



Industrial Sources

**CIUDAD JUÁREZ
BUSINESS
OPPORTUNITY**
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INDUSTRIAL-SOURCES.COM




Industrial Sources

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Editorial

This is a new era of EXPO- MRO will take place from October 13th to the 15th in Ciudad Juarez, Chihuahua. This is our 10 Edition, and has been taking place in this city for the last nine years and has become the main event that brings together the largest number of suppliers of the maquiladora and export industries.

This is an opportunity to celebrate a new local Center "Complejo Polanco", where the exhibiting area is 5 Thousand and 1 hundred square meters, for receiving over 33% of national foreign exhibitors, and from the interior of Mexico, and 5 thousands visitors.

We invite you to visit the exhibition with more than 350 booths from companies that offer production equipment, raw materials, services, automation, office products, material handling and packing equipment, plastic molding, cable processing, lighting, assembly and much more.

We will be sure that at this exhibition you will find products and services that can have a positive impact on your company, whether it is in productivity, costs, logistics, or packing materials; and we were pleased which is the best products and services, special conferences, and a wide portfolio of business with B2B.

Received a cordial greeting from the organization team, and I hope to celebrate with us the 10th EXPO-MRO.

Sincerely yours,

Hector Nuñez Polanco
Director Desarrollo Económico del Norte, AC.

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It's easy to be on this border



industrialsources.com



Industrial Sources

What is it?

For exporters and suppliers of automotive, plastics, wiring, electronic component industries, there is an ideal location for expositions.

In Ciudad Juarez, this new location enables the connection between cities from the interior of Mexico and other countries with the well-known Expo MRO. For many years, this exposition has presented quality services and serves as a liaison between suppliers to provide their products and connecting relationships to do business together. This networking has been quite successful, and that is why they looked for a better location and found it at Polanco Complex with 130,000 sq. ft of space that will host more exhibitors.



Maquiladora History

The term maquila originated in Spain where the first maquiladora owned mills, which charged for the process of wheat provided by local farmers. Currently, maquila means any partial manufacturing, assembly or packaging carried out by a company other than the original manufacturer.

Origins in Mexico

The maquiladora industry in Mexico was born properly in the decade of the sixties as an economic response to the rising labor cost that took place, mainly in two highly industrialized countries, the United States and Japan.

May 20, 1965 marks the date on which the policy of promoting the export maquiladora industry was formally initiated in northern Mexico with the announcement and implementation by the government of the Border Industrialization Program; with it, thus a response to the growing unemployment in the area.

So then, the federal government sought to combine the advantages granted by customs modifications introduced by the United States government, as well as the proximity to the largest market in the world.

Initially, the Law required that export maquiladora companies be located on the northern border of the country. In October 1972, however, the government issued an agreement through which companies in this industrial branch could establish themselves throughout the country.

Therefore, the advantages of operating in Mexico would be seen. The maquiladora industry would operate under a simplified customs system for temporary imports, companies with the Export Maquila Program, a legal document issued by the former Ministry of Commerce and Industrial Development -SECOFI-.

In addition, the maquiladora industry had the advantage of operating with practically no restrictions whatsoever as to the composition of its direct foreign investment and with absolute freedom to use national or imported materials without requirements or national integration fees, this was how it operated.

Mexico has a vast, trained and low-cost workforce, achieving dramatic reductions in labor costs, compared to those prevailing in the United States.

The exports of the maquiladora companies and the 2% tax was not charged to their assets, transportation costs are reduced with the proximity between both countries, there are still exclusive industrial parks for maquiladoras in the border strip of the country with the necessary infrastructure and support services for any manufacturing operation.

In the beginning:

One hundred percent foreign ownership: The law allowed foreign investors to own one hundred percent of the capital of a maquiladora export company. Before, the total national registered maquiladora companies, 37.9% were established with capital from the United States, 2% from Japan and 3.6% were made up of companies from various countries.

Shelter Program: The Mexican corporation that is able to provide a foreign company with physical facilities and administrative resources in the country. Generally, offered by industrial parks specialized in this system.



Subcontracting Program: A company is hired to manufacture or assemble products, exclusively, for other companies engaged in the maquila.

Co-Investors Program: The Mexican government encourages the formation of partnerships between national and foreign entrepreneurs through joint ventures, where the majority of the capital is generally given to the Mexican partner.

Sales Program in Mexico: The maquiladora concept is based on the export of one hundred percent of the company's production, however, the prior authorization from -SECOFI- to make sales in the national market has now been eliminated. These will be released gradually, until they reach one hundred percent in 2001.

Implications of the NAFTA: The maquiladora companies operate in a free trade environment since before the formalization of the TLC in January 1994. This is: Import into Mexico of equipment, machinery, components, spare parts, materials, accessories, raw and auxiliary materials, containers and packaging are exempt from payment of import taxes; they also return their finished product, mainly to the United States. Sales of national inputs and intermediate goods to maquiladoras represent an excellent business option for Mexican companies.





Hector Nuñez, CEO of Expo MRO, explains that the idea is to have several specialized expositions based on the type of industry and offer a better service to all exhibitors. Their services include support to the exhibiting companies that visit from the USA, where they provide logistical services by transporting their products to Ciudad Juárez, including customs fees. The whole process is taken care of by the organization.

Definitely, coming to the border is easier to expose their products and services positively in the most important manufacturing region in the North of Mexico and the Southwest of the USA.

Opportunity to expose specialized exhibitions, by industry brands





Industrial Sources,

your link to do business



Industrial Sources is a Juarez, México-based business-to-business (B2B) multichannel media company that serves buyers and suppliers online and offline

Its core business facilitates trade between suppliers and the Industrial Sources' community, through trade shows, online marketplaces, magazine and management of exhibition venues.

These services provide suppliers with multiple marketing solutions to build corporate branding, generate sales leads and increase orders.

Industrial Sources organizes professional sourcing fairs in Juárez México every year, this includes EXPO MRO, the largest Industrial business fair in Northern México.

Our group also has the technical and human infrastructure to facilitate your entry into one of the most important industrial markets in northern Mexico and southern United States.

We have the experience and knowledge necessary to facilitate the deal and search for potential buyers.

In short, Industrial Sources provides you with long-range solutions and great impact on your marketing and sales structure in the company.



Statistical

Ciudad Juárez Figures

Inputs and supplies market size:
3.3 US billion dollar monthly

Maquiladora Plants: 327

Population: 1.46 million people

Employment: 475,435

Maquiladora and Industrial

321,735 workers 67% of formal jobs

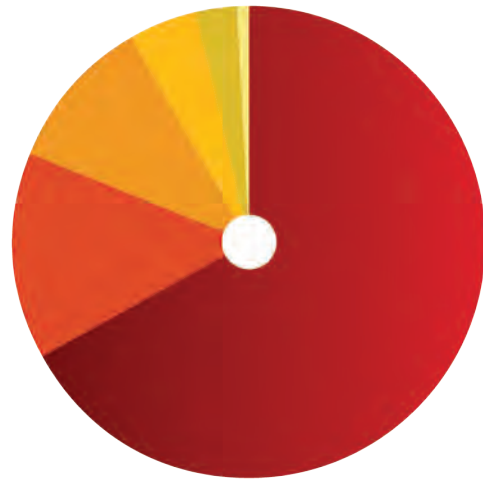
Commerce and Service

117,000 workers 24% of formal jobs

Construction, Transportation & Communications

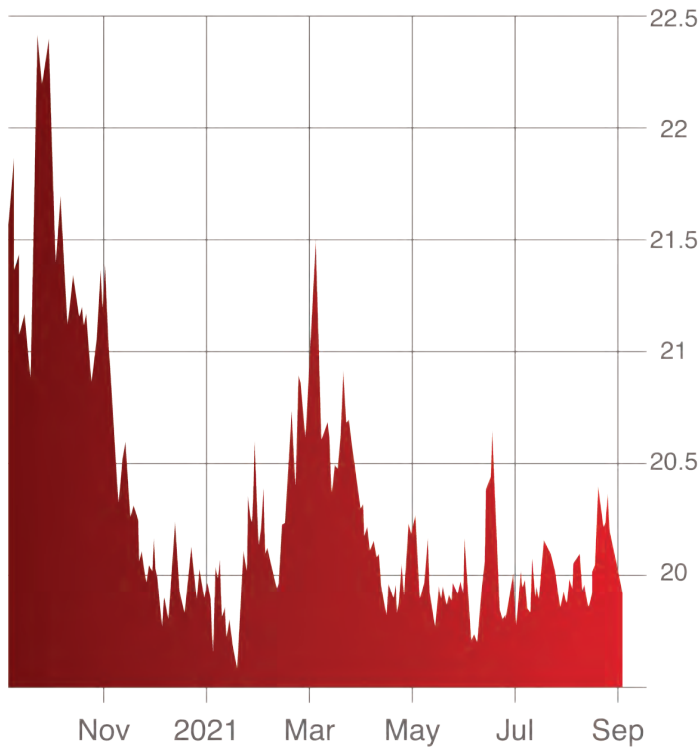
36,700 workers 8% of formal jobs

Ciudad Juárez Formal Employment



Industrial	321,735
Services	68,342
Commerce	49,637
Transportation	22,637
Construction	13,804
Others	3,176

Us Dollar - Mexican Peso



Source: tradingeconomics.com

Inflation rate: 5.81%

July 2021

Interest rate: 4.5%

August 2021

FDI: 18,434 US Dollar

First Half 2021

Unemployment rate: 4%

June 2021

GDP Growth: 1.5%

Second Quarter 2021

Exchange rate peso-US dollar: 20.26

August 2021

Government debt to GDP: 52.1%

2021

Corporate Tax Rate: 30%

2021

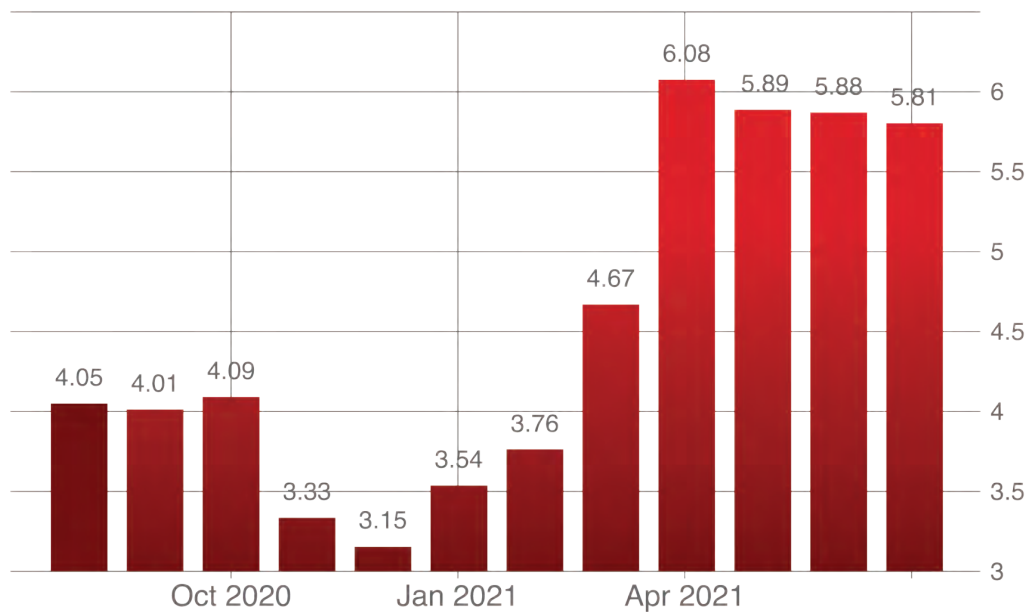
Vaccinated Covid 19:

843,121

Source: Banxico, Inegi, Secretaría de Economía



Inflation Rate



Source: tradingeconomics.com | Instituto Nacional de Estadística y Geografía (INEGI)

Interest Rate



Source: tradingeconomics.com | Banco de México

Border crossing



International Bridge Córdoba de las Américas

The Bridge of the Americas (BOTA) is a group of international bridges which cross the Rio Grande (Río Bravo) and Texas State Highway Loop 375, connecting the Mexico–United States border cities of Ciudad Juárez, Chihuahua and El Paso, Texas, via the MX 45 (known as Avenida de las Américas in its Ciudad Juárez section) from the south and the I-10 from the north, crossing the El Paso BOTA Port of Entry. The bridge is colloquially known as "Puente Libre" in Ciudad Juárez, officially as "Puente Internacional Córdoba-Las Américas" or "Puente Internacional Córdoba de las Américas", and also known as "Puente Río Bravo", "Cordova Bridge" and "Free Bridge".

The Bridge of the Americas consists of two bridges, actually four separate structures: two two-lane bridges for truck traffic, northbound and southbound, and two four-lane bridges for passenger vehicles, with two sidewalks for pe-

The bridge is one of four international points of entry connecting Ciudad Juárez and El Paso, forming the binational metropolitan area of El Paso–Juárez, alongside the Ysleta–Zaragoza International Bridge, Paso del Norte Bridge and Stanton Street Bridge.

The Bridge of the Americas consists of two bridges, actually four separate structures: two two-lane bridges for truck traffic, northbound and southbound, and two four-lane bridges for passenger vehicles, with two sidewalks for international bridges which cross the Rio Grande and Texas State Highway Loop 375, connecting the Mexico–United States border cities of Ciudad Juárez, Chihuahua.



Stanton Street Bridge

The Good Neighbor International Bridge, commonly known as the Stanton Street Bridge, is an international bridge connecting the United States-Mexico border cities of El Paso, Texas, and Ciudad Juárez, Chihuahua across the Rio Grande (Río Bravo). The bridge is also known as "Friendship Bridge", "Puente Río Bravo" and "Puente Ciudad Juárez-Stanton El Paso". The Good Neighbor International Bridge is a five lane bridge with 3 lanes for south bound traffic and one for Secure Electronic Network for Travelers Rapid Inspection northbound traffic. The bridge was completed in 1967 and is 880 feet (270 m) long. The U.S. side of the bridge is owned and operated by the City of El Paso. The El Paso Stanton Street Port of Entry is limited to processing passenger vehicles that are enrolled in the SENTRI program.

The Paso del Norte International Bridge is an international bridge which crosses the Rio Grande (Río Bravo) connecting the United States-Mexico border cities of El Paso, Texas, and Ciudad Juárez.

The bridge is also known as "Paso del Norte Bridge", "Santa Fe Street Bridge", "Puente Benito Juárez", "Puente Paso del Norte" and "Puente Juárez-Santa Fe".

The Stanton Street Bridge, is also known as "Friendship Bridge", "Puente Río Bravo" and "Puente Ciudad Juárez-Stanton El Paso". The Good Neighbor International Bridge is a five lane bridge with 3 lanes for south bound traffic and one for Secure Electronic Network for Travelers Rapid Inspection northbound traffic.

**International bridges
connecting the
United States-Mexico
border cities of El Paso,
Texas, and Ciudad Juárez,
Chihuahua across the
Rio Grande (Río Bravo)**



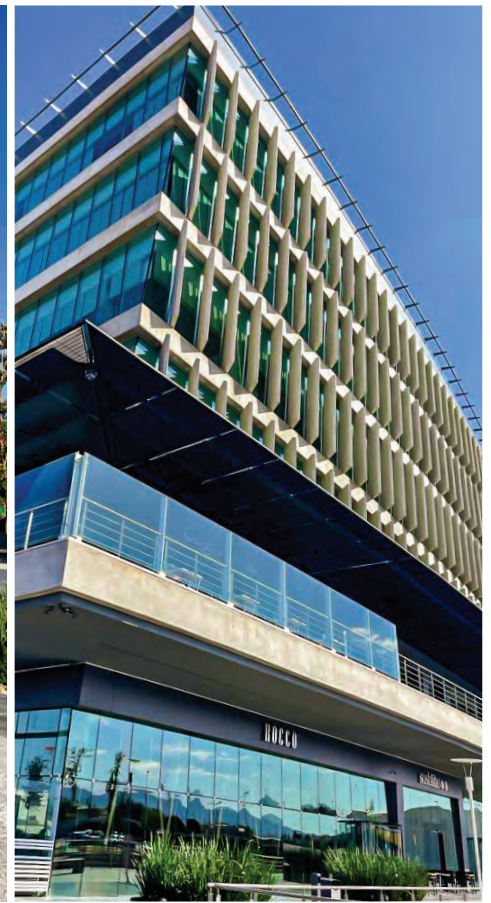
**it's .
easier
than you think**

The Sister Cities



Ciudad Juárez and El Paso share history, commerce, economy and family ties.

To work together in areas such as promoting commerce, transportation, tourism and industry throughout the region” “This Sister Cities agreement establishes and strengthens our relationships and bonds between Chihuahua and El Paso and we remain committed to build and strengthen our binational collaboration in areas of mutual benefit that include economic development, tourism, culture and education.



Ciudad Juárez, Chihuahua

Ciudad Juárez is a Mexican city on the Rio Grande, just south of El Paso, Texas. Its historic center is dominated by the neoclassical Cathedral of Ciudad Juárez, whose twin towers overlook leafy Plaza de Armas. Exhibits at the Museum of the Revolution on the Border trace the history of the Mexican Revolution. The Rodadora Interactive Space is a child-friendly museum with exhibits on art, technology and science.

Things to do

The Chamizal dispute was a border conflict over about 600 acres on the Mexico–United States border between El Paso, Texas, and Ciudad Juárez, Chihuahua. It was caused by a shift in the Rio Grande, as a survey presented in 1852 marked differences between the bed of the Rio Grande and the present channel of the river. Ing. David Herrera, Calle Malecón, Chamizal, Cd Juárez, Chih., Mexico

Museum in 19th-Century customs building covering the history of Juárez & the Mexican Revolution.

Calle 16 de Septiembre s/n Av. Juárez, Zona Centro Centro, 32000 Cd Juárez, Chih., Mexico

Museum featuring interactive exhibits covering science, technology, art & local culture.

Blvd. Teófilo Borunda 6632 Jarudo, Del Nte., 32652 Cd Juárez, Chih., Mexico

Massive Red X at Plaza de la Mexicanidad by lauded sculptor Sebastián symbolizing Mexican culture.

Chamizal, Ciudad Juárez, Chihuahua, Mexico

Casa de Adobe

History museum in Sunland Park

Art Museum in Ciudad Juárez Museum in Ciudad Juárez, Mexico.

Coyoacan s/n La Playa, 32310 Cd Juárez, Chih., Mexico

Archaeology and History Museum of Chamizal Museum in Ciudad Juárez, Mexico.

Calle C 51, Chamizal, 32030 Cd Juárez, Chih., Mexico



El Paso, Texas

El Paso is a city in and the county seat of El Paso County in the far western part of the U.S. state of Texas. The 2019 population estimate for the city from the U.S. Census Bureau was 681,728, making it the 22nd-largest city in the United States, the sixth-largest city in Texas, and the second-largest city in the Southwest behind Phoenix, Arizona. El Paso ranks 5th in the nation with the largest proportion of Hispanic population. Its metropolitan statistical area covers all of El Paso and Hudspeth counties in Texas, and had a population of 843,725 in 2019.

Things to do

El Paso Museum of Art Founded in 1959, The El Paso Museum of Art is located in downtown El Paso, Texas. First accredited in 1972, it is the only accredited art museum within a 250-mile radius and serves approximately 100,000 visitors per year. A new building was completed in 1998.

1 Arts Festival Plaza, El Paso, TX 79901

El Paso Museum of History The El Paso Museum of History is a museum located in downtown El Paso, Texas which presents information about past 400 years of history in the United States/Mexico border region. The museum has over 16,000 feet of exhibition space.

Calle 16 de Septiembre s/n Av. Juárez, Zona Centro Centro, 32000 Cd Juárez, Chih., Mexico

Chamizal National Memorial Chamizal National Memorial, located in El Paso, Texas, along the United States-Mexico international border, is a National Park Service site commemorating the peaceful settlement of the Chamizal boundary dispute.

800 S San Marcial St, El Paso, TX 79905

The El Paso Zoo Located in El Paso, Texas. The 35-acre facility houses animals representing over 220 species, including such critically endangered species as the Amur leopard and the Aruba rattlesnake.

4001 E Paisano Dr, El Paso, TX 79905

Franklin Mountains Franklin Mountains State Park is a Texas state park in El Paso, Texas, in the United States. Park headquarters are located at an elevation of 5,426 feet with the highest peak reaching 7,192 feet. It is one of the largest urban parks in the nation lying completely within city limits, covering 24,247.56 acres.

Tom Mays Park Access Rd, El Paso, TX 79930

Stay-cation

Ciudad Juárez

Fiesta Inn Ciudad Juarez

Address: Paseo Triunfo de la República
3451, 32315 Ciudad Juárez, México -

Phone: 52 656 686 0700

Wi-fi

restaurante

pool

parking

Air conditioning

Real Inn de Ciudad Juarez

Address: Blvd. Teofilo Borunda 32618,
Ciudad Juarez, Chihuahua Mexico.

Phone: 52 656 2276300

Wi-Fi

Parking

Pool

Air Condtiinig

Restaurante

City Express Ciudad Juárez

Address: Av Tomas Fernandez 7810,
32424 Ciudad Juárez, México.

Phone: 52 656 227 0200

wi-fi

Parking

Fitness center

Shuttle Service

Accepts Credit Cards

Hotel Lucerna Ciudad Juárez

Address: Paseo triunfo de la República
#3976, 32310 Ciudad Juárez, México

Phone: 52 656 629 9900

Wi-fi

Restaurante

Bar

Pool

Parking

Spa

Hot Tube

Holiday Inn Express Hotel & Suites Las Misiones, an IHG Hotel

Address: Paseo De La Victoria , 4202,
32528 Colonia Partido Iglesias, Ciudad
Juárez, México

Phone: 52 656 692 5100

wi-fi

Breakfast

Pool

Parking

Four Points by Sheraton

Address: Avenida del Charro # 215 - 2
Col. Partido Diaz, Cantabria, 32349

Ciudad Juárez, México

Wi-fi

Breakfast

Bar

Bussines center

Air Conditioner

Courtyard by Marriott Ciudad Juarez

Address: Misión de los Lagos 9020, 32688
Ciudad Juárez, México -

52 656 257 6300

wi-fi

breakfast

Parking

Air Conditioning

Hotel Mesaluna

Address: Avenida Paseo de la Victoria
3508, Partido Iglesias, 32528 Ciudad
Juárez, México -

Phone: 52 656 688 6000

wi-fi

pool

Breakfast

Parking

Hotel Ibis Ciudad Juarez

Address: Prol. Ramon R. Lara 8930 3 y
Paseo de la Victoria, 325000 Ciudad
Juarez, Chih. Mexico.

Phone: 52 656 289-6400

Wi-Fi

Parking

Air Condtiinig

Restaurante

El Paso

Hotel Indigo El Paso Downtown, an IHG Hotel

Address: 325 North Kansas Street, El Paso,
TX 79901, Estados Unidos -
Phone: 1 (915) 532-5200

Pool
Wi-Fi
Air Conditioning
Parking

Stanton House

Address: 209 N Stanton St, El Paso, TX
79901
Phone: 1(915) 271-3600

Spa
Wi-Fi
Air Conditioning
Breakfast

The Plaza Hotel Pioneer Park

Address: 106 W Mills Ave, El Paso, TX
79901
Phone: 1 915 440-7666

Wi-Fi
Breakfast
Parking
Air Conditioning
Washing Services

Hotel Paso Del Norte

Address: 10 Sheldon Ct, El Paso, TX 79901
Phone: 1 915 534 3000

Wi-Fi
Restaurant
Parking
Pool
Air Conditioning

Hilton Garden Inn El Paso/ University

Address: 111 West University Avenue, El
Paso, TX 79902
Phone: 1 915 351 2121

Wi-fi
Breakfast
Pool
Gym
Air Conditioning
Room Services

Double Tree by Hilton El Paso Downtown

Address: 600 N El Paso St, El Paso, TX
79901-1122
Phone: 1 915 532 8733

Wi fi
Pool
Gym
Restaurant Bar
Air Conditioning

Aloft El Paso Downtown

Address: 303 Texas Ave, El Paso, TX
79901-1405
Phone: 915 351-7990

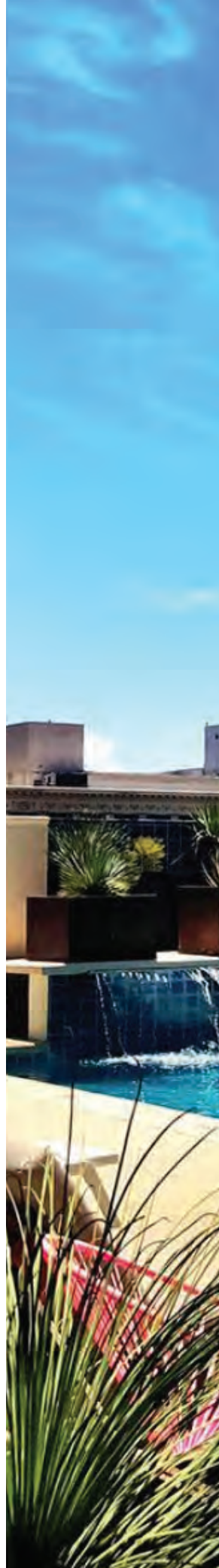
Private Parking
Wi fi
Pool outdoor
Gym
Bar/Salon
Pet Admit
Business Center

Courtyard El Paso Downtown / Convention Center

Address: 610 N Santa Fe St, El Paso, TX
79901-1147
Phone: 1 915 532 7600

Private Parking
Wi-fi
Pool
Gym
Bar/Salon
Business Center

A comfortable stay within the reach of your needs!





Enjoy!

Ciudad Juárez

La Diana

Address: Av. Paseo de la Victoria 3508
Ciudad Juarez, Chihuahua
Zip Code 31065
Phone: 52 656 1704024
ladiana.mx

Barrigas

Address: Av. Paseo de la Victoria S/N
Ciudad Juarez, Chihuahua
Zip Code 31065
Phone: 52 656 251 0499
barrigas.com

Flor de Nogal

Address: Otiz Rubion S/N
Colonia Las Arcadas
Zip Code 32563
Phone: 52 656 102 3168
flordenogal.com

Las Espadas

Address: Ejercito Nacional 8397
Colonia Partido Iglesias
Zip Code 32600
Phone: 52 656 741 8166
lasespadas.mx

El Arrancadero

Address: C Don Pedro Meneses Hoyos 6754
Ciudad Juarez, Chihuahua
Zip Code 32528
Phone: 52 656 558 2595
elarrancadero.com

La Kuria

Address: Paseo de la Victoria 4150
Mision de los Lagos
Zip Code 32668
Phone: 52 656 817 4211
lakuria.mx

Cabanna

Address: ABulevar tomas fernandez 7533
Colonia Partido Doblado
Zip Code 32434
Phone: 52 656 173 3721
cabanna.com.mx

Great American

Address: Blvd. Teofilo borunda 8681
Colonia Partido Iglesias Suite-3
Zip Code: 23663
Phone: 52 656 378 0429
greatamericansteakhouse.com

Shangri La

Address: Av. de las Americas 133
Zip Code 32300
Phone: 52 656 613 0033
shangrila.com.mx

Ardeo Restaurant

Address: Gomez morin 7855
Colonia Campestre
Zip Code: 32460
Phone: 52 656 398 0219
eatardeo.com

Garufa

Address: Tomas Fernández 7671
Ciudad Juarez, Chihuahua
Zip Code 32440
Phone: 52 656 625 9772
garufasteakhouse.com

Angus Rojo

Address: Avenida Tecnologico 430
Zip Code 32530
Phone: 52 656 617 2020
angusrojo.com

El Paso

West Texas Chop House

Address: 1135 Airway Blvd. Ste. 7B
El Paso, Tx. 79925
Phone: 915 775 2467
westtexaschophouse.com

Cafe Central

Address: 109 N. Oregon St.
El Paso, Texas 79901
Phone: 915 545 2233
cafecentral.com

Entrecote

Address: 5825 N. Mesa St.
El Paso, Texas 79912
Phone: 915 300 0022
entrecotebistro.com

Taconeta El Paso

Address: 311 Montana Ave. Suite A-1
El Paso, Tx. 79902
Phone: 915 303 8038
taconetaep.com

Paco Wongs Chinese Restaurant

Address: 7111 N Mesa St,
El Paso, TX 79912
Phone: 52 656 102 3168
pacowongs.com

Crave Kitchen and Bar

Address: 300 Cincinnati Ave.
El Paso, Tx. 79902
Phone: 915 351 3677
cravekitchenandbar.com

Anson 11

Address: 303 N. Oregon St Ste 110
El Paso, Texas 79901
Phone: 915 504 6400
anson11.com

Morra Mia

Address: 1250 Montwood Dr,
El Paso, TX 79936
Phone: 915 594 2841
morramia.com

The El Paso Club

Address: 201 E. Main St. Floor 18
El Paso, Texas 79901
Phone: 915 544 1135
theelpasoclub.com

Stanton House

Address: 209 N. Stanton
El Paso, Texas 79901
Phone: 915 271 3610
stanton-house.com

Amber restaurant

Address: 106 W Mills Ave.
El Paso, Texas 79901
Phone: 915 440 0051
amberelpaso.com

Basico Bistro Cafe

Address: 300 Texas Ave.
El paso, Texas 7990
Phone: 915 331 9800
basicobistrocafe.com

The Melting Pot

Address: 8889 Gateway Blvd. Ste 2320
El Paso, Texas 79925
Phone: 915 206 4647
meltingpot.com

Corralito Steak House

Address: 2725 N. Mesa Suite A
El Paso, Texas 79902
Phone: 915 533 8335
corralitosteakhouse.com



The largest industrial event in Mexico







The purpose of Expo MRO

May 2021, the maquiladora industry in Ciudad Juárez spent 64.9 billion pesos on inputs for its production and of that figure only 1.56 percent were purchased from national suppliers, according to Inegi.

It should be noted that such a low proportion has not changed much in recent years.

According to the organizers of the MRO Expo, this is one of the reasons why every year a monumental effort is made to hold the largest business fair in northern Mexico.

Since the maquila's spending in US dollars exceeds 3,328 million dollars a month, the effort to achieve larger portions of that figure for the local economy will translate into greater long-term benefits.

According to the organizers of Expo MRO that is the reason why this business fair is held; in other words, the objective is for a greater number of national companies to join the maquiladora supply chain.

However, the local business community must be aware of the need to take risks, invest, train and become certified, all this will open doors in large maquiladoras that are in search of world-class suppliers.

"To the extent that more companies manage to expand and create wealth, to that extent the social conditions of the city will improve," said an organizer from the MRO.

He adds that although the maquiladora industry leaves an important spillover in salaries in the city, as a society we must aspire to create a solid base of suppliers that can anchor this important sector in the city.

"That is why we do the MRO Expo and that is why we have seen its growth with enthusiasm," he emphasizes.

It should be noted that during the exhibition, there will also be a series of conferences related to the field of business, technology, as well as Research and Development.

Why exhibit in ExpoMRO?



Everything is ready for the realization of the 10th edition of EXPO MRO (Maintenance, Repair and Operations) which will take place at the Complejo Polanco, in a city that's considered the capital of the maquiladora industry.

The expo will reunite the most important national and foreign enterprises in our region, specialized in products and services for the operating of manufactures that are essential in the maquiladora sector supply network of the borderland.

The visitor will have the opportunity to tour close to 400 exhibition modules, as well as participate in conferences and attractive business and networking sessions. That is why, EXPO MRO is considered the most effective platform to find qualified suppliers.

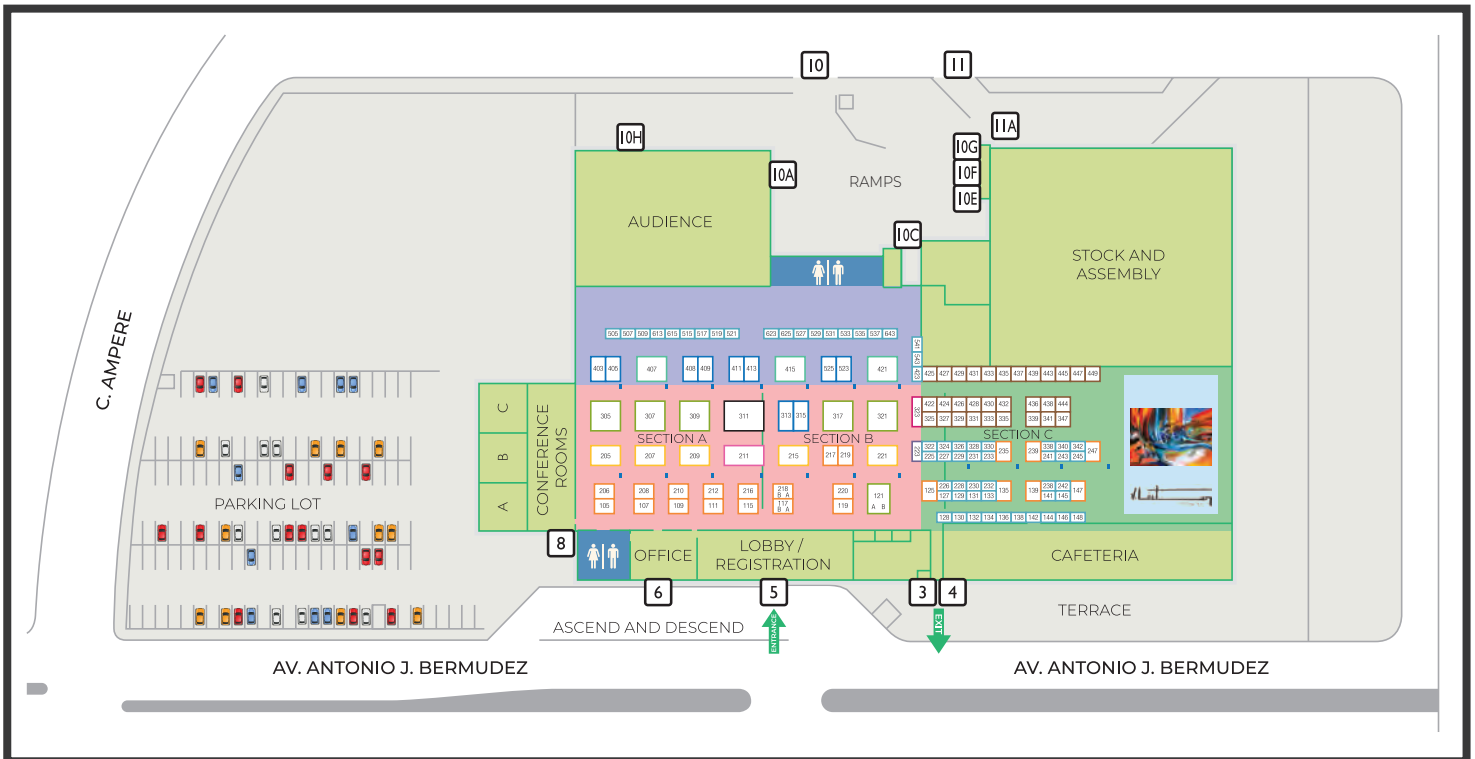
This event is coordinated by the DENAC, Juárez Creativa, Southwest Maquiladora Association and US- Mexico- Canada Strategic Alliance.



Expo-MRO exhibit business that link users of the manufacturing industry, commercial and services



Find the perfect module for your brand



- 10 years of Success
- 10 years promoting Industrial Supply
- The largest Industrial event in Mexico
- More than 400 modules
- Better and New Facilities
- October 13-15, 2021

Complejo Polanco
 Antonio J. Bermudez #1950
 [Parque Ind. Bermudez]
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 TEL +52 (656) 625 6735 | +52 (656) 323 1616
 contacto@expoden.com



www.expo-mro.com





 **COMPLEJO
POLANCO**

ExpoMRO Reviews



Hector Gutierrez
Director de Southwest Maquila Association

Cd. Juárez is the city where Maquiladoras (Export manufacturing) initiated during last century. With more than 60 years of expertise and knowledge, is the largest export manufacturing hub in Mexico, with over 350,000 direct employees for 330 manufacturing plants.

Juarez Export Manufacturing industry it's a proven platform to build highly competitive industrial products, making United States, Canada and Mexico, a natural trade partners, to compete as a region in global competition.



Alfonso Allen Zwiep
Director de PROPAC Ciudad Juárez

"EXPO MRO, the most important Industrial Exhibition in Northern Mexico. Where hundreds of exhibitors have the opportunity to meet Industry buyers and multimillion dollar deals are closed. The organization provides all logistics support to the exhibitors in order to bring their products swiftly. Wish for their continuing success"



María Angélica Granados
Secretaría de Innovación y Desarrollo Económico del Gobierno del Estado de Chihuahua

"We as the municipality of Ciudad Juárez are quite happy and pleased with this type of actions that organizations like DENAC (Desarrollo Económico del Norte), where through their EXPO MRO platform has been instrumental for suppliers and manufacturers to network amongst themselves. This type of events coincide with Ciudad Juárez Mayor Cruz Perez Cuellar has envisioned for his administration. Which translates in closeness and searching for diversified projects for the local economy."



Lic. Iván Pérez
Director Desarrollo Económico del Municipio de Juárez

One of our main goals as public administration is to create policies and programs focused on business growth and development. In Chihuahua we are well aware of the importance of working together, community and government to boost initiatives that would transform the life in our community and develop economic growth in our region.

EXPO MRO is an example of everyone working together to promote business culture, strengthening local suppliers value chains. Congratulations for all involved in this great project. Well done!

"The facts speak for themselves"...

The Best Platform to find Suppliers

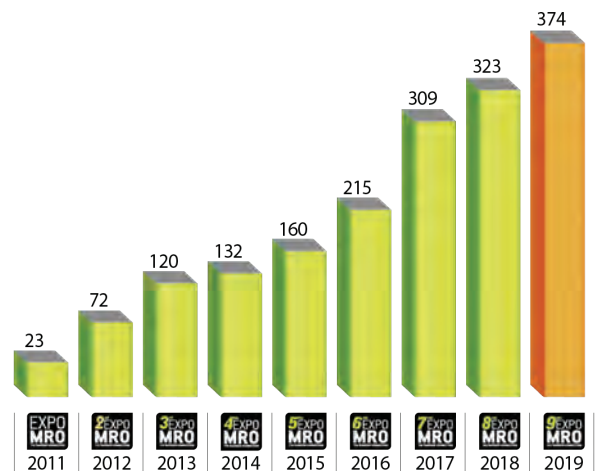
We celebrate 10 years with incredible results. DENAC (Desarrollo Económico del Norte, A.C.) and other organizations committed to Ciudad Juárez, gather over three days to companies that offer products and services to the maquiladora and national industries, giving them high probabilities of joining their network of suppliers.

The visible growth of the EXPO MRO is the reflection of the constant participation of suppliers, driving companies, conferences and parallel events. The involvement of all parties is such that it has become the most anticipated industrial event of the year and has already obtained a place among the five most important industrial exhibitions in the entire Mexican Republic.

By missing this opportunity to visit the expo and learn about the supply offer for your business, whether large or small, you miss out on the opportunity to grow. Here you will find products, services, news, variety, quality, conferences, advice, connections to make you grow and to make your business operations easier. The northern border of Mexico has become an area of opportunities for all those companies eager to increase their presence in the market and Ciudad Juárez is the door and spearhead that has allowed supplier companies of all magnitudes to access unimaginable markets such as the maquiladora and national industries are.

Such is the economic activity that exists in Juárez-El Paso that the need for an industrial exhibition such as EXPO MRO arises; After a long pause motivated by the Covid-19 pandemic with strong restrictions on industrial production, the economic reactivation and strong demand for products and services are anticipated, so that industrial exhibitions take on greater relevance, with EXPO MRO being the showcase that it allows two parties interested in a common good to meet and do business.

Growth in the number of participating modules



At present, large buyers and export companies have new challenges derived from the new rules of the game due to changes in world trade flows. This is a good time for suppliers to be prepared and present to grow their business and add new customers.

EXPO MRO is the platform that links the best of regional, national and foreign suppliers with the large maquiladora industry that makes multi-million dollar purchases of components, products and services for its manufacturing processes.

In this tenth edition, EXPO MRO changes its headquarters to a venue with more than 5,700 m² of exhibition floor and continues with the WIRE EXPO area with suppliers and manufacturers of equipment for processing cables and harnesses, as well as parallel events with meetings of B2B business and specialized conferences with the aim of enriching the participation of exhibitors and visitors. On behalf of the coordinating team, I wish exhibitors and visitors that this exhibition has real benefits for their needs, and I also urge them to make the most of the opportunity to identify new clients, as well as the suppliers they need. Our job as organizers is to achieve the highest number of qualified visitors, however who makes the final attraction is who is representing the exhibiting company.

Exhibitors, your new customers will be walking the aisles, do not go unnoticed! Visitors, ask, discover and find the suppliers that will make you more competitive and viable!

**Desarrollo Economico del Norte, A.C.
Organizing Committee**

Air Connection





**a
logistic
hub
for exhibition
México-USA**