



BECOME A "BEAUTY" SPONSOR



The Impact of your Sponsorship: Ben was a Beauty, and loved to help other kids. Now we're asking you to help us put on the tournament-of-the-year while make a huge difference in the lives of children battling cancer. Our Sponsorship Opportunities will give your business great exposure, recognition and a warm heart, knowing that you're making a difference in the life of a child.

TOP SHELF SUPPORTER (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• LOGO PROMINENTLY DISPLAYED THROUGHOUT THE EVENT• SOCIAL MEDIA REGOGNITION AND WEBSITE /LOGO DISPLAYED• OPPORTUNITY FOR BOOTH SET UP AT ONE OF THE FACILITIES• OPPORTUNITY TO GIVE AWAY PRIZES, A RECOGNITION DURING AWARDS ALL STAR GAME• OPPORTUNITY FOR BOOTH SET UP AT THE FACILITY• LOGO ON WELCOME BANNER SPONSOR BOARD AND/OR EVENT BROCHURES• LOGO AND CURLING RINK RECOGNITION AT "BENS TOURNAMENT OF HEARTS" BONSPIEL• COMPLIMENTARY TEAM (4) AT "BENS TOURNAMENT OF HEARTS" BONSPIEL• KEEPSAKE BRANDED HOCKEY PUCK• FIRST RIGHT OF REFUSAL FOR FUTURE YEARS• 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND THE BEN STELTER FOUNDATION	
HAT TRICK SUPPORTER (3 AVAILABLE)	\$7,500
<ul style="list-style-type: none">• TEAM PHOTO BACKDROP BRAND/LOGO RECOGNITION• ACTV INFORMATION MONITORS THROUGHOUT FACILITIES WITH LOGO• COMPLIMENTARY TEAM (4) AT "BEN'S TOURNAMENT OF HEARTS" BONSPIEL• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• RECOGNITION ON BEN'S CUP SOCIAL MEDIA PAGES AS WELL AS THE BEN'S CUP WEBSITE.• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
CLAPPER SUPPORTER (5 AVAILABLE)	\$5,000
<ul style="list-style-type: none">• LOGO ON WELCOME BANNER• LOGO RECOGNITION AT THE "BEN'S TOURNAMENT OF HEARTS" FUNSPIEL• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
CHAMPIONSHIP RINGS AND MEDAL SPONSOR (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• RECOGNITION AT RING / MEDAL CEREMONY• LOGO ON WELCOME BANNER AND/OR EVENT BROCHURES• NAME LOGO ON WEBSITE (LOGO)• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF• COMPLIMENTARY PAIR OF (2) ENTRY FOR "BEN'S TOURNAMENT OF HEARTS" BONSPIEL	
ALL STAR JERSEY SUPPORTER (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• LOGO ON WELCOME BANNER AND/OR EVENT BROCHURES• NAME LOGO ON WEBSITE (LOGO)• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF• YOUR LOGO ON THE BEN'S CUP COVETED ALL-STAR HOODIES AND JERSEYS.• COMPLIMENTARY PAIR OF (2) ENTRY FOR "BEN'S TOURNAMENT OF HEARTS" BONSPIEL	
SILKY MITTS SUPPORTER (5 AVAILABLE)	\$2,500+
<ul style="list-style-type: none">• NAME LOGO ON WEBSITE (LOGO)• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
ALL STAR RING SPONSOR (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• BRAND/LOGO ON RING BOX• RECOGNITION AT CEREMONY• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
SKATE MAT SPONSOR (1 REMAINING)	SOLD OUT!
<ul style="list-style-type: none">• BRAND/LOGO ON CUSTOM BEN'S CUP SKATE MAT• EACH PLAYER WILL RECEIVE A SKATE MAT WITH YOU LOGO!• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
PUCK SPONSOR (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• BRAND/LOGO ON BRANDED HOCKEY PUCK KEEPSAKE• NAME LOGO ON WEBSITE (LOGO)• SPONSOR SPOTLIGHT RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
HELMET SPONSOR (2 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• BRAND/LOGO RECOGNITION ON ALL HELMETS FOR ALL PLAYERS ENTIRE WEEKEND• LOGO ON WEBSITE• SPONSOR RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
PANCAKE BREAKFAST SPONSOR (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• LOGO ON WEBSITE• BRAND / LOGO RECOGNITION AT BREAKFAST• SPONSOR RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
PLAYER OF THE GAME SPONSOR (1 AVAILABLE)	SOLD OUT!
<ul style="list-style-type: none">• NAME / LOGO ON PLAYER OF THE GAME ITEM PROVIDED BY SPONSOR• LOGO ON WEBSITE• SPONSOR RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
CHICKLETS SUPPORTER (10 AVAILABLE)	\$1,000
<ul style="list-style-type: none">• LOGO ON WEBSITE• SPONSOR RECOGNITION THROUGH SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK AND 2 POSTERS FOR YOUR PLACE OF BUSINESS, ADVERTISING YOUR SUPPORT FOR BEN'S CUP AND BSF	
SILENT AUCTION / RAFFLE SUPPORTER	\$250 - \$750
<ul style="list-style-type: none">• WE ARE ALSO LOOKING FOR GIFT IN KIND DONATIONS FOR OUR SILENT AUCTION AND RAFFLE! WE ARE LOOKING FOR ITEMS THAT KIDS OR FAMILIES WOULD LOVE AND BE EXCITED TO SEE! ITEMS CAN INCLUDE, BUT ARE NOT LIMITED TO: HOCKEY TICKETS, HOCKEY STICKS, FAMILY OUTINGS, SPORTS MEMORABILIA, OUTDOOR PACKAGES, SPA / SELF CARE, DATE NIGHTS ETC• YOU WILL RECEIVE RECOGNITION AT THE SILENT AUCTION AND ON SOCIAL MEDIA• KEEPSAKE BRANDED HOCKEY PUCK	

BUSINESS RECEIPTS WILL BE ISSUED FOR MONETARY SPONSORSHIPS

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IN SUPPORT OF

