followed by Oral / Dessert Auction

**Forgot to sign up?**

**There's still space!**

**Scan QR code to access registration form, or find it at [orcattle.com](http://orcattle.com)**



**POWELL BUTTE • MALOTT RANCH**

11273 SW HIGHWAY 126

POWELL BUTTE, OR 97753

## Sept 18<sup>th</sup> - Will we see you there?

ALL AUCTION PROCEEDS WILL SUPPORT THE OREGON CATTLEPAC (#5410).  
THE OREGON CATTLEPAC ALLOWS OCA TO ENGAGE IN THE ELECTION CYCLE AND BALLOT MEASURES.

 **NaturSafe**



**AVAILA 4**

## GET 'EM GOING.

Vitalix Kickstart Weaning – which includes NaturSafe® and Availa® 4 – is tailor-made for cattle under stressful conditions and formulated specifically to reduce the impact of stress on cattle's overall wellness and performance.

Learn more from your local sales manager today!

**Jason Bean • 509-794-9059 • [jbean@vitalix.com](mailto:jbean@vitalix.com)**





# Summer Legislative Updates

**Rocky Dallum**

Political Advocate

As far as Legislative business is concerned, the summer of 2025 has been a busy one. Only hours after the 2025 session adjourned, the Governor turned her attention to convening a special session, officially announcing her intentions in mid-July for a Labor Day weekend, transportation-focused session. For those policymakers deeply engaged in health care, they are already talking about the significant funding changes to social service and health care programs, primarily Medicaid, on the heels of HR 1, or Congress's "Big Beautiful Bill Act." Meanwhile, the Governor signed several bills that OCA supported, and used one of her rare vetoes on the expansion of preg-checking.

As noted last month, the 2025 Legislative Session ended with the failure of several transportation funding proposals. Proponents cited the desperate need to stave off cuts to ODOT staff and maintain current service, while the opponents' concerns were wide-ranging: tax increases, lack of ODOT accountability measures, failure to provide revenue sharing to local governments, and disproportionate burden on trucks and freight.

In mid-July (after rescinding the announcement of cuts to ODOT staff around the state), Governor Kotek called for a special session on August 29th. Her renewed proposal included allocation splits for local governments, increases in gas and payroll taxes, and vehicle registration fees. While this edition of Cattleman magazine went to print before the Labor Day weekend, most political insiders (legislators, lobbyists, advocates) anticipate the special session will go forward, and that the proposal will likely pass, albeit with all Democrats voting "yes" and any Republicans present voting "no." Those same insiders presume that no other issues will be tackled other than the transportation package. As a disclaimer, it's impossible to say prior to publication how the special session might unfold.

Also weighing heavily on legislators' minds (and upcoming agendas) is the pending cuts to a number of programs bolstered by federal funding, from SNAP (food stamp) benefits to Medicaid. Through HR 1, also known as the "Big Beautiful Bill Act", Congress

approved significant changes to the funding and eligibility requirements for a variety of programs administered by the state. Oregon's Department of Administrative Services estimates the changes could mean up to \$15 billion in cuts to Oregon programs. Further, Oregon is one of the country's most Medicaid dependent states and therefore most vulnerable to these pending changes. While not on the docket for the special session, these changes likely will dominate Legislative discussions throughout the fall and into the 2026 session.

With the adjournment of the 2025 Legislative Session in June, we had a pretty good sense of some of OCA's legislative victories. Still, they weren't official until later in the summer when the Governor signed them. Among these wins were the enrollment of SB 777, which changes the formula for county wolf compensation and depredation grants, the wildfire funding package with landowner rate relief in HB 3940, as well as HB 5006, which included funding for programs such as the wolf compensation fund, wildfire, and the AgriStress Helpline. All critical for our industry, which we are glad will become law.

Perhaps one of the disappointing surprises for producers this summer was Governor Kotek's veto of SB 976, the bill that would allow non-veterinarians to preg-check cattle. Many of you, particularly in the more rural and frontier parts of our state, know how limited vet accessibility is. SB 976, which passed with broad bipartisan support, would have allowed a safe process for these routine procedures. We suspect, based on the opposition, that advocates in the veterinarian space were urging the Governor to veto the bill.

I'm sure next month's issue will offer me an opportunity to report on any inaccuracies or surprises from the special session over Labor Day weekend. We'll also be just a few days out from quarterly Legislative Days, currently slated for the last two days of September. In the meantime, I look forward to seeing friendly faces and experiencing the swell of support for CattlePAC at the dinner in Powell Butte on September 18. •

# INSURANCE FOR THE **LIVESTOCK** INDUSTRY

WRAITH · SCARLETT & RANDOLPH  
Insurance  
Services, Inc.  
**W · S · R**  
ESTD 1917



## **PRF** Pasture, Rangeland, and Forage (PRF) Insurance

Lack of rainfall typically results in higher costs for a rancher, but with PRF, you can offset these increased expenses, including feed and other actions due to forage loss.

### **How It Works:**

Below Average Rainfall = Indemnities

## **LRP** Livestock Risk Protection

Insures against declining market prices. LRP is available year round and allows you to choose from a variety of coverage levels and insurance periods to match the time you market your livestock.



SCAN QR CODE TO

**LEARN  
MORE**

(877) 920-8500

[www.WSRINS.com](http://www.WSRINS.com)

License #0B48084

WSR is an equal opportunity employer



# Brand Inspection Program Round-up

**Rodger Huffman** | 541-805-1617

OCA Animal Health/Brand & Theft Committee Co-Chair

What a whirlwind of twists and turns, so much so that any article written over the last seven months would have been outdated by press time. Here I'm sharing the floor; it appears to be on for at least the rest of 2025.

You have seen press releases from the Oregon Department of Agriculture (ODA) in the OCA Friday Post. After a brand advisory board meeting this morning (8/13) with ODA, here are the things set in statute, set in motion, and outward-looking. The one thing set in statute is that the per-head fee at inspection time is \$1.75. Other fee changes adopted in statute were that the brand renewal fee was doubled and capped at \$200 every four years; currently, it is \$100 and is proposed to go to the cap by ODA in an administrative rule this early winter. Also, the recording fee would go up similarly. Another proposed rule would take the hide inspection per head fee to \$2, from the current \$1.50. These proposed rules and fee increases are expected to bring in enough revenue to make the program operate in the black and work toward paying the cash deficit of several hundred thousand dollars at this time. However, it is not the long-term cure-all. We as an industry may have to remake the inspection system potentially.

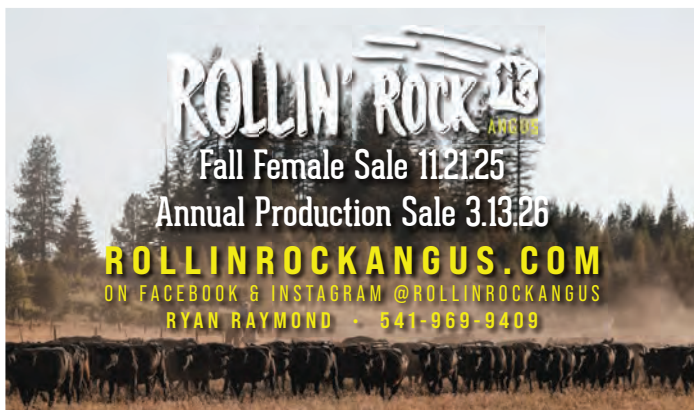
It is worth noting that we have all seen significant increases in operating costs, and competitive employee wages have soared over the last few years, and while slowed recently, it is still a major factor.

ODA and all sectors are seeing that pressure. As an example in the brand program, going back 30 years ago, almost every inspector I hired did not depend on the inspections or work to sustain their household; it was a supplemental income to their livestock operation in most cases. Today, it's so much more of a primary income and therefore more hours are needed, and hourly wages need to be so high to be competitive.

Good-quality, experienced employees are the backbone of this program. If the program is going to be sustained and worth the cost to operate, it had better be quality. In other words, if the inspector isn't qualified or experienced enough to pull those stray cattle out of a shipment at the time of inspection, the program has failed, not in function or intent, but in the most critical part: can they protect your interests? In my opinion, if we start and keep quality inspectors, we can adapt the program to fill the industry needs as we go here, and fund it adequately to operate, we all win, and it's all an asset.

With that said, the program will be analyzed by the legislature this fall for efficiency and effectiveness, in comparison to what other states are doing and how they operate. This is a requirement put in place as part of the legislation passed to increase these fees. SB1019 was the bill that passed, and it was modified by interested parties many times throughout the session; in fact, it was created to replace the original House bill that OCA asked to be considered.

A major component of these discussions over the last few years has been who is driving the bus, ODA or all the different segments of the cattle industry as a whole? OCA proposed it about three years ago. It was prepared to introduce legislation to create a "board" that had rulemaking authority to make decisions on behalf of the industry. ODA committed to creating an advisory board that was "official" by administrative rule, with enhanced program guiding authority to ODA, more than just advisory. That proposal is coming out of ODA soon for industry input, prior to going to rulemaking, keep an eye out for that and stay involved, it's our program!! Respectfully. •



Crater Lake Realty, Inc.



**Windermere**  
REAL ESTATE

**Allison York, Owner • (541) 331-0060**  
**M.T. Anderson, Broker • (541) 377-0030**  
mtanderson@craterlakerealtyinc.com  
craterlakerealty.com



**Sproul Ranch**



## **Mount Vernon, OR**

Tremendous opportunity to own one of Oregon's big ranches! The Sproul Ranch runs cattle on nearly 45,000 acres. The Sproul Ranch is a well balanced cow/calf operation that has over 500 acres of irrigated meadows with excellent water rights, a feedlot to background calves, and 1.2 miles of the John Day River. The ranch holds 2 USFS permits that are "out the gate" from the ranch. 12,529 deeded acres. The Sproul Ranch qualifies for 12 total LOP tags. Numerous trophy class bulls and bucks have been harvested off the ranch. Located near John Day, OR.



**East Beech Creek Ranch**

## **John Day, OR**

East Beech Creek is a great opportunity to acquire a 22,675 acre summer ranch that provides additional grazing for approximately 200 cow/calf pairs. The ranch has a set of corrals on a good USFS road that you can haul into and to get cattle in and out.

Three adjacent USFS allotments are included in the purchase and allow grazing of 185 pairs from 6/11 - 10/25. Total of 1260 +/- AUM's. The ranch has multiple deeded pastures which total approximately 2780 acres. Great opportunity to expand an existing cattle ranching operation. Outstanding elk and deer hunting on the deeded parcels. Ranch qualifies for 4 LOP tags for elk and 4 LOP tags for deer. The ranch has lots of timber and water to make it highly desirable for livestock and wildlife.



**Oregon  
Cattlemen's  
Association**

*Voice of the Cattle Industry Since 1913*

## New Members Campaign

Grow your County's membership; gain new members through October 31st to compete for County Pride and a Prize Saddle at OCA Annual Convention

### New Members Leaderboard by County:

**#1 - Tied**

**Umatilla Co. & Linn Co.  
8**

**#2 - Jackson Co.  
7**

**#3 - Tied  
Baker Co. & Malheur Co.  
6**

| County          | Total<br>Members | New<br>Members |
|-----------------|------------------|----------------|
| <b>Baker</b>    | 121              | <b>6</b>       |
| Benton          | 9                | 1              |
| Clackamas       | 19               | 1              |
| Clatsop         | 3                | 0              |
| Columbia        | 4                | 0              |
| Coos            | 18               | 1              |
| Crook           | 51               | 1              |
| Curry           | 9                | 1              |
| Deschutes       | 33               | 1              |
| Douglas         | 52               | 1              |
| Gilliam         | 23               | 1              |
| Grant           | 52               | 0              |
| Harney          | 73               | 4              |
| <b>Jackson</b>  | 101              | <b>7</b>       |
| Jefferson       | 41               | 3              |
| Josephine       | 2                | 0              |
| Klamath         | 74               | 4              |
| Lake            | 76               | 4              |
| Lane            | 23               | 3              |
| Lincoln         | 8                | 0              |
| <b>Linn</b>     | 19               | <b>8</b>       |
| <b>Malheur</b>  | 83               | <b>6</b>       |
| Marion          | 28               | 4              |
| Morrow          | 47               | 2              |
| Multnomah       | 4                | 0              |
| Out of State    | 63               | 1              |
| Polk            | 15               | 1              |
| Sherman         | 9                | 0              |
| Tillamook       | 1                | 0              |
| <b>Umatilla</b> | 124              | <b>8</b>       |
| Union           | 86               | 4              |
| Wallowa         | 63               | 2              |
| Wasco           | 35               | 0              |
| Washington      | 15               | 4              |
| Wheeler         | 22               | 2              |
| Yamhill         | 15               | 2              |

Valid 08/06/2025

ORLAND  
LIVESTOCK  
COMMISSION



# ORLAND LIVESTOCK COMMISSION YARD INC.



## FEEDER SPECIALS EVERY THURSDAY 9:00 A.M.

YOUR NORTHERN CALIFORNIA LIVESTOCK MARKETING HUB SERVING  
CATTLEMEN FOR OVER 75 YEARS FROM THE WEST COAST

3877 County Road 99W  
Orland, CA  
530-865-4411

**Wade Lacque, manager**  
**530-570-0547**

Contact your closest Field Representative

**Chris McKoen**  
541- 891-8920 | Klamath Falls

**Todd Muller**  
541-417-0132 | Lakeview

# ORLAND LIVESTOCK COMMISSION YARD INC.



# Charting a path to addressing Oregon's water challenges

**Ivan Gall**

Director, Oregon Water Resources Dept.



It was a busy legislative session and spring, and I appreciate the invitation to share with you the work the Oregon Water Resources Department (OWRD) is focused on.

Simply put, today's water challenges require us to think differently and act urgently. We all need cold, clean, and abundant water – our communities, economy, and ecosystems all rely on it. The need for action is apparent, and we're charting a path that we believe will result in meaningful progress. There are a lot of large projects in play at OWRD, and we welcome you to come along with us as we work to improve our customer service, boost our data collection efforts, and meet the moment in front of us.

## Integrated Water Resources Strategy

**(IWRs):** With water becoming scarcer, the 2025 draft IWRs sets clear priorities:

- Act with urgency to protect in-stream and out-of-stream uses
- Assist the state and communities to prepare for water scarcity
- Adapt to water scarcity by stretching our water supplies

The IWRs has strategies to better understand how much water is available, where water quality may be an issue, and how much is needed to meet in-stream and out-of-stream needs. These data points are critical for making recommendations that consider today's realities and what we can expect in the future. The Water Resources Commission is set to vote on the IWRs in September.

The agency's draft Strategic and Diversity, Equity and Inclusion (DEIJ) Plan (2025-2030) takes IWRs concepts and turns them into goals for near-term improvement. This includes updating water laws and improving permitting processes, increasing permit condition compliance, and improving customer service outcomes. Importantly, it also focuses on streamlining our operations within the resources we have today, focusing on modernizing our information technology and water data systems. We are presenting the plan to the Commission in September

and aim to finalize it by the end of September.

## Malheur Lake Basin (Harney) Rulemaking – Division 512:

Following a basin study, place-based planning effort, groundwater study advisory committee, and a number of water-related collaboratives in the Harney Basin, we have been working to update rules on groundwater use in the basin. Over-allocation of the aquifer system since the 1990s has caused groundwater level declines across much of the basin. The goal of the rules will be to stabilize groundwater levels through a combination of tools and data monitoring.

These proposed rules should reduce and eventually stabilize groundwater levels over time. We appreciate the engagement and interest from residents who participated in the public comment period, which closed August 13.

OWRD staff will present these rules to the Commission for consideration and adoption at the December 11-12 Commission meeting.

## Process improvement and 2025 bill implementation rulemaking

Several significant statutory updates (House Bills 3342 and 3544) occurred during the 2025 legislative session, with the primary goal of making the water right and transfer application and contested case processes more efficient, transparent, and cost-effective. OWRD will be updating around 20 rule divisions to align with the 2025 legislation and pursue other process and policy improvements.

This is a big lift both for the agency and the Rules Advisory Committee (RAC) that will be helping us, but these improvements are key to getting results we all want: improved customer service, reducing application wait times and ensuring consistent reviews. OCA has been invited to participate on the RAC. Meetings start this fall and are aiming for rule consideration and adoption by the Commission in February 2026.

OWRD is also doing what we can to speed up processing times through changes that don't require

rule updates. We are engaging with a contractor to evaluate our transfer processes and provide recommendations rooted in efficiency. This work will be ongoing for several months.

### **Static Water Level Permit Condition Reporting:**

Many water right permits have a condition requiring annual reporting of static water levels. This is essentially a professional measurement of groundwater levels each year in early spring. These measurements track groundwater trends over time. This information helps the agency make informed decisions about future groundwater allocations and maintain stable groundwater levels. This fall, we're intending to send notices to permit holders who did not comply during Spring 2025, and will also continue educational efforts on the importance of these measurements and how to comply with permit requirements. We would appreciate OCA's help in getting the information out to groundwater users as soon as possible.

On our website at [owrd.info/staticwaterlevel](http://owrd.info/staticwaterlevel), you can check whether your water right has this condition, get information on how to find someone qualified to take the measurements, and how to report them to the Department. If you have questions, please reach out to your local watermaster.

As you can see, we have a lot of projects happening here at the Department. Some of these will involve reaching out to water users via mail. Please take the time to open any mail from the Department and carefully read it, and let us know if you have any questions. We value our partnership with OCA and welcome the opportunity to provide an update later this fall. We will also be at OCA's annual convention in Pendleton, and I look forward to seeing you there.

*Ivan Gall is the Director of the Oregon Water Resources Department, leading a dedicated team addressing the complex challenges to Oregon's water supplies through responsible allocation, conservation, and protection. With more than 30 years of experience in water science, policy and administration, Ivan brings deep expertise and a strong commitment to sustainable water management.*

*Prior to joining OWRD, Ivan was an environmental consultant for 5 years in Florida and Oregon. He holds a master's degree in hydrogeology from Wright State University and a bachelor's degree in geology from Southern Oregon University.*

*As Ivan and his team finalize and implement the Integrated Water Resources Strategy and OWRD's strategic plan, priorities at the top of the list include process improvements with water right transactions, updating key rules, and growing into existing authorities in a strategic manner. •*



**Kelly Birkmaier**

OCA PLC Committee Co-Chair

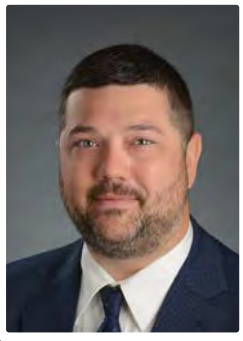


The summer has flown by, and as usual, I am looking at the calendar, wondering where time went, and how I am going to get the list of tasks on the "post-its" scattered all over my desk completed before the weather turns. The tasks in front of me feel like a drop in the bucket compared to the long list of undertakings occurring rapidly in Washington, DC with the new administration. As you are aware, there have been many changes or proposed changes that relate to cattlemen and their interaction with federally owned lands. These changes are numerous and affect everything from policy to agency organization to NEPA. If you are interested in learning more about what is happening on the national level, please go to the [publiclandscouncil.org](http://publiclandscouncil.org) website and sign up for updates.

On a more local level, there are some occurrences within the Forest Service that I thought might be of interest. First off, there is going to be a reorganization where the Forest Service is phasing out the nine Regional Offices. However, there is still going to be an emphasis on Forest Service employees working locally. PLC is working with the administration to ensure that livestock producers will still have the tools needed to continue livestock grazing.

The Forest Service released the Preliminary Draft Proposed Malheur, Umatilla, and Wallowa-Whitman National Forest Land Management Plans (Blue Mountain Plan). The Notice of Intent (NOI), for this plan was signed on August 5, 2025. We have 60 days to comment on the plan, with comments due by October 3, 2025. Speaking of lists, I do already have a list of comments for the plan but would love to also hear from you. The plan is located at <https://www.fs.usda.gov/r06/umatilla/planning/blue-mountains-forest-plan-revision>. Please reach out to me if you have any questions or concerns. One interesting note is that the proposed roadless areas within this plan are now off the table with the rescinded roadless rule.

Good luck to all of you completing your list of tasks! Now that the Wallowa County Fair is over, I am off to conquer the next thing on my list.



# Clean water. Healthy cattle. Better profits.

**Ryan Beyer | 503-877-0773**

Water Quality Program Compliance Leader, ODA



Clean, fresh water is one of the most underrated contributors to herd health and productivity. Across Oregon, ranchers invest in genetics, pasture rotations, and nutrition plans, yet the quality of the stock water often gets overlooked.

Research and experience show a clear link. When livestock have access to clean, cool water, they gain more weight, face fewer health issues, and bring in more profit. It's one of the simplest ways to boost your bottom line, and it might be the cheapest.

## Why Water Quality Matters

In unmanaged watering areas, cattle may consume sediment, manure, bacteria, and algae with every drink. This can introduce harmful pathogens, reduce feed efficiency, and increase disease risk. Standing in wet muddy areas also increases exposure to parasites like liver flukes and foot rot.

Poor water quality affects how much and how often cattle drink. And that impacts how much they eat, how fast they grow, and how well they convert feed into weight.

## The Performance Payoff

Multiple studies have shown that cattle with access to clean, off-stream water sources gain weight more efficiently. In some cases, steers gained up to 23% more than those drinking from a stream.

Healthy water helps digestion, encourages intake, reduces stress, and supports reproduction. Ranchers who invest in clean water infrastructure often see fewer vet visits, better condition scores, and improved animal welfare.

## Simple Practices That Make a Difference

Here are a few proven strategies producers are using to provide better drinking water :

- Off-stream watering systems: Gravity-fed tanks, nose pumps, solar pumps, or float-controlled troughs all help limit exposure to pollutants found in ditches, streams, and creeks.
- Hardened access points: If stream access is necessary, use narrow, reinforced water gaps to minimize muddy conditions and reduce the

amount of sediment and manure mixing with drinking water.

- Rotational grazing: Avoid letting cattle loaf in one area too long. Rest periods help vegetation recover and prevent streambank damage.
- Tank maintenance: Keep water troughs clean. Even good systems fail if the tank becomes contaminated.
- Robust Riparian Areas: Healthy functioning riparian areas with woody vegetation help shade the stream to reduce temperatures. Groundcover vegetation also stabilizes sediment and reduces muddy conditions.

Small investments in water infrastructure can lead to big returns in animal health, pasture resilience, and peace of mind.

## Clean Water Pays

Water isn't just a resource; it's essential to the success of your operation. The cleaner the water, the healthier the cattle, and the higher the payout. By keeping drinking water clean and accessible, you're investing in the health of your herd, the efficiency and resiliency of your land, and the strength of your bottom line.

Need assistance improving your watering infrastructure? Contact your local Soil and Water Conservation District, Watershed Council, NRCS field office, or the ODA Water Quality Program. Funding and technical support may be available to help you build or improve your water system. Cleaner water. Healthier cattle. Better profits.

*Ryan grew up in the mid-Willamette Valley, spending summers picking berries, shearing Christmas trees, moving irrigation pipe, and swimming in creeks. Those early experiences taught him the value of hard work, the importance of Oregon agriculture, and the need to keep our water clean. Today, as Compliance Leader in the Oregon Department of Agriculture's Water Quality Program, he works with producers across the state to protect our most vital resource, water, while helping farming and ranching operations remain strong and resilient. •*

# THOMAS

## ANGUS RANCH



## ANNUAL PRODUCTION SALE

OCTOBER 16TH, 2025 | NOON

Thomas Angus Ranch | Baker City, Oregon

**SELLING - 115 Angus Bulls / 30 Spring Calving Bred Heifers & Cows**  
**40 Fall Calving Bred Heifers & Cows**



THOMAS SALVATION 4380 | AAA# 21223083  
SG Salvation X Jindra Acclaim

CED BW WW YW Milk Marb RE \$G \$B \$C  
10 -.3 77 146 24 1.34 1.19 96 237 346



THOMAS SALVATION 4315 | AAA# 21223080  
SG Salvation X Poss Rawhide

CED BW WW YW Milk Marb RE \$G \$B \$C  
4 3.5 92 152 23 1.49 .79 94 221 338



THOMAS BREAKTHROUGH 4344 | AAA# 21223042  
Beal Breakthrough X Baldrige Alternative E125

CED BW WW YW Milk Marb RE \$G \$B \$C  
9 .9 87 155 28 .82 1.34 71 203 321



THOMAS HEAT SEEKER 4296 | AAA# 21223114  
Baldrige Heat Seeker H925 X A & B SpotLite 3065

CED BW WW YW Milk Marb RE \$G \$B \$C  
9 .9 71 130 24 1.06 .90 78 194 311



THOMAS LUCY ROSE 3534 | AAA# 21008954  
SG Salvation X EF Complement  
Due to calve 10/2/25 to Crouch Congress

CED BW WW YW Milk Marb RE \$G \$B \$C  
2 3.4 77 144 26 1.01 .78 73 203 311



THOMAS BLACKBIRD 4186 | AAA# 21112539  
Connealy Clarity X GB Fireball 672  
Due to Calve 2/26/26 to EXAR Lifeline 2621B

CED BW WW YW Milk Marb RE \$G \$B \$C  
11 .9 81 149 16 1.47 1.26 104 229 367



THOMAS PATRICIA 4137 | AAA# 21115036  
G A R Fireproof X Thomas Jefferson 55602  
Due to Calve 2/13/26 to RSA True Balance 1311

CED BW WW YW Milk Marb RE \$G \$B \$C  
15 -.9 65 126 35 1.53 .89 96 227 334



THOMAS LUCY 4085 | AAA# 21117005  
SG Salvation x Poss Maverick  
Due to calve 2/13/26 to RSA True Balance 1311

CED BW WW YW Milk Marb RE \$G \$B \$C  
0 3.6 86 151 23 1.55 1.16 99 242 375

Rob & Lori Thomas | 42734 Old Trail Road Baker City, OR 97814  
Office: 541-524-9322 | Rob: 541-403-0562 | Lori: 541-403-0561

Clint Brightwell | 417-359-6893  
Ranch Operations & Asst. Director of Genetic Selection

FOLLOW US  
@thomasangusranch



ANNUAL PRODUCTION SALE  
BID ONLINE  
WWW.LIVE-AG.COM



Sale managed by Cotton & Associates  
517-546-6374 | www.cotton-associates.com

Request your sale catalog & view our  
upcoming sales at WWW.THOMASANGUSRANCH.COM

# 2025 ANNUAL CONVENTION

December 4-6 / Pendleton



## SAVE THE DATE & REGISTER

**DECEMBER 4-6**  
**Pendleton Convention Center**

1601 Westgate, Pendleton, OR 97801

Join your fellow OCA Members at the Annual Convention & Tradeshow for fun, education, fellowship, and networking.

### Your registration includes:

- 20 Educational Workshops
- Industry Speakers
- 2 Nights of Entertainment
- Industry Exhibitors
- OCA Committee & General Membership Meetings \*
- 2 Lunches and 2 Dinners

\* Committee and General Membership meetings are open to all Oregon ranchers.

**Accommodations**  
Room Block at Oxford Suites  
541-276-6000

Register with QR code, or  
Registration form on following  
page, and available online at  
orcattle.com



Questions? Call 503-361-8941 or email [jem.connelly@orcattle.com](mailto:jem.connelly@orcattle.com)

# 2025 ANNUAL CONVENTION

December 4-6 / Pendleton



## 2025 ANNUAL CONVENTION REGISTRATION FORM

First Name:

Last Name:

Ranch/Business Name:

Phone:

Email:

Name(s) of additional attendee's:

Qty

OCA Member Registration

x

\$250.00

=

Non-Member Registration

x

\$350.00

=

Student Registration

x

\$75.00

=

Additional Dinner Tickets

x

\$50.00

=

Thursday

Friday

Total:

Select Payment Method: ☐ CREDIT CARD ☐ CHECK



### Credit Card Details

Name on Card

Card Number

Expiration Date

CVC

Zip Code



Please complete and return this form to the OCA office.

📍 Mailing Address: 1320 Capitol Street NE, Ste 150, Salem, OR 97301

Questions? Contact Jem Connelly, Member Services Manager at 503-361-8941 or [jem.connelly@orcattle.com](mailto:jem.connelly@orcattle.com)

# 2025 ANNUAL CONVENTION

December 4-6 / Pendleton



Oregon  
Cattlemen's  
Association



OREGON  
CATTLEWOMEN

## Sponsor & Exhibitor Packet

**December 4th - 6th**

**Pendleton Convention Center  
1601 Westgate - Pendleton, OR 97801**

*The Oregon Cattlemen's Association (OCA) and the Oregon CattleWomen (OCW) invite you to Sponsor and Exhibit at this year's Annual Convention in Pendleton, Oregon at the Pendleton Convention Center.*

*You can expect an audience of more than 300 ranchers to attend the 2025 Annual Convention.*

Scan the QR Code to Register Today!



### Accommodations

#### **Oxford Suites**

541-276-6000

Call For Special Event Rates



## Tentative Agenda:

### **Thursday, December 4th**

7:30 -11:00 am Exhibitor finalize set up  
11:30 am - 2 pm Convention Opening  
Lunch / General Session  
2:00 pm Exhibit Hall Opens  
3:15 pm Coffee with Exhibitors  
5:00 pm Exhibit Hall Opens  
5:30 pm Social and Reception  
6:30 pm Dinner and Speaker  
8:00 pm Entertainment

### **Saturday, December 6th**

8:00 am Coffee and Snacks

### **Wednesday, December 3rd**

5:00 -7:00 pm Exhibitor set up

### **Friday, December 5th**

8:00 am Coffee with Exhibitors  
8:30 -9:30 am General Session  
11:00 am Coffee with Exhibitors  
12:30 pm Lunch with Exhibitors/Exhibit Hall Opens  
3:15 -4:00 pm Refreshments with Exhibitors  
5:00 -6:30 pm Social & Reception  
6:30 -8:30 pm Dinner \*  
8:30 -9:30 pm Entertainment

\* Exhibit Booths can be broken down after the Awards Dinner has been completed Friday night. All remaining exhibit booths can be broken down at any point Saturday morning.



# Sponsor & Exhibitor Packet

## SPONSORSHIP OPPORTUNITIES

**Exhibit Booth Includes 8x8 Reserved Space, 6-Foot Table with Linens, Pipe and Drape, Two Chairs, and Wastebasket. Each Space will have a Power Strip.**

| Includes:                                                                                    | Title Sponsor (1)<br>\$6,500 | Dinner Sponsor (2)<br>\$5,500 | Reception Sponsor<br>\$4,000 | Lunch Sponsor<br>\$5,000 | General Session Sponsor (2)<br>\$2,500 | Sweet Treat Sponsor<br>\$1,750 | Coffee Break Sponsor (5)<br>\$1,500 |
|----------------------------------------------------------------------------------------------|------------------------------|-------------------------------|------------------------------|--------------------------|----------------------------------------|--------------------------------|-------------------------------------|
| Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event |                              |                               |                              |                          |                                        |                                |                                     |
| Brief Address to Attendees (5 min. max)                                                      |                              |                               |                              |                          |                                        |                                |                                     |
| Exhibit Booth                                                                                |                              |                               |                              |                          |                                        |                                |                                     |
| Full Page Ad in Convention Program                                                           |                              |                               |                              |                          |                                        |                                |                                     |
| Half Page Ad in Convention Program                                                           |                              |                               |                              |                          |                                        |                                |                                     |
| Quarter Page Ad in Convention Program                                                        |                              |                               |                              |                          |                                        |                                |                                     |
| Full Page Ad in OR Cattlemen Magazine                                                        |                              |                               |                              |                          |                                        |                                |                                     |
| Logo on Banquet Tables During Respective Sponsored Meal or Session                           |                              |                               |                              |                          |                                        |                                |                                     |
| Logo Displayed at Reception Bar or Refreshment Break Station                                 |                              |                               |                              |                          |                                        |                                |                                     |
| Business Card Attached to Convention Cookies                                                 |                              |                               |                              |                          |                                        |                                |                                     |
| Registrations Included in Sponsorship                                                        | 4                            | 2                             | 2                            | 2                        | 2                                      | 1                              | 1                                   |

| Includes:                                                                                    | Entertainment Sponsor (2)<br>\$1,500 | Breakout Session Sponsor (19)<br>\$1,000 | Exhibit Booth (31) Available<br>\$800 |
|----------------------------------------------------------------------------------------------|--------------------------------------|------------------------------------------|---------------------------------------|
| Stage Signage with Company Logo during performance                                           |                                      |                                          |                                       |
| Quarter Page Ad in Convention Program                                                        |                                      |                                          |                                       |
| Logo Placement at Breakout Session Rooms                                                     |                                      |                                          |                                       |
| Logo & Sponsorship Recognition in the Convention Program                                     |                                      |                                          |                                       |
| Logo Recognition in OCA's Social Media, Weekly E-Newsletter, and Magazine Pre and Post Event |                                      |                                          |                                       |
| Registrations Included                                                                       | 1                                    | 1                                        | 1                                     |

**Scan The QR CODE to Register Today!**



# 2025 ANNUAL CONVENTION

December 4-6 / Pendleton



## Sponsor & Exhibitor Packet

### REGISTRATION FORM

Company Name:

Name of Contact Person:

Billing Address

City

State

Zip

Phone

Email

\* Who Will Be Attending on Behalf of Your Business?

\* Refer to the 'Sponsor Opportunities' page for the number of registrations included in your sponsorship and exhibit booth. If you have additional representatives, please check the additional registration box below and pay accordingly.

Check ALL that Apply:

**Registration Deadline - Monday, November 3rd**

Current Associate Council Member

☐

Yes (Required to Exhibit)

☐

No (Please include \$150.00 Associate Council Dues) \$

☐ Title Sponsor - \$6,500

\*Booth Number:

☐ Dinner Sponsor (Thurs.) - \$5,500

\*Booth Number:

☐ Dinner Sponsor (Friday) - \$5,500

\*Booth Number:

☐ Reception Sponsor (Thurs.) - \$4,000

\*Booth Number:

☐ Lunch Sponsor (Thurs.) - \$5,000

\*Booth Number:

☐ Lunch Sponsor (Friday) - \$5,000

\*Booth Number:

☐ General Session Sponsor (Thurs.) - \$2,500

\*Booth Number:

**Sold** ~~General Session Sponsor (Friday) - \$2,500~~

\*Booth Number:

**Sold** ~~Sweet Treat Sponsor - \$1,750~~

☐ Entertainment Sponsor (Thurs.) - \$1,500

☐ Entertainment Sponsor (Friday) - \$1,500

Qty  Coffee Break Sponsor  
(5 Available) - \$1,500

Qty  Breakout Session Sponsor  
(19 Available) - \$1,000

Qty  Exhibit Booth - \$800

\*Booth Number:

#### Credit Card Details

Name on Card

Card Number

Expiration  
Date

CVV

Zip Code

Additional Registration - Qty

X \$250.00 = \$

**Total Amount Due: \$**

All sales final.

\*OCA Staff will strive to assign the preferred booth number.  
See Next Page for Booth Numbers and Location.

Fill out the form electronically and email  
to [jem.connelly@orcattle.com](mailto:jem.connelly@orcattle.com)

-OR-

Scan the QR Code Provided  
and fill out electronically



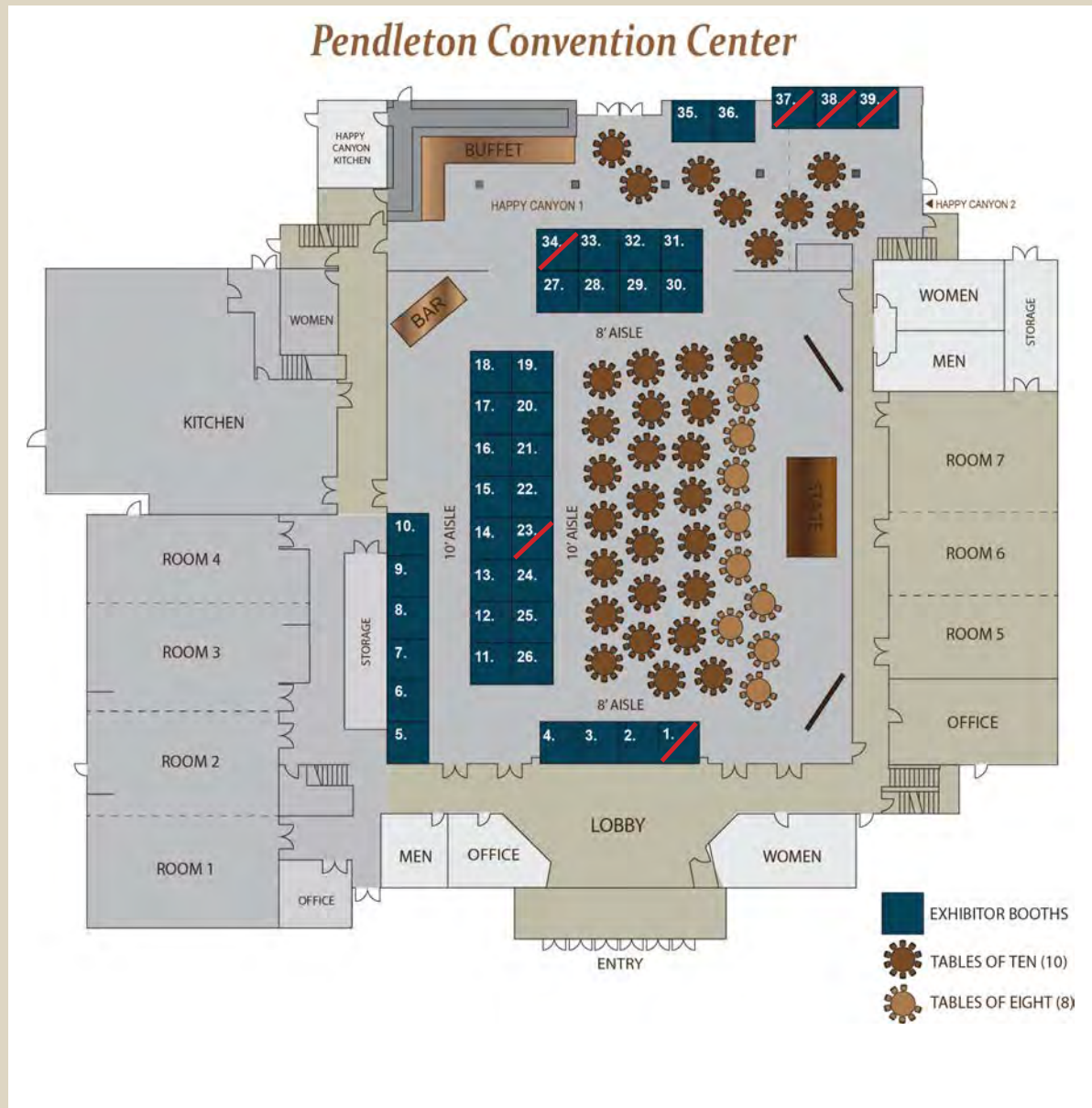
-OR-

Print and mail the completed form to:  
Oregon Cattlemen's Association  
1320 Capitol St NE Ste 150 • Salem, OR 97301



# Sponsor & Exhibitor Packet

## FLOOR PLAN & BOOTH NUMBERS



# Tax provisions in the 'Big Beautiful Bill' signed into law, giving permanent tax relief to ranchers.

An update from NCBA's Center for Public Policy



National Cattlemen's  
Beef Association

In July, both the House and Senate passed the "One Big Beautiful Bill" (OB BB) after several marathon voting sessions, and President Trump swiftly signed the bill into law on July 4.

The legislation included important cattle health provisions that will help U.S. cattle producers protect their herds and a robust tax package that enables producers to pass on their operations to the next generation. The tax package increased the Death Tax exemption to \$15 million per individual or \$30 million per couple, adjusted annually for inflation. This means if the value of your farm or ranch plus equipment, cattle, and other assets is less than \$15 million individually or \$30 million as a couple, you will pay no Death Tax. The tax package also protected the step-up in basis.

When NCBA worked with Congress and the first Trump administration to pass the 2017 Tax Cuts and Jobs Act (TCJA), many of the key tax provisions were to expire at the end of 2025. That meant right after TCJA passed, NCBA's Government Affairs team immediately began advocating to renew these provisions and

make them more permanent to bring certainty to producers. This multi-year process included meeting with lawmakers and key committee leadership, building coalitions with other agriculture and Mainstreet trade associations, as well as surveying producers on how they are using these tax laws and what they would like to see in the next bill.

Producers will remember NCBA's Tax Survey from last year, which showed that 33% of respondents paid the death tax, some paying it more than once, and that if Congress failed to renew the Death Tax exemption, over 60% of survey respondents would have been negatively impacted. In the lead-up to final passage, NCBA and producers across the country helped to rally support for the bill by sharing stories on how detrimental the Death Tax can be to family farms and ranches. The tax survey, coupled with these stories shared on social media, gave Congressional leaders powerful ammunition to push back against misguided opposition to this bill. The key provisions secured in the bill will:

- Reimburse cattle producers for loss due to depredation by federally protected predators.
- Expand access to the livestock forage disaster program for producers experiencing drought.
- Continue to fund the feral swine eradication program.

**BORDERTOWN**  
FEED & SUPPLY

541-938-5403 • 800-373-9304  
84575 Highway 11  
Milton-Freewater, OR

**Wilson**  
TRAILER  
Since 1890... A Good Name to Have Behind You™

**PEARSON**  
LIVESTOCK EQUIPMENT  
SINCE 1967

Scan for

ArrowQuip

**Diamond Sales**

Scan for

Livestock Trailers

**ARROWQUIP**

**GR Trailers**

**Swift-Built**

Your Full Service Dealer • Halsey, OR • 541-369-2755 • [www.DIAMONDKSALES.com](http://www.DIAMONDKSALES.com)

- Bolster the “three-legged stool” protecting the cattle industry from foreign animal disease, including the National Animal Disease Preparedness and Response Program (NADPRP), the National Animal Health Laboratory Network (NAHLN), and the National Animal Vaccine and Veterinary Countermeasures Bank (NAVVCB). The NAVVCB currently houses emergency supplies for responding to a foot-and-mouth disease outbreak.
- Increase the Death Tax exemption to \$15 million per individual and \$30 million per couple, adjusted for inflation annually. The package also makes this exemption permanent.
- Preserve the stepped-up basis.
- Permanently increase the Section 199A Small Business deduction at 20%.
- Expand the Section 179 expensing limit from \$1 million to \$2.5 million.
- Restore 100% bonus depreciation permanently.
- Extend the Federal Disaster Tax Relief Act of 2023.

NCBA supported this legislation since day one and commends President Trump and leaders in Congress who were instrumental in getting this bill across the finish line, greatly benefitting U.S. cattle producers. Moving forward, the fight is still not over, and there is more work to do to protect the U.S. cattle industry for generations to come. NCBA still supports fully eliminating the Death Tax, but until then, this increased threshold and all the other listed provisions represent a huge victory and will protect more family cattle operations than ever before. •

We know ag  
financing like  
you know how  
to onboard new  
employees.



For over a century we've supported the people who are the heart of ag. You deserve a financial partner who works as hard as you do.

[AgWestFC.com](https://AgWestFC.com)

 Equal Housing Lender  
This institution is an equal opportunity provider and employer.

**AgWest**   
FARM CREDIT

# Combating New World Screwworm

An update from NCBA's Center for Public Policy



National Cattlemen's  
Beef Association

Nearly 60 years after New World screwworm (NWS) was eradicated from the United States, this pest is once again an animal health threat to American cattle producers. For months, NCBA has been collaborating closely with its state

partners and the U.S. Department of Agriculture's (USDA) Animal and Plant Health Inspection Service (APHIS) to protect the nation's cow herd, but the situation remains far from resolved.

## Screwworm status in the United States

Currently, no cases have been detected in the United States. The northernmost cases in Mexico are roughly 370 miles south of

the border. Mexico is dealing with roughly 3,800 cases total, mostly in cattle, but also some equines, dogs, and humans. The outbreak in Mexico is a continuation of the spike in cases that began in Panama in 2023 and quickly spread through the rest of Central America. Screwworm was endemic in the United States from the 1930s to the 1960s. After decades of work by producers and APHIS, it was officially declared eradicated from the U.S. in 1966. In total, from the 1930s to the 1960s, the effort to eradicate screwworm in the United States cost more than \$52 million. Adjusted to today's value, that's closer to \$675 million. In 1996 (around the time sterile insect efforts began in Panama), screwworm eradication was estimated to save American producers \$796 million a year.

## NEW WORLD SCREWORM FACTS



### What is New World Screwworm?

- New World Screwworm (NWS) is a devastating pest of livestock and other mammals. Screwworms are a fly larvae, or maggots, that burrow into the flesh of living animals causing serious, and even deadly, damage to the animal.
- For USDA updates, visit: [www.aphis.usda.gov/livestock-poultry-disease/cattle/ticks/screwworm](http://www.aphis.usda.gov/livestock-poultry-disease/cattle/ticks/screwworm)

### Why are we worried about New World Screwworm today?

NWS is endemic in Cuba, Haiti, the Dominican Republic and countries in South America, with cases spreading north to Costa Rica, Nicaragua, Honduras, Guatemala, Belize, El Salvador and Mexico.<sup>1</sup>

- Although the United States Department of Agriculture (USDA) eradicated NWS from the United States in 1966 using sterile insect technique, there is a constant risk of re-introduction into the United States.<sup>1</sup>
- Since 2006, the United States and Panama have maintained a barrier zone in eastern Panama.<sup>2</sup>
  - This barrier zone prevents NWS from moving north from South America to screwworm-free areas in Central and North America.<sup>2</sup>
- In 2023, APHIS confirmed an unprecedented number of NWS cases in Panama.<sup>2</sup>
  - Since then, cases have been detected in every Central American country and Mexico.<sup>2</sup>
- NWS can threaten the livelihood of livestock producers.<sup>2</sup>
  - It can cause millions of dollars' worth of production losses and economic damage.<sup>2</sup>
  - Screwworm also pose a threat to humans in infested areas.<sup>2</sup>
- During the 20th century, the presence of NWS cost the U.S. livestock industry more than \$100 million annually.<sup>3</sup>

- Another incursion into the United States could cost millions of dollars from livestock losses, trade embargoes and eradication work.<sup>4</sup>
- Pets, livestock, wildlife and even humans may suffer and die from screwworm myiasis.<sup>4</sup>

### What to look for?

- Look for the following signs in livestock or any warm-blooded animals<sup>2</sup>:
  - Irritated behavior
  - Head shaking
  - The smell of decay
  - Presence of maggots in a wound (see images on next page)
- Egg masses may be around or in the wound; larvae may be visible by the third day of infestation.<sup>4</sup>
- Because they feed on live flesh, NWS maggots may burrow deep into wounds or openings, while other species of maggots may appear around the outer surface of the wound.<sup>4</sup>
- Screwworm infestations are very painful. Animals may become depressed, stop eating and separate themselves from other animals or people.<sup>4</sup>

## USDA's Response

USDA's strategy to combat NWS centers on stopping its spread in Mexico, improving early detection of infected animals before they reach our border, strengthening U.S. disease response plans and treatment tools, boosting sterile fly production, and advancing research and producer education. USDA has

WWW.OREGONCATTLEMAN.COM | OREGON CATTLEMAN

also begun converting a facility at Moore Air Base in Texas so we can better disperse sterile flies in northern Mexico (and U.S. border states, if necessary). That facility will not produce sterile insects yet, so the flies will still be coming from Panama. Although all these steps are helpful, we urgently need a sterile fly production facility in the United States.

## NCBA's Work

NCBA has remained in constant contact with USDA-APHIS staff on this issue since cases started gaining momentum in Central America in October, while educating and advocating on Capitol Hill. Securing \$300 million to build or convert a U.S.-based sterile fly production facility remains a top priority. NCBA is actively pursuing every avenue to obtain this funding, so we have a sufficient supply of sterile flies to combat the pest.

## Treatment Options

If NWS is suspected, a veterinarian should be consulted for treatment of affected animals. Currently, there are no animal drugs approved by the U.S. Food & Drug Administration (FDA) Center for Veterinary Medicine (CVM) for the treatment or prevention of NWS myiasis in animals. CVM is working with drug sponsors, federal and state partners, and international regulators to understand options for U.S. veterinarians to treat NWS effectively and safely. Veterinarians may prescribe the use of FDA-approved products for uses that are not on the label, in accordance with the existing regulations, with a valid veterinary/client/patient relationship. NCBA has also been working to reduce hurdles at USDA, EPA, and FDA that could slow down new drug approvals or indications for screwworm.

For guidance on how to prevent and treat a potential NWS infestation, refer to [www.aphis.usda.gov/livestock-poultry-disease/cattle/ticks/screwworm](http://www.aphis.usda.gov/livestock-poultry-disease/cattle/ticks/screwworm) for official resources.

## How to Prepare

As pupae, NWS cannot survive soil temperatures that are consistently below 46 degrees. For perspective, last year soil temperatures stayed above 46 degrees from mid-April to late-October in Pullman, Washington; Grand Island, Nebraska; Minot, North Dakota; and Brookville, Pennsylvania. From spring to the early fall, there was almost no part of the United States that was completely inhospitable to this pest – that means all American producers need to be prepared and stay vigilant for screwworm. When screwworm was endemic in the United States, the response for farmers and ranchers was

time and labor-intensive. Start planning now, especially if you are in a border state, on how you will effectively monitor your herd for signs of screwworm. Familiarize yourself with the signs of a screwworm infection and talk to your vet about treatment options. Closely watch your state animal health offices and departments of agriculture for information on any emergency response plans they might be updating. If you suspect a screwworm case, report it to your state veterinarian for proper testing and confirmation. Sharing unverified information online can cause unnecessary alarm and negatively impact the livestock industry. Accurate reporting helps protect both animal health and our agricultural community.

Additional information and resources are also available at [ncba.org](http://ncba.org). •

## NEW WORLD SCREWORM FACTS

### What do I do if I suspect an animal has New World Screwworm?

- Immediately report any suspicious wounds, maggots or infestations to a local accredited veterinarian, your State Animal Health Official or USDA

([www.aphis.usda.gov/contact/animal-health](http://www.aphis.usda.gov/contact/animal-health)).<sup>4</sup>

### What if there's an infestation in my area?

- In areas where NWS is found, measures should be implemented to prevent animal wounds and avoid NWS myiasis.<sup>5</sup>
  - For example, to the extent possible, eliminate or delay performing wounding procedures such as dehorning, branding, shearing, ear notching, tail docking and castration.<sup>5</sup>
  - Untreated umbilical cords of newborn animals and foot lesions are commonly infested sites. Immediately treat all wounds with approved insecticides; it may also be prudent to follow up with precautionary spraying of animals with insecticide before transport.<sup>5</sup>

### Could a New World Screwworm infestation lead to quarantines or stop movement orders?

- According to the USDA NWS Disease Response Strategy, quarantines and movement controls will be a primary strategy of NWS response efforts.<sup>5</sup>
- USDA may impose a federal area quarantine and restrict interstate commerce from the infested states, asking the states (or adjoining countries) to provide resources to maintain and enforce the quarantine.<sup>5</sup>
  - State quarantines may be placed on individual infested animals or premises with infested animals.<sup>5</sup>
  - Of most importance is the control of livestock movement within and out of an infested area, using a system that requires inspection for wounds and myiasis. This may include permit requests for permitted movement.<sup>5</sup>
- All decisions in regard to quarantine and movement control will be based on science-based assessments of the current extent of NWS infestation, risk of spread and the interaction of other factors, such as seasonal climate and weather conditions.<sup>5</sup>

# Expanding sports marketing for Beef.

**Will Wise**

CEO, Oregon Beef Council



Are you a baseball fan? Is baseball a sport in which we should be doing Beef. It's What's For Dinner (BIWFD) advertising and promotion for beef?

The BIWFD team at the National Cattlemen's Beef Association (NCBA) in Denver manages some excellent sports marketing programs for beef promotions. They have been diversifying. I think it's great and would be curious to know if you agree.

Often, I will tell interested groups that we are fortunate to have the Beef, It's What's For Dinner tag line. Research shows that about 88% of Americans are familiar with this promotional phrase.

In 1992, the NCBA launched one of the most successful ad campaigns in history. Now, demand for the beef we produce is near record highs, and nearly 9 out of 10 Americans eat beef. The average American will eat 58 pounds of it this year. As you may know, this has not always been the case.

Sports advertising and promotion campaigns have a proven track record of increasing demand for beef sales in Oregon. Traditionally, the football tailgating season is a white-hot promotional period that represents a time of the year when advertising beef cuts for grilling and tying this to tailgating produces proven results. A friend of mine who was the Marketing Director for Reser's Fine Foods showed me how he measured sales during the fall tailgating season for things like grill sales, and those for steaks, burgers, and other beef cuts, and how that impacted their sales of items like macaroni and potato salads. It was impressive. There were so many media items about tailgating, grilling, and football that I wasn't aware of, and I became a true believer in promoting beef in conjunction with this autumn theme.

However, I have also seen some other sports promotional activities that I understand produce excellent results. Sports is a media giant in America right now. Have you noticed that if you look at Amazon, Apple TV+, and other streaming services, they are working hard on getting more broadcasting rights to mainstream sports on their platforms? Football is king in the media world in 2025, but baseball is also a leading area.



**BEEF.**  
IT'S WHAT'S FOR DINNER®

There is BIWFD promotional work being done with Major League Baseball (MLB). If you watched a Seattle Mariners game this summer, you may have noticed a Beef It's What's For Dinner logo over the window graphic that has the inning, score, and other data. It isn't big, and it only lasts a short time when it is shown. I don't know that exact cost per ad, but I bet it is not cheap. However, I personally think that the placement of BIWFD advertising in MLB games will pay off.

The Washington State Beef Commission Executive Director, Jackie Madill, came to an Oregon Beef Council meeting recently and talked about their program to promote beef with the Seattle Kraken, a National Hockey League team. Like us, they also found that sports marketing was valuable and were looking for cost-effective major-league opportunities. Their results have been excellent.

Here is another baseball item that I saw in an NCBA announcement that I thought you may find interesting. It took place in conjunction with the Little League World Series:

The Little League Baseball World Series started last week! On Monday, August 11, Beef. It's What's For Dinner. hosted all twenty teams for a Welcome Dinner where teams will chow down on burgers, all-beef hot dogs, and smoked tri-tip as they fuel up for their upcoming games. ESPN coverage of the Welcome Dinner took place on the opening day of games on Wednesday, August 13, during the 1 p.m. and 3 p.m. game broadcasts.

On Tuesday, August 12, Chef Josh Capon helped consumers across the country fuel up at home in a live Satellite Media Tour from the Little League Complex.

There was a Little League and BIWFD Big Grill Giveaway and the NCBA provided a Little League Promotional Toolkit for use with social media.

Look for more sports marketing for beef going forward. The Oregon Beef Council will sponsor the Tailgater of the Game that you can see on the big screen in the stadium at all home Oregon State University football games this year. In addition, Beaver radio broadcasts for football, basketball and baseball will feature BIWFD radio spots featuring Oregon beef.

We hope you hear some of these spots or see some of these promotions for beef this tailgating season. I think you will agree that expanding our sports marketing footprint throughout the year will also provide benefits in boosting demand for Oregon beef producers. And of course, we thank you for your support of the teams, from Little League to the major leagues, that are helping us promote beef. •



### QUESTION OF THE WEEK

**What's your favorite beef meal to celebrate with your team or family?**

### Power of Angus.



Quanah Gardiner,  
Regional Manager

Idaho  
Oregon  
Washington  
Hawaii

A reliable business partner is difficult to come by. Contact Quanah Gardiner to locate Angus genetics, select marketing options tailored to your needs, and to access American Angus Association® programs and services. Put the business breed to work for you.

Contact Regional Manager Quanah Gardiner:  
Cell: 620-635-0294  
qgardiner@angus.org

**ANGUS**  
THE BUSINESS BREED

3201 Frederick Ave. | St. Joseph, MO 64506  
816.383.5100 | www.ANGUS.org

© 2023-2024 American Angus Association



# Oregon CattleWomen Announce 2025 Scholarship Recipients

**Morgan Kromm** | 805-801-9960

OCW President | [orcattlewomen@gmail.com](mailto:orcattlewomen@gmail.com)



The Oregon CattleWomen are proud to announce the winners of their three \$1,000 scholarships for 2025. This annual program reflects the organization's commitment to supporting the next generation of agricultural leaders, encouraging academic excellence, and strengthening the future of Oregon's cattle industry.

The OCW scholarship program has been supporting students for decades, with funding made possible through membership dues, fundraising events, and generous donations from individuals who believe in the future of our industry. Over the years, countless students have benefitted from this investment, going on to become ranchers, farmers, veterinarians, educators, researchers, and advocates who shape the agricultural landscape both in Oregon and beyond.

This year's competition was strong. The committee received 21 high-quality applications from students representing communities across the state. Scholarship Chair, Gabrielle Homer, expressed deep appreciation for the dedication of the selection committee, whose members reviewed, scored, and discussed each application to ensure a fair and thoughtful process.

Applicants must be graduates of an Oregon high school or hold a GED from Oregon, have at least sophomore standing by the fall term of the application year, and maintain a minimum 3.0 GPA. Eligible fields of study must either be in agriculture or lead to careers that will directly benefit the agricultural industry. Graduate students and previous recipients are encouraged to apply, reflecting OCW's commitment to ongoing support for students advancing in their studies.

For 2025, OCW is pleased to continue supporting two recipients from the 2024 awards, Tayleur Baker and Tegan



Tegan Macy

Macy, and to welcome a new recipient, Kylie Temple. The following biographies were written in their own words, offering a personal glimpse into their backgrounds, accomplishments, and goals.

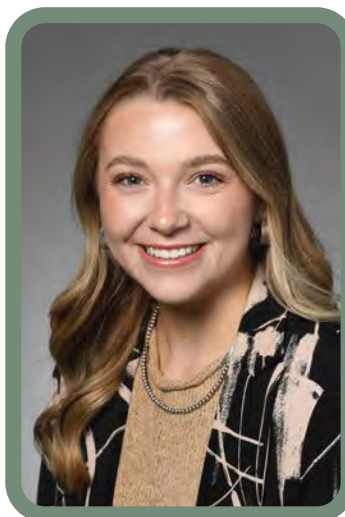
## Tegan Macy

My name is Tegan Macy, and I will be a senior at the University of Idaho in the fall of 2025. I have a major in crop science and a minor in animal science. I have grown up working on my family's farm, Macy Farms, which produces a variety of specialty crops, including seed potatoes, carrot seed, Kentucky bluegrass seed, perennial ryegrass seed, parsley seed, and peppermint for tea leaves. After graduating with my bachelor's degree, my plan is to return to Macy Farms.

In college, I have been a member of the soil judging team and had the opportunity to compete in seven states, and at the 2025 National Collegiate Soil Judging Competition, where the University of Idaho received 1st place as a team. I am also an Ambassador for the College of Agricultural and Life Sciences and served as the treasurer of the Student Idaho Cattle Association last year. During the summers, I work on Macy Farms, where I irrigate, operate equipment, do equipment maintenance jobs, am the farm's main swather operator, and do other miscellaneous tasks.

## Kylie Temple

Kylie Temple was raised in Hermiston, OR, and her roots run deep in Eastern Oregon. Her granddad, Mack Temple, raised her dad and his three older brothers growing dryland wheat and ranching cattle between Hermiston and Pendleton. Because of the FFA and the tight agricultural community, Kylie's love for agriculture propelled her to excel



Kylie Temple

in high school, winning a multitude of competitions within the FFA, such as State Food Science, State Prepared Public Speaking, and State Job Interview. She also placed fourth nationally in the Employment Skills event. In 2022, Kylie served as a Umatilla County Fair Princess, acting as an ambassador for Umatilla's event of the summer. Kylie also served as the 2022-2023 Oregon FFA State Vice President, where she spent a year traveling Oregon advocating for agriculture and leadership. Now, Kylie is an honors student at Kansas State University studying Agriculture Economics and Global Food Systems Leadership. She aims to attend law school after graduation to focus on business succession planning within the agriculture industry.

country. It is my hope to continue to be a voice for the agriculture industry and improve the world by standing up for the agriculture community. Thank you for supporting me. I look forward to serving you!

The OCW scholarship program is more than financial assistance. It is an investment in leadership and advocacy for agriculture. By supporting students like Tegan, Kylie, and Tayleur, OCW is helping to ensure that Oregon agriculture is well-represented in years to come.

The Oregon CattleWomen extend heartfelt congratulations to these exceptional recipients and gratitude to all who make the scholarship program possible. As the organization looks to the future, it invites individuals, businesses, and community partners to contribute to the scholarship fund. Donations directly support students who are committed to building careers that benefit Oregon's agricultural industry.

We would like to extend a heartfelt thank you to Gabrielle Homer for serving as our Scholarship Chair for the last couple of years. We are excited to welcome Kari Ott as the new Chair. Kari can be contacted at (541) 589-1253 or kott@opgcpa.com. Applications for the 2026 scholarship cycle will open next spring. For more information about eligibility, application deadlines, or how to donate, please visit [www.oregon-cattlewomen.org/scholarships](http://www.oregon-cattlewomen.org/scholarships). •



Tayleur Baker

### Tayleur Baker

My name is Tayleur Baker, and I am an uprising junior at Oregon State University, studying speech communication with minors in agricultural science and leadership. I have been involved in the agriculture industry through being a fifth-generation cattle rancher in Burns, Oregon, an active member in 4-H and FFA, and an avid agricultural advocate across the state and

# Time to Renew your Cattle Business

**LINES / COW CALF OPERATIONS / EQUIPMENT**



An Independent Community Bankers Assoc.  
**TOP-PERFORMING AGRICULTURAL LENDER OF 2024**  
 \$300M-\$1B in assets

**Bank of Eastern Oregon**

**BOARDMAN**  
 Shane Lazinka  
 541-481-3445

**BURNS**  
 Laura Georges  
 541-573-2006

**CONDON**  
 Amber Schlaich  
 541-384-3501

**ENTERPRISE**  
 Bob Williams  
 541-426-4205

**HEPPNER**  
 Amber Schlaich  
 541-676-9125

**HERMISTON**  
 Jared Lathrop  
 Kolby Currin  
 541-303-8274

**IONE**  
 Shane Lazinka  
 541-422-7466

**JOHN DAY**  
 Bob Quinton  
 541-575-1862

**LA GRANDE**  
 David Stirewalt  
 Kristy Nelson  
 541-624-5040

**MADRAS**  
 Jon McPhee  
 541-475-7296

**MORO**  
 Shane Lazinka  
 541-565-3712

**ONTARIO**  
 Jed Myers  
 Stacie Talbot  
 541-889-4464

**PENDLETON**  
 Mike Short  
 Sheehan Barnhart  
 Tracy Hamby  
 541-276-6509

Member FDIC

# Meet Oregon Board of Ag Member: Tyrel Kliwer



Tyrel Kliwer, a proud third-generation farmer and rancher from the Klamath Basin, and a passionate part-time brewer, was appointed to the Oregon State Board of Agriculture in June 2024. Governor Tina Kotek and Oregon Department of Agriculture (ODA) Director Lisa Charpiloz Hanson are dedicated to ensuring that the board reflects the diverse interests of agriculture across the state.

Growing up in the Klamath Basin, Kliwer graduated from Henley High School and obtained a degree in animal science from Oregon State

University. He returned home with a deep appreciation for the area, celebrating its rich diversity and expressing his pride in being part of this vibrant community. Despite the ongoing challenges of securing water for farming and cattle operations, he firmly believes there is no place he would rather be.

While agriculture has always been his first passion, Kliwer also embraced brewing, turning a hobby into a thriving local brewery that has become an integral part of the community. Alongside his brother Ry, he transformed a 100-year-old milk parlor into

a state-of-the-art brewing facility, complete with fermenters, a walk-in freezer, and a keg-washing station that Ry expertly designed and constructed. Their venture, Skyline Brewing Company, has quickly gained popularity and recognition.

Beyond his commitments in farming and brewing, Kliwer is a dedicated community leader. He actively serves on the board of directors for the Klamath Water Users Association and is a strong supporter of local 4-H and FFA programs. His extensive experience includes roles as a policy field representative, a high school agriculture teacher, and a prominent industry leader, participating on several agricultural boards.

Currently serving a partial term on the board, Kliwer is poised to continue making a difference, with the opportunity to serve at least one additional four-year term. The 12-member board plays a critical role in advising the ODA on policy matters and creating impactful recommendations for the future of agriculture in Oregon •



# Beef Quality Assurance Certification: What You Need to Know to Stay Current and Competitive

**Sergio Arispe**  
Oregon BQA State Co-Coordinator



For the last 25 years, the Beef Quality Assurance (BQA) program has helped shape the way cattle are raised in the U.S. by offering science-based best practices for handling, health, recordkeeping, and transportation. Rooted in the principles of animal welfare, food safety, and beef quality, BQA is become the standard for cattle management and care in the US beef industry.

Originally developed in response to consumer concerns and growing demand for transparency in food production, BQA is a voluntary, producer-driven program that demonstrates beef producers' commitment to doing things "the right way." It has helped the industry reduce bruising and residues, improve cattle handling, and strengthen public trust. Today, BQA certification is widely recognized by packers, processors, and retailers as a mark of professionalism and care in beef production.

BQA is more than just a certificate. It's a nationally coordinated, state-implemented program that provides cattle producers with the tools and knowledge to produce beef safely, responsibly, and with animal welfare top of mind. For many cattle producers, it's already an integral part of the operation, and as more buyers across the supply chain prioritize BQA-certified

CONTINUED PAGE 38...

**SOUND FUNCTIONAL MATERNAL MOUNTAIN RAISED CATTLE**

*Offering* **250 HEIFERS**

**ONE IRON BRED TO CALVE FEB-APRIL**

**ULTRA SOUNDED FOR CALVING GROUPS**

**AI'ED TO RR ENDEAVOR 9005 & RR ENDEAVOR 1019**

**PILOT ROCK SALE FACILITY PILOT ROCK, OR**

**NOVEMBER 21<sup>ST</sup> 2025**

**SALE STARTS AT 4 DINNER AT 5 MORE DETAILS AVAILABLE AT**  
**ROLLINROCKANGUS.COM**

**RR ENDEAVOR 1019**  
CED +15 BW -1.4 WW +76 YW +137 SM +65 SW +76

**RR ENDEAVOR 9005**  
CED +18 BW -2.9 WW +78 YW +143 SM +68 SW +80

**ROLLIN' ROCK ANGUS**  
Raymond & Son Inc. - Ryan Raymond  
46847 Raymond Rd. Helix, OR 97835  
(541) 969-9409  
raymondandsonranch@gmail.com

**With Special Guest consignors**  
**HIGH DESERT Cattle Co.**  
M.T. & Cori Anderson  
M.T. Anderson 541-377-0030  
Cori Anderson 541-377-3347  
highdessertcc.com



period. That period begins after your original certificate is earned and continues for up to one year after it expires.

Credits can be earned through a growing list of official courses offered online or in person, covering topics such as:

- BQA Transportation (2 credits)  
Available for both Farmer/Ranchers and Professional Drivers
- Principles of Stockmanship (1 credit)
- Biosecurity (1 credit)
- Foundations of Herd Health (1 credit)
- Basics of Facility Design (1 credit)
- Herd Health Management Practices (1 credit)



Each course includes a brief quiz or knowledge check, and you must score at least 70% to pass. The courses are designed to be short, practical, and directly applicable to everyday ranch operations.

Once completed, your CE credits are tracked through the national BQA system. Some courses—like the transportation modules—also generate a downloadable certificate for your records.

### Why BQA Still Matters

Beyond staying market-ready, BQA continues to serve as an important framework for demonstrating good stewardship, animal welfare, and consumer confidence. Major beef buyers—including packers, branded programs, and retailers—are increasingly asking for verification that cattle were raised under BQA principles. Plus, it sends a strong message to consumers: beef producers care about doing things right.

### New to BQA?

If you've never been certified before, there is a way to get certified in Oregon. You can either take the full training online or

beef, staying current with your certification keeps you competitive in the current market.

### What's New with BQA?

In the past, renewing your BQA certification meant going through the entire training curriculum again. Based on participant feedback, BQA has provided a Continuing Education (CE) route, letting you maintain your certification through smaller, targeted courses.

This means you can now earn CE credits over time to keep your BQA certification active—without having to retake everything from scratch. If you've already completed your BQA or BQA-Transportation certification, you're eligible to renew using CE credits.

### How It Works

To maintain certification through CE, participants must earn three CE credits during the recertification



contact the Oregon State BQA Co-Coordinator for BQA trainers in your area who can organize an in-person workshop. Once completed, your certification is good for three years, after which you'll be eligible to maintain it through the CE system.

Whether you're new or renewing, you'll find the process straightforward—and worth your time.

## Ready to Get Started?

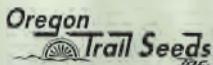
Navigating the new CE system might seem confusing at first, but you don't have to figure it out alone. As Oregon's BQA State Co-Coordinator, reach out to me or my colleague, Julia Ranches, Extension Beef Specialist. Our goal is to support Oregon's producers and industry professionals in meeting certification goals with minimal hassle and maximum value.

If your certification is nearing expiration, or if you're interested in learning more about BQA for the first time, reach out to me or your local Extension office. We can help you:

- Check your certification status
- Plan a local CE workshop
- Access online training materials
- Answer questions about course options or credit tracking

For more information about the program, visit [www.bqa.org](http://www.bqa.org) or the Beef Learning Center at [bqa.beeflearningcenter.org](http://bqa.beeflearningcenter.org).

*Sergio Arispe is the Livestock & Rangeland Field Faculty with the Oregon State University Extension Service—Malheur County. He is the Oregon BQA State Co-Coordinator with Juliana Ranches, Extension Beef Specialist, out of the Eastern Oregon Agricultural Research Center-Burns. •*



Grains Legumes Turf Reclamation

**Forage Cereals**

•Triticale •Oat •Barley •Wheat

100 "D" St.  
North Powder, OR 97867-0007  
Ph. 541-898-7333

**Full Range Alfalfa Seed  
Pasture/ Range Grasses**

Imbler Seed Plant  
65268 Striker Ln.  
Imbler, OR 97841

## Past OCA Presidents

*Thank you for your passion and dedication towards creating a better tomorrow for Oregon's cattle industry!*

|                   |         |
|-------------------|---------|
| Todd Nash         | 2021-23 |
| Tom Sharp         | 19-21   |
| Nathan Jackson    | 17-19   |
| John O'Keeffe     | 16-17   |
| Ray Sessler       | 14-15   |
| Curtis Martin     | 12-13   |
| Bill Hoyt         | 10-11   |
| Bill Moore        | 08-09   |
| Sharon Livingston | 06-07   |
| Coy Cowart        | 04-05   |
| Bob M. Skinner    | 02-03   |
| John Hays         | 00-01   |
| Sharon Beck       | 98-99   |
| Fred Otley        | 96-97   |
| Mack Birkmaier    | 94-95   |
| Lynn Lundquist    | 92-93   |
| Don Gomes         | 90-91   |
| Bill Wolfe        | 88-89   |
| Robert H. Skinner | 86-87   |
| Louis Randall     | 84-85   |
| Sam Dement        | 82-83   |
| Ray French        | 80-81   |
| William Ross      | 78-79   |
| Bert Hawkins      | 76-77   |
| Ermie Davis       | 74-75   |
| Charlie Otley     | 72-73   |
| Fred Phillips II  | 70-71   |
| Denny Jones       | 68-69   |
| Larry Williams    | 66-67   |
| Bill Marshall     | 1965    |
| Walt Schrock      | 63-64   |
| Don Hotchkiss     | 1962    |
| Irvin Mann, Jr.   | 1961    |
| Kent Magruder     | 59-60   |
| George Russell    | 57-58   |
| Garland Meador    | 55-56   |
| J.C. Cecil        | 53-54   |
| William Kittridge | 51-52   |
| Harry Stearns     | 1951    |
| O.J. Hotchkiss    | 48-50   |
| Sherman Guttridge | 46-47   |
| Herbert Chandler  | 44-45   |
| Robert Lister     | 42-43   |
| Wayne Stewart     | 40-41   |
| Warren Snider     | 38-39   |
| Herman Oliver     | 28-38   |
| William Steward   | 1927    |
| Fred Phillips     | 25-26   |
| W.A. Pollman      | 1913-24 |

## COMMITTEE CHAIRS

### Animal Health/Brand & Theft

Chair: Rodger Huffman | 541-805-1617

Vice Chair: Jake Seavert | 541-786-5713

### Associate Council

Chair: Darcy Sexson | 503-793-7856

### Legislative

Chair: Cheryl Martin | 541-403-2504

Vice Chair: Jenny Coelho | 208-320-0748

### Marketing & Beef Cattle Improvement

Chair: Clint Sexson | 541-609-0167

Vice Chair: John Teixeira | 805-448-3859

### Private Lands

Chair: Tara Millan | 541-622-5456

### Public Lands

Chair: Mary Schadler | 541-219-0545

Vice Chair: Kelly Birkmaier | 541-398-0375

### Resolutions

Chair: Diana Wirth | 541-891-2295

Vice Chair: Breanna Wimber | 541-806-3209

### Water Resources

Chair: Sarah Liljefelt | 503-836-2503

### Wildlife

Chair: Dennis Sheehy | 541-398-0224

Vice Chair: Shane Gomes | 541-460-2099

### Wolves

Chair: John Williams | 541-263-0485

Vice Chair: Veril Nelson | 541-643-9759

### Young Cattlemen

Chair: Mike Alger | 503-510-7705

Vice Chair: Pat Mallon | 541-567-7461

## COUNTY PRESIDENTS

Baker: Jim Carnahan | 541-350-7546

Coos: Mike Beam | 541-396-1433

Crook: Bill Elliott | 541-410-4950

Deschutes: John Teixeira | 805-448-3859

Douglas: Bill Hoyt | 541-517-7863

Gilliam: Tanner McIntosh | 541-910-8682

Grant: Alec Oliver | 541-620-4098

Harney: Justin Hill | 541-589-0210

Jackson County: Thomas White | 541-941-8241

Jefferson: Bobbi Aldrich | 541-815-2470

Klamath: Jacob McCarty | 541-891-2047

Lake: Jason Jaeger | 541-219-0537

Lane: Todd Anderson | 541-517-5743

Linn: Larry Brown | 503-734-9636

Malheur: Chris Christensen | 541-216-1269

Morrow: Kyle Robinson | 541-705-7459

Polk: Mike Alger | 503-510-7705

Sherman & Wasco: Kyle Fields | 541-993-5363

Umatilla: Trevor Meyer | 541-206-8841

Union: Jake Seavert | 541-786-5713

Wallowa: Deanna Vieira de Melo | 541-398-2251

Washington: George Saul | 503-680-7179

Wheeler: Melodie Wagner | 541-480-7370

## ADVERTISER'S INDEX

|                             |    |                        |        |
|-----------------------------|----|------------------------|--------|
| 9 Peaks Ranch               | 41 | Price Cattle Co.       | 41     |
| AgWest Farm Credit          | 29 | Rolfe's Angus Acres    | 41     |
| American Angus              | 33 | Rollin Rock Angus      | 14, 37 |
| Bank of Eastern Oregon      | 35 | Romans Ranches         | 41     |
| Bordertown Feed & Supply    | 28 | Schuster Herefords     | 41     |
| Buchanan Angus              | 41 | Simplot                | 9      |
| Central Oregon Ranch Supply | 3  | Teixeira Cattle Co.    | 41     |
| CKP Insurance               | 2  | The Fence Post Agency  | 44     |
| Diamond K Sales             | 28 | Thomas Angus Ranch     | 21     |
| Eugene Livestock Auction    | 10 | Vitalix                | 11     |
| Harrell Herefords           | 41 | Western Video Market   | 43     |
| Highview Angus              | 41 | Windermere Real Estate | 15     |
| Hygeia Biological Labs      | 42 | WSR Insurance          | 13     |
| Kessler Angus               | 41 |                        |        |
| Oregon Trail Seeds          | 39 |                        |        |
| Orland Livestock Yard       | 17 |                        |        |

**Bull Sale 3rd Tuesday in February**

## Kessler Angus

Randy - (509) 520-3281

Tierra - (509) 876-0884

49838 Fruitvale Road  
Milton-Freewater, OR 97862

[kesslerangus.com](http://kesslerangus.com)

## B Buchanan Angus

Living an Angus Legacy  
Robert, Kathleen Buchanan  
& family  
13490 Algoma RD  
Klamath Falls, OR 97601

ANNUAL SALE  
4TH SUNDAY IN  
FEBRUARY

(541)883-8471

[buchananangus120@gmail.com](mailto:buchananangus120@gmail.com)

[www.buchananangus.com](http://www.buchananangus.com)

## HARRELL HEREFORD RANCH

Performance  
Cattle from the  
High Country of  
Eastern Oregon

**Annual Sale  
1st Monday  
in March**

[www.harrellherefordranch.com](http://www.harrellherefordranch.com)

Bob, Jr. 541/403-2210 • Ranch 541/523-4402  
42590 Salmon Creek Rd. • Baker City, OR 97814

ROMANS RANCHES  
**CHAROLAIS**  
*Production Sale*  
Selling 120 Long Aged &  
Yearling Bulls  
15 Years RF1 Testing  
March 11, 2025 Westfall, OR  
[romansranches.com](http://romansranches.com)  
Bulls Available Private Treaty  
Give us a call at (541) 212-2223

**PRICE CATTLE CO.**  
**HERDMAKERS**  
Best Value Purebred Angus & SimAngus Bulls  
Multiple generations of proven genetics  
Contact us at [pricecattlecompany.com](http://pricecattlecompany.com)  
Tom Price 541 969 8970  
Ranch Headquarters: 70066 Buttercreek Rd. Echo, Oregon

Schuster Herefords LLC  
Clay & Lauren Schuster  
  
Cell: 541-980-7464  
Home: 509-773-6051  
  
875 Bickleton Hwy  
Goldendale, WA 98620

**Highview**  
**ANGUS**  
**RANCH**  
[www.HighviewAngusRanch.com](http://www.HighviewAngusRanch.com)  
81251 Homan Lane • Enterprise, OR 97828  
Jeff Parker • (541) 426-5989  
Dave & Shirley Parker • (541) 426-3388

**9 PEAKS RANCH**  
AARON & REBECCA BORROR  
PO BOX 38 | FORT ROCK, OR 97735  
AARON: (541) 633-3284  
REBECCA: (541) 771-4151  
[www.9peaksranch.com](http://www.9peaksranch.com)  
"BULLS WITH A WORK ETHIC"

**ROLFE'S**  
ANGUS ACRES  
(541) 993-2462 | (541) 993-1160  
[raacows@hotmail.com](mailto:raacows@hotmail.com)  
Fred, Nancy & Tom Rolfe  
Box 144  
Grass Valley, OR 97029  
**Quality Bulls & Females Available!**

**ADVERTISE in the  
CLASSIFIEDS for as  
low as \$65.00  
Find your sales reps on Page 6**

**TEIXEIRA**  
Cattle Co.  
PSALM 50:10  
**PERFORMANCE PLUS BULL SALE**  
Terrebonne, OR | Presidents' Day  
**SALE BY THE SEA**  
Pismo Beach, CA | 2nd Wed. of Sept.  
JOHN 805-448-3859 ALLAN 805-310-3353  
HEATHER 805-448-3869 TOM 541-990-5479  
[WWW.TEIXEIRACATTLECO.COM](http://WWW.TEIXEIRACATTLECO.COM)



Announcing the new vaccine from Hygieia Labs:

# Your Foothold Against Foothill Abortion.

Costing the industry more than \$10 million annually, Foothill Abortion — formally known as Epizootic Bovine Abortion, or EBA — has robbed profits from ranchers for almost 100 years as the leading cause of calf loss in affected areas of the Western United States.

**Until now.**

After years in development and testing, the new Foothill Abortion Vaccine is available from Hygieia Biological Laboratories. The Foothill Abortion Vaccine has been shown to protect more than 95% of animals from the disease when administered as directed. Administration is safe, simple and proven to give your heifers a strong start for greater productivity.

**Protect your investment and promote your profitability. Ask your local veterinarian if the Foothill Abortion Vaccine is right for your herd, or contact Hygieia Labs to learn more.**

Contact Jenna Chandler at Hygieia Labs for additional information.

Jenna Chandler, EBA Product Manager  
916-769-2442 | [jenna@hygieialabs.com](mailto:jenna@hygieialabs.com)

**H** HYGIEIA BIOLOGICAL LABORATORIES  
P.O. Box 8300, Woodland, California 95776 USA  
T: 530-661-1442 | F: 530-661-1661 | [hygieialabs.com](http://hygieialabs.com)

# WVM

**Market**  
Where you're a  
**Name,**  
Not a Number

**western**  
**video market**

## Upcoming Sales

- ▶ **September 16**  
Consignment Deadline: August 28  
Haythorn Ranch | Ogallala, NE
- ▶ **October 17**  
Consignment Deadline: October 9  
WVM Headquarters | Cottonwood,, CA
- ▶ **December 2**  
Consignment Deadline: November 13  
Silver Legacy | Reno, NV



Watch all of our sales on  
[wvmcattle.com](http://wvmcattle.com)



## Contact Us

- 📍 (530) 347-3793
- ✉ [wvm@wvmcattle.com](mailto:wvm@wvmcattle.com)
- 🌐 [www.wvmcattle.com](http://www.wvmcattle.com)

THE  
**FENCE**  
 **POST**  
AGENCY



**Insurance for  
the cattle industry.**

855.770.COWS | [THEFENCEPOSTAGENCY.COM](http://THEFENCEPOSTAGENCY.COM)