

Achieving Ecological Dream Together With BamFiber

Meet BamFiber and its approach: upholding high standards of environmental sustainability while elevating everyday use into an art form.

From 0.18kg per capita consumption to reaching 5.6 but let's do it an ecological way.

BamFiber's take on India's Tissue paper market

India's tissue paper market peaked during COVID as hygiene demand surged in households and institutions, then normalized into steady growth. India still has very low consumption at about **0.18** kg per capita, versus the global average of **5.6** kg, showing huge room to expand. Conventional tissue still drives most volume because it is cheaper and widely used. Organic tissue is the better growth story for value: small today, but gaining faster in premium, eco-friendly, and health-conscious segments.

~Tissue World Magazine

INDIA'S NEWSPRINT CONSUMPTION TO REMAIN ABOVE ONE MILLION TONNES PER ANNUM.

~PRINTWEEK, 06/10/2024

We saw it accelerate in 2020. Global tissue demand (toilet paper, paper towels, facial tissue) spiked sharply at the start of the COVID-19 pandemic. Panic buying and more time at home shifted the industry from away-from-home to consumer channels overnight. U.S. mills hit a record 700,000 short tons of tissue in March 2020 alone. Those forests turned to pulp to meet fear, not need.

That's how everyday habits become a threat to our ecosystem.
No easy answers — just consequences.

*That was 700,000 tons of lost forest.
This is 1 in 4 people losing access to safe air.*

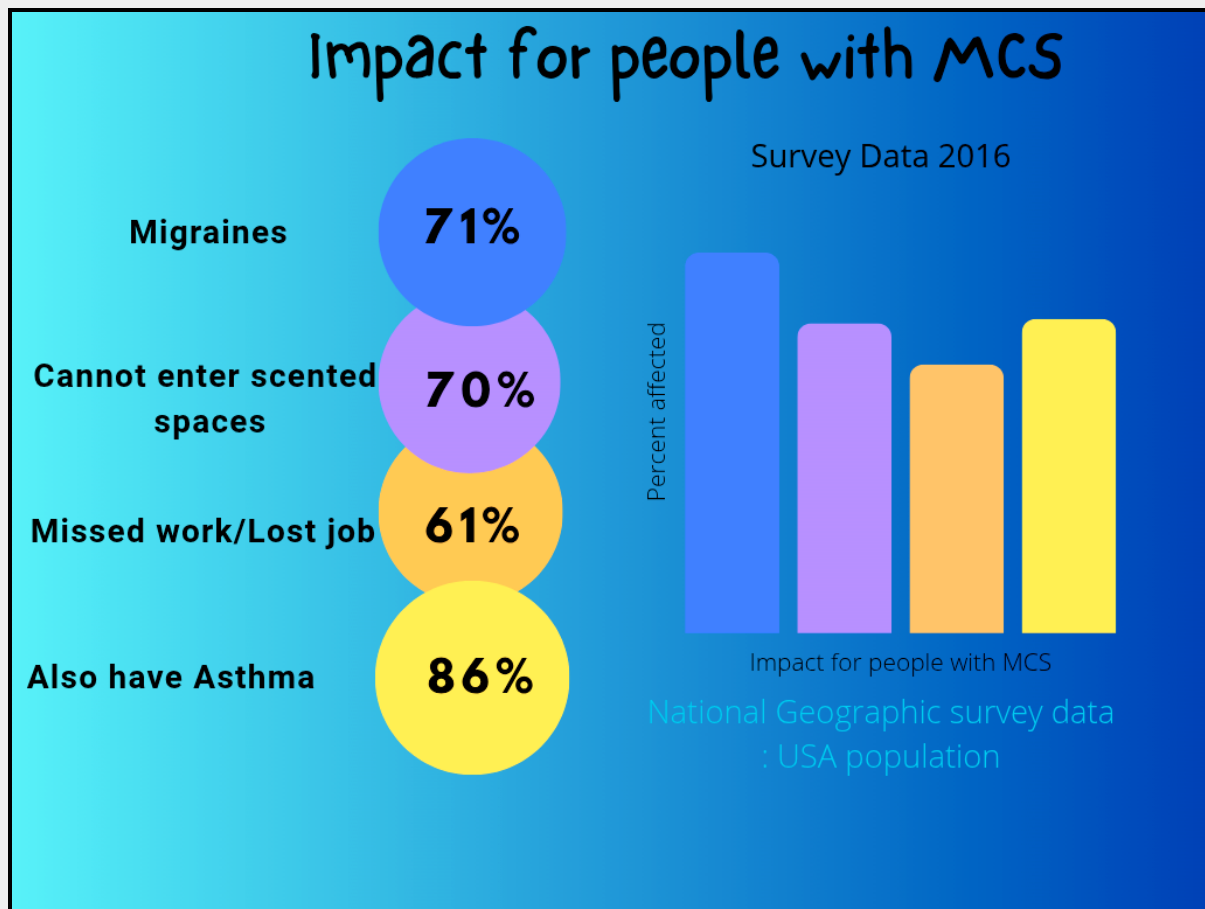
The damage has gone on too long — but that's only one side of the story. Environmental degradation and human health are directly linked. We have to close the circle on this. Half the damage is already done, and it will keep growing if the numbers we're seeing continue to rise.

A STUDY OF 1136 PEOPLE FOUND :- **77% reported health problems from exposure to synthetic fragranced household products like scented candles and wax sachets.**
Whether by choice or not, the data is clear: for many, these products trigger health issues at least once a week in their own homes.

And for many, that exposure isn't harmless. Think fragrance is just a preference? **Tell that to the 1 in 4 people with chemical sensitivity. 12.8% have medically diagnosed Multiple Chemical Sensitivity. For them, "fresh scent" means migraines for 86.2%, no entry in scented space for 70%, and lost income for 60.7% who've missed work because of it. With 71% also battling asthma,** this isn't about liking or disliking a smell. It's about health, about access, and about the right to breathe freely.

For products like our facial tissue paper, and packaging box.
BamFiber goes fragrance-free by design.

We use no chemical or synthetic substances. These products reflect our commitment to clean air.



BamFiber studied it and took firm action.

*Our organic gift wrap uses **banana fiber from farm waste** so no trees are cut. The scent in candles and wax sachet comes from natural aromas such as **Real Lavender, Lemon Grass, Citrus Peel, Botanicals** - with no synthetic PARFUM, no phthalates.*

No deforestation. No warning labels. Just honest products, so everyone can be in the room without any health compromise.



BOUQUET OF DRIED FLOWERS

Plastic Materials are worthless when we have better options. So BamFiber builds differently.

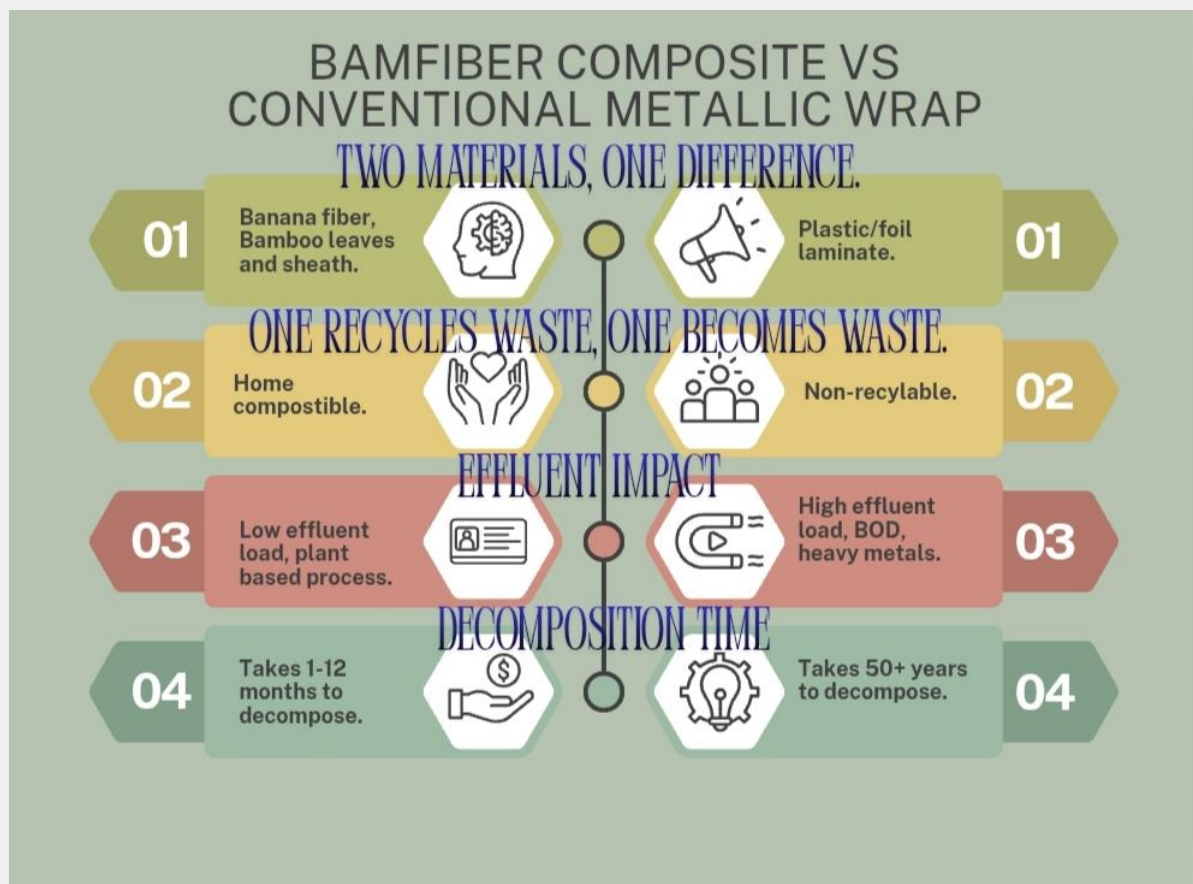
We replace plastic-wrapped florals with bouquets made of naturally dried flowers. We upcycle waste fiber for our wraps instead of relying on virgin paper. We preserve with air and time, not chemicals.

One bouquet, one intention, one less toxin at a time — because those who are affected do not need permission to breathe. Clean air isn't something they should wait for or request. It's their right, and BamFiber builds for it.

INDIA'S 426 MILLION MILLENNIALS are powering a gifting market projected to rise from \$65 MILLION IN 2020 TO \$84 MILLION BY 2024. Online gifting has made celebrating from anywhere effortless.

EVERY GIFT COMES WRAPPED - IT'S A RITUAL

As outlined in **BamFiber Composite vs Conventional Metallic Wrap**, traditional wrap imposes two costs: environmental harm from production and disposal, and health challenges for chemically sensitive consumers.



THERE'S A HUMAN COST TOO. One in four people report chemical sensitivity. **For the 12.8% with MCS**, synthetic fragrances in **packaging lead to migraines for 86.2%**, **exclusion for 70.3%**, and **lost income for 60.7%**.

TO ADDRESS THIS, BAMFIBER ENTERS: Gift wrap crafted from **agricultural waste-banana fiber and banana leaves**. **Compostable** for the planet. **Unscented** for people. **Low-effluent** manufacturing for both. The same 426M consumers, without the waste or the health risks.

The most awaited moment. To get introduced to...



BamFiber
Sustainable Swag,
Everyday

One product at a time, it is the answer that honours the environment and promotes a cleaner, more conscientious future.

Bamfiber drives sustainability by shrinking carbon footprints and empowering businesses and consumers to choose eco-conscious options that protect the planet.

It supports a wide range of products including tissue paper, packaging, gift wraps and scented paper goods. Infused with Japanese rose, Jasmine and natural plant extracts, it offers a fresh uplifting experience.

Let's do a quick rundown of our key products:

Bamfiber tissue paper

Pocket sized peace of mind

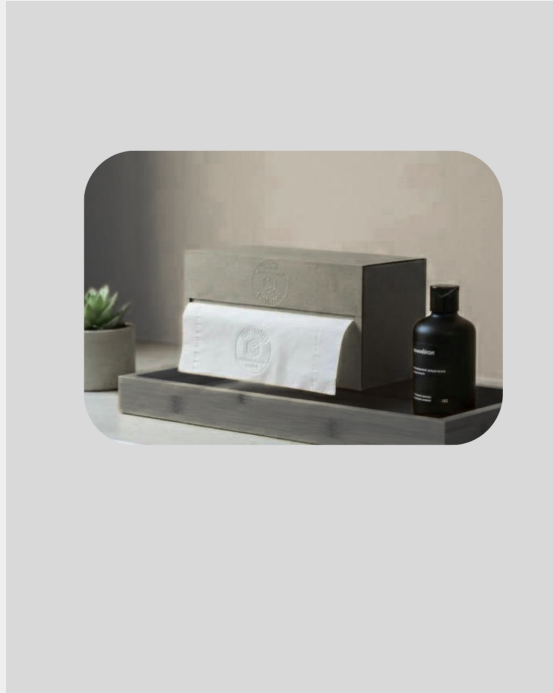


- Made of 100% organic bamboo fiber.
- These fit in your bag, car, or desk drawer efficiently.
- Naturally antibacterial and hypoallergen.

Why bamboo?

It grows 30x faster than trees, needs no pesticides, and uses 65% less water.

Tissue paper made from bamboo leaves and banana fibers.



- Highly sustainable, and Eco-friendly in nature.
- CHLORINE- free.
- Suitable for: Septic safe, sensitive skin & home and hotel.

Why chlorine-free?

Because these tissue paper completely relies on natural processes making it hypoallergenic, safer and softer for every day use.

Facial tissue paper



- Soft, adsorbent, disposal paper.
- Chemical - free and hypoallergenic.
- Made of bamboo pulp, that regenerates faster than trees.
- Ideal for sensitive skin.

Why ideal for sensitive skins?

Bamboo facial tissues are naturally antibacterial, ultra-smooth, and free from bleach, dyes, and fragrances. No harsh additives — just pure fiber that soothes instead of irritates.

Bamfiber packaging box



Packaging shouldn't cost the earth.

Every box counts.

Bamboo releases 35% more oxygen than trees and regrows after harvest without replanting.

Our Organic Packaging is plastic - free.

Our shipment- less carbon, less waste, more ecosystem.



Dried Flowers Basket

Crinkle out, petals in.

Festive without forever thrash.

Shredded plastic crinkle looks festive but lives 500 years in landfill. Our dried flower basket replaces it with zero plastic, bamboo use and no nasty chemicals.
It cushions your products, fills empty space, and looks beautiful in unboxing photos.



Scented Candles

Blessings without burden.

For your desk, for their gifting, for your prayers.

Zero paraffins, Zero toxins.

From soywax and upcycled waste fibers. We have done natural dye here. Blue from butterfly pea flower. Pink from beetroot. Green from mustard leaves. Zero paraffins, Zero toxins.



What if waste could become warmth?

BamFiber wax sachets return fragrance to Earth.

We took bamboo scraps, banana fiber, and tissue waste and turned them into solid air fresheners. No chemicals. Just Japanese Roses. This is BamFiber's answer to waste.

"These manufacturing protocols align our team's daily practices and structural guidelines at BamFiber."



Sustainability isn't a choice - it's the ritual we need

BamFiber heals the broken link between gifting and nature through resource restoration by converting waste into value, chemicals into compost and introducing alternatives that decompose, not contaminate.

BamFiber exists to heal that gap

Our products don't just replace the plastic. We refine the ritual from inside out from tissue to gift wrap. We use natural dyes from plant extracts that returns safely to the earth.

Our directive:

Choose Forests, Not Chemicals.

We're here to erase carbon footprints and root sustainable culture in every home. One clean flame at a time.

The gap ends where the earth begins.

~ BAMFIBER