



Minority Business Assistance & Recovery Kickstart

The Minority Business Assistance and Recovery Kickstart (MBARK) Program, in partnership with the Rancho Cordova Chamber of Commerce, is offering a 10-week intensive program designed for small business owners looking to grow their operations while meeting like-minded business owners. The program features in-language assistance delivered in a culturally aware environment. Business owners meet for 1.5 hours/week and will explore a variety of topics relevant to expanding their business acumen and overall growth plan. Upon completion of the 10-week program, business owners will receive a \$1,500 stipend to be used for business improvement recommended by subject matter experts leading the cohort.



Are you ready to take your business to the next level?

COHORT CURRICULUM:

- Keys to Effective Business Planning
- How to Build a Marketing Plan
- Business Coaching 1
- Operating within Your Jurisdiction
- Financial Basics for Small Business Owners
- Preparing for Capital: Loan Readiness & Funding
- Small Business Tax Prep
- Creating a Compelling Brand and Marketing Strategy
- Social Media Strategy for Small Business
- Business Coaching 2

For more information contact: SBUC@sacasiancc.org