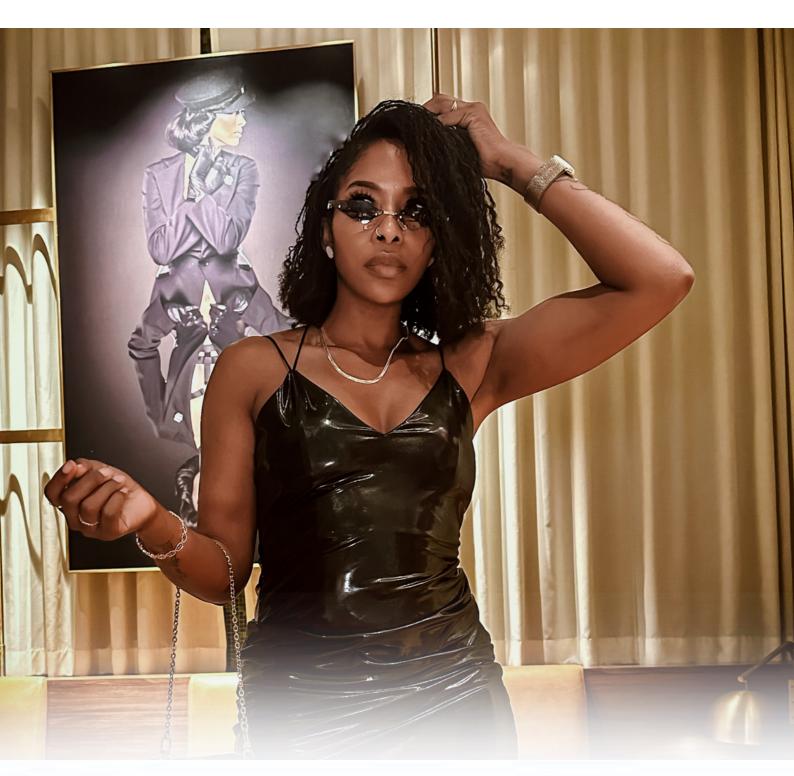
# GORGO INANNA

Travel Content Creator



# MEDIA KIT 2023

CONNECT WITH ME









#### INTRODUCTION



Gorgo is a small-town girl, with big world dreams. She's traveled to over 50 countries with a goal of seeing all 195. Her passion for travel started long before she could afford to, but once she received an offer she couldn't refuse - the desire to see every part of the world was reignited.

# **SOCIAL STATISTICS**

13.8K
Instagram Followers

 $\begin{array}{c} 41K \\ \text{Average Reach} \end{array}$ 

5.85% Engagement Rate

 $\frac{23K}{\text{Tik Tok Likes}}$ 

75%

## THE MISSION

I specialize in budget-friendly and high-end travel experiences, offering my community insights on how to make the most of their travels. My goal is to help people in achieving cost-effective travel while crafting unforgettable memories.



49.5% Female 50.5% Male



38.5% - 25-34 27.8% - 35-44 | 13.3% - 18-24 11.5% - 45-54



Top Cities New York, Lagos, London





lips.world

## **WORKING WITH ME**

- Sponsored Instagram posts
- Instagram Post & IG Story Campaign
- Content Creation (Photography, video)
- TikTok Video Feature

- Hotel | Travel Collaborations
- Destination Promotions
- Sponsored Travel Experiences
- Content Creation and Consulting

Every collaboration is as unique as the brand itself, and I take great care to deliver one-of-a-kind content that benefits my followers and your brand! I'd love to discuss a custom package for your products. Send me an email for any inquiries.



I'm always looking to collaborate with those that carry a similar vision. I'm in the business of adding value to the lives of others and if you're reading this I'm sure you are too! I look forward to making an impact with you. .

# CUSTOM REQUESTS? Get in Touch

Custom Requests? Let me know! I want to ensure that both parties benefit from our collaboration. Together we can create a package that works best for your brand.

Creating content that captivates

