



2022 U SPORTS CONFERENCE & ANNUAL MEETING

May 30 - June 2

The Lord Nelson Hotel & Suites
1515 South Park St. | Halifax, NS

COMMITTEE MEETINGS

SUNDAY, MAY 29

TIME		COMMITTEE	LOCATION
10:00 AM	- 6:00 PM	Eligibility Committee Meeting	Belleisle I
6:00 PM	- 8:00 pm	Sport Committee Meeting	Vanguard I

MONDAY, MAY 30

TIME		COMMITTEE	LOCATION
8:00 AM	- 11:00 AM	AFA Committee Meeting	Belleisle I
8:30 AM	- 10:30 AM	Sport Committee Meeting	Vanguard I

CONFERENCE SESSIONS

MONDAY, MAY 30

TIME		PRESENTATION / WORKSHOP TOPIC	LOCATION
<i>11:30 AM</i>		<i>Coffee & Tea</i>	<i>Regency Ballroom</i>
12:00 PM	- 12:10 PM	Reconnecting with resilience and innovation - an introduction to the U SPORTS Conference <i>Lisette Johnson-Stapley - Chief Sport Officer, U SPORTS</i>	Imperial Ballroom
12:10 PM	- 12:30 PM	Attendee Introductions	Imperial Ballroom
12:30 PM	- 12:45 PM	Meet our new U SPORTS CEO...Pierre Aresenault <i>Dick White - Interim Chief Executive Officer, U SPORTS</i> <i>Pierre Arsenault - New Chief Executive Officer, U SPORTS</i> <i>Lisa Beatty - Chief Operating Officer, U SPORTS</i>	Imperial Ballroom
12:45 PM	- 1:45 PM	EDI Practices - Sharing member and conference initiatives and lessons learned <i>John Bower - Director, Marketing and Communications, U SPORTS</i> <i>Allison Saunders - Communications and Marketing Manager, AUS</i> <i>Stéphane Boudreau - Assistant Director General, RSEQ</i> <i>KP Anand - Associate Director, Business Development and Operations, Wilfrid Laurier University and OUA EDI Committee Chair</i>	Imperial Ballroom
<i>1:45 PM</i>	- <i>2:00 PM</i>	<i>PM BREAK</i>	<i>Regency Ballroom</i>
2:00 PM	- 3:15 PM	Safe Sport - Prevention and robust programming development to protect both student-athletes and universities using a participant-first approach <i>Ilan Yampolsky - Founder / Chief Executive Officer, ITP Sport</i> <i>Allison Forsyth - 2002 Olympian, Partner / Chief Operating Officer, ITP Sport</i>	Imperial Ballroom

Reconnecting with resilience and innovation.

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3:15 PM	-	4:30 PM	<p>Medical experts will share important initiatives and tools to assist Athletic departments in learning about the latest preventative measures and ensuring health care safety of student-athletes</p> <p><i>Dr. David Cudmore, MD, CCFP(SEM), FCFP, Dip Sport Med Family And Sport Medicine</i></p> <p><i>Dr. Nate Moulson - Division of Cardiology, Department of Medicine, University of British Columbia and Vancouver Coastal Health - Outcomes Registry for Cardiac Conditions in Athletes (ORCCA)</i></p> <p><i>Dr. Amanda Black - Assistant Professor, Faculty of Kinesiology and Certified Athletic Therapist, University of Calgary - Concussion Awareness Training Tool and the Canadian Integrated Injury and Health Surveillance System</i></p> <p><i>Dr. Carla Edwards, MD, Sports Psychiatrist - Assistant Clinical Professor, Department of Psychiatry and Behavioural Neurosciences, McMaster University - Mental Health Committee co-chair and U SPORTS Sports Medicine and Research Science Committee - The Current Landscape of Athlete Mental Health in Canadian Universities: is there a crisis?</i></p>	Imperial Ballroom
4:30 PM	-	5:30 PM	Free Time	
5:30 PM	-	7:30 PM	<p>U SPORTS Honours Awards Reception</p> <p>Austin Matthews Award, Fred Sgambati Media Award, Jean-Marie de Koninck U SPORTS Coaching Excellence Award, L.B. "Mike" Pearson Award</p>	Imperial Ballroom
9:00 PM	-	12:00 AM	<p>U SPORTS Social</p> <p>Please join the other delegates at a local Halifax restaurant for the chance to catch up with one another!</p>	Auction House 1726 Argyle Street
TUESDAY, MAY 31				
TIME			PRESENTATION / WORKSHOP TOPIC	LOCATION
8:00 AM			Coffee & Tea	Regency Ballroom
8:00 AM	-	3:00 PM	<p>Canada Sport and Entertainment Expo</p> <p>Vendors will showcase the latest products and services to help with programs, services and facilities.</p>	Regency Ballroom
8:30 AM	-	10:15 AM	<p>U SPORTS Communications and Marketing: Broadcasting Strategy Leveraging digital and linear broadcasting to increase U SPORTS exposure (Breakout Session)</p> <p><i>John Bower - Director, Marketing and Communications, U SPORTS CBC Sports, iSi Live, TVA Sports</i></p>	Imperial Ballroom
10:15 AM	-	10:45 AM	<p>ESports: CSL - First Year in Review</p> <p><i>Francisco Tejada - Senior Account Executive Sponsorship Sales, CSL ESports</i></p>	Imperial Ballroom
10:45 AM	-	11:15 AM	<p>REFRESHMENT BREAK</p> <p><i>Extended break so delegates can visit Canadian Sport and Entertainment exhibit booths</i></p>	Regency Ballroom
11:15 AM	-	12:00 PM	<p>Black North Initiative – Addressing Systemic Barriers for U SPORTS Student-Athletes</p> <p><i>Dahabo Ahmed-Omer - Black North Initiative</i></p> <p><i>Chris George - Senior Wealth Advisor, Portfolio Manager, Scotia Wealth Management</i></p> <p><i>Sundeep Gokhale - Lawyer, Sherrard Kuzz LLP</i></p> <p><i>Zach Weese - Manager of Governance and Special Projects, U SPORTS</i></p>	Imperial Ballroom

CONFERENCE SESSIONS				
12:00PM	-	12:30PM	Student-athletes + motionball = putting the fun back into giving! Learn more about motionball, a national not-for-profit bringing university students and local Special Olympics athletes together for inclusive sport across Canada Sarah Young - Event Coordinator, Motionball for Special Olympics	Imperial Ballroom
12:30 PM	-	1:45 PM	LUNCH <i>Extended lunch so delegates can visit Canadian Sport and Entertainment exhibit booths</i>	Regency Ballroom
1:45 PM	-	3:00 PM	Eligibility Conversations A breakout session to connect and receive feedback from members Tara Hahto - Director Compliance and Eligibility, U SPORTS	Imperial Ballroom
3:00 PM	-	3:30 PM	Observations and research over the years on the high performing components of sport & culture, that lead to competitive success at the regional and national U SPORTS levels Kevin Dickie - former Executive Director of Acadia Athletics and former U SPORTS Board Member	Imperial Ballroom
3:30 PM	-	3:45 PM	REFRESHMENT BREAK	Regency Ballroom
3:45 PM	-	4:45 PM	The importance of university sport to student-athletes Waneek Horn Miller - 2000 Summer Olympian and Member of Canada's Sports Hall of Fame, Vice President of Innovation and Client Relations, Indigenous Financial Solutions Cindy Tye - Associate Director Athletics & Recreation and Head Coach Women's Soccer, Dalhousie University Student-Athlete Panel	Imperial Ballroom
5:00 PM	-	6:00 PM	EXHIBITOR RECEPTION <i>Hosted by U SPORTS and our exhibitors, an opportunity to socialize and network</i>	Regency Ballroom
6:00 PM	-	8:00 PM	Free Time	
8:30 PM	-	12:00 AM	U SPORTS Social Please join the other delegates at a local Halifax restaurant for the chance to catch up with one another!	Halifax Restaurant / Pub (TBD)
WEDNESDAY, JUNE 1				
TIME			PRESENTATION / WORKSHOP TOPIC	LOCATION
8:00 AM			Coffee & Tea	Regency Ballroom
8:30 AM	-	9:15 AM	U SPORTS Sport Department Presentation - new vision for sport committee, next steps for sport model, key highlights for national championships, next bid process, sport technical highlights and the international program moving forward Lisette Johnson-Stapley - Chief Sport Officer, U SPORTS Jennifer Smart - Director of Sports, U SPORTS Alexandra Roy - Manager, International Games Operations, U SPORTS Jenna Blackburn, Coordinator, Sport, U SPORTS	Imperial Ballroom
9:15 AM	-	10:30 AM	Sport Tourism Matters – The Impact of Sport Event Hosting in Canada Grant MacDonald - Chief Operating Officer, Sport Tourism Canada	Imperial Ballroom
10:30 AM	-	10:45 AM	REFRESHMENT BREAK	Regency Ballroom

CONFERENCE SESSIONS				
10:45 AM	-	12:00 PM	Safety in Sport - Working toward a safe, comfortable and enjoyable experience for fans (Breakout Session) <i>Dr. Carla Edwards, MD, Sports Psychiatrist - Assistant Clinical Professor, Department of Psychiatry and Behavioural Neurosciences, McMaster University - Mental Health Committee co-chair and U SPORTS Sports Medicine and Research Science Committee</i> <i>Allison Forsyth - 2002 Olympian, Partner / Chief Operating Officer, ITP Sport</i> <i>Ben Matchett - Director of Athletics, University of Calgary</i> <i>Karla Karch - Director of Athletics, Mount Royal University</i>	Imperial Ballroom
12:00 PM	-	2:00 PM	LUNCH and Conference Meetings	<i>Regency Ballroom, Admiral, Vanguard I, Belleisle</i>
2:15 PM	-	3:00 PM	University Sport: Perspectives from a President <i>Dr. Joanne MacLean - President and Vice Chancellor, University of the Fraser Valley and U SPORTS Board Chair</i>	Imperial Ballroom
3:00 PM	-	4:00 PM	Management by Values - Aligning personal values to drive performance with the culture of the organization <i>Dina Bell-Laroche - Partner and Integral Master Coach, Sport Law</i>	Imperial Ballroom
4:00 PM	-	4:30 PM	Conference Wrap-Up & Closing Remarks <i>Dick White - Interim Chief Executive Officer, U SPORTS</i>	Imperial Ballroom
4:30 PM	-	6:00 PM	Free Time	
6:00 PM	-	6:30 PM	Transportation to Social Event	
6:30 PM	-	8:30 PM	Halifax Boat Cruise A chance to enjoy the local sites!	
9:00 PM	-	12:00 AM	U SPORTS Social Please join the other delegates at a local Halifax restaurant for the chance to catch up with one another!	Halifax Restaurant / Pub (TBD)

ANNUAL MEETING				
THURSDAY, JUNE 2				
TIME		PRESENTATION / WORKSHOP TOPIC		LOCATION
8:30 AM			Coffee & Tea	<i>Regency Ballroom</i>
9:00 AM	-	10:00 AM	Keynote Speaker: Kaleb Dahlgren Author of Crossroads and Humboldt Broncos Bus Crash Survivor	Imperial Ballroom
10:00 AM	-	12:00 PM	43rd U SPORTS Annual Meeting	Imperial Ballroom
1:00 PM	-	2:30 PM	U SPORTS Board of Directors Meeting	Admiral Room