# WCPD Naturalist & Marketing Report November & December 2022



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#### **Community Connections**

- E-blasts reaching 1,069 people. In the past 28 days, Facebook posts have reached 14,913 people
- 11/19: Wildlife program for Wild Birds Unlimited Kettering
- 11/19: Holiday in Lights 5K and 1 Mile run/walk with volunteers from Kings High School
- 11/20: Wildlife program for Wild Birds Unlimited West Chester
- 11/29: Program on Winter Birds for Lathrem Senior Center in Kettering
- 11/30: How Animals Survive the Winter program for Cin-Day Academy
- Shared multiple educational Coyote Safety posts on YouTube and Facebook
- Began sharing **job posting for WCPD CEO** position on <u>social media pages</u>, <u>LinkedIn</u>, and <u>Green</u> <u>Umbrella</u> websites.
- Connected JL Aerial Tours with Holiday in Lights for drone footage video of lights display
- Continuing to work with **Patty Fritz** with Alleen Company on **volunteers for Holiday in Lights** car check-in. **Kings High School** students have really stepped up!









**Upcoming Events** 

- All winter: continue marketing efforts, start planning for potential Ohio Certified Volunteer Naturalist Training in 2023, start planning for Great Backyard Bird Count, Cops & Bobbers Fishing Derby, etc.
- 2023 Program Schedule is attached.

Date	Location	Title	Target Audience
1/9	Armco Pavilion	Animals in Winter	homeschool (Lindsay Boggs)
1/11	ZOOM	Friends Mtg, election of officers	Friends
1/11	Clermont Co Parks -	Coyotes in Our Community	Adults and teens
1/21	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
2/8	Deerfield Twp	Coyotes in our Community	Families, Adults
2/16	Lathrem Senior Ctr	Coyotes in our Community	Seniors
2/17	Armco Pavilion	EXCLUSIVE: Beaks and Talons - RAPTOR, Inc	Friends, OCVNs, MGs
2/18	Armco Pavilion	Great Backyard Bird Count	Families, Adults, Kids, Seniors
2/18	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
2/19	Armco Pavilion	Great Backyard Bird Count	Families, Adults, Kids, Seniors
3/8	ZOOM	Friends Mtg	Friends
3/11	Landen-Deerfield	Run for the Green	Athletes
3/18	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
4/12	Deerfield Twp	Suburban Wildlife Encounters	Families, Adults
4/19	Miami U. VOA Campus	Backyard Wildlife (Wednesday Brown Bag Lecture Series)	Retirees in ILR program
4/22	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
5/1	Hisey	Wildflowers and Invasives	homeschool (Lindsay Boggs)
5/10	Armco Pavilion	Friends Mtg	Friends
5/13	Miller Park	10-year anniversary (reptiles)	Community members
5/20	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
5/29	100-Hours-Outside tracking begins	anywhere outdoors	Kids
6/3	Armco Lake	Cops & Bobbers	Kids, Scouts
6/6	Landen-Deerfield	Tech-Free Tues	Kids
6/7	Armco Playscape	SAFE on Main	Kids
6/13	Armco	Tech-Free Tues	Kids
6/14	Armco Pavilion	Friends Mtg	Friends
6/14	Armco Playscape	SAFE on Main	Kids
6/17	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
6/20	Landen-Deerfield	Tech-Free Tues	Kids

## Shannon's Proposed 2023 Program Schedule<sup>\*</sup>

6/21	Armco Playscape	SAFE on Main	Kids
6/27	Armco	Tech-Free Tues	Kids
6/28	Armco Playscape	SAFE on Main	Kids
7/1	Hisey Park	Pumpkin Planting Party	Families, Adults, Kids, Seniors
7/4	N/A	Tech-Free Tues - NO PROGRAM THIS WEEK (National Holiday)	Kids
7/5	Armco Playscape	SAFE on Main	Kids
7/11	Armco	Tech-Free Tues	Kids
7/12	Armco Playscape	SAFE on Main	Kids
7/15	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
7/18	Landen-Deerfield	Tech-Free Tues	Kids
7/19	Armco Playscape	SAFE on Main	Kids
7/25	Armco	Tech-Free Tues	Kids
7/26	Armco Playscape	SAFE on Main	Kids
8/1	Landen-Deerfield	Tech-Free Tues	Kids
8/2	Armco Playscape	SAFE on Main	Kids
8/8	Armco	Tech-Free Tues	Kids
8/9	Armco Pavilion	Friends Mtg	Friends
8/9	Armco Playscape	SAFE on Main	Kids
8/12 or 8/19	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
8/15	Landen-Deerfield	Tech-Free Tues	Kids
8/16	Armco Playscape	SAFE on Main	Kids
9/4	Last day to turn in 100-Hours-Outside tracking sheets	email to MotherNaturesClassroom@gmail.com	Kids
9/13	Hisey	Friends Mtg, Hisey Fall Fest planning	Friends
9/16	Landen-Deerfield	Fall Concert Series	Families, Adults, Kids, Seniors
9/16	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
9/30	Landen-Deerfield	Fall Concert Series	Families, Adults, Kids, Seniors
10/7	Hisey	Fall Fest	Families, Adults, Kids, Seniors
10/14	Landen-Deerfield	Fall Concert Series	Families, Adults, Kids, Seniors
10/14	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
11/8	Armco Pavilion	Friends Mtg (end of year wrap-up)	Friends
11/11	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors
12/9	Hisey	WCAS Star Party	Families, Adults, Kids, Seniors

#### ADDITIONAL POTENTIAL PROGRAMS

Jan	Armco	Bird Hike with Wild Birds Unlimited	Families, Adults, Kids, Seniors
March	Hisey	Early Wildflower Hike?	Families, Adults, Kids, Seniors

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April	Hisey	Mid-Season Wildflower Hike?	Families, Adults, Kids, Seniors
May	Hisey	Late Wildflower Hike?	Families, Adults, Kids, Seniors
Spring	Armco	SLE Field Trip?	Elementary Students (K-4)
Summer	TBD	Conservation Camp with WCDWCD?	Kids
Summer	Armco	Glow Golf and Glow Foot Golf	Community members
Summer	Armco?	Scout Camp Out?	Scouts
July	Armco	Intro to Golf	Kids
July	WC Fairgrounds	Natural Resource Day?	Warren Co Residents
August	Miller Park	Butterfly Release?	Families, Adults, Kids, Seniors
summer/ early fall	Armco	EXCLUSIVE: Member Boat Tour?	Friends, OCVNs, MGs
9/23 & 9/24	TBD	Great Outdoor Weekend	Anyone
TBD	TBD	Birders of WC hike(s)?	Families, Adults, Kids, Seniors
TBD	Private Property	EXCLUSIVE: Heron Rookery Visit?	Friends, OCVNs, MGs
TBD	Hisey Park	EXCLUSIVE: Hisey Farmhouse Tour, WCAS?	Friends, OCVNs, MGs
TBD	TBD	OCVN training (beta hybrid program with OSU Extension's Anne Baird and WCPD)?	potential volunteers ages 18 and up
TBD	TBD	Program for Vets, Whitetails Unlimited, Yellow Ribbon Support Ctr	Veterans
*Add homes	chool, scout, comm	unity programs, etc. as needed when re	quested.





