

# Study: History of Monster Hunter Action Figures

- Produced yearly with improving quality
- Notable advances:

Mix & Match & Separate Frame Type

2007: Microman Compatible



Incorporated Frame & Kuji Type

2008: Bandai Motion Revive Series



High Articulation

2012: Revoltech Yamaguchi



Artist collaboration

2016: Tamashii Nations x Takayuki Takeya



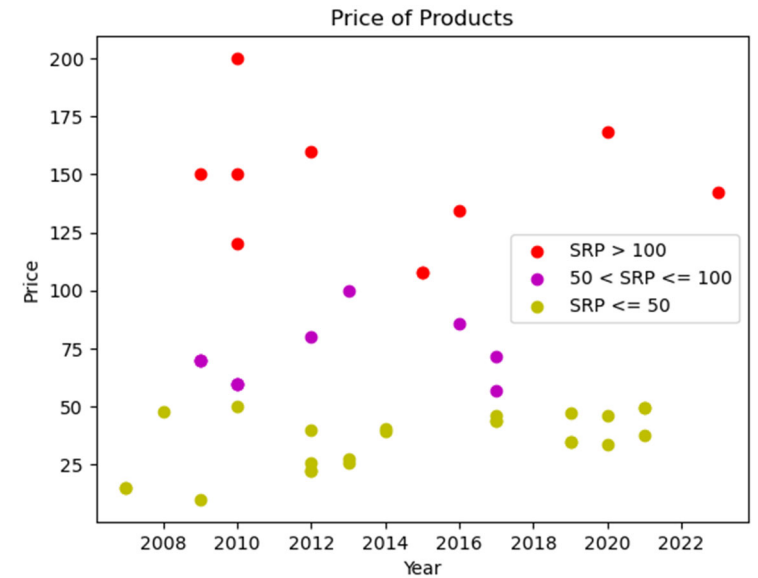
High articulation and detail, hidden joints

2024: Kaiyodo

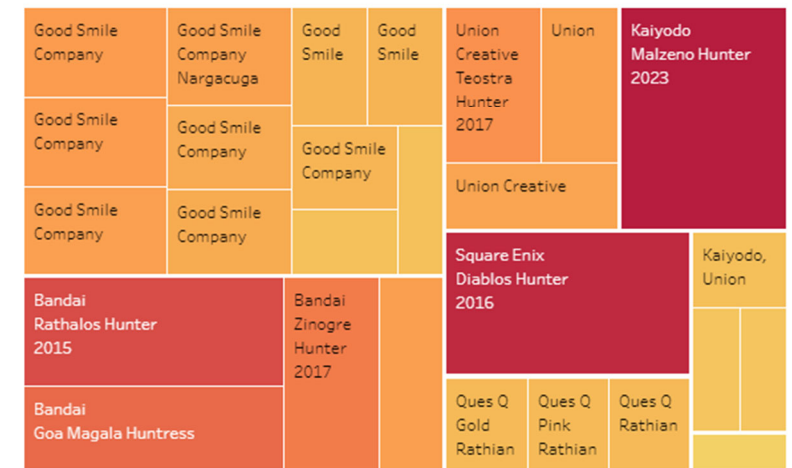


# Study: Price Trend of 100 Licensed Monster Hunter Action Figures and GK Products

- 3 Tiers of product prices
- Targeting higher tier of products.

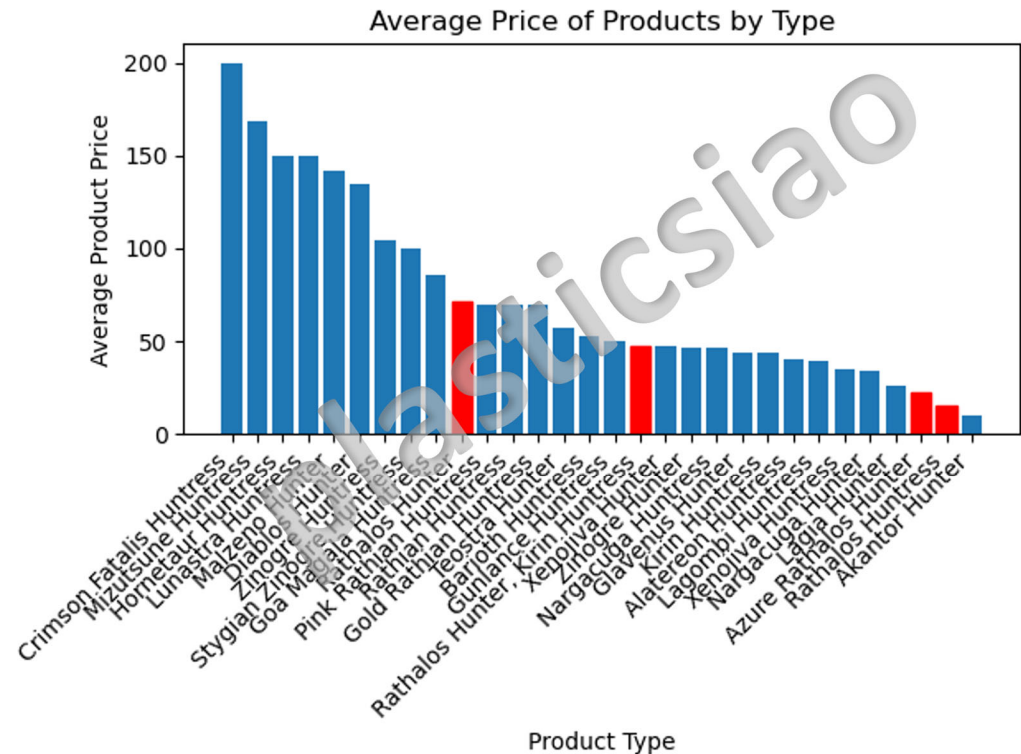


By Manufacturer



# Study: Licensed Products by Type

- Both action figures and GK
- Flagship monster products are usually priced in middle tier.
- Insufficient data to prove that Elder Dragon products qualify for higher tier pricing.



# Study: Sword & Wing Studio (Acy Studio)


Product: Monster Hunter  
Fire Dragon & Azure  
Rathalos Garage Kit  
H50 x W85 x D65 (CM)  
\$800-\$1000, 158 units  
2024 Q1-Q2





Sword & Wing Studio  
(Acy Studio)  
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Deposit mode

Price: **S\$855.00**  
or 4 X **S\$213.75** monthly payments with **Grab**  
Earn rewards, 0% interest [Info](#)

Payment  
 Non Refundable Deposit  Full Payment

Version  
 Rathalos  Azure Rathalos

Price  
~~\$628.52~~ \$589.99 **Save \$38.53**