REACH AGRICULTURE ACROSS SOUTHERN IDAHO

A focused print advertising opportunity for farms, ranches, equipment dealers, livestock businesses and ag services.

WHY ADVERTISE?

Regional distribution

A Southern Idaho advertising extension of Capital Press.

Flexible placement

Choose pickup advertising or standalone placement.

Agriculture-first readership

Position your message alongside agricultural news and listings.

2025 DISTRIBUTION REFERENCE

9,000+ Southwest Idaho | 8,300+ Southeast Idaho

Historical figures from the 2025 Capital Press media guide; verify for current bookings.

ADVERTISING OPTIONS & RATES

Idaho Only Ag | Print advertising

CHOOSE YOUR PLACEMENT

PLACEMENT	FORMAT	RATE
CAPITAL PRESS PICKUP	Black & White	**$6.25**
	Full Color	**$8.75**
STANDALONE	Black & White	**$17.50**
	Full Color	**$20.00**

Rates reproduced from the supplied spreadsheet. Confirm the billing unit, publication dates, availability and final pricing before placing an order.

AD SIZE REFERENCE

Idaho Only Ag uses an 8-column broadsheet format.

Page width: 10.5 in. | Page depth: 21.25 in.

Column widths: 1 col 1.25 in | 2 col 2.5 in | 4 col 5.125 in
6 col 7.75 in | 8 col 10.5 in

LET'S BUILD YOUR NEXT IDAHO CAMPAIGN

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