

# WCPD Naturalist & Marketing Report

## June & July 2025



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### Community Connections

- In the past 28 days, **Facebook** posts had 43,281 views. **E-blasts** are reaching 4,937 subscribers.
- 6/12: **Ohio Certified Volunteer Naturalist** online herpetology training for summer cohort with our reptile ambassadors, 22 attendees (SP)
- 6/12: **Mason Parks** program (Reptile Recon) at Pine Hill Lakes Park, five attendees (SP)
- 6/13: Program with **Warren County Soil & Water Conservation District (WCSWCD) Water Striders:** General Public Cleanup/Tire-Hunt Float on the Little Miami River, 15 attendees (SP)



- 6/13: **Monarch butterfly** program for **Mary Haven JDC** program residents and staff, 17 attendees (SP)
- 6/16 & 6/18: **Future Conservationists Camp** guest with WCSWCD, **Warren County Astronomical Society**, **Caesar Creek State Park** and **Ohio Scenic Rivers**, 20 attendees (SP)
- 6/17: **Tech-Free Tuesday: Wildlife Officer Keller, K9 Scout, archery trailer**, and Noodle the turtle at Landen-Deerfield Park with, 115 kids, 56 adults, 7 volunteers = 178 participants (SP, LA)
- 6/17: **Leadership Team Meeting** with Matt Latham, Haden Englert, Kathy Francis, Bryan Billhimer, and Woody Bell (SP)
- 6/18: Conference call with **Matt** and **Stantec** re. LD Restoration project (SP)
- 6/19: **Toddler Trek: Hiding in My Shell** at Gully (LA)
- 6/21: Miami U/CZBG's **Project Dragonfly** at Bowyer Farm with our reptile ambassadors, 23 attendees (SP)
- 6/21: **Walk and Learn: Fossils**, 13 attendees (LA)
- 6/22 Public wildlife program at **Wild Birds Unlimited**, 10 attendees (SP)
- 6/23: **Nature Ed Team Mtg** (LA, SP)
- 6/24: **Tech-Free Tuesday at Armco** with Warren County 4H, 53 adults, 94 kids, 13 volunteers = 160 participants (SP, LA)
- 6/26: Meeting with **Claire Carlson** from **Green Umbrella** re. **Meet a Greenspace Hike** at Hisey Park (SP)
- 6/26: Imported **1897 new contacts** (mostly from softball and golf course waivers) into eblast list (SP)

- 6/26: **Lightning Bug Storytime** with Mary L Cook Library at Hisey Park, 22 adults, 35 kids, 2 volunteers = 59 attendees (LA)
- 7/1: **Tech-Free Tuesday: Backyard Birds** at LD with **Annie Huey** from **Wild Birds Unlimited** and **Laura Stanton** from **OSU Extension**, 35 adults, 60 kids, 4 volunteers = 99 participants in the pouring rain (SP, LA)
- 7/5: Dedication of **Eagle Scout** project with candidate **Will Hampton** and **WCAS** at Hisey Park (SP)
- 7/8: **Tech-Free Tuesday: Incredible Insects** at Armco with **Cincinnati Museum Center**, 64 adults, 122 kids, 6 volunteers = 192 participants (SP, LA)
- 7/9: **Friends of WCPD** quarterly check in with **Cheryl Holly** and **Matt** (SP)
- 7/9: **Press Release** about **Strategic Plan** (SP)
- 7/10: **Toddler Trek: Creek Fun** at Hisey Park, 14 adults, 27 kids, one volunteer = 42 participants (LA)
- 7/10: **Intro to Kayaking** with **WCSWCD** at Armco, nine attendees (SP)
- Ongoing: Volunteer **bluebird monitoring** through **NestWatch.org** at Hisey, Gulley, Landen-Deerfield, Keever, and Armco Parks. Thank you to **Larry** and crew for helping us install boxes!

### Upcoming Events and Projects

- 7/10: **Creek Fun** with **Mason City Parks** (SP)
- 7/11: **Owl Prowl** at Armco (LA)
- 7/12: **Cops & Bobbers** at Deerfield Twp (SP & The Boys)
- 7/14: **Nature Education Team** meeting with Matt (SP, LA)
- 7/15: **Tech-Free Tuesday: Animal Adaptations** at LD with Cincy Museum Center (SP, LA)
- 7/15: **Leadership Team** meeting (SP)
- 7/16: **Warren County Fair Natural Resources Day** with the reptiles (SP)
- 7/17: **Little Miami Watershed Network (LMWN) Junior Naturalists Camp** guest at Miller Park (SP)
- 7/17: **Toddler Trek: Creek Fun** (LA)
- 7/18: **Green Umbrella "Meet a Greenspace"** Hike at Hisey Park (SP)
- 7/19: **Morrow Arts Center** animal program (SP)
- 7/22: **Tech-Free Tuesday: Home is Where the Habitat Is** at Armco with WCSWCD (SP)
- 7/23: **Forest Pest Applicator** licensing test (SP)
- 7/24: **LMWN Junior Naturalists Camp** at Hob Camp Nature Preserve guest (SP)
- 7/24: **Toddler Trek: Creek Fun** (LA)
- 7/25: **Safety Town** with City of Franklin with The Boys (SP)
- 7/28: **Nature Education Team** meeting with Matt (SP, LA)
- 7/29: **Tech-Free Tuesday: Creeking and Colorful Coral** with Cincinnati Museum Center at LD (SP, LA)
- 7/30: **"Flora, Fauna, and Fun"** adaptive camp with City of Mason (SP)
- 7/31: **Teddy Bear Picnic** with WCSWCD at LD (SP)
- 8/5: **Tech-Free Tuesday: RAPTOR, Inc.** at Armco (SP, LA)
- 8/6: **National Night Out** (details TBA)
- 8/7: **Mid-year planning check-in** with Matt (SP, LA)
- 8/8: **Nocturnal program** at Gulley (LA)
- 8/9: **Miller Park Butterfly Release** (host booth) (SP)
- 8/11: **Nature Education Team** meeting with Matt (SP, LA)
- 8/12: **Tech-Free Tuesday: Reptiles and Amphibians** at LD (SP)





# Tech-Free Tuesdays







**Collaborations with Friends of WCPD, WCAS, OCVNs, WCSWCD, Mary L Cook Library and Scouting America**





Partner Programs with the City of Mason and Deerfield Township were advertised in the CenterPoint mailer, which reaches 33,000 residences in Warren County.

SUMMER 2023

# CenterPoint

NEWS AND ACTIVITIES FOR MASON AND DEERFIELD TOWNSHIP



## 50<sup>TH</sup> ANNIVERSARY OF THE END OF VIETNAM WAR

**HONORING  
OUR VETERANS**  
CITY OF MASON

**IMPROVING  
LOCAL ROADS**  
DEERFIELD TWP.


**STAY IN THE  
KNOW**  
MASON SCHOOLS

**SUMMER SAFETY  
FOR KIDS**  
TRIHEALTH

D

## Deerfield Parks and Recreation

For more information, please visit [DeerfieldRec.com](http://DeerfieldRec.com) or contact us at [parksinfo@deerfieldtwp.com](mailto:parksinfo@deerfieldtwp.com).



### Cops and Bobbers

We have partnered with Warren County Sheriff's Office and Ohio Department of Wildlife for the third annual Cops and Bobbers youth fishing derby. Kids will learn to fish alongside deputies from the Sheriff's office while learning all about conservation and being responsible stewards of the land. A hot dog lunch will be provided to each participant, and each child will receive a piece of outdoor equipment to keep.

Date	Time	Location	Ages	Fee
07/12/25	8:00 AM – 12:00 PM	Kingswood Park- North Side	5-16	FREE

## Mason Community Center Activities

NEW!

### Warren County Parks District - Naturalist Led Nature Series

*Pine Hill Lakes Park*

Join our guided nature walk with a local Warren County Parks District Naturalist.

Day	Date	Time	Fee (PRE/BAS/MR/NR)	Activity
Th	6/12	6:00-7:00P	Free	223300-01

**Reptile Recon**  
Meet our official Warren County Park District ambassador, turtles, and a snake, to learn about native reptiles and their needs. Then join Warren County Park District for a scavenger hunt to look for hiding spots and food sources that wild reptiles might enjoy.

Th	7/10	6:00-7:00P	Free	223300-02
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**Creek Fun**  
Come explore the creek and look for creatures like crawdads, salamanders, snails, and insect larvae that call our creek home. Please wear clothes and shoes that can get wet. Closed-toed shoes are recommended to keep feet safe.

Th	8/14	6:00-7:00P	Free	223300-03
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**Insect Safari**  
Let's search for insects that call Pine Hill Lakes Park home. Complimentary nets are provided to test your catching skills, use a magnifying glass to take a closer look, and together let's will see how many insects we can find.

## Flora, Fauna and Fun! NATURE CAMP EXPERIENCE

An activity-based learning  
environment for children  
living with disabilities.

**Fauna: Animal Life: Mammals, Reptiles, Birds, & Insects**  
This day of camp will occur entirely indoors. Participants will begin with an ice-breaker activity, enjoy a presentation featuring reptiles from a local naturalist, and take part in animal mask and pine-cone owl craft activities before taking part in an animal-themed scavenger hunt throughout Mason Community Center. All craft activities can be adapted for participants who experience difficulties with hand-eye coordination and dexterity. An additional activity-based learning experience can be provided for participants who cannot or wish not to take part in the scavenger hunt.

Day	Date	Time	Age	Fee (PRE/BAS/MR/NR)	Activity
Tu	8/5	9:00A-12:00P	10-14	\$40/\$48/\$60/\$72	362305-02



## PRESS RELEASE

### FOR IMMEDIATE RELEASE

#### Contact:

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### Warren County Park District Unveils Bold Strategic Plan to Shape the Future of Parks and Green Spaces

WARREN COUNTY, OH – July 2025 — After more than a year of robust community engagement, the Warren County Park District (WCPD) is proud to announce the adoption of its new Strategic Plan, a visionary roadmap designed to guide the next decade of growth, conservation, and community connection across Warren County's parks, trails, and natural areas.

Adopted by the Board of Park Commissioners on June 19, 2025, the plan reflects the voices of hundreds of residents, stakeholders, and partner organizations who participated through surveys, focus groups, and open houses. Their input helped shape a shared vision for a healthier, more connected, and more vibrant Warren County.

"This plan is more than a document—it's a commitment to our community," said Matt Latham, CEO of WCPD. "It reflects our belief that parks and green spaces are essential to the well-being of every resident, and it charts a bold course for how we'll protect and enhance those spaces for generations to come."

#### Key Highlights of the Strategic Plan:

- **Mission:** To enhance community well-being by preserving natural spaces where all are invited to experience the great outdoors.
- **Vision:** To be a regional leader in conservation, outdoor recreation, and nature education—connecting people with nature and each other.
- **Strategic Goals:**
  - **Conservation:** Protect regionally significant natural areas and watersheds.
  - **Recreation:** Improve access, comfort, and amenities across park properties.
  - **Education:** Promote understanding and appreciation of local ecosystems.
  - **Connectivity:** Expand trails and green corridors that link communities.
  - **Community:** Foster partnerships and inclusive engagement.
  - **Operations:** Strengthen infrastructure and public safety for all visitors.

The plan also outlines priority actions such as leveraging grant funding, enhancing signage and wayfinding, and positioning parks as welcoming spaces that support physical, mental, and environmental health.



## A Regional Approach with Local Impact

WCPD's unique role as a county-wide park provider allows it to bridge service gaps, coordinate across jurisdictions, and lead with efficiency—ensuring that every dollar invested stretches further to benefit all residents.

To read the full Strategic Plan or learn how to get involved, visit the Warren County Park District Strategic Plan page. [www.warrencountyparks.com/about/plans-and-projects/strategic-plan/](http://www.warrencountyparks.com/about/plans-and-projects/strategic-plan/)

**About Warren County Park District** – Warren County Park District is a county-wide park and green space provider, managing 1,716 acres in 12 parks across the County including its flagship parks, Armco and Landen-Deerfield. Our mission is to enhance our community's well-being by preserving quality natural spaces where all are invited to discover and experience the great outdoors. For information, see [www.warrencountyparks.com](http://www.warrencountyparks.com), email [parks@warrencountyparks.com](mailto:parks@warrencountyparks.com), or call (513) 695-3980.

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