British Academy
School Marrakech
— Belong Achieve Become —

SCHOOL ETHOS & AIMS
BASM 2

STATEMENT OF SCHOOL ETHOS AND AIMS

The British Academy School Marrakech (The BASM) is a family school; by which we mean we want siblings to learn together in the same school and to feel equally valued, irrespective of their talents, interests or aptitudes. We also want parents to share in that one family school experience.

Our vision is to unite the best of British independent education, with a deep commitment to Moroccan culture. A British international school, rooted in the community and civic life of one of the world's greatest cities.

Our overarching aim is to ensure every child and young adult enjoys their time at school; that they feel safe, and valued as individuals, in an environment where their talents can prosper to the benefit of the community, so that when the time comes to leave us, each will do so with confidence high, skills sharpened and personalities rounded.

More specifically The British Academy School Marrakech aims to:

- Promote the physical, emotional and mental well-being of every child, ensuring they feel safe, supported and ready to learn.

- Provide a high-quality education that enables pupils to succeed academically, enjoy learning, and develop skills for their future lives.

- Foster a caring and respectful community in which safeguarding is paramount, and where effort, integrity and achievement are valued.

- Encourage pupils to become confident, responsible and engaged individuals who contribute positively to their school, their community and wider society.

- Prepare young people for active participation in social, cultural and economic life, locally and internationally.

- To actively promote the values of democracy, rule of law, individual liberty, and mutual respect and tolerance of those with different faiths and beliefs.

SIGNED BY: HEAD

Head's Signature ……………………………….….   SEPTEMBER 2025

Advisory Board Member's Signature…………………….

REVIEW DATE: SEPTEMBER 2026