

# Exhibits

# African Violet Council of Florida CONVENTION/SHOW REPORT

Please answer the following questions and submit this report to the Show Chair within two weeks of the convention/show. Answer each question fully, as your reply will help us to update our manual and continue to organize wonderful shows in the future.

Thank you very much for your hard work and your participation in the African Violet Council of Florida.

Your name: \_\_\_\_\_

Location and date of convention/show: \_\_\_\_\_

Your title/responsibilities: \_\_\_\_\_

List good results related to your responsibilities: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

List problems encountered related to your responsibilities: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

What recommendations do you have (if any) that should be considered for changes to the Convention Manual? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Are there any other comments you would like to share? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

## African Violet Council of Florida COMMERCIAL CONTACTS

Below is a list of commercial contacts solicited in the past for donations to the awards program. Feel free to add to this list. All addresses are located in the Commercial Vendors section of the AVSA website ([www.avsa.org](http://www.avsa.org)).

Blooming Jungle, Linda Rowe  
Buckeye Violets, Pat Hancock  
Travis' Violets, Travis Davis  
Dave's Violets, David Harris  
DYNA-GRO, Dave Neal  
Fancy Bloomers, Donna Brining  
Glenda's House of Violets, Glenda Williams  
Holtkamp Greenhouses, Reinhold Holtkamp  
Lyndon Lyon Greenhouses, Paul Sorano  
Indoor Gardening Supplies  
JoS Violets, Jan Davidson  
Mrs Strep Streps, Kathy Spissman  
Starz 'n Streps, Steve & Donna Turner  
The Peacock Cottage, Laura Perdomo  
The Violet Barn, Ralph & Olive Ma Robinson  
The Violet Leaf, Lynn Lombard  
Violets and More, Jenny Enchayan

### **Sample Letter:**

Dear \_\_\_\_\_:

The African Violet Council of Florida is having its annual convention and show, \_\_\_\_\_, in \_\_\_\_\_, Florida, on \_\_\_\_\_. The Council is made up of individuals and African violet AVSA affiliated clubs residing in the State of Florida. As a not-for-profit society, we rely on the generosity of sympathetic organizations and friends to provide awards for our exhibitors. We are requesting gift certificates, cash awards, gift items or products.

Please consider donating an award for our show and send whatever award you decide upon by \_\_\_\_\_ [date] \_\_\_\_\_ to: African Violet Council of Florida, c/o [award chair's name and address].

The show will be held at the \_\_\_\_\_. Please encourage your friends and customers who may be in the area at that time to visit the show.

I look forward to hearing from you.

Sincerely,

## **African Violet Council of Florida AWARD RIBBONS INVENTORY LIST**

Best in Show  
2<sup>nd</sup> Best in Show  
3<sup>rd</sup> Best in Show  
Best in Design  
2<sup>nd</sup> Best in Design  
3<sup>rd</sup> Best in Design  
Best Standard  
Best Miniature  
Best Semiminiature  
2<sup>nd</sup> Best Semiminiature (Alice Yawger Founder's Award)  
Best Trailer  
Best Gesneriad  
Best Species  
Best Vintage  
Best Novice-Horticulture  
Best Novice-Design  
Best Chimera  
Best Jeannette's  
Best Lyndon Lyons  
Best Optimara  
Best Container Garden  
Best Interpretative Flower Design  
Best Interpretative Plant Design  
Sweepstakes in Design  
Best in Section  
Best in Class  
Award of Merit  
Blue First Place Ribbons  
Red Second Place Ribbons  
White Third Place Ribbons  
AVSA Best Collection – Standard  
AVSA Best Collection – Mini-Semiminiature  
AVSA 2<sup>nd</sup> Best Collection – Standard  
AVSA 2<sup>nd</sup> Best Collection – Mini-Semiminiature  
DAVS Collection

**African Violet Council of Florida**  
**INSTRUCTIONS FOR HORTICULTURE AND DESIGN EXHIBITORS, SELLERS**  
**OF SHOW PLANTS, AND SALES TABLE PARTICIPANTS**

**CLASSIFICATION AND ENTRIES PROCESS OVERVIEW:**

The process of Classification and Entries requires undivided attention and concentration. Therefore, please proceed through the process as outlined below. Classifications and Entries are made up of a team of at least three people and two laptops. One person and one laptop will be used for classification, and one person and one laptop for entries. An additional person will place nametags with each plant, attach a sticker with the price if the plant is for sale, and a sticker to identify the plant if it qualifies for a special award.

**TO ENTER AND SELL YOUR SHOW PLANTS:**

Note: Only two exhibitors will be allowed in the Entries/Classification room at one time: one entering plants and the second preparing plants to be entered.

1. CHECK YOUR PLANTS CAREFULLY TO ENSURE YOU HAVE REMOVED ALL NAMETAGS, PICKS, LEAF SUPPORTS AND SUCKERS. No plants will be allowed for entry displaying any of these items.
2. Make certain that all pots conform to Rule 9 of the show schedule and that your name has been taped to the bottom of the pot.
3. GROOM ALL PLANTS **BEFORE** GOING TO ENTRIES. Grooming at the Entries and Classification tables will disrupt the entries process. A separate area may or may not be available for this function, depending upon the show venue.
4. Complete your Exhibitor's List of Entries (Exhibit E) **BEFORE** approaching the Classification Reception Table in front of the Entries/Classification room. If you do not know the name of your plant, please contact someone beforehand to help you identify it. Do not fill in the Exhibitor Number, Award Eligibility or Class sections of the form. It will be filled in later.
5. Place the Exhibitor's List of Entries form in the receptacle provided. Sign in on the sheet provided and pick up your call-back number. Your name is now on the waiting list in the order listed. Then, wait to be called.
6. If the Exhibitor wishes to sell a plant they are entering in the show, the Exhibitor's Show Plant Sales Form (Exhibit F) must list those plants for sale and the price the Exhibitor wishes to receive for each plant. The form is presented at the time of Entries. The price of the plant will be placed on the Entry card before it is folded and attached to the plant. The Exhibitor later gives the Show Plant Sales Form to the Show Plant Sales Chair for further action.
7. After the plants are classified and entered, Placement aides will carefully take your plants, nametags and Entry cards from the classification table to the nametags area for nametag placement and then to the show area. Nametag picks will be at entries for those exhibitors who prefer to place picks in their plants themselves rather than by the Placement aide.
8. After you have completed the classification and entries process, please remove all boxes that you may have brought with you. The entry area must be cleared so that other exhibitors may bring in their exhibits. There most likely will be no room to store boxes or plants.

**TO ENTER DESIGNS:**

1. COMPLETE YOUR Exhibitor's List of Entries form (Exhibit E) for your designs and place it in the receptacle provided on the Classification reception table in front of the

Entries/Classification room. Sign in on the sheet provided and pick up your call-back number. Your name is now on the waiting list in the order listed. Then, wait to be called.

2. Make sure that a 3" x 5" card accompanies each exhibit in the Design Division classes. See Rule 3 in the Design Division in the show schedule.
3. After you have completed the classification process, you may enter the show area to work on your design. See the show schedule for specific times.

### **TO CLAIM PLANT AND DESIGN ENTRIES AT THE CLOSE OF THE SHOW:**

All exhibits must be removed promptly at the close of the show as posted in the show schedule. Show plants that have been sold may be picked up by the buyer 30 minutes prior to the close of the show.

### **SALES TABLE PROCEDURE:**

1. The Plant Sales Chair is responsible for all plant sales including arrangement of all plants on the sales tables.
2. ONLY CLEAN, HEALTHY PLANTS WILL BE ACCEPTED TO BE SOLD. Any plants having the appearance of disease or an unhealthy appearance will be removed at the discretion of the Plant Sales or Show Chairs and returned to the owner with an explanation.
3. Each grower who has plants on the sales tables will receive 75% of the proceeds, with the Council retaining 25%.
4. Council policies require that each person who brings plants for the Council plant sale must:
  - a. Be a member of the African Violet Council of Florida;
  - b. Enter a minimum of five entries in the show;
  - c. Prepare flags for pricing and identification of plants;
  - d. Return at the close of the show to help separate unsold plants and clean up the sales area, and
  - e. Understand that each person with plants for sale will be required to work (or provide a substitute to work) a minimum of four hours at the sales tables. The times to be worked will be assigned by the Plant Sales Chair. Exceptions may be made at the discretion of the Plant Sales Chair for those who are working in other areas such as the Education Exhibit.
5. To obtain your plant sales number, contact the Plant Sales Chair. It is essential that you have your personal sales number assigned to ensure you are paid for the plants you sell.
6. Provide assistance upon arrival to the Plant Sales Chair, only if requested. The Plant Sales Chair will designate ALL SPACE in the sales room – NO EXCEPTIONS. Please wait until he/she directs you before unloading any sale plants.
7. The Council requests a donation of leaves and cuttings. These should be identified with the names and descriptions by use of a Leaf Identification Tag [Exhibit J in the Convention Manual] or other description such as a First Class label. The money from the sale of leaves and cuttings goes entirely to the Council to help offset the expenses incurred.







**African Violet Council of Florida  
JUDGE'S REQUEST FORM**

Any AVCF member who is a current AVSA certified judge and would like to JUDGE the show, please fill out the form and mail to:

Judge's Chair:

*[insert name, address, phone number and e-mail address]*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

Status of Judge:

Student  Advanced  Senior  Master  AGGS

Experience:

Collections  Standards  Mini-Semis  Trailers   
Species  Other Gesneriads  Design

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**African Violet Council of Florida  
CLERK'S REQUEST FORM**

Any AVCF member who would like to CLERK, please fill out the following and mail to:

Judge's Chair:

*[insert name, address, phone number and e-mail address]*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

## EXHIBIT H

### African Violet Council of Florida JUDGES' AND CLERKS' INSTRUCTIONS

#### ASSIGNMENTS:

Panel 1	Judges: 1. 2. 3.	Clerks: 1. 2.	Classes Judged:
Panel 2	Judges: 1. 2. 3.	Clerks: 1. 2.	Classes Judged:
Panel 3	Judges: 1. 2. 3.	Clerks: 1. 2.	Classes Judged:
Panel 4	Judges: 1. 2. 3.	Clerks: 1. 2.	Classes Judged:

#### **Judges' Instructions:**

1. Look over the entire show before beginning to judge your assigned classes. Consider all sections.
2. Inspect the entire class in the section you are judging before proceeding to judge individual plants.
3. The show is merit judged. Do not spend excessive time on any one plant. Do not point score, except for Collections or breaking a tie for Best in Show, etc.
4. Look for beauty, not for flaws and refrain from letting personal preferences guide your decision.
5. Remember that each panel consists of three judges. Each one is important, and the views of each judge should be considered. Abide by the rule that no one judge on any panel should dominate. All opinions should be freely expressed. Respect your fellow judges' opinions. The majority opinion should be accepted with no further discussion, and the opinion of judges on another panel should not be solicited during the judging process.
6. Refrain from opening the entry card to check the exhibitor's name.
7. Do not poke plants with a pencil or your fingers, and don't pick them up. If you need a plant moved in any way, ask one of your clerks for assistance.
8. If the bloom color is different than its description, reduce it to a red ribbon.
9. Consider the size of the plant when evaluating bloom count.
10. Write constructive comments on red and white ribbons or use the comment cards in Exhibit I in the Convention Manual if time is a factor. Begin with a positive comment before mentioning faults. Encourage the exhibitor on how he or she could do better.
11. Panel members should take turns writing comments. Clerks should not be asked to write your comments.
12. Judge design arrangements as presented; don't remake the design. Creativity in design should be rewarded over triteness. Suggestion is more effective than a literal interpretation.

## **EXHIBIT H (Page 2)**

13. Select the best exhibit in each class. If section ribbons are to be awarded, select the best exhibit in each Section.
14. All judges will select the Best African Violet in the show. Best in Show will come ONLY from the plants that are awarded Best in Class, Best in Section and from the Collection classes. Second Best in Show will then be selected from the remaining Best in Class or Best in Section or the Collections.
15. Give as many Awards of Merit as are deserved. Special awards should not be awarded just because they are available. Give them only for superior exhibits.
16. If a consensus is unable to be reached, ask the Judges' Chair for ballot sheets to help speed the decision process.
17. Be aware of a poor growing season and/or unusual weather conditions. Recognize the possible effects caused by environmental changes.
18. Be tolerant of new (or old!) judges. Encourage them to participate in the decision-making.
19. Respect the entries. Don't make frivolous or disrespectful remarks. Don't let personal prejudice affect your judging.
20. Personally thank the Clerks for their assistance.
21. Within two weeks of the show, write a thank-you note to the Judge's Chair for asking you to be a judge.

### **Clerk's Instructions**

1. Place all ribbons to be awarded on a separate table in an orderly manner to aid placement during the judging process. The Judges' and Clerks' Chair will have received the ribbons from the Award Ribbons Purchaser.
2. For each panel of clerks, Clerk #1's responsibility is to record the blue, red or white ribbon awards, decided by the judges, on the entry sheets and obtain the appropriate signatures. Clerk #2 collects the applicable ribbons and places them next to each plant.
3. Unfold the exhibitors' cards to reveal the names of the exhibitors only after ALL the judging has been completed, including the special awards. The clerks may also move winners to a focal point place of honor if one is designated. If this is done, place a card indicating this on the empty spot where the plant once stood. The Judges' and Clerks' Chair will have received these cards from Staging.
4. Clerks should stand clear of the immediate judging area. Allow the judges complete the judging process of the entire section before proceeding to place ribbons.
5. Mark the computer-printed entry sheets with ALL the awards given to each exhibit. Record the entry book number (not the exhibitor's number for the special award exhibits).
6. When judging the Collections, the clerks should ensure that the judges sign all the appropriate paperwork.
7. If assistance is needed, ask the Judges' Chair for guidance.
8. Don't be afraid to suggest changes to avoid disqualification.

## EXHIBIT I

### THANK YOU FOR ENTERING YOUR PLANT!

Your Plant has:

- Good symmetry
- Nice blossoms
- Good potential
- Clean leaves

Your Plant would be improved by:

- Potting down the neck
- Removing immature, undersized leaves
- Attention to symmetry
- Removing faded or dead blooms
- Removing suckers
- Being more compact
- Growing more in a leaf-over-leaf pattern
- Avoiding oversized semiminis (over 8")
- Avoiding oversized minis (over 6")
- Removing faded, damaged leaves
- Removing pedicel, peduncle, petiole stubs
- Removing dust, dirt, animal hair
- Avoiding changes in culture
- More blossoms
- Centering the plant in the pot
- Another year's growth
- A smaller pot
- A larger pot
- Other (see other side for details)

### THANK YOU FOR ENTERING YOUR DESIGN!

Your Arrangement has:

- Pizazz
- Originality
- Good interpretation
- Good vibrations (rhythm)
- Good presentation
- Good proportion and scale
- Good balance

Your Arrangement would be improved by:

- Better utilization of space
- Camouflaging mechanics
- Attention to stability and balance
- Fresher blossoms
- Fresher plant material
- Paying more attention to blossom placement
- Minimizing amount of plant material
- Using a less dominant background/drape
- Avoiding disjointed/overlapping line material
- Removing some of the transition material
- Removing glue strings
- Removing dust, dirt, animal hair
- Using less, rather than more
- More blossoms
- Using a larger plant
- Using a smaller plant
- A dominate feature that unifies the whole
- Clearer water
- Other (see other side for details)

### THANK YOU FOR ENTERING YOUR PLANT!

Your Plant has:

- Good symmetry
- Nice blossoms
- Good potential
- Clean leaves

Your Plant would be improved by:

- Potting down the neck
- Removing immature, undersized leaves
- Attention to symmetry
- Removing faded or dead blooms
- Removing suckers
- Being more compact
- Growing more in a leaf-over-leaf pattern
- Avoiding oversized semiminis (over 8")
- Avoiding oversized minis (over 6")
- Removing faded, damaged leaves
- Removing pedicel, peduncle, petiole stubs
- Removing dust, dirt, animal hair
- Avoiding changes in culture
- More blossoms
- Centering the plant in the pot
- Another year's growth
- A smaller pot
- A larger pot
- Other (see other side for details)

### THANK YOU FOR ENTERING YOUR CONTAINER GARDEN!

Your Container Garden has:

- Good landscaping
- Good design
- Good scale
- Clean plants

Your Container Garden would be improved by:

- Minimizing number of accessories
- Removing spent blossoms
- Attention to landscaping
- Removing soil on leaves
- Using fewer plants
- Being more compact
- Using a smaller violet(s)
- Using a larger violet(s)
- Trimming plant material
- Removing faded, damaged plant material
- Using a neutral colored container
- Removing errant pieces of perlite
- Using a violet with more blossoms
- Increasing height of line material
- Concealing tiering
- More establishment of plant material
- More variety in textures of plant material
- Better proportion of plant materials
- Other (see other side for details)

## EXHIBIT J

<p><b>VARIETY:</b> _____</p> <p><b>HYBRIDIZER:</b> _____</p> <p>Registered? Yes <input type="checkbox"/> # _____ No <input type="checkbox"/></p> <p><u>Plant Type:</u> Large Standard Mini Semi-mini Trailer</p> <p><u>Blossom:</u> Single Double Semi-Double Star Pansy Fringed</p> <p><u>Color:</u> White Pink Coral Fuchsia Red Green Blue Purple Orchid Lavender Dark Light</p> <p><u>Characteristics:</u> Two-toned Multi-colored Fantasy Geneva _____ Edged</p> <p><u>Foliage:</u> Plain Ruffled Variegated Tailored Girl Serrated Quilted</p>	<p><b>VARIETY:</b> _____</p> <p><b>HYBRIDIZER:</b> _____</p> <p>Registered? Yes <input type="checkbox"/> # _____ No <input type="checkbox"/></p> <p><u>Plant Type:</u> Large Standard Mini Semi-mini Trailer</p> <p><u>Blossom:</u> Single Double Semi-Double Star Pansy Fringed</p> <p><u>Color:</u> White Pink Coral Fuchsia Red Green Blue Purple Orchid Lavender Dark Light</p> <p><u>Characteristics:</u> Two-toned Multi-colored Fantasy Geneva _____ Edged</p> <p><u>Foliage:</u> Plain Ruffled Variegated Tailored Girl Serrated Quilted</p>
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## African Violet Council of Florida SAMPLE PUBLICITY LIST [under construction]

(This list is by no means complete and is listed by general area. Every area in which a show is scheduled will have its own local press. The list should be updated with each convention.)

### General Press:

Fine Gardening Magazine c/o The Tauton Press 63 S. Main Street P.O. Box 5506 Newton CT 06470	Editor American Horticulture Society 7931 E. Boulevard Drive Alexandria VA 22308	Editor, Around the South Southern Living P.O. Box 523 Birmingham AL 35201	Florida Gardening P.O. Box 500678 Malabar FL 32950 <a href="http://www.floridagardening.com">www.floridagardening.com</a>
Home and Garden P.O. Box 1121 St. Petersburg FL 33731	Teresa Odle, Editor African Violet Magazine <a href="mailto:tgodle311@gmail.com">tgodle311@gmail.com</a> 505-259-0953	Jeanne Katzenstein, Editor The Gloxinian 1 Hallvard Terrace Rockaway NJ 07866	Laura Walker, Editor Dixie News 11048 Big Canoe Big Canoe GA 30143
Florida Federation of Garden Clubs 1400 South Denning Drive Winter Park, Florida 32789 (407) 647-7016	Garden Web	AVSA	Grasshopper
Going Places (AAA)			

### Brooksville/Spring Hill

Spring Hill Newsletter 3475 Deltona Boulevard Spring Hill FL 34606 352-683-5053 Deadline-13 <sup>th</sup> of preceding month of publication on 1 <sup>st</sup> i.e., May 13 <sup>th</sup> for July 1 <sup>st</sup>	Hernando Today Attn.: Karen Peterson Hometown News Happenings 15299 Cortez Boulevard Brooksville FL 34613 352-544-5200 Due 10 working days prior to event	Hernando Times Attn.: Phyllis Day, Club Events 15365 Cortez Boulevard Brooksville FL 34613 352-754-6101 Due 7 working days prior to event	St. Pete Times – Pasco Attn.: Jennifer Stewart, News 11321 U.S. Highway 19 Port Richey FL 34668-1499 800-333-7505 / 727-869-6272
St. Pete Times Attn.: Garden Calendar Home & Garden P.O. Box 1121 St. Petersburg FL 33731 800-333-7505 Due 7 working days prior to event	Tampa Tribune Attn.: Beth Dolan Bay Life at Home P.O. Box 191 Tampa FL 33601 813-259-7619 Due 15 working days prior to event to get in Garden Notes	Citrus Chronicle Attn.: Community News 1624 N. Meadowcrest Blvd. Crystal River FL 34429 352-563-5655 / 352-563-5966	

### Jacksonville

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## Lakeland/Brandon/Orlando/DeBary

Brandon News & Shopper 1401 Oakfield Drive Brandon FL 33511-4854	Winter Haven News Chief P.O. Box 1440 Winter Haven FL 33883	Zephyrhills News Weekly P.O. Box 638 Zephyrhills FL 33539	Brandon News 1508 Burning Tree Lane Brandon FL 33511
Carmen DiPaulo Lake Area News 3820 Little Road Lutz FL 33548	Temple Terrace News 1401 Oakfield Drive Brandon FL 33511	South Tampa News 1401 Oakfield Drive Brandon FL 33511	Lyle McBride, Features Editor The Lakeland Ledger P.O. Box 408 Lakeland FL 33802
The Polk County Democrat 190 S. Florida Avenue Bartow FL 33830	Calendar Editor Florida Monthly magazine Florida Media, Inc. 102 Drennan Rd., Suite C-5 Orlando FL 32806	The News-Sun 2227 U.S. 27 South [check] Sebring FL 33870	Highlands Today 315 U.S. 27 North Sebring FL 33870

## Ocala

Ocala Star-Banner P.O. Box 490 Ocala FL 34478	Gainesville Sun P.O. Box 147147 Gainesville FL 32614-7147	Citrus County Chronicle 1624 N. Meadowcrest Boulevard Crystal River FL 34429	The Villages Daily Sun 1100 Main Street The Villages FL 32159
Senior Times 4400 N.W. 36 <sup>th</sup> avenue Gainesville FL 32606	The Suburban Chronicle <a href="http://www.suburbanchronicle.com">www.suburbanchronicle.com</a>	AAA-Going Places What's Happening 1515 N. Westshore Boulevard Tampa FL 33607	Williston Pioneer <a href="http://www.willistonpioneer.com">www.willistonpioneer.com</a>
Levy County Journal 13 South Main Street Chiefland FL 32644	Senior Connection Send press releases to <a href="mailto:Janice@srmagazine.com">Janice@srmagazine.com</a>	Doylene Calloway (352-732-6875) West Marion Messenger Suite 104 8810 W. State Road 200 Ocala FL 33481 <a href="mailto:editor@westmarionmessenger.com">editor@westmarionmessenger.com</a>	Spruce Creek Preserve Garden Club Lee Folino <a href="mailto:Davelee3@mwt.net">Davelee3@mwt.net</a>
Riverhaven Garden Club Ruth Rittgers 352-628-3899 <a href="mailto:Rittgers@infionline.net">Rittgers@infionline.net</a>	Voice of South Marion 5516 S.E. 113 <sup>th</sup> Street Bellevue FL 34420 352-245-3161	Marion County Extension Service University of Florida 2232 N.E. Jacksonville Road Ocala FL 34470-3615 (Master Gardeners)	Riverland News Dunnellon <a href="mailto:editor@riverlandnews.com">editor@riverlandnews.com</a>
Deltona Garden Club (events posted online) <a href="http://www.geocities.com/anssar/delgarclub.html">http://www.geocities.com/anssar/delgarclub.html</a>	Carol Hudacek Oak Run Garden Club 7341 S.W. 115 <sup>th</sup> Place Ocala FL 34476	South Marion Citizen Suite 104 8810 S.W. State Road 200 Ocala FL 34481	

## Palm Beach area (including Port St. Lucie)

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## Pensacola

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## Southeast Florida (Miami, Fort Lauderdale area)

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## Southwest Florida (Cape Coral, Ft. Myers)

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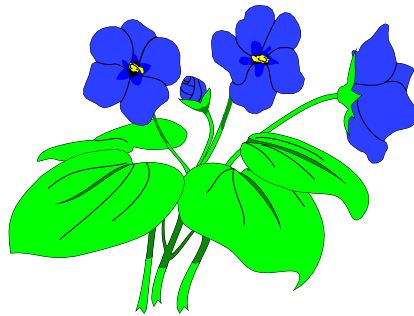
## Tampa/Clearwater/St. Petersburg

Bulletin Board St. Petersburg Times 14358-B N. Dale Mabry Hwy. St. Petersburg FL 33731	Garden Editor St. Petersburg times P.O. Box 1121 St. Petersburg FL 33731	Neighbors Editor Tampa Tribune 4243 Henderson Blvd. Tampa FL 33629	Club Calendar Tampa Tribune 125 Country Club Drive Tampa FL 33612
Tampa Tribune Datebook P.O. Box 191 Tampa FL 33601	Gardening Editor Tampa Tribune P.O. Box 191 Tampa FL 33601	The times 14358-B N. Dale Mabry Hwy. Tampa FL 33618	The Penny Saver 8608 N. Suwannee Avenue Tampa FL 33604
Town & Country News 5501 Waters Avenue W. Tampa FL 33634	Weekly Planet 1310 9 <sup>th</sup> Avenue E. Tampa FL 33605	Department of Biology USF Botanical Garden 4202 E. Fowler Avenue Tampa FL 33620	Next Door News 7915 N. Armenia Avenue Tampa FL 33604
Carrollwood News 5501 Wates Avenue W. Tampa FL 33634	The Sun & East Bay Breeze 1507 Sun City Center Plaza Ruskin FL 33573	Landscape Editor Home & Gardens South Tampa News P.O. Box 1121 St. Petersburg FL 33731	Pasco Times 11321 U.S 19 New Port Richey FL 34668
Plant City Courier 101 Wheeler Street N. Plant City FL 33566	Suncoast Shopper News 6414 Highway 19 N. New Port richey FL 34629	Bradenton Herald P.O. Box 921 Bradenton FL 34206	Sarasota Herald P.O. Box 1719 Sarasota FL 34230



**African Violet Council of Florida**  
**Sample Show Flyer & Press Release**

[Name of affiliate] presents its  
\_\_th Annual Judged Violet Show —  
The Golden Age  
of Violets  
[Insert Date]  
(Plant Sale begins [date])



[Insert Address]

- 🌸 **Show Plants** — 9:00 a.m., Saturday, March 9<sup>th</sup>, through 4:00 p.m.  
Sunday, March 10<sup>th</sup>
- 🌸 **Sale Plants** — 10:00 a.m., Friday, March 8<sup>th</sup>, until sold out, or 6:00 p.m.,  
Sunday, March 10<sup>th</sup>, whichever comes first. (Sunday hours begin at  
9:00 a.m.)
- 🌸 **Judging** — 10:00 a.m., Saturday, March 9<sup>th</sup>

Hundreds of unusual varieties of African violets on display and for sale from miniatures to trailers to plants measuring over a foot in diameter. Most of these plants are hybrids not available for sale locally: pinks, whites, lavenders and reds plus unusual color combinations. Solid, striped, spotted or "fantasy" blossoms as small as a quarter-inch wide to ones over two inches wide! Quilted leaves, variegated leaves, ruffled leaves – a feast for the eyes! Plan to GET THERE EARLY! Fresh-cut leaves for propagation will be for sale. Get Help on growing violets, spotting problems, propagating leaves.

For more information: Show Chairmen, [name] — [phone #]

**SAMPLE PRESS RELEASE**

***[Insert appropriate  
show theme graphic here]***

**PRESS RELEASE**

**[Insert Date]**, is the date for the ***[insert name of affiliate]*** \_\_\_<sup>rd</sup> **Annual Judged African Violet Show** and dozens of unusual varieties of violets will be on display for judging as well as others for sale. We also will sell fresh-cut leaves for propagation and hard-to-find supplies suitable for African violet growers.

The theme of this year's show is:

***[Insert Show Theme]***

**DATE/TIME:** *[insert dates and times the show is open to the public]*

**PLACE:** *[insert address]*

**FEATURES:** Many unusual varieties of African violets on display and for sale: miniatures, semiminiatures, standards and trailers. Most of these plants are hybrids not available for sale locally. Pinks, whites and lavenders to darker violets and reds — plus the rarer greens. Solid blossoms, spotted, or "fantasy" blossoms, striped blossoms. Blossoms as small as a quarter-inch wide to ones over two inches wide! Quilted leaves, variegated leaves, ruffled leaves — a feast for the eyes!

Fresh-cut leaves for propagation will also be for sale.

Workshops for the public at 3:00 p.m. on Saturday and 2:00 p.m. Sunday focusing on growing violets, spotting problems, propagating leaves.



**Who are we?** *[insert affiliate name]* is an enthusiastic, non-profit group of people residing in *[list counties where members live]*.

We meet monthly beginning at *[insert day of meeting, time and location]*.

**For further information:** *[insert contact information]*

# African Violet Council of Florida Sample Show Schedule

The African Violet Council of Florida  
Presents

*[Insert Name of Show]*  
*[Insert Location]*  
*[Insert Date]*

## AVCF Officers

President –  
First Vice President –  
Second Vice President –  
Recording Secretary –  
Corresponding Secretary –  
Treasurer –

## Show Committee

Show Chair –  
Awards –  
Awards Ribbon Purchaser –  
Classification –  
Design –  
Education/AVSA Information Exhibit –  
Entries –  
Focal Point –  
Hospitality –  
Judges & Clerks –  
Plant Placement –  
Plant Sales –  
Properties –  
Publicity –  
Schedule –  
Show Plants Sales –  
Silent Auction –  
Staging –

Convention Chair –

SHOW HOURS:

*[insert]*

Sold show plants may be removed from the show at \_\_\_\_\_.

## GENERAL RULES

1. Only members of the African Violet Council of Florida and its affiliates are eligible to enter exhibits in the show.
2. The *AVSA Handbook for African violet Growers, Exhibitors and Judges* will be the authority for any cases not covered by specific rules in this schedule. Qualified AVSA judges using the merit method of judging will judge the exhibits. The judging of the show will begin at \_\_\_\_\_ on \_\_\_\_\_.
3. Horticultural and Design entries must be made between \_\_\_\_ and \_\_\_\_ on \_\_\_\_\_. Entries for convention workers *only* will be from \_\_\_\_ to \_\_\_\_ on \_\_\_\_\_.
4. Each exhibitor is required to present a completed Exhibitor's List of Entries (Exhibit E) to the Classification reception table receptacle, sign in on the sheet provided and pick up their call-back number during the designated hours for entries. Entry forms must be filled out in pencil in case any corrections are necessary. (See Exhibit D of the Convention Manual for complete instructions.)

Each Exhibitor wishing to sell his/her show plants must submit a Show Plant Sales Form (Exhibit F) at the time of entering his/her plants, listing the names of the plants and the price of each plant the Exhibitor wishes to receive. After Entries, the Exhibitor gives the form to the Show Plant Sales Chair.

5. If someone other than the owner enters exhibits for the owner, the name of that person must be listed on the back of the Exhibitor's List of Entries form (Exhibit E).
6. Entries must be correctly named or they will be subject to correction by the Classification Committee.
7. Only clean, healthy plants will be accepted. Plants entered in the Horticulture Division must have been in the possession of the Exhibitor for at least three months.
8. All African violet plants entered (except trailers and species) must be single-crowned. All African violet plants must be in bloom.
9. Double-potting, flared-top pots, supports and collars will not be accepted. Self-watering pots such as Moist-Rite and Oyama, etc., may be entered in colors such as white, black, green or any other neutral tone. All other plants must be slip-potted into neutral-colored pots such as white, green, black, etc. ("Slip-potting" means dropping the pot containing the plant into a clean pot of the same or just a fraction larger-sized pot.) It is recommended that plastic or tinfoil be placed in the bottom of the outer pot to prevent leakage onto the table covering. Exceptions: trailers, trailing species and other Gesneriads may be exhibited in the container in which they are growing. The pot should be clean.
10. Protective covers, mulches and unobtrusive stakes are permitted for Gesneriads other than African violets.
11. Gesneriads entered in Classes 68 and 69 must have some special quality of foliage, coloring, texture, growth habit, etc., and not just be a Gesneriad out of bloom.
12. Exhibitors may enter only one plant of each variety in each class but may enter more than one variety in a class.
13. Only AVSA members may enter plants in Classes 1 and 2 and must present a current AVSA membership card displaying the registration number. An Exhibitor may enter only one collection in each Collection class.
14. Only DAVS members may enter in Classes 3 and 4 and must present a current DAVS membership card displaying the registration number. An Exhibitor may enter only one collection in each Collection class.

15. Any African violet entered in a collection is eligible for all special awards.
16. Exhibits in Classes 56 and 57 must not have been shown at a prior AVSA convention show. The Exhibitor must have originated the seedlings, or the right to them must have been released in writing by the originator to the Exhibitor. Plants grown from purchased seeds are the property of the grower. It is not necessary to obtain permission from the seed's producer. Sports and mutants will be exhibited as "Sport of \_\_\_\_\_." If it has been named, the name will follow in parentheses.
17. "Best in Class" shall be chosen from the blue-ribbon winners in each class. "Best in Section" shall be chosen from the blue-ribbon winners from each class in the section. Only blue-ribbon winners are eligible for special awards.
18. Entries in Class 58 must be planted in an unusual, novel or decorative container. It is not required for the entry to suggest the show theme. Only one entry per person.
19. The names of Exhibitors shall remain covered until all special awards have been chosen.
20. The show will be open on \_\_\_\_\_, from \_\_\_\_ to \_\_\_\_ and on \_\_\_\_\_ from \_\_\_\_ to \_\_\_\_.
21. Exhibits may not be altered or removed from the show area until \_\_\_\_ on \_\_\_\_\_.
22. AVCF will provide reasonable protection for the exhibits but will not be responsible for any damage or loss.
23. A "Novice" is an Exhibitor who has never won a blue ribbon in the Horticulture Division in any AVSA show.
24. The "Helper Behind the Scene" class is reserved for the Exhibitor who is a spouse or a friend of an AVCF Exhibitor and who does numerous jobs in setting up and break-down of the show.
25. If there is no commercial division in an affiliate show, commercial members may enter any class.

### **DESIGN DIVISION RULES**

1. An Exhibitor may have only one entry in each class. Exhibitors must complete the Exhibitor's List of Entries form (Exhibit E) for their designs and follow General Rule #4 above.
2. Reservations must be made by \_\_\_\_\_ to \_\_\_\_\_ by phone \_\_\_\_\_ or email \_\_\_\_\_.

Classes are limited. Space will be reserved as available. The Design Chair will verify your reservation space(s). Notify the Design Chair immediately if it is necessary to cancel your reservation

3. All entries in the Design Division must have a 3" x 5" card listing the African violet varieties and other plant materials used, if known. A subtitle or written interpretation of the design may be provided on a separate 3" x 5" card but is not required.
4. All designs must be the creation of the Exhibitor and must be entered and placed by the Exhibitor.
5. A "Novice" is an Exhibitor who has never won a blue ribbon in the Design Division in any AVSA show.
6. Exhibitors will be permitted to work on their designs on \_\_\_\_\_ from \_\_\_\_ to \_\_\_\_ after completing the entry process and on \_\_\_\_\_ from \_\_\_\_ to \_\_\_\_.

**All design Exhibitors and their materials must be out of the show area by \_\_\_\_\_.**

**To Enter Designs:**

1. Complete the Exhibitor's List of Entries form (Exhibit E) for your designs and present it to the Classification reception table to receive an Exhibitor Number during the designated hours for entries.
2. Entries may be made on \_\_\_\_\_ from \_\_\_\_\_ to \_\_\_\_\_. The Design Chair will assign the space in the show area designated for your design.
3. Make sure that a 3" x 5" card accompanies each exhibit in the Design Division classes. See Rule 3 under DESIGN DIVISION in the show schedule.
4. After Entries has entered your design entry and given you the Entry Card, you may enter the show area to work on your design. See Rule 6 under DESIGN DIVISION for times.

**TO CLAIM PLANT AND DESIGN ENTRIES AT THE CLOSE OF THE SHOW:**

All exhibits must be removed promptly at the close of the show on \_\_\_\_\_ at \_\_\_\_\_.

**SHOW SCHEDULE**

*[INSERT TITLE OF SHOW]*

**Class****Section I – Collections**

- 1 AVSA Collection of three different registered standard varieties of the same type (three single-crowned or three trailers) or three different species regardless of type.
- 2 AVSA Collection of three different registered miniature or semiminiature varieties of the same type (three single-crowned miniatures, three miniature trailers, three single-crowned semiminiatures, or three semiminiature trailers).
- 3 DAVS Collection of three different Dixie registered standard varieties of the same type (three single-crowned or three trailers).
- 4 DAVS Collection of three different Dixie registered miniature or semiminiature varieties of the same type (three single-crowned miniatures, three miniature trailers, three single-crowned semiminiatures or three semiminiature trailers).

**Section II – Standard specimen plants, green foliage, any type blossom**

- 5 White, cream, blush, yellow and two-tones of these colors
- 6 Pink, coral, rose, and two-tones of these colors
- 7 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 8 Blue and two-tones of the same colors
- 9 Purple, lavender, orchid and two-tones of these colors
- 10 Fantasy
- 11 Chimera
- 12 Edged (Geneva)
- 13 Edged (all other edged blossoms)
- 14 Multi-colored

**Section III – Standard specimen plants, variegated foliage, any type blossom**

- 15 White, cream, blush, green, yellow, and two-tones of these colors
- 16 Pink, coral, rose and two-tones of these colors
- 17 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 18 Blue, purple, lavender, orchid and two-tones of these colors
- 19 Fantasy
- 20 Chimera
- 21 Edged (Geneva)

- 22 Edged (all other edged blossoms)
- 23 Multi-colored

**Section IV – Miniature specimen Plants, any type foliage, any type blossom**

- 24 White, cream, blush, yellow, green and two-tones of these colors
- 25 Pink, coral, rose and two-tones of these colors
- 26 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 27 Blue, purple, lavender, orchid and two-tones of these colors
- 28 Fantasy
- 29 Chimera
- 30 Edged (Geneva)
- 31 Edged (all other edged blossoms)
- 32 Multi-colored

**Section V – Semiminiature specimen plants, green foliage, any type blossom**

- 33 White, cream, blush, yellow, green and two-tones of these colors
- 34 Pink, coral, rose and two-tones of these colors
- 35 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 36 Blue, purple, lavender, orchid and two-tones of these colors
- 37 Fantasy
- 38 Chimera
- 39 Edged (Geneva)
- 40 Edged (all other edged blossoms)
- 41 Multi-colored

**Section VI – Semiminiature specimen plants, variegated foliage, any type blossom**

- 42 White, cream, blush, yellow, green and two-tones of these colors
- 43 Pink, coral, rose and two-tones of these colors
- 44 Red, wine, fuchsia, plum, maroon, burgundy, mauve and two-tones of these colors
- 45 Blue, purple, lavender, orchid and two-tones of these colors
- 46 Fantasy
- 47 Chimera
- 48 Edged (Geneva)
- 49 Edged (all other edged blossoms)
- 50 Multi-colored

**Section VII – Trailers – any type foliage, any type blossom**

- 51 Standard trailers
- 52 Miniature Trailers
- 53 Semiminiature trailers – solid colors, two tones and all shades of the same color
- 54 Semiminiature trailers – multi-colored, fantasy, chimera and edged

**Section VIII – Special classes**

- 55 Saintpaulia species and natural hybrids
- 56 New cultivar seedling origination (See Rule 16)
- 57 New cultivar sport and mutant origination (See Rule 16)
- 58 African violet plant in an unusual, novel or decorative container (See Rule 18)
- 59 Vintage violets (25 years and older)
- 60 Novice (See Rule 23)
- 61 Helper Behind the Scenes (See Rule 24)

**Section IX – Gesneriads other than African violets (See Rules 9 and 10)**

- 62 Miniature Sinningia (may be displayed in a regular pot or growing in a clear container, cover permitted. No single plant more than 5" in diameter)
- 63 Tuberos rooted (sinningia, Nautilocalyx, Chrysothemis, etc.)
- 64 Scaly-rhizomed in bloom
- 65 Fibrous-rooted in bloom (Streptocarpus / Streptocarpella)

- 66 Fibrous-rooted in bloom (long-stemmed such as Aeschynanthus, Columnea, Nematanthus, etc.)
- 67 Fibrous-rooted in bloom (all other blooming, fibrous rooted: Chirita, Episcia, Petrocosmea, Alsobia, etc.)
- 68 Gesneriads grown for ornamental foliage (Episcia)
- 69 Gesneriads grown for ornamental foliage (other than Episcia)

## DESIGN DIVISION

**Section X – Interpretive Flower Arrangements** – Designs using cut African violets. Fresh cut, dried, treated, painted, colored plant materials and man-made materials are permitted. Artificial plant materials may not be used. Accessories, bases and backdrops are optional.

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**Section XI – Interpretive Plant Arrangement** – Designs using one or more blooming African violet plants removed from the pot, along with any other material not specifically excluded by the rules of this schedule or AVSA.

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**Section XII – Container Gardens** – Miniature gardens with one or more blooming African violets and other growing plants. No container shall exceed 30” in any direction. All plants must be planted in the container. No cut material permitted with the exception of weathered wood or natural materials that are used for effect. No limits on entries, but reservations are required for all container classes.

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### **Section XIII – Special Features**

- 81 Educational Display and AVSA Information
- 82 Focal Point
- 83 Plant Sales







