

GROWING YOUR CAREER



TAKING OWNERSHIP OF YOUR PROFESSIONAL GROWTH

GROWING YOUR CAREER

Professional growth is the ongoing process of improving your skills, knowledge and abilities to advance your career and overall professional development.



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Keys to career growth



Mindset Matters

- ❖ **Adopt a growth mindset** – embrace learning & challenges
- ❖ **Take initiative** – create opportunities, don't wait for them



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Keys to career growth



Set Goals

- ❖ Define short-term & long-term career goals
- ❖ Use **SMART** Goals (Specific, Measurable, Achievable, Relevant, Time-bound)

S

Specific

What exactly are we trying to achieve?

M

Measurable

How will we know we've achieved it?

A

Attainable

Is it realistically possible to achieve it?

R

Relevant

Does it align to our company vision and revenue growth?

T

Time

When do we want to achieve this by?

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Keys to career growth



Develop the necessary skills

- ❖ Invest in technical & soft skills (communication, leadership)
- ❖ Seek training, certifications, and hands-on experience



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Networking & Opportunities

Networking is building and maintaining relationships with others in your field or industry to facilitate the exchange of information, resources and support.

- Build connections
- Find mentors to guide and challenge you
- Attend conferences and round tables
- Join professional organizations (APCO, NENA, etc.)

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Networking & Opportunities



Seek Opportunities

- ❖ Volunteer for projects outside your comfort zone
- ❖ Take on leadership roles & special assignments
- ❖ Lateral moves can build valuable experience

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Networking & Opportunities



Work on Personal Branding

- ❖ Keep your resume & LinkedIn updated
- ❖ Maintain a strong professional reputation
- ❖ Share your knowledge and showcase achievements



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Overcoming Obstacles



Overcoming Challenges

- ❖ **Lack of confidence?** Take small steps & practice
- ❖ **Limited resources?** Seek free training & mentorship
- ❖ **Fear of failure?** Learn from mistakes & keep going

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Action Plan-Start Today

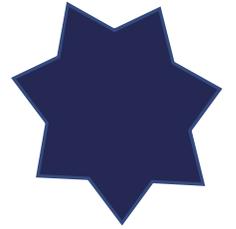
- ❖ Identify one skill to improve in the next 3 months
- ❖ Find one mentor or industry connection
- ❖ Take charge of your career – **growth starts with you!**

Take Action



THANK YOU

Information submitted by Samantha Johnson
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FL APCO TRAINING COMMITTEE