

FRIENDS OF WARREN COUNTY PARK DISTRICT Strategic Plan (v. 10 23 23)

Revised Mission Statement: Friends of Warren County Park District is a non-profit 501c3 charitable organization formed to support the Warren County Park District. The mission of this group is to improve, promote, and preserve the Warren County Park District and to engage the community through education and experiences.

Goals	Communication	Maintain FWCPD Continuity
Objectives	<p>In collaboration with WCPD, Improve awareness of FWCPD, WCPD, and its public programs.</p> <ul style="list-style-type: none"> • Maintain and Increase FWCPD Membership. • Increase awareness of WCPD and its public programs. 	<p>Ensure that FWCPD is a viable and stable organization with the resources needed to meet our other goals.</p> <ul style="list-style-type: none"> • Maintain 501cs status. • Maintain/grow membership. • Update policies, procedures, and legal agreements • Ensure stable funding for other objectives and goals. • Foster and maintain partnerships with WCPD and other NGOs.
How to achieve the objective	<ul style="list-style-type: none"> • Create a communications officer/committee. • Continue current digital communications (website, eblast, FB page). • Explore new communications opportunities (Blog, Signage, Instagram). • Leverage and explore external press (Daves's nature blog, press releases, Warren County Post). • Maintain presence at WCPD events (FWCPD booth). • Membership drive. 	<ul style="list-style-type: none"> • Elect and maintain key officer positions and executive committee. • File legal paperwork, insurance, etc. • Update bylaws. • Identify and adopt new procedures as needed. • MOA with the park district. • Annual budget • Create 3–5-year strategic plan. • Membership drive.
Measurement	<p># website visitors # articles # hits on social media # Participants in programs</p>	<p>A new executive committee approved January 2024. # Members New MOA executed in 2024. New bylaws approved in 2024.</p>
People/Committee	<p>Leslie Dye, Cheryl Holly, Dave Woehr, Dianna Kenneally, Beth Callahan, Shannon Pennington</p>	<p>Kathie Bowers, Dave Nuscher, Dianna Kenneally, James Pricket, Shannon Pennington (Park liaison?), April Hamlin, Dave Milender, Kathy Schroeder</p>
Activities	<ul style="list-style-type: none"> • Calendar (12/23) • Annual report (11/23) • Update Website (JFM 24) • Membership Drive 12/23 • Photo contest 2024? • Remove old WCPD content FWCPD pages. • Get updated park logo graphics. • Blog (AMJ 24) • WC post articles 	<ul style="list-style-type: none"> • Membership drive (12/23) • Update bylaws (1/24) • Mou with PD (1/24) • File tax return (4/24) • Officer election (1/24) • Insurance renewal (AMJ24) • Annual budget (JFM 24)
Next Step	<ul style="list-style-type: none"> • Website refresh team meeting in January Shannon, Beth, and Leslie – Leslie to schedule • Add Leslie to Facebook, website, and Instagram. • Change website email direct not to Kathy S. 	<ul style="list-style-type: none"> • November Members meeting 11/2/23. • January General Members meeting 1/17/24

Goals	Visitor Experience Enhancement	Nature Education & Outdoor Experiences
Objectives	<p>Support/Assist WCPD efforts to improve the visitor experience through accessibility and aesthetics.</p> <ul style="list-style-type: none"> • Improve visitor confidence and experiences via improved Park trails, maps, signage. • Identify opportunities to make parks more ADA accessible. • Maintain and improve Park plantings and pollinator gardens. 	<p>Educate the community about the environment and history and value of WCPD parks.</p> <ul style="list-style-type: none"> • Maintain and increase participation in WCPD nature education and outdoor programs. • Educate the community on WC and park history (FALL FEST) • FWCPD led nature education and outdoor experiences.
How to achieve the objective	<ul style="list-style-type: none"> • Identify and help apply for grants. • Fundraise/Donate for trail and accessibility projects. • Volunteer to assist in grant writing, trail and sign design, project implementation. • Provide funding for tree planting and garden maintenance 	<ul style="list-style-type: none"> • Provide funding for WCPD nature education programs (TFT, GBBC, Cops & Bobbers) • Assist WCPD Naturalist via Volunteerism • Sponsor training of OCVN • Fall Fest • Identify new opportunities for FWCPD programs for a wider audience. • Identify grants/funding for park programs.
Measurement	<p># trails improved and with signs # miles of ADA accessible spaces # acres of gardens maintained # trees planted #grants applied for and received</p>	<p># children and adults participating # programs # volunteers #funding dollars out the door # grants applied for and received</p>
People/ Committee	<p>Kathie Bowers, April Hamlin, Dave Woehr, Bill Lindauer, Cindy Glorius, Shannon Pennington</p>	<p><u>Fall Fest Committee</u> (Jim Prickett, Dave Nuscher, Shannon Pennington) <u>Nature programs</u> (Shannon, Dianna, Janis, Dave Milender, Leslie Dye, Dave Woehr)</p>
Activities	<ul style="list-style-type: none"> • Tree Donation 12/23 • Grant for Pollinator Gardens (12/23, 2024?) • Meet with Park to discuss priorities for trail, and signage improvements (2024) • Meet with Park to discuss Hisey Arboretum and Armco Tree Trail 	<ul style="list-style-type: none"> • Fall Fest (10/5/24) • Cops & Bobbers (June 24) • 100 hours outside (Summer 24) • Tech Free Tuesday (Summer 24) • Great Back Yard Bird Count (February 24)
Next Steps	<ul style="list-style-type: none"> • Kathie/April to organize a meeting of this team to identify ideas and priorities. • Set up a meeting with the park district to review and select projects to focus on. • Tree donation 	<ul style="list-style-type: none"> • Fall Fest Committee to meet JAS 24 to begin planning. • Nature Committee to meet in AMJ with Shannon to discuss how to assist with programming and scheduling

Note: Committees to report back periodically to the board on a regular basis as determined by the executive committee.