



**If you were to meet Heyward Hamilton in person, it wouldn't surprise you to discover he's in the clothing manufacturing business—you'll never meet a sharper dresser.**

A Charleston native with roots stretching back to the arrival of the first ships, Heyward has been an entrepreneur all his life, but settled on clothing manufacturing some 23 years ago. His company, **Charles Brewster**, is a niche manufacturer of custom regimental, wildlife, university, and club neckties.

"Charleston is home to a wide variety of clubs and societies," he said, "and I'm a member of several. The need for custom ties kept coming up, and I decided to fill the niche. The demand keeps growing, so we keep expanding."

Regimental ties first date back to 1880's, when royal regiments would wear scarves or cravats with their colors to indicate their unit. These morphed into English club ties. It's interesting to note the English Regimental ties flow diagonally down from your heart to the right—whereas our American ties often have a cheeky backwards diagonal to show that we broke from our British rulers.

"I decided we needed a whimsical tie in the collection," Heyward said, "so we designed the Signature Charleston Guinea hen tie—based on the feral guinea fowl that roam Charleston's historic district. It proved to such a hit we added a tie featuring South Carolina's state dog, the Boykin Spaniel, and we're currently designing more Lowcountry-themed ties.



This being Charleston, of course Charles Brewster offers bowtie versions of all their offerings. The company also offers custom-designed blazer badges and rosettes.

To see the detail and craftsmanship that goes into every Charles Brewster offering, a visit to their website at [Charles-Brewster.com](https://Charles-Brewster.com)