

CARMEN MIHU

Instructional Designer | eLearning Developer |
Project Manager

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Portfolio: Edubitz.com

I'm an ID with over 10 years of experience creating practical, engaging learning solutions for technical, safety, and compliance audiences across North America. I take pride in turning complex subject matter into clear, purposeful training using tools like storyline 360, scenario-based learning, and visual storytelling.

My approach is thoughtful and efficient. I respect my clients' time, budget, and vision by using AI-powered tools, structured workflows, and intentional design to deliver meaningful learning that's both effective and resource-conscious.

EXPERIENCE

EDUBITZ LEARNING DESIGN & CONSULTING

ID Freelancer 2014 - Present

- Built eLearning modules in Storyline 360 for safety, compliance, and technical training.
- Worked with SMEs to translate complex content into clear, actionable lessons.
- Used AI tools to speed up prototyping and improve engagement.
- Contributed to a variety of client and contractor-led projects, including: sales product training in Articulate Rise 360 (15+ modules); K-12 math and ELA curriculum alignment to U.S. state standards; LMS course structure and setup for DevOps training; and user training manuals for statewide Salesforce adoption.

ICOM PRODUCTIONS

Instructional Designer/Project Manager 2012 – 2014

- Liaised with clients, SMEs, and cross-functional teams to design learner-centered experiences aligned with business goals and timelines.
- Oversaw QA of eLearning content and LMS deployment in collaboration with technical teams.
- Communicated client vision effectively and scoped technical needs to ensure smooth production and launch.

GRADUATE TEACHING ASSISTANT AND LEARNING COACH

University of Calgary 2010 - 2012

- Mentored undergraduate students in professional communication, technical writing, and community service-learning pedagogy through individual coaching, class facilitation, and online support.
- Delivered formative feedback and graded assignments for 100+ students, ensuring alignment with academic assessment standards across grammar, structure, and content quality.
- Supported faculty in designing tutorials, tech labs, and ethical learning activities, while collaborating with external partners on course-based educational research initiatives.

EDUCATION

TORONTO ONTESOL

TESOL Diploma (TESL Canada Professional Standard 2) *50-hour Teaching Practicum for TESOL Certification | 2018

UNIVERSITY OF BRITISH COLUMBIA

Masters in Educational Technology | 2012

MOUNT ROYAL UNIVERSITY

Certificate of Curriculum Development and Instructional Design | 2010

UNIVERSITY OF CALGARY

BA in International Development | 2007

BA in Economics | 2005

CORE COMPETENCIES

Needs Analysis
Storyboarding & Prototyping
SME Collaboration
Adult Learning Theory
Visual Design
Evaluation & Iteration (Kirkpatrick Model, etc.)

TOOLS & PLATFORMS

Articulate 360 (Storyline, Rise)
LMS Experience (Moodle, Litmos, Talent LMS)
Canva
Microsoft Office Suite
Google Suite
Graphic design
ChatGPT
Vyond
Powtoon
Project Management Tools (Notion, Slack)

PERSONAL INTERESTS

Designing K-12 curriculum for homeschool environments.