



## Disabled Veterans Outdoors

Our way of saying "THANK YOU"

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# Field Test Request

An outdoor product field test request is a formal invitation from a manufacturer asking real-world users to test a product prototype or pre-release item in its intended natural environment. The goal is to gather authentic, detailed feedback on performance, durability, and usability that cannot be replicated in a lab setting.

## Purpose and Process

- **Real-World Conditions:** Testers use the gear in actual outdoor scenarios—such as hiking, climbing, or camping—to see how it holds up against the elements, varied terrain, and extended use.
- **Identifying Flaws:** Field testing helps brands uncover hidden flaws, weaknesses, and unexpected issues before the product is released to the general public, thus improving overall quality and customer satisfaction.
- **Gathering Detailed Feedback:** Testers are typically required to provide detailed notes, photos, and measurements, often through surveys or activity logs. This feedback helps designers refine features, improve fabrics, and optimize durability.
- **Target Audience:** Brands select testers who match their target demographic and activity level to ensure the feedback is relevant to the intended user base.
- **Confidentiality:** Testers often work with unreleased products and are usually required to keep the items and their opinions confidential, often signing non-disclosure agreements.

## Key Characteristics

- **Not a "Free Gear" Program:** While testers receive products, the primary focus is on the rigorous evaluation and feedback, not just receiving free items.
- **Voluntary or Contracted:** Testing can be a voluntary program for enthusiasts or a contracted service for professional gear testers or media outlets.

We will have several of our veterans try your product, unless it is clothing (clothing of any kind will be given to one veteran to test). We will have each one review your product. This way the product can be tested by different people, in different weather conditions, and different terrain.

At the end of the tests all products will be given to one of our veterans or used for other veterans during our events. With your permission product details will be posted on our website and social media.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ ZipCode: \_\_\_\_\_

Where do we submit the reviews to: \_\_\_\_\_

Date reviews are requested by: \_\_\_\_\_

Describe the features and attributes you want reviewed: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

