

I'M A LOS ANGELES-BASED CREATIVE PROFESSIONAL WITH 10+ YEARS OF EXPERIENCE SHAPING IMPACTFUL MEDIA EXPERIENCES. AS A CREATIVE DIRECTOR, TALENT CONTRACTOR, AND EDITOR, I BRIDGE ARTISTRY AND LOGISTICS—CURATING TALENT, PRODUCING HIGH-IMPACT CONTENT, AND CRAFTING STORIES ACROSS LIVE EVENTS, TOURS, AND DIGITAL PLATFORMS. MY WORK SPANS GRAMMY PERFORMANCES, COACHELLA ACTIVATIONS, NETFLIX STREAMING CONTENT, AND COLLABORATIONS WITH ARTISTS INCLUDING POST MALONE, KANYE WEST, JENNIE, AND MANY MORE.

OUR WORK

















I'VE HAD THE PRIVILEGE OF COLLABORATING WITH WORLD-CLASS ARTISTS AND LEADING BRANDS ACROSS MUSIC, FILM, AND LIVE PERFORMANCE HIGHLIGHTS INCLUDE PROJECTS WITH COACHELLA, NETFLIX, TIDAL SESSIONS, THE GRAMMYS, TALKS WITH MAMA TINA, AND THE MORE THAN HAIR PODCAST. I'VE ALSO PARTNERED CREATIVELY WITH ARTISTS SUCH AS DURAND BERNARR, POST MALONE, KANYE WEST AND SUNDAY SERVICE, MADONNA, KHALID, TONES AND I, THE KID LAROI, JORDIN SPARKS, WALE, DUA LIPA, AND LIL NAS X — AMONG MANY