

## Do I Need to Hire A Wedding Planner or a Day of Coordinator? What's the Difference?

Wedding Planners are all about the logistics, from vendor referrals and contract negotiation to day-of-execution of your vision. Planners take the guesswork out of the process, making planning a wedding as seamless and smooth as possible. A wedding planner handles a multitude of tasks, both in the months leading up to the event and on the big day as well, to help lessen the load for busy couples, help keep track of budgets and handle the logistics. Wedding Planners are experts in their field and use their vast knowledge and extensive contacts to help design and bring your wedding vision to life.

While a wedding planner addresses logistics along the wedding planning journey, A Day-of Coordinator is logistically focused, but on a shorter timeline than a planner. They usually begin helping you prepare about a month before the wedding and function as the point-person on the wedding day. They are the person who creates a full comprehensive timeline for your day or weekend, coordinates the rehearsal and ceremony, will be close to your side during the event day to keep you on a timeline and will manage setup and breakdown of your wedding decor. Coordinators make sure everything you've done, up until the time they take over is in good shape. Hiring a Day-Of Coordinator to take over the month before your wedding gives them time to tweak any details and follow upon on loose ends, along you more time to relax and enjoy the weeks before saying I do! Many couples hire a Day-Of Coordinator if they are planning their wedding themselves and need someone to oversee their work on the big day.

Wedding Planners and Day-Of Coordinators will work closely with the 2Gather Team to make sure your day is perfection!



Handles the entire planning process from start to finish.

- Initial consultation to understand vision, priorities, and budget
- Ongoing planning meetings and unlimited communication
- Venue selection assistance and site visit coordination
- Vendor research, recommendations, booking, and contract management
- Budget development and ongoing expense tracking
- Wedding design and styling (theme, colors, décor)
- Creation of a full planning timeline and checklist
- Guest list guidance and RSVP tracking (if included in services)
- Invitation and stationery support
- Rehearsal coordination and management
- Full-day coordination on the wedding day
- Oversight of vendor arrivals, setup, and breakdown
- Troubleshooting and handling any day-of issues
- Post-wedding wrap-up (returning rentals, final payments, etc.)

### **Day-of (or Month-of) Coordinator**

(And really, you'll be glad you hired one!) Focuses on executing the plan you've already made.

- Initial meeting (usually 4–8 weeks before the wedding)
- Review of vendor contracts and logistics you've already arranged
- Creation of a detailed wedding day timeline
- Final venue walk-through
- Confirmation and communication with all vendors
- Rehearsal coordination (typically 1 hour)
- Full-day coordination on the wedding day
- Oversee vendor setup and deliveries
- Keep the day on schedule and handle transitions
- Manage emergencies or last-minute issues
- Assist with cleanup and breakdown coordination

### **What your 2Gather Venue Detail Specialist Handles:**

- Becomes your Wedding Bestie, all-knowing about the details of your special day.
- 3 Planning Meetings (Initial Layout Meeting, Final Layout Meeting, Wedding Week Check-in)
- Floorplan Design
- Wedding Day Timeline | BEO (Banquet Event Order)
- Vendor Liaison Management (COI, Arrival Times, Setup Needs)
- Personalized Instagram Reel (Wedding Day Behind the Scenes Content)
- Setup and Breakdown of 2Gather Tables and Chairs (and 2Gather provided linens)