

Leonardo Hernandez

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WORK EXPERIENCE

Green Umbrella | Cincinnati, Ohio
Graphic Communications Co-op | August
2021-December 2021

Green Umbrella is at the head of the Greater Cincinnati Regional Sustainability Alliance. I created promotional social media graphics and digital event posters, along with revamping the old brand assets of Green Umbrella and several of its initiatives.

Uhambo 8286 | Cincinnati, Ohio
Design Consultant | January 2021-May 2021

Collaborated with business and marketing undergraduate students to assist entrepreneurs in South Africa build and strengthen their brands in order to give them better resources to support themselves and their communities.

ArtWorks Cincinnati | Cincinnati, Ohio
Apprentice | Summer 2016, '17, '18, '19

ArtWorks believes in human potential and fights for the betterment of our local communities through the power of the arts. Spent summers collaborating with other Apprentices and professional artists to create large- and small-scale public art displays throughout the city.

EDUCATION

University of Cincinnati | Cincinnati, Ohio
Class of 2024
College of Design, Architecture, Art, and Planning
Graphic Communication Design | 3.379 GPA
Participating in the professional practice program, alternating semesters of classroom study with work in the field of design

Clark Montessori High School | Cincinnati, Ohio
Class of 2019

Co-founded and led Gender and Sexuality Alliance meetings and events (2017-19)
Junior Varsity Cross Country (2015-18)

HONORS/ACHIEVEMENTS

Darwin T. Turner Diversity Scholarship recipient (2019 - present)
Cincinnati Scholarship recipient (2019 - present)
Dean's List (2019-2020 school year)

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Basic Spanish
Portrait Photography
Brand Development