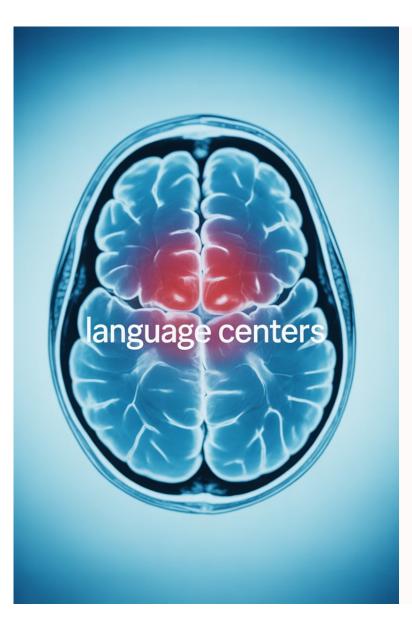


# Understanding Aphasia: A Guide for Call Center Staff

Aphasia affects language, not intelligence. This guide will help you communicate effectively with callers who have this condition.





# What is Aphasia?



#### Language Disorder

Aphasia results from damage to the brain's language center.



#### Communication Challenges

It affects speaking, understanding, reading, and writing.



#### Common Causes

Primarily caused by stroke, but can result from brain injuries, tumors, or infections.

# Types of Aphasia

#### Fluent Aphasia

## Non-Fluent Aphasia

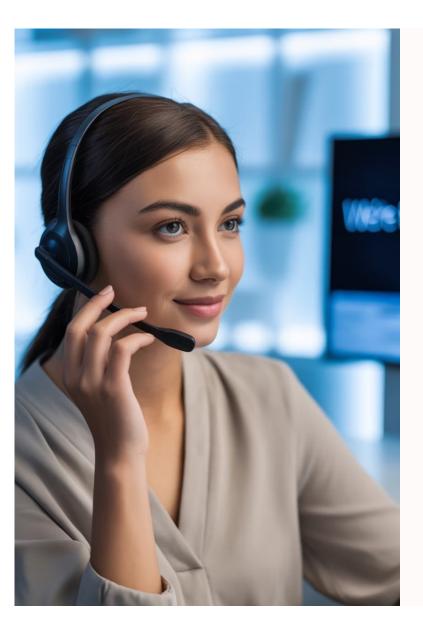
Speech flows smoothly but may lack meaning. Understanding others is difficult. Speech is slow and effortful. Grammatical errors are common.

## Global Aphasia

Most severe form. All language abilities are significantly affected.

#### Anomic Aphasia

Difficulty finding words for objects, people, or events.



## Recognizing Aphasia During Calls

# Hesitant Speech Caller struggles to fin

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Caller struggles to find words or form complete sentences.

#### Comprehension Issues

Caller seems confused by standard questions or instructions.

#### Inconsistent Responses

Answers may not match questions or seem off-topic.

#### Extended Pauses

Long silences as the caller searches for words.

## Effective Communication Strategies

#### Be Patient

Allow extra time for the caller to process and respond.

Confirm Understanding

Repeat information back to verify comprehension.

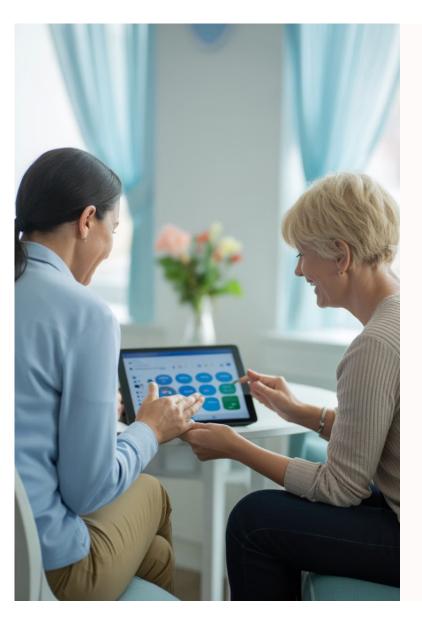


#### Speak Clearly

Use a normal tone. Don't shout or speak too slowly.

#### Simplify Questions

Ask one question at a time. Use yes/no questions when possible.



# Supporting Recovery and Treatment

## Early Intervention

Recovery chances improve with immediate treatment. Know local resources to recommend.

### Speech Language Therapy

Professional therapy is the primary treatment. Sessions rebuild language skills gradually.

## Ongoing Support

Recovery takes time. Patience and consistent practice yield improvements.