

Advertisement Size Guide

1/4 Page
4.25" x 5.5"

1/8 Page
4.25" x 2.75"

1/2 Page
8.5" x 5.5"

Promote Your Business!



Our Gold Country Trail Guide is going to print in July 2024, reaching over 30,000 avid explorers across BC, AB, SK & WA over two years. With distribution at consumer shows in BC & Alberta, BC & AB visitor centres, and local businesses this is your chance to showcase your brand to an engaged audience of outdoor enthusiasts.

Ad Options:

You Supply an Ad

- Submit a high-resolution (300 dpi) file saved as pdf or jpeg format. Word documents are not accepted.
- Ensure correct sizing and resolution (full page ads require .125" bleed).

We Design an Ad For You

- Provide your business logo in a vector format if possible (EPS, PDF, SVG).
- Share your business info (services, hours, location, website, contact info, etc.) and a short tagline or call to action (eg. Book Your Room Today!).
- You can submit high-resolution photo (300 dpi in pdf or jpeg format).
- We draft an ad for your review and then finalize your ad for print.

Size	You Supply Your Ad	We Make Your Ad
1/8 Page	\$135.00	\$185.00
1/4 Page	\$225.00	\$275.00
1/2 Page	\$350.00	\$400.00
Full Page	\$625.00	\$675.00
Back Cover	\$825.00	\$875.00

Due Dates:

Ad Booking & Payment: June 4th, 2024

Ad Material: June 14th, 2024

2024 Advertising Agreement

Please fill out and email back to info@exploregoldcountry.com

Business Name: _____

Address: _____

Postal Code: _____

Email: _____

Contact Person: _____

Ad Size (Check one):

Size	You Supply Your Ad	We Make Your Ad
1/8 Page	<input type="checkbox"/> \$135.00	<input type="checkbox"/> \$185.00
1/4 Page	<input type="checkbox"/> \$225.00	<input type="checkbox"/> \$275.00
1/2 Page	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$400.00
Full Page	<input type="checkbox"/> \$625.00	<input type="checkbox"/> \$675.00
Back Cover	<input type="checkbox"/> \$825.00	<input type="checkbox"/> \$875.00

Signature: _____ Date: _____

Upon receiving the completed advertising agreement form, we will promptly reach out to you via email to discuss the details of the ad you would like to place.



Please initial that you acknowledge that full payment of the purchase display advertisement must be received by the GCCS by June 4th 2024 to ensure your display advertising is published in the finished product.