

Excellence in Gold Country

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Excellence in Gold Country: Recognizing Outstanding Local Businesses

Gold Country Communities Society is thrilled to present the Excellence in Gold Country campaign, an exciting initiative designed to celebrate the outstanding service and unique experiences offered by businesses across our region. This campaign is more than just a recognition of excellence—it's an opportunity to highlight what makes Gold Country truly exceptional and to strengthen our local economy by showcasing the best our community has to offer.

How the Campaign Works:

Nomination Period (Ended August 15th, 2024):

Over 500 nominations were received across 15 categories, celebrating the best in Gold Country.

Voting Process (August 18th to October 15th, 2024):

Encourage your customers, family, and friends to vote using the provided graphics. Remember to vote for your favorites too!

Recognition Event (November 2nd, 2024):

Winners will be announced at an exclusive event in Cache Creek, celebrating industry excellence and offering networking opportunities with peers.

Get Involved:

Promote the campaign through social media, your website, and in-store to drive votes and gain recognition.



Resources

To support nominees in the Excellence in Gold Country campaign, we've sent out the following resources:

Certificate of Nomination: This certificate acknowledges your business's nomination and can be proudly displayed in your establishment or shared online to brag about your business.

Social Media Graphic: Use this graphic to promote your nomination on social media. Share it with your followers to generate excitement and encourage voting.

Voting Form Link: Encourage your customers to vote for you by sharing this [voting form link](https://forms.gle/fhsowMCR5BLASsh18) on your website and social media.

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You can request these resources again at any time by contacting info@exploregoldcountry.com