

The logo for MIMO ICE CREAMS features the word "mimo" in a bold, lowercase, sans-serif font. The letter "i" is stylized with a dot that is a solid black circle. The letter "o" is replaced by a black, stylized gear or flower shape with eight rounded petals. Above the "i" is a small black circle, and to its right is the text "TM" in a small, uppercase, sans-serif font. Below the "mimo" text, the words "ICE CREAMS" are written in a bold, uppercase, sans-serif font. The entire logo is set against a white background.

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Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Cones	Mimo Cone Butterscotch 40ml X 26	40 MI	40 MI	10
Cones	Mimo Butterscotch Cone 80ml X 16	80 MI	80 MI	20
Cones	Mimo Pista Cone 80ml X 16	80 MI	80 MI	20
Crave Cones	Mimo Crave Cone Crunchy Butterscotch 110ml X 8	110 MI	110MI	30
Crave Cones	Mimo Crave Cone Alphonso Mango 110ml X 8	110 MI	115MI	40
Crave Cones	Mimo Crave Cone American Nuts 110ml X 8	110 MI	115MI	40
Crave Cones	Mimo Crave Cone Choco Brownie 110ml X 8	110 MI	115MI	40
Crave Cones	Mimo Crave Cone Coffee Creme 110ml X 8	110 MI	115MI	40
Crave Cones	Mimo Crave Cone Cookies N Cream 110ml X 8	110 MI	115MI	40
Crave Cones	Mimo Crave Cone Crunchy Butterscotch 120ml X 8	120 MI	120 MI	40
Crave Cones	Mimo Crave Cone Rich Chocolate 110ml X 8	110 MI	110 MI	40
Crave Cones	Mimo Crave Cone Strawberry Rush 110ml X 8	110 MI	115 MI	40
Crave Cones	Mimo Crave Cone Alphonso Mango 120ml X 8	120 MI	120 MI	45
Crave Cones	Mimo Crave Cone Rich Chocolate 120ml X 8	120 MI	120 MI	45
Crave Cones	Mimo Crave Cone Strawberry Rush 120ml X 8	120 MI	120 MI	45
Crave Cones	Mimo Crave Cone Belgian Chocolate 110ml X 8	110 MI	115MI	50
Crave Cones	Mimo Crave Cone Black Currant 110ml X 8	110 MI	115MI	50
Crave Cones	Mimo Crave Cone Belgian Chocolate 120ml X 8	120 MI	120 MI	55
Crave Cones	Mimo Crave Cone Black Currant 120ml X 8	120 MI	120 MI	55

Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Mimo Kulfi	Mimo Mawa Kulfi 30ml X 18	30 MI	30 MI	10
Mimo Kulfi	Mimo Mango Kulfi 50ml X 12	50 MI	55 MI	25
Mimo Kulfi	Mimo Shahi Kulfi 50ml X 12	50 MI	55 MI	25
Mimo Kulfi	Mimo Rajbhog Kulfi 50ml X 12	50 MI	50 MI	30
Mimo Kulfi	Mimo Malai Matka Kulfi 100ml X 8	100 MI	100 MI	60
Chocobar	Mimo Chocobar 35ml X 24	35 MI	35 MI	10
Chocobar	Mimo Jumbo Chocobar 60ml X 12	60 MI	60 MI	20
Chocobar	Mimo Crunchy Chocobar 60ml X 12	60 MI	60 MI	30
Chocobar	Mimo Choco Xplosion 60ml X 10	60 MI	60 MI	40
Duos	Mimo Jumbo Mango Duo 60ml X 12	60 MI	60 MI	20
Duos	Mimo Jumbo Raspberry Duo 60ml X 12	60 MI	60 MI	20
Ice Pops	Mimo Mango Ice Pop 50ml X 24	50 MI	50 MI	10
Ice Pops	Mimo Orange Ice Pop 50ml X 24	50 MI	50 MI	10
Mega Bars	Mimo Mega Bar Almond Crunch 80ml X 8	80 MI	80 MI	45
Mega Bars	Mimo Mega Bar Mango 80ml X 8	80 MI	80 MI	45
Mega Bars	Mimo Mega Bar Chocolate Truffle 80ml X 8	80 MI	80 MI	55

****MRP reduction as an outcome of revised GST rate slabs, effective from 22nd September 2025 onwards. GST benefits will be available from 22nd September 2025 onwards. Stocks manufactured with reduced MRP (Inclusive of GST) or with higher gram-mage / volume are in the process of reaching markets. Subject to final notification from the Government of India.**

Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Cups	Mimo Strawberry Cup 55ml X 16	55 MI	55 MI	10
Cups	Mimo Vanilla Cup 55ml X 16	55 MI	55 MI	10
Cups	Mimo Butterscotch Cup 90ml X 16	90 MI	90 MI	20
Cups	Mimo Tuttifrutti Cup 90ml X 16	90 MI	90 MI	20
Cups	Mimo Vanilla Cup 90ml X 16	90 MI	90 MI	20
Cups	Mimo Chocolate 80ml X 16	80 MI	80 MI	25
Cups	Mimo Mawa Badam Cup 90ml X 12	90 MI	90 MI	25
Cups	Mimo Alphonso Mango Cup 90ml X 12	90 MI	90 MI	30
Cups	Mimo Chocochips Cup 90ml X 12	90 MI	90 MI	30
Cups	Mimo Rajbhog Cup 90ml X 12	90 MI	90 MI	40

Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Sundaes	Mimo Choco Sundae 90ml X 12	90 MI	90 MI	20
Sundaes	Mimo Mango Sundae 90ml X 12	90 MI	90 MI	20
Sundaes	Mimo Choco Brownie Sundae 115ml X 8	115 MI	115 MI	30

Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Divine Tubs	Mimo Creamy Vanilla Tub 750ml	750 MI	750 MI	170
Divine Tubs	Mimo Crunchy Butterscotch Tub 750ml	750 MI	750 MI	190
Divine Tubs	Mimo Alphonso Mango Tub 750ml	750 MI	750 MI	200
Divine Tubs	Mimo Strawberry Rush Tub 750ml	750 MI	750 MI	200
Divine Tubs	Mimo Rich Chocochips Tub 750ml	750 MI	750 MI	210
Divine Tubs	Mimo Classic American Nuts Tub 750ml	750 MI	750 MI	220
Party Packs	Mimo Vanilla 700ml+700ml	700 MI	700 MI	220
Divine Tubs	Mimo Choco Brownie Tub 750ml	750 MI	750 MI	230
Divine Tubs	Mimo Roasted Almond Tub 750ml	750 MI	750 MI	230
Party Packs	Mimo Berry Strawberry 700ml+700ml	700 MI	700 MI	230
Divine Tubs	Mimo Belgian Chocolate Tub 750ml	750 MI	750 MI	260
Divine Tubs	Mimo Shahi Treat Tub 750ml	750 MI	750 MI	260
Party Packs	Mimo Butterscotch 700ml+700ml	700 MI	700 MI	260
Divine Tubs	Mimo Rabdi Malai Tub 750ml	750 MI	750 MI	280
Divine Tubs	Mimo Tender Coconut Tub 750ml	750 MI	750 MI	280
Party Packs	Mimo Black Currant 700ml+700ml	700 MI	700 MI	280
Party Packs	Mimo Chocolate 700ml+700ml	700 MI	700 MI	280
Party Packs	Mimo Cookies & Cream 700ml+700ml	700 MI	700 MI	280
Party Packs	Mimo Mango Magic 700ml+700ml	700 MI	700 MI	280
Party Packs	Mimo American Nuts 700ml+700ml	700 MI	700 MI	300
Party Packs	Mimo Kesar Pista 700ml+700ml	700 MI	700 MI	360
Party Packs	Mimo Rajbhog 700ml+700ml	700 MI	700 MI	380

Jumbo Cups	Mimo American Nuts Cup 120ml X 8	120 MI	120 MI	25
Jumbo Cups	Mimo Badam Carnival Cup 120ml X 8	120 MI	120 MI	25
Jumbo Cups	Mimo Chocolate Cup 120ml X 8	120 MI	120 MI	30
Jumbo Cups	Mimo Kesar Pista Cup 120ml X 8	120 MI	120 MI	40
Jumbo Cups	Mimo Mixed Berries Cup 120ml X 8	120 MI	120 MI	45
Jumbo Cups	Mimo Pista Almond Cup 120ml X 8	120 MI	120 MI	45
Jumbo Cups	Mimo Silk Chocolate Cup 120ml X 8	120 MI	120 MI	45

Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Divine Tubs	Mimo Creamy Vanilla Tub 750ml	750 MI	750 MI	170
Divine Tubs	Mimo Crunchy Butterscotch Tub 750ml	750 MI	750 MI	190
Divine Tubs	Mimo Alphonso Mango Tub 750ml	750 MI	750 MI	200
Divine Tubs	Mimo Strawberry Rush Tub 750ml	750 MI	750 MI	200
Divine Tubs	Mimo Rich Chocochips Tub 750ml	750 MI	750 MI	210
Divine Tubs	Mimo Classic American Nuts Tub 750ml	750 MI	750 MI	220
Divine Tubs	Mimo Choco Brownie Tub 750ml	750 MI	750 MI	230
Divine Tubs	Mimo Roasted Almond Tub 750ml	750 MI	750 MI	230
Divine Tubs	Mimo Belgian Chocolate Tub 750ml	750 MI	750 MI	260
Divine Tubs	Mimo Shahi Treat Tub 750ml	750 MI	750 MI	260
Divine Tubs	Mimo Rabdi Malai Tub 750ml	750 MI	750 MI	280
Divine Tubs	Mimo Tender Coconut Tub 750ml	750 MI	750 MI	280

Category	SKU Name	Old Pack Size	New Pack Size	MRP w.e.f 22nd Sept 2025
Bulk Packs	Mimo Vanilla 5Ltr Bulk	5 Ltr	5 Ltr	600
Bulk Packs	Mimo Strawberry 5Ltr Bulk	5 Ltr	5 Ltr	620
Bulk Packs	Mimo Butterscotch 5Ltr Bulk	5 Ltr	5 Ltr	670
Bulk Packs	Mimo Chocolate 5Ltr Bulk	5 Ltr	5 Ltr	730
Bulk Packs	Mimo Alphonso Mango 5Ltr Bulk	5 Ltr	5 Ltr	835
Bulk Packs	Mimo Chocochips 5Ltr Bulk	5 Ltr	5 Ltr	855
Bulk Packs	Mimo Cookie Cream 5Ltr Bulk	5 Ltr	5 Ltr	860
Bulk Packs	Mimo American Nuts 5Ltr Bulk	5 Ltr	5 Ltr	875
Bulk Packs	Mimo Black Currant 5Ltr Bulk	5 Ltr	5 Ltr	875
Bulk Packs	Mimo Kesar Pista 5Ltr Bulk	5 Ltr	5 Ltr	1,045
Bulk Packs	Mimo Rajbhog 5Ltr Bulk	5 Ltr	5 Ltr	1,205
Cassata	Mimo Slice Cassata Icecream 125ml X 8	125ml	125ml	60

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