



Native ad specs

Element

Requirements

Headline	20 characters (however, 25 characters is accepted on almost all inventory)
Body	90 characters
Main Image	Exactly 1200x627 (1.91:1 aspect ratio)
Icon/Logo	Exactly 240x240 (1:1 aspect ratio)
Brand Name	25 characters

Networks we serve your ads on:

- TripleLift (display and video)
- ShareThrough (display and video)
- Nativio (display only)
- Rubicon (display only)
- Mopub (display only)
- Google (display only)
- Verizon Media: Mobile (display only)
- Smaato (display only)

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New Native

Close

1 Configure Ad

DETAILS

Ad Name*

Destination URL*

Image Impression Tracking URL

[Add image impression tracking URL](#)

Script Impression Tracking URL

[Add script impression tracking URL](#)

SSL Status*

☐ Secure ☐ Not Secure

UPLOAD IMAGE

Upload an image file using the supported formats*

[Attach a file...](#)

UPLOAD LOGO

Upload an image file using the supported formats

[Attach a file...](#)

AD TEXT

Brand Name*

Headline*

Body

BRAND DETAILS

Once saved, "Brand Domain" and "Brand Verticals" selections will default for ads created for Itz Buzz. [Learn more](#)

Brand Domain*

example.com

Brand Verticals*

Select up to 5...

2 Test Ad

Brand name displays here

Headline text displays here

Body text displays here

Ad will appear differently depending on the inventory it is displayed on