



*Balloonerism by Mac Miller*

# ALBUM RELEASE PARTY

# DESCRIBE THE EVENT

This event is an album release party for the album, "Balloonism" by Mac Miller. The album is set to release January 17<sup>th</sup>, 2025. Release parties are an exciting way to listen and celebrate new music with people that enjoy the same artist.



# WHAT MAKES THIS EVENT UNIQUE

Mac Miller passed away September 7<sup>th</sup>, 2018 due to an accidental drug overdose. Not only is this an album release party for the new album, it will also act as a tribute to Mac Miller. This will be the second posthumous album being released. It is known that he created this album back in 2014, so it is a long-awaited album. Fans have been waiting to listen to the final product after hearing unofficial versions online for years. The event will take place January 16<sup>th</sup>, so everyone can listen to the album for the first time together when it comes out at midnight.

# CENTRAL LOOK

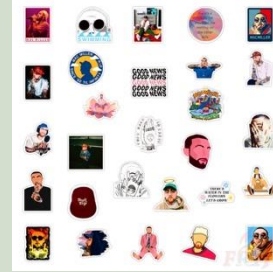
- Musical Theme
- Night Club
- Tribute to Mac Miller



# COLOR PALETTE



# DÉCOR PLAN



# WAYS TO TRIBUTE MAC MILLER



**Kool Aid & Frozen Pizza**  
Mac Miller

Mac Miller has a song called “Kool Aid & Frozen Pizza” off his fourth mixtape called K.I.D.S. So, there will be different flavors of Kool Aid (alcoholic and non-alcoholic) and different kinds of pizza will be served.

## Good News

[good nooz] *noun*

I spent the whole day in my head.  
Do a little spring cleaning,  
I'm always too busy dreaming.  
Well, maybe I should wake up instead.  
A lot of things I regret, but I just say I forget.

Mac Miller is known for having a lot of famous quotes and lyrics. There will be a white wall where the attendees can write some of their favorite ones.



Mac Miller's debut studio album called Blue Slide Park came out in 2011. It is named after Frick Park in Pittsburgh, that is also known as Blue Slide Park. To replicate the blue slide, there will be a blue inflatable slide.

# SOURCES

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