1122pr.

DIFFERENTIATORS

- Creative Visual Aesthetics
- 15+ years of Media Experience
- Hospitality Management Certification
- Diverse Portfolio

CORE COMPETENCIES

Photography

- Plans, directs and coordinates shoots by conferring with the agency regarding the interpretation of a scene and desired effects.
- Observes set or location and reviews information relating to natural or artificial conditions to determine shooting and lighting requirements.
- Selects cameras, accessories, and equipment using knowledge of photography techniques, requirements, and computations.
- · Edit photos as needed.

Videography

- Provides creative direction for video and media projects.
- Designs, directs and implements the production process
- and adheres to the agreed-upon concept.
- Supervises creative product (design) and visual strategy for video shoots.
- Edit videos as needed utilizing Adobe and Final Cut Pro.

Emerald Cut Public Relations, LLC

Photography and Videography

michelle@elleven22pr.com www.elleven22pr.com 202-644-1000

COMPANY DATA

Emerald Cut Public Relations, LLC dba Elleven22 PR is a licensed CBE located in Washington, DC. Established in October 2019, our firm serves the District, as well as surrounding cities and abroad. We create innovative and flexible solutions for our Commercial and Government clients.

Servicing DC | Domestic Cities | Abroad

DUNS, 117458293 | CAGE, 8NC78 CERTS | CBE: LSZR69370072023

NAICS | 541890, 54182, 561920, 541920, 512191

NIGP | 915-03, 918-26-20, 962-34-00, 915-23-00, 915-82-00, 915-72-00

PAST PERFORMANCE

- DCPL, August '22 present
- DOES, August'24 September'24
- DPR, May '23 June '23
- OAG, September'22 December '22
- OCP, November '21 Sept '22
- DOES, March '22 May -22
- The Kennedy Center for the Arts November '20 – October '21
- Boys & Girls Clubs of America November '20 – October '21
- GSA, February '11 September'13
- USAID, February '11 Sept'13