

WCPD Naturalist & Marketing Report

November & December 2024



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Community Connections

- In the past 28 days, **Facebook** posts have reached 3,360 people. **E-blasts** are reaching 3,107 subscribers.
- 11/15: **Nature Education Team Meeting** with **Matt Latham**. (SP)
- 11/18: **Wellness Walk** in partnership with **Laura Stanton** and **OSU Extension** at **Gulley Park**. 17 attendees, 15 of whom had never been to Gulley Park before. (SP)
- 11/18: **Nature Education Team Meeting** with **Matt**. (SP)
- 11/18: Meeting with **Countryside YMCA** staff and volunteers regarding upcoming **Maple Sugaring Community Celebration**. See attached flyer. (SP)
- 11/19: **Team Meeting** with **Matt**, **Larry Easterly**, **Bryan Billhimer**. (SP)
- 11/21: Meeting with **Legend Web Works** about new website. (SP)
- 11/26: Meeting with **Eagle Scout** candidate **SJ Smith**, his father **Sean Smith**, **John Fix** from **Cincinnati Off Road Alliance**, **Matt**, and **Larry** at **Landen-Deerfield Park**. (SP)
- 11/27: **Nature Education Team Meeting** with **Matt** (SP, LA)
- 12/4: **Mystery reader** for South Lebanon Elementary School with Dr. Seuss's *Miles and Miles of Reptiles* and our **ambassador turtle**. 131 attendees. (SP)
- 12/4: **Strategic Planning Steering Committee** meeting to present newly adopted Mission and Vision Statements, and to review and discuss draft Goals, Objectives, and Recommendations. (SP)
- 12/6: **Online Timesheet Meeting** with **Haden**. (SP, LA)
- 12/9: **Press Release** about new website sent to media contacts. See attached. (SP)
- 12/9: **Program planning meeting** with Ohio Certified Volunteer Naturalist **Kathie Bowers** to brainstorm **Winter Workshops** at **Armco Park** and **spring walks** at **Hisey Park**. (SP)
- 12/10: **Team Meeting**. (SP)
- 12/11: **Nature Education Team Meeting** via Teams with **Matt**. (SP, LA)





Upcoming Events and Projects

- Ongoing: Updating **new website**, creating new events and setting up registrations for 2025 (SP, LA)
- 12/17: **Story Time at Mason Public Library** (LA)
- 12/21: **Winter Solstice Bird Walk** at Landen-Deerfield Park in cooperation with **The Grail** in Loveland as part of an official **Christmas Bird Count** through the **National Audubon Society**. This community science program is in its 125th year and this is the first time Warren County Park District has participated. Professional ornithologists utilize this census data to track population trends across the northern hemisphere. (SP, LA)
- 1/6: **Toddler Trek: Tracking Mammals** at Landen-Deerfield Park (LA)
- 1/7: **Team Meeting** (SP)
- 1/8: **Nature Education Team Meeting** (SP, LA)
- 1/8: **Story Time** at Franklin-Springboro Public Library (LA)
- 1/9: **Story Time** at Springboro Public Library (LA)
- 1/11: **Friends of Warren County Park District** meeting at Armco Park (SP)
- 1/13: **Winter Wellness Walk** at Landen-Deerfield Park with Laura Stanton from OSU Extension and Melissa Proffitt from Warren County Soil and Water Conservation District.
- 1/14: **Toddler Trek: Tracking Mammals** at Armco Park (LA)
- 1/16: **Story Time** at Mary L. Cook Public Library (LA)
- 1/18: **Winter Tree Identification** at Armco Park with Erin Shaw (SP)
- 1/18: **Winter Tree Identification** at Deerfield Township's Kingswood Park (LA, SP)





PRESS RELEASE

Contact:

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Release Date:

December 9, 2024 – For Immediate Release

Warren County Park District Unveils New Website

[Warren County, OH, December 9] – Warren County Park District is pleased to announce the launch of its brand-new website, a game-changing resource designed to connect county residents and visitors to outdoor recreation opportunities and events. This digital transformation marks a major leap forward for the Park District in delivering timely, user-friendly information for nature lovers in the region.

The new website is a modern, intuitive platform that brings everything the Warren County Park District has to offer to your fingertips. With an easy-to-navigate design, interactive park map, and real-time event updates, finding your next outdoor experience has never been easier. Whether you're planning a family picnic, exploring scenic trails, or looking for nature education programs, this new website makes it effortless to discover and enjoy all that the Park District has to offer.

Highlights of the New Website Include:

- Interactive Park Map: Easily explore park locations to plan your perfect day outdoors.
- Event Calendar: Stay up to date with the latest Park District programs and events.
- Mobile-Friendly Design: Access all features seamlessly from your phone, tablet, or desktop, ensuring you have the information you need no matter where you are.

"Our goal was to create a dynamic and engaging online experience that showcases the wide array of experiences available in the Warren County Park District," said Matt Latham, the Park District's Chief Executive. "We want to make it as easy as possible for everyone to access and enjoy the great outdoors right here in Warren County."

This website launch is part of the Warren County Park District's ongoing commitment to enhancing access to nature and promoting a healthy, active lifestyle for all residents. The Park District invites everyone to explore the new website and join in celebrating the natural beauty and outdoor fun available right in our own backyard.

Visit the new website today at www.WarrenCountyParks.com and start planning your next experience in the great outdoors!

About Warren County Park District - Warren County Park District is a county-wide park and green space provider, managing 1,721 acres in 13 parks across the County including its flagship parks, Armco and Landen-Deerfield. Our mission is to enhance our community's well-being by preserving quality natural spaces where all are invited to discover and experience the great outdoors.

For information, see www.WarrenCountyParks.com, email parks@co.warren.oh.us, or call 513-695-3980.

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Winter LIBRARY PROGRAMS



Join Warren County Park District Naturalists as we team up with libraries throughout Warren County for programs based around *The Mitten* by Jan Brett. We will bring mammal furs and track examples that relate to the story as well as furs from other mammals that call Ohio home. Please check with each library for any registration information, if it's required, and children must be accompanied by a responsible adult.



Mason Public Library

Family Story Time <https://masonpl.libcal.com/event/12838967>
December 17, 2024 7:00pm
200 Reading Rd. Mason, OH 45040



Franklin-Springboro Public Library

Preschool Story Time <https://www.fspl.org/storytimes>
January 8, 2025 11:30am
Franklin Library- 44 E.4th St. Franklin, OH 45005
January 9, 2025 11:30am
Springboro Library- 125 Park Ln. Springboro, OH 45066



Mary L. Cook Public Library

Preschool Story Time <https://www.mlcook.lib.oh.us/content/storytime-0>
January 16, 2025 10:30am
381 Old Stage Rd. Waynesville, OH 45068



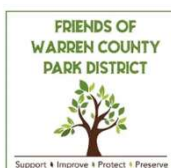
Lebanon Public Library

Homeschool Hangout https://lebanonlibrary.org/event/homeschool-hangout-4/?instance_id=16864
February 1, 2025 10:00am
101 S Broadway St, Lebanon, OH 45036
STEAM Saturday https://lebanonlibrary.org/event/steam-saturday-4/?instance_id=16866
February 1, 2025 11:30am
101 S Broadway St, Lebanon, OH 45036



Salem Township Public Library

Family Story Time <https://www.salem-township.lib.oh.us/calendar/month>
February 10, 2025 6:30pm
535 W Pike St, Morrow, OH 45152



SEE YOU THIS WINTER!

For questions call 513-409-1389
or email
Lauren.asquith@co.warren.oh.us



www.warrencountyparks.com

Maple Sugaring for Beginners

Join us for winter tree identification and tree tapping basics to learn how to make your own maple syrup at home, then enjoy a community celebration to see the process in action!



Winter Tree ID Walks

Sat., 11/2/24, 10-11:30am, led by Casey Burdick at Armco Park, 1223 N SR 741, Lebanon. Registration required at www.WarrenCountyParks.com

Sat., 12/7/24, 1-3pm, led by Erin Shaw at Caesar Creek State Park Nature Center, 4006 Pioneer Village Rd, Waynesville. No registration required.

Sat., 1/11/25, 1-3pm, led by Erin Shaw at Caesar Creek State Park Nature Center, 4006 Pioneer Village Rd, Waynesville. No registration required.

Sat., 1/18/25, 10-11:30am, led by Casey Burdick at Armco Park, 1223 N SR 741, Lebanon. Registration required at www.WarrenCountyParks.com

Sat., 1/18/25, 1-2:30pm, led by Lauren Asquith at Deerfield Twp Kingswood Park, 4188 Irwin-Simpson Rd, Mason. Registration required at www.DeerfieldRec.com



Tree-Tapping Basics

Sat., 1/25/25, 3-4:30pm, led by Erin Shaw at Armco Park 1223 N SR 741, Lebanon. Registration required at www.WarrenCountyParks.com

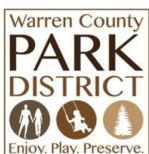
Wed., 2/12/25, 6-7:30pm, led by Shannon Pennington at Kingswood Park, 4188 Irwin-Simpson Rd, Mason. Registration required at www.DeerfieldRec.com

Sat., 2/15/25, 1-2:30pm, led by Shannon Pennington at Armco Park, 1223 N SR 741, Lebanon. Registration required at www.WarrenCountyParks.com

Community Celebration

Sat., 3/1/25 Open House 10am-12:30pm, led by Naturalists and Volunteers at the Countryside YMCA's PUBLIC Hewett P. Mulford Nature Trail. (North Entrance) 1699 Deerfield Rd., Lebanon. Registration required at www.WarrenCountyParks.com

You may attend just one event or as many as you would like. These FREE community events are being provided with support from:

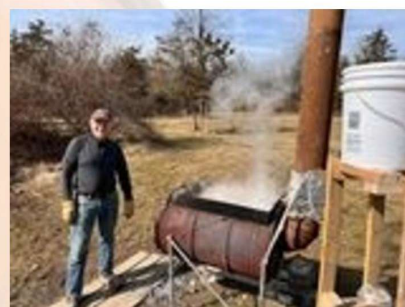


Maple Sugaring Community Celebration

Sat., 3/1/25, Open House Style: 10am-12:30pm

Countryside YMCA PUBLIC Hewett P. Mulford Nature Trail,
North Entrance, 1699 Deerfield Rd., Lebanon, OH 45036

- Join us for this FREE community celebration as we wrap up our maple sugaring series.
- Visit with YMCA volunteers as they make maple syrup.
- Explore the Countryside YMCA's Hewett P. Mulford Nature Trail and learn how you can visit this area even if you're not a YMCA member!
- Join a stroll with a naturalist starting at the maple boil site every 30 minutes.
- Tour the Countryside YMCA.
- Learn about winter birds.
- Enjoy some "Vitamin N" by getting outside.
- Check out a "glamping" tent with *Our Open Home*.
- Learn about upcoming programs from conservation organizations in Warren County.



REGISTRATION IS REQUIRED

Scan the QR code or go to
www.WarrenCountyParks.com



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