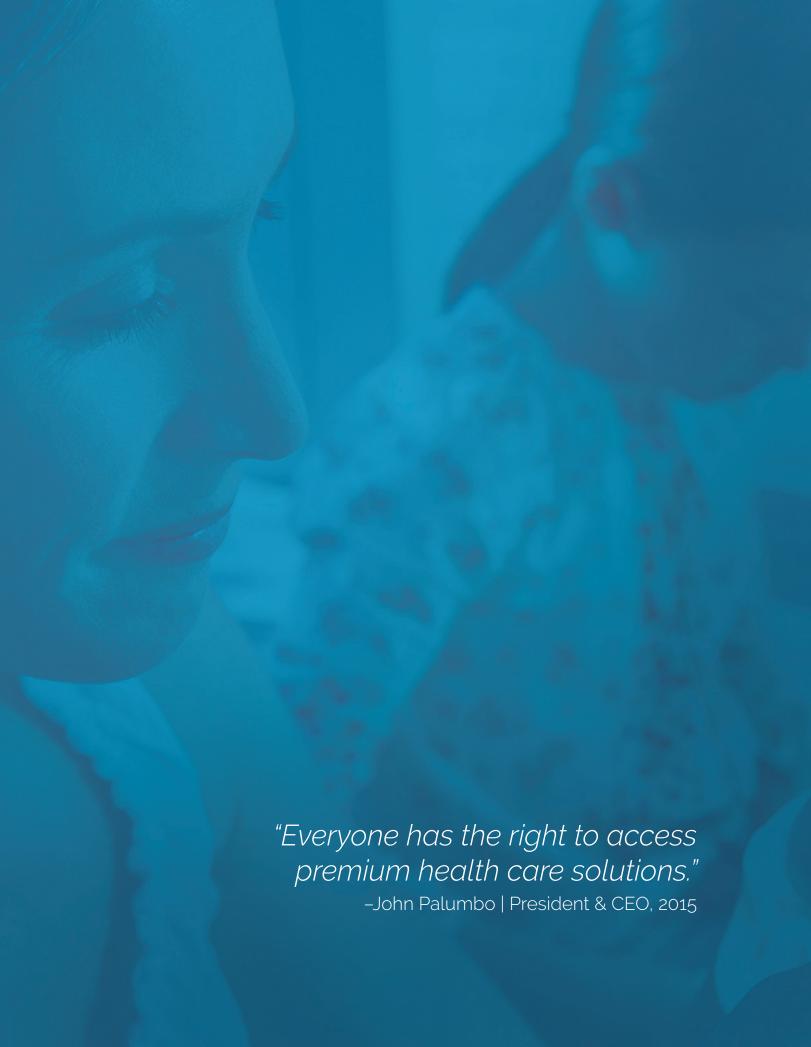




HealthRight provides innovative eHealth programs designed to meet the needs of today's organizations and patients





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## Introducing iCare, by HealthRight

At HealthRight, we know that all business and organizations are different, unique. That's why we've taken the best of our eHealth programs and services and created flexible plans and models, allowing organizations to offer important benefits to employees or members that improve health and productivity. HealthRight iCare plans are cost-effective, convenient, and can perfectly fit any organization: business, union, institution, non-profit, or membership group.

HealthRight's trusted programs combine cutting-edge technology with access to highly trained health care professionals to connect your employees or members with the benefits they need most. Bringing iCare to your organization ultimately results in better health outcomes, improved productivity, lower costs, and higher morale for your employees or members—which helps make your culture both happy and healthy.

## The HealthRight Vision

We are transforming consumer health services by delivering convenient and affordable access to quality health care and related services for everyone.



### The HealthRight Difference

Whether your goal is to provide value to your employees beyond their insurance, add affordable voluntary benefits to existing plans, or reduce the cost of health care, HealthRight has a winning solution.

- ✓ Within minutes, from home or work, your employees or members can speak with a US Board-Certified physician for convenient, time-saving, and personal health care they'll love.
- ✓ HealthRight has taken a new approach to eHealth, focusing on connecting patients and providers, saving time and money. Our Nurse Advocates, expanded health care services, and care coordination ensure that your employees or members always enjoy comprehensive, high-quality health care.
- ✓ At HealthRight we don't believe that one size fits all. Whether you're a business, insurer/TPA, union, institution, or member organization, we've explored our member benefits to create a full complement of plans and programs that allow you to support the health and well-being of your employees and members, improving overall health, satisfaction, and productivity.
- ✓ HealthRight's distinctive partnership model, industry experience, and innovative strategies allow for greater program communication and education, building trust and increased program use – ultimately leading to better health and lower costs.
- ✓ Our mission is to deliver convenient and affordable access to quality health care and related services to everyone. That's why we offer various, flexible plans that offer a wide breadth of health solutions and models, including per member per month (PMPM) or fee-for-service.

Offer iCare as a benefit, add-on convenience, or as a thank you to employees or members and experience how it can change the way you and your organization think about healthcare.

We have received unsolicited positive feedback from several users who rave at the quality and professionalism of our partner provider HealthRight. - Insurance Client

## Plan Comparisons

HealthRight is transforming consumer health services by delivering convenient and affordable access to quality health care and related services. In order to successfully bring our solutions to any organization, we created iCare and iCare+. Both plans include teams of clinicians ready, 24 hours per day to guide, treat, and support patients, leading to healthier, happier lives—whether that involves on-demand doctor visits, unlimited conversations with nurses and health advocates, or convenient access to prescriptions. With iCare+, we've included significant savings on essential health services like dental care, lab tests, vision, and more. With every interaction guided by licensed nurses, patients feel comfortable and confident each time they connect with iCare and iCare+. This personal care ultimately results in high utilization rates, corporate or organization savings, improved health outcomes and productivity, and higher morale.



iCare connects patients and providers for the ultimate in convenience, privacy, and quality care. The core program includes HealthRight Nurse Advocates and access to US Board-Certified doctors anytime, from anywhere, therapeutic solutions, and follow up services. iCare is available in fee for service or PMPM models to make it easy for you to offer to employees or members and their families.



iCare+ takes TeleMedicine to the next level.
Care continues past the TeleConsult itself,
and we work with your employees or members
to make sure they get the follow-up care they
need, including a suite of services and valuable
health savings: Dental, Vision, Hearing, savings
on Doctor visits with any doctor nationwide and
prescriptions, medical bill negotiation services,
and more.

"The doctors and nurses treat me just like as I was in their office-with respect and genuine concern for my needs."

- Steve M.



Learn more about the iCare plans, services, and pricing options and contact the HealthRight Business Relations team to find the plan and model that fit the specific needs of your business or organization.

BENEFITS	iCare	iCare+
On-Demand Doctor Visits	(Unlimited w/PMPM)	Unlimited
24x7 Nurse Advocate	✓	<b>~</b>
Prescription Requests and Refills	<b>~</b>	✓
Savings on Lab Tests and Imaging Studies	<b>~</b>	<b>~</b>
Prescription Savings		✓
MD Advise	<b>~</b>	✓
Dental Care Discounts		✓
Savings on Face to Face Doctor Visits		ANY doctor or specialist
Vision Plan		✓
Hearing Plan		✓
Medical Bill Advocacy		<b>~</b>
Proprietary Consumer Engagement Platform	✓	✓
Pricing Model	Fee For Service* or PMPM	PMPM

All plans are available for Individuals or Families.

 $<sup>{}^{\</sup>star}\mathsf{Fee}\;\mathsf{For}\;\mathsf{Service}\;\mathsf{plans}\;\mathsf{may}\;\mathsf{include}\;\mathsf{monthly}\;\mathsf{minimums}$ 



# iCare | Care when you need it

iCare is the fastest, easiest way for employees or members to connect with doctors and nurses from the convenience of... anywhere! A great fit for any organization, iCare is an affordable per member per month (PMPM) or fee for service program that includes 24×7 Nurse Advocates, TeleConsults with US Board-Certified doctors, treatment plans, and health savings. Add iCare and experience improved productivity, employee satisfaction, loyalty, and improved health!

- ✓ Fits any organization: Insurer/TPA, business/employer, institution, union, or membership group
- ◆ Affordable and flexible models: per member per month (PMPM) or fee for service, available as individual or family plans
- ✓ Unlimited, 24x7 access to Nurse Advocates for guidance, care coordination, and follow up
- ✓ MD Advise provides online, on-demand, secure communications and advice from doctors, pediatricians, and specialists
- ✓ TeleConsults with US Board-Certified physicians that may include treatment plans or therapeutic services such as prescriptions, lab tests, and imaging studies



# **♥***i***Care+** | Concierge care for busy lives

iCare+ is our newest and most comprehensive health program, developed to expand health access and savings for employees and members. With Nurse Advocates by their side, patients are guided to the right care, whether with iCare+ doctors, online specialists, or face-to-face providers. In addition, employees or members experience savings on prescriptions, lab testing, imaging studies, dental visits and services, vision and hearing programs, and medical bill negotiation services. Offering iCare+ to employees or members shows that you care for their health, well-being, and their wallet!

- ✔ Premier plan ideally suited for employers, business owners, and unions
- ✓ Builds on the benefits of iCare with additional services and savings at a cost you can afford.
- ✓ iCare+ portal provides access to online, on-demand medical and health advice with doctors, pediatricians, and specialists
- ✓ Save on in person visits with any doctor or specialist in the US, as well as on dental, vision, and hearing products and services
- ✓ Medical bill advocacy services to reduce expenses, errors, and overcharges
- ✔ Offered as a PMPM/PEPM or PHPM model, perfect for individuals or families



## About HealthRight



Leveraging years of industry experience, practical understanding of consumer needs, and the deep relationships we have fostered with medical professionals, HealthRight has the unique ability to bring together a broad range of medical and health care resources to provide safe, convenient, dependable, and affordable access to health care.



#### Clinical Staff

Whether interacting with a US Board-Certified doctor, a licensed nurse, or one of our certified health advocates, iCare patients always know they are speaking to an individual who has been fully screened and credentialed and who is highly motivated to stay with them as they get the care they need.



With more than 50 years of combined experience in business, health care, and service industries, our team of executives works tirelessly to ensure that the essential vision of HealthRight not only gets delivered, but that it is also constantly being refined and improved upon.

## Executive Advisory Board

Featuring a diverse, experienced, and caring group of leaders who are dedicated to our vision and mission, our Executive Advisory Board exemplifies the ideals of the entire HealthRight organization. They initiate, inspire, and help maintain the vision of establishing HealthRight as a transformative force in the future of health care.

## HealthRight is the Right Choice

With sweeping changes to our healthcare system, soaring costs, and increasing patient wait times, now is the time to show your employees and members that you care. iCare and iCare+ are cost effective and convenient ways to improve the health and well-being of your organization.

- Convenient, on-demand doctor consultations allow your employees to receive care faster, and from anywhere, which reduces absenteeism and improves productivity.
- Members or employees avoid uncertainty and confusion by speaking with a licensed HealthRight nurse anytime for guidance, advice, or care coordination. Nurses also facilitate next steps and follow up with every patient to make sure they are doing better!
- Did you know that 70% of doctor visits are medically unnecessary? HealthRight doctors are able to diagnose many common conditions and acute illnesses, saving you and your employees time and money.
- Approximately 40% of the insured population does not have a primary care doctor, and 84% of ER
  visits occur due to a lack of primary care doctor availability. With iCare and iCare+, patients have a
  faster, safer, more affordable option.
- HealthRight is your partner, invested in the health of your organization. We work together to communicate and educate employees and members so they understand when and how to use iCare to get the care they need.
- Upgrade to iCare+ for a complete suite of health care services and savings, providing real value to your employees or members at a cost you can afford.

"The most positive part is that you can make the time to talk to anybody any time and they take care of you in a fast and friendly way. I don't have to miss work going to doctor's appointments, and I really like that."

-Maria I.



iCare and iCare+ are cost effective and convenient ways to improve the health and well-being of any organization, business, or institution. And partnership with HealthRight makes it easy – let us show you how.

Contact HealthRight Business Relations: 844-255-1731 or email contact@healthright.com.

www.HealthRight.com