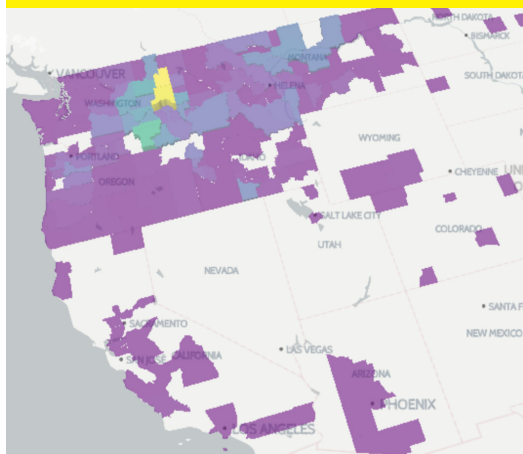


GROWERS' GUIDE AD SPACE & MATERIAL DEADLINE: First Wednesday of the month @2pm (PT)

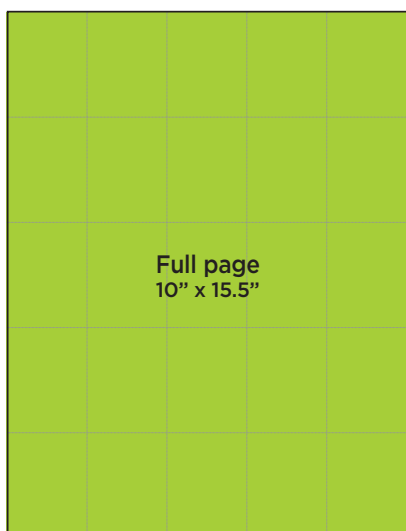


The Growers' Guide

➡ Publishing the second week of each month, The Growers' Guide is a regional agricultural publication providing ag businesses with an effective print product to reach farms and ranches in Washington, Montana, Oregon & Idaho.

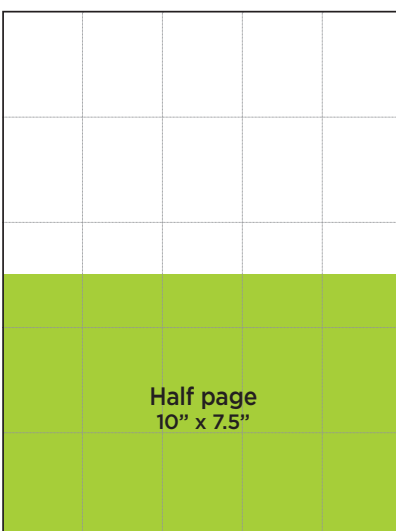


Published the 2nd week of each month in print and online



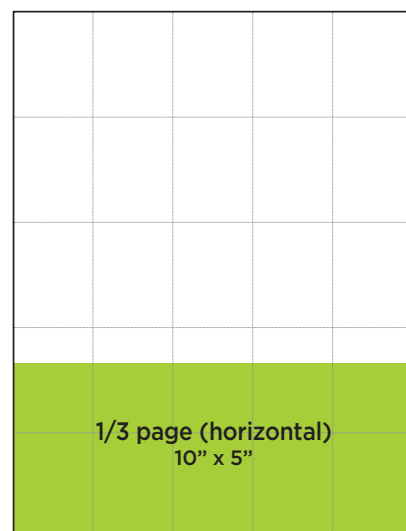
Full page
10" x 15.5"

5 columns x 15.5" • 77.5 column inches
Starting at \$937.50 in B & W
and \$1200 in full color



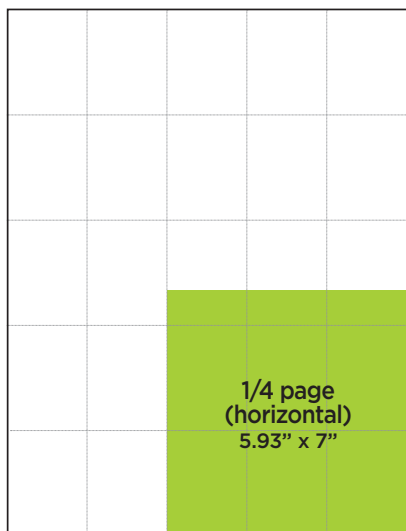
Half page
10" x 7.5"

5 columns x 7.5" • 37.5 column inches
Starting at \$468.75 in B & W
and \$600 in full color



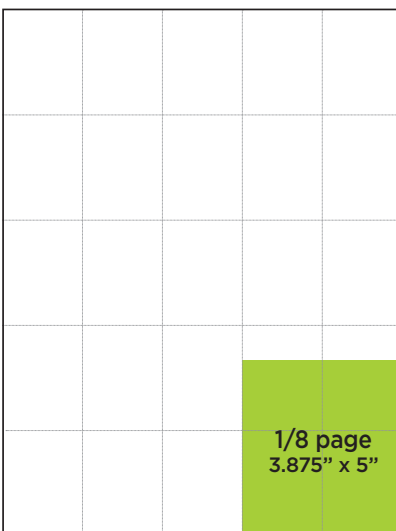
1/3 page (horizontal)
10" x 5"

5 columns x 5" • 25 column inches
Starting at \$312.50 in B & W
and \$400 in full color



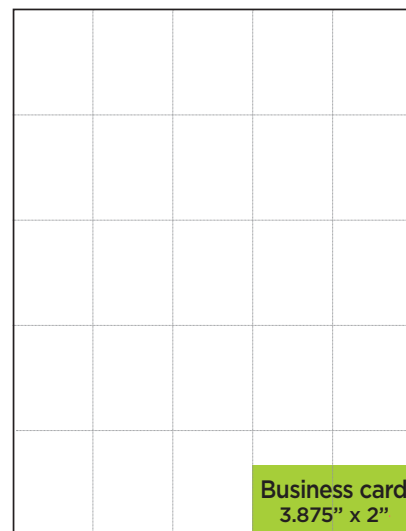
**1/4 page
(horizontal)**
5.93" x 7"

3 columns x 7" • 21 column inches
Starting at \$262.50 in B & W
and \$336 in full color



1/8 page
3.875" x 5"

2 columns x 5" • 10 column inches
Starting at \$125 in B & W
and \$160 in full color



Business card
3.875" x 2"

2 columns x 2" • 4 column inches
Starting at \$50 in B & W
and \$64 in full color

OPEN RATE PER COLUMN INCH
B&W \$12.50 COLOR \$16.00

➡ **FREQUENCY DISCOUNTS**
Ads must be scheduled in advance.

2X RATE:	\$11.35	\$14.35
3X RATE:	\$10.60	\$13.60
4X RATE:	\$9.75	\$12.75

Pat McKenzie • 503-949-1607 • Pat.McKenzie@capitalpress.com • CapitalPress.com