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August 11, 2025

Dear North Bay at Lake Arrowhead Owners,

On behalf of Lemonjuice Solutions and The Board of Directors, we want to extend our heartfelt thanks to each of you who joined us for the Town Hall on **July 12, 2025**. Your participation, questions, and ideas are invaluable as we work together to reimagine the future of North Bay at Lake Arrowhead (North Bay).

During the session, we introduced Lemonjuice Solutions, shared our Resorts Reimagined vision, and explored multiple paths for transforming North Bay into a thriving, sustainable, and guest-friendly destination. We also outlined how we plan to serve you — with transparency, collaboration, and a commitment to preserving your community's unique charm.

### Survey Results:

Thank you to everyone who completed the recent survey. The survey is now closed, and we want to thank everyone who took the time to share your thoughts. Your feedback is invaluable as we navigate important decisions for the resort's future. Below are the key questions in the survey, and the results. Please note that the survey is not a binding agreement but a tool to assist in decision-making processes.

How long have you been an owner at North Bay?	
More than 10 Years	156
Less than 1 Year	1
5-10 Years	15
3-5 Years	6
1-3 Years	3
How frequently do you use your timeshare at North Bay?	
Rarely	67
Never	46
Every Year	27
Every Other Year	29
Every Few Years	17
In your opinion, what should be the top priority to addressing the financial issues at North Bay?	
Terminate the timeshare program	141
Seek External Funding or Loans	6
Reduce Operational Costs	6
Other	25
Increase in Maintenance Fees	3



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Do you support the termination of the timeshare program at North Bay?	
Support	22
Strongly Support	127
Strongly Oppose	6
Oppose	6
Neutral	21

**To View the Recording of the Last Meeting:**

You can view the recording of the July 12th Town Hall by visiting: [northbayreimagined.info](http://northbayreimagined.info)

**Next Steps:**

We will continue to engage with the community through follow-up meetings, ongoing updates, and direct communication. If you have additional questions or suggestions, please reach out to us:

[northbayreimagined@lemonjuice.biz](mailto:northbayreimagined@lemonjuice.biz)

Once again, thank you for your engagement and commitment to the future of North Bay. Together, we can create a reimagined destination that benefits residents, guests, and future generations.

Warm regards,

*Brian Miller*

**Brian Miller – Project Manager- Lemonjuice Solutions**