



**SIERRA LIVE**

PRODUCTIONS





## ***Company Overview***

The following document is intended to introduce Sierra Live Productions. We are a Las Vegas based company that travels internationally to host live events; producing, staffing, and operating our world class audio visual equipment. The goal of this overview is to:



### **EDUCATE**

We are proud of our knowledge and experience. We aim to share our passion, vision, and expertise with you. We also will be highlighting some of our services and technology.



### **REQUEST FOR PROPOSAL**

We would be honored for the opportunity to bid on your upcoming program. SLP can follow up with an inventory list and our best competitive pricing.



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## *Our Mission*

“We strive for perfection and due to the nature of the live event industry, we are willing to settle for excellence! Using the wealth of knowledge in our many experienced team members, we aim to prepare our partners and presenters with the tools for a flawless event!”

*-Team SLP*

# About Us

Sierra Live Productions is a team of highly trained AV professionals, passionate about the work they do. We have a large inventory of brand new equipment. No matter if it's a Small Breakout Room or a Large General Session, we have the knowledge and experience to surpass your expectations. Our National Headquarters is based in Las Vegas, Nevada. We handle shows from coast to coast and gaining clients internationally. Please reach out today and lets create something special.

[sierraliveproductions.com](http://sierraliveproductions.com)



**“Experience is what you get when you didn't get what you wanted.  
And experience is often the most valuable thing you have to offer.”**

*- Randy Pausch*



## *Our Core Team*



### **Kemer Poteete**

Kemer has over 15 years in the industry. Over the span of his career he has been everything from a technician to show lead. His passion now has led him to start SLP to help create a culture that clients and employees love and support.



### **Joey Musleh**

Joey has been working in Corporate AV for over 12 years. His ability to work in extremely tight deadlines and almost impossible situations has made him a critical piece of the SLP operation. With a cool head and focused demeanor, he puts our clients at ease.



### **Harold Mayhew**

Harold Mayhew has 18 years under his belt, working Association/Corporate AV. He works tirelessly to make sure we have all the proper assets deployed. If it's a single breakout or a 3,000 person general session, Harold makes sure it goes off without a hitch.



### **Braden O'Donald**

Braden O'Donald has been in the industry for over 12 years. Over the span of his career he has been everything from a technician to the Manager of Event Operations. He brings his passion for the industry to deliver creative ideas, and executes on every project.

# Our Partners

## VCS Incorporated

VCS Incorporated is an audio/visual solutions company facilitating turnkey and custom event environments for clients of all sizes. VCS creates exciting event environments for tradeshows, corporate events, sporting events, product launches, earning reports, summits, and general sessions.



## Pubcon

Pubcon inc. is an Austin, Tx based technology corporation that produces trade shows and conferences. Pubcon offers the leading educational conference and associated trade show in the internet marketing and search engine optimization space.



## M30 Productions

M30 Productions is a multi-talented meeting & event company with the mission to engage, delight & ignite audiences with the imaginative and unexpected.



## BSC Management

BSC Management, Inc. is a full-service association management company and conference planning company. They have planned more than 150 conferences and more than 200 small courses or meeting. In 2016 alone, BSC operated conferences and courses with a total of more than 8,000 attendees.



## Astound

Astound is an award-winning design & fabrication company that specializes in the delivery of state-of-the-art exhibits, events and environments around the world. Housing designers, engineers, fabricators, architects, installers and project managers, Astound delivers nearly anything imaginable, anywhere in the world.



## AMA

Founded over 50 years ago, the Arizona Multi-housing Association is the statewide trade association for the apartment industry, representing more than 2,000 members in legislative, legal and regulatory matters.





## Noteworthy Clients

International Baccalaureate Organization

Condor Communications

Deloitte. US

Zerto Software

Society of American Gastrointestinal

Endoscopic Surgeons (SAGES)



# *Our Clients*

## Focusing on the Customer First & Foremost

We work with many companies producing over 150 events throughout the year, ranging from groups of 30 to conventions of more than 50,000. Of the events we produce each year, over 30 are for non-profit organizations, the remainder being made up of education, technology & corporation.

# Equipment

## Video Walls

900 tiles of state-of-art video wall within our inventory speaks for itself. Taking advantage of such a technology can bring life to your next program and wow your attendees at a low cost.

## Acoustics

Full Production VRX Line Array Audio System is what drives our productions. With a frequency of 44100 Hz and a depth of more than 16bits, it is a the Highest Definition of audio currently on the planet.



### *Why are we on the cutting edge of technology?*

Enterprise Event Marketing conducted a study, stating that Event Technology can create a 20% increase in event attendance, while reducing related costs by up to 30%.

# Services

## Pre Production

Preproduction is so important to protecting the budget. We make sure that all the details are worked out before we arrive onsite.

## Equipment Rental

20'x60' LED Wall? Large Blended Projection? Sound for 10,000 people? Lighting for Booth? We have you covered!

## Labor Management

We have a large pool of outstanding labor nationwide. Our team gives 110% to make sure your event is a success.

## Content Creation

Content is key. We can help deliver high-end content that keeps the attendees coming back for more!



# Why Choose Sierra Live?



With over 50 years combined of service to our clients, we understand conference & corporate events from an audiovisual perspective, better than any other company in the industry.



## SLP is Experience

Sierra Live Productions wasn't only born out of necessity, but out of experience. We have been inspiring and connecting our clients around the nation with impactful meeting and event experiences for years. Our team offers an unparalleled understanding of live events and the importance of service to our clients.

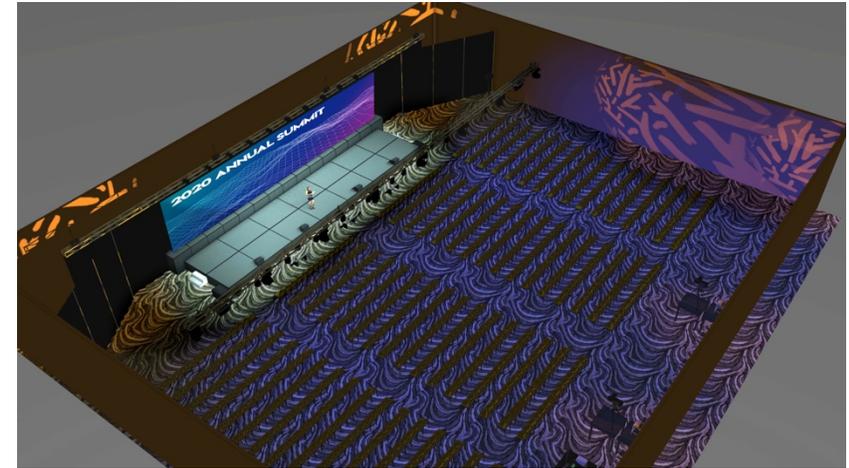
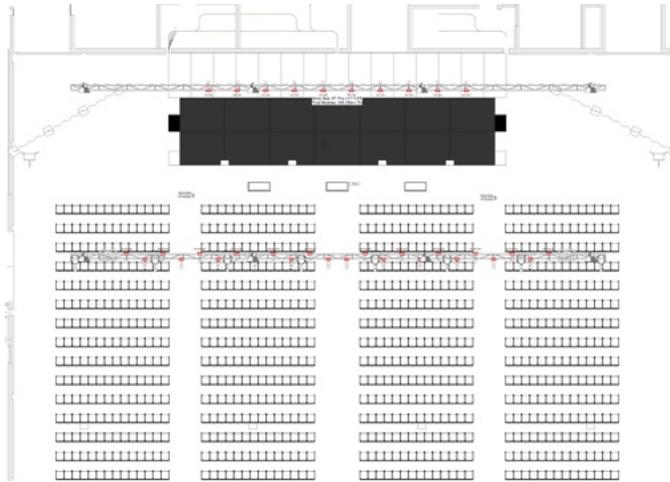


**Although Las Vegas is our backyard, Sierra Live Productions is a veteran of producing events on location anywhere in the world. The next slide will give some incite into how we accomplish this feet.**



# Our Process

SLP uses CAD based software to ensure what we are planning works in the digital realm. That way when we get onsite we can focus on the engineering and executing a well thought out plan.



1

## SLP and VectorWorks®

Our first step is to start in VectorWorks to get everything to a tangible scale. From there we can show you, not just tell you how it will look.

2

## All Aspects

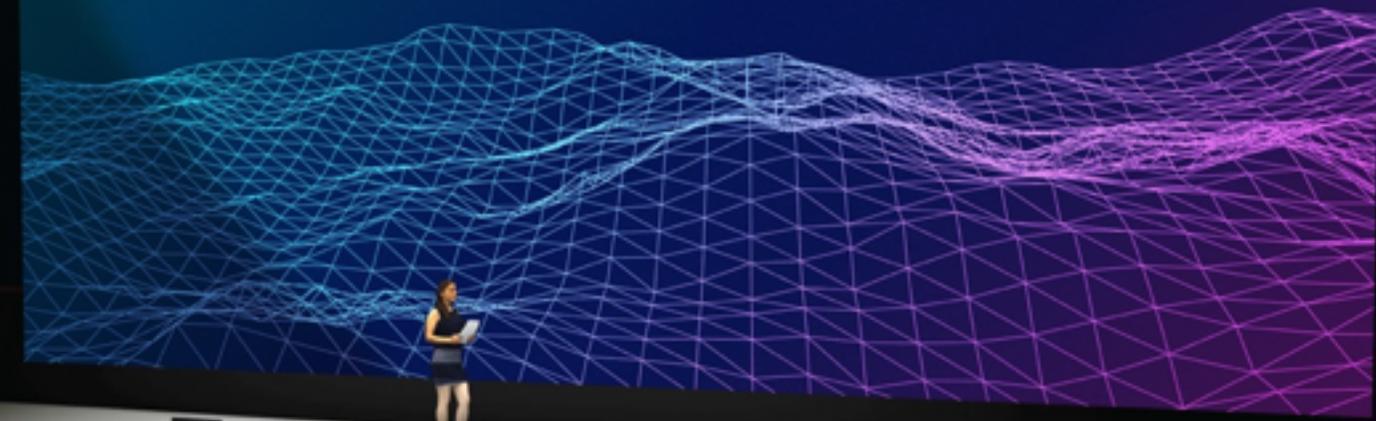
It is important for us to analyze and be able to determine if we may have an issue before we encounter it onsite.

3

## From All Angles

SLP does not deviate from proven methods such as site visits but, by creating 3D renderings we can see vantage points even beyond traditional methods.

# 2020 ANNUAL SUMMIT



**Imagine the possibilities...**



**THANK YOU**

**Sierra Live Productions**

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