

UNITED NATIVES

UNITED NATIVES
3RD ANNUAL SPORTS GALA

An evening to advancing social, sports & health equity.

Petersen Automotive Museum Los Angeles, CA

Wednesday, February 10th, 2027

ALIGN YOUR BRAND WITH THE MOST POWERFUL WEEK IN SPORTS.

Global Reach

Super Bowl Week generates billions of media impressions, bringing together the most influential global audiences.

Direct Access

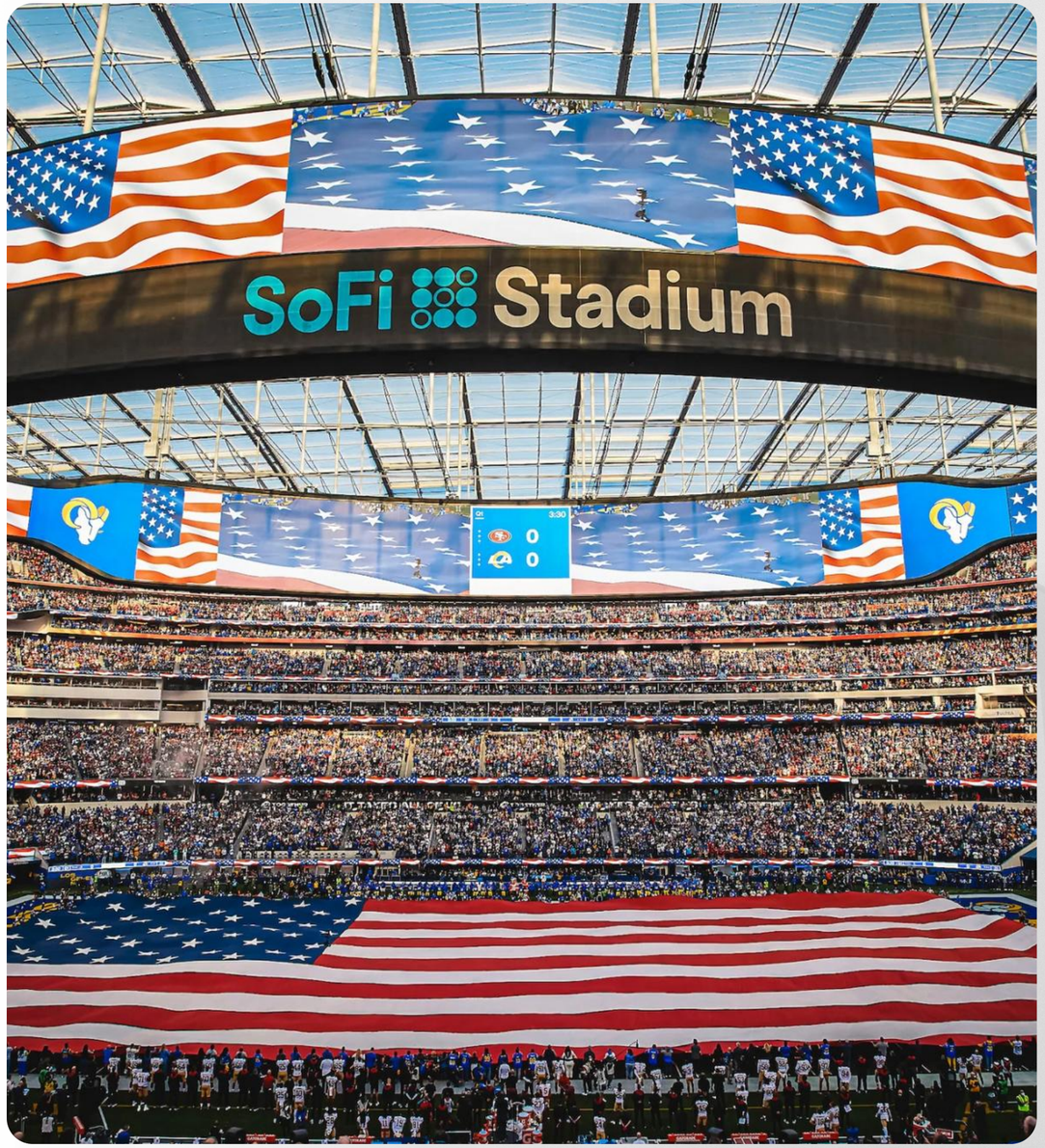
Connect with Tribal leaders, professional athletes, and influential VIP guests from sports, music, entertainment, and business at our Sports Gala.

Brand Visibility

Showcase your brand at an invitation-only experience designed to foster meaningful relationships and impact.

National Impact

Every attendance, event partnership or collaboration has direct national impact in wellness, sports, youth and more.



Super Bowl Week is more than the game. It's a week of high-profile events, experiences, and networking opportunities, generating $500 MILLION in regional impact.





MEET UNITED NATIVES

We are a national Native-led nonprofit advancing equity in mental health, youth, sports & technology across Native communities nationwide.

UNITED NATIVES

CEO & Founder Dr. Crystal Lee, PhD, MPH, MLS

- 1-of-5 Native American infectious disease research doctors in the U.S.
- Assistant Professor at University of New Mexico, College of Population Health
- Recognized as 1-of-3 people in the U.S. changing health equity by Scientific American
- Former Owner of 2 FIBA men's professional basketball teams in Mexico
- Serves on the United Nations North American and Global Indigenous Women's Caucus
- Serves on the L'Oreal USA Board of Directors for Diversity and Inclusion













OUR GALA SUPPORTS IMPACT: 365 DAYS A YEAR

Our annual Gala is our primary fundraising engine, allowing us to deliver vital health, youth, and advocacy programs every single day of the year.

- **30+ States Served**
- **1,500+ Zero-Cost Counseling Sessions Provided**
- **625+ Native Youth Served**
- **National MMIR Advocacy & Awareness**
- **3,000+ Truckloads of Free Firewood Distributed**
- **Launched the First National United Natives Health & Sports App**



DELIVERING SERVICES FOR HEALTH EQUITY

We provide zero-cost telehealth counseling for Native relatives in 30+ states, addressing trauma, anxiety, depression, harm reduction, gambling, and more.

Every event partnership funds this vital program.

2nd Leading Cause of Death 8-24 years old

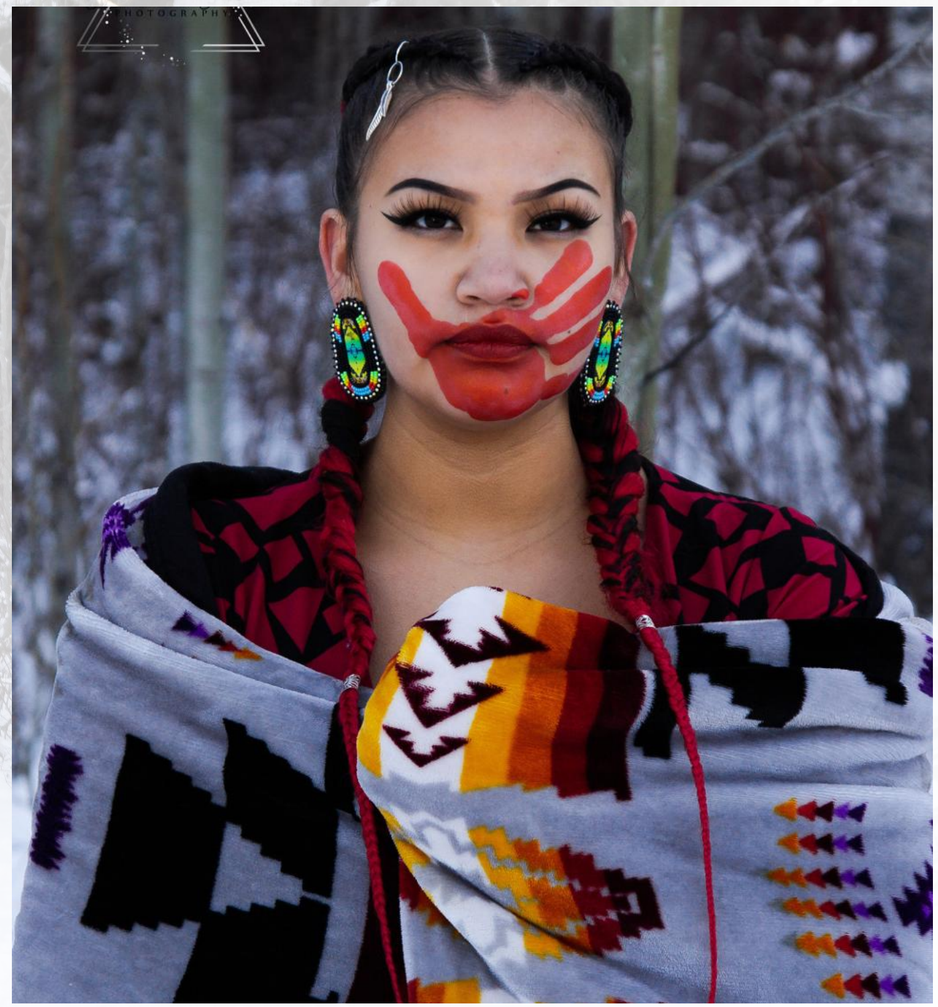
Native youth have the highest suicide rates among U.S. demographic groups, with suicide the 2nd leading cause of death for ages 8–24.

Mental Health Gap

1 in 10 Native relatives face both substance use and mental illness, with 9.7% suffering from co-occurring conditions.

Expanding Access to care

Many Native communities face transportation barriers, limited rural providers, provider turnover, and privacy concerns in small communities.



TURNING ACTION INTO AWARENESS

Addressing the Missing and Murdered Indigenous Relatives (MMIR) crisis through national collaboration and survivor support, as AI/AN communities face disproportionately high rates of violence, trafficking, and missing-person cases.

National Unity

Our annual Las Vegas Summit brings together Tribal leaders, MMIR task forces, government, gaming, hospitality, policymakers, justice, and nonprofit leaders.

Data Solutions

Launching soon: The United Natives Health App, featuring MMIR GIS mapping powered by ESRI to track cases, identify hotspots, and reveal critical trends.

Direct Support

We offer zero-cost telehealth counseling for families, and survivors affected by MMIR. Our summit attendance & event partnerships help fund this vital program.

Brand Allyship

Position your brand as a visible leader in an underserved advocacy space. Be seen as a community ally amongst 575+ tribal nations.

System gaps • Limited visibility • Jurisdictional barriers • Fragmented data • Underreporting

TRANSFORMING LIVES THROUGH ACCESS



Pro-Athletes inspiring the next generation

Our sports camps include former & current professional athletes. Photo featuring 2026 **Super Bowl Champs Zach Charbonnet & Jake Bobo** at our football camp.



NASCAR & STEM

Race track access with Hall of Famer “the **Larry Fitzgerald Foundation**”. Learning the science behind racing with NASCAR.



Sports Camps

United Natives brings sports camps to underserved communities, combining skills, mentorship, mental health, suicide prevention, and anti-bullying education.



Sports App

Launching soon! United Natives Sports App is built for Indigenous athletes. Connecting them to visibility, recruitment, coaches, and opportunities across every sport.

Upcoming Activations

- 🏈 Arizona Cardinals Flag Football Experience
- 🏀 Phoenix Suns “Court of Dreams”
- 👨‍👩‍👧‍👦 Enchant Christmas
- 🤝 Highlight your brand as a Sports community ally at any of our Native Nights

ELEVATING VISIBILITY THROUGH SPORTS

Bring Your Brand Into the Game

United Natives serves as a Tribal liaison to professional sports teams, curating **"Native American Heritage Night"** across the WNBA, MLB, NFL, and soon the NBA.

We coordinate the Native Color Guard, cultural performers, Native vendors, community guests, and youth and family experiences that make each night meaningful and authentic.

Creating powerful national brand visibility while elevating Native voices in major sports markets across the country.

More teams to be announced soon!



Arizona Cardinals



Las Vegas Aces



Las Vegas Aviators

BUILDING THE FUTURE OF INDIGENOUS TECH

We created a first-of-its-kind digital platform designed to connect all 575+ Tribal Nations through health, wellness, and culture. Launching soon!

National Reach: 9,000,000 + Relatives

- 🧠 AI Medical Visit Summaries
- 💙 Telehealth Access
- 📊 Self-Monitoring Wellness Tools
- 🏥 Tribal & IHS Clinic Directory
- 📢 Public Health Messaging
- 🪶 Community & Professional Events
- 🗺️ **MMIR GIS Mapping powered by ESRI**
- 📋 Customized Tribal Clinic Dashboards
- 📣 Community Needs Surveys
- 📰 Indian Country Community Flyers



Founding Partner Opportunities Available Now



CHANGING THE GAME

United Natives Sports App

Recruit. Connect. Develop. Get Seen.

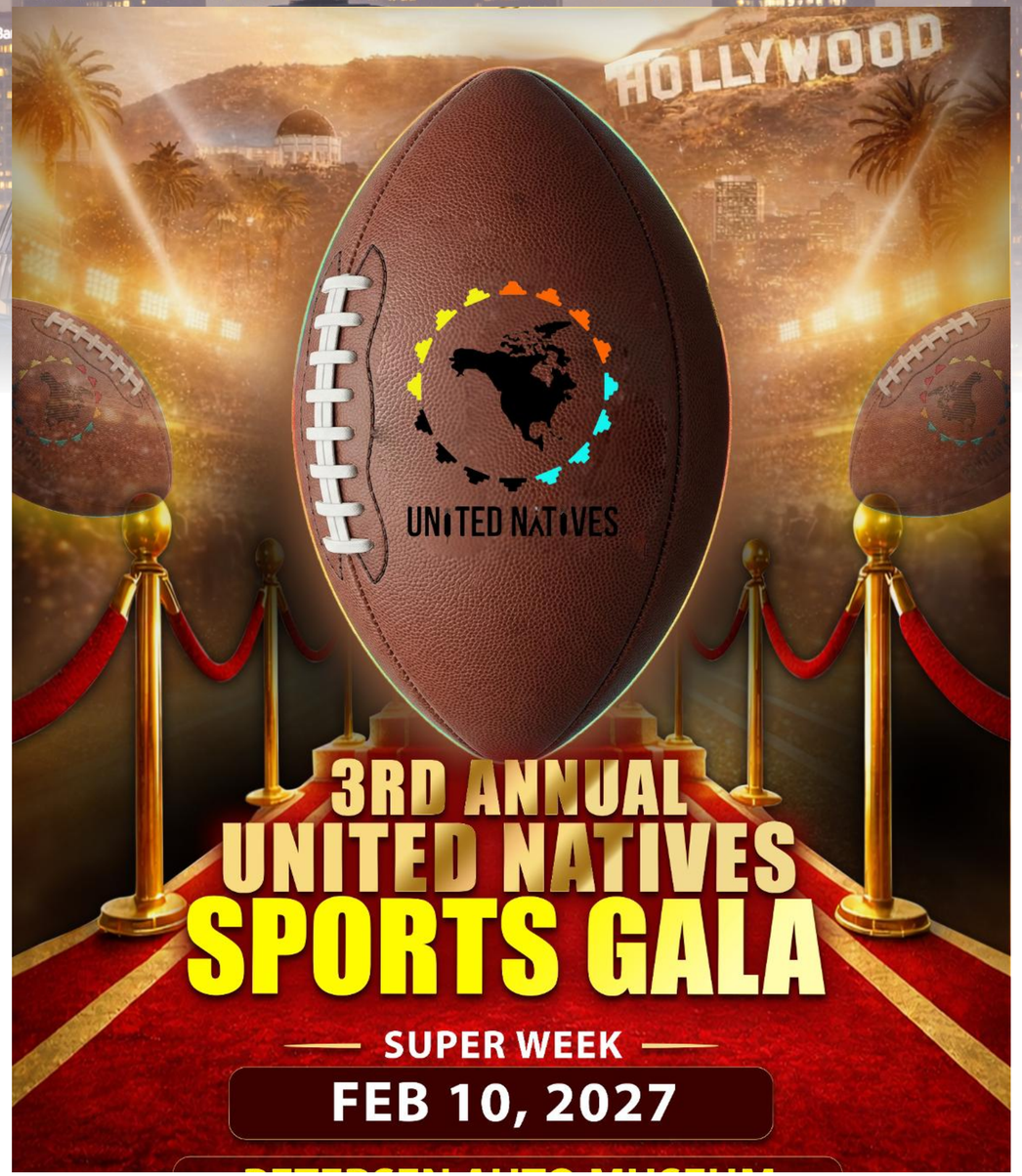
- **Athlete Profiles**
- **Highlight Reels & Stats**
- **Recruiter Access**
- **Coach Networks**
- **Training Content**
- **Camps & Opportunities**
- **Founding Partner & monthly advertisement opportunities available**

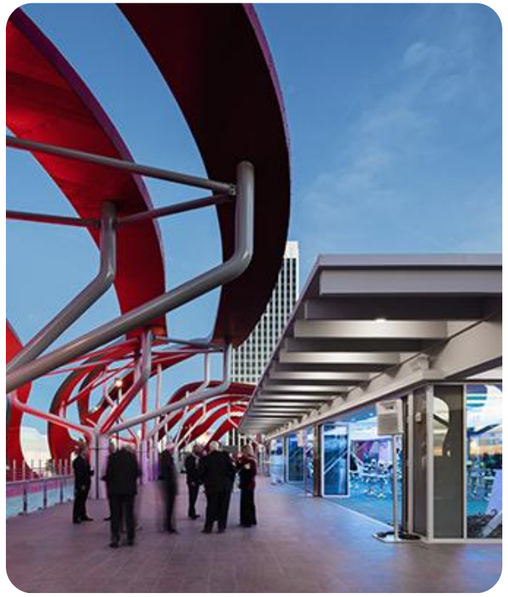
A national digital platform creating visibility and opportunity for Indigenous athletes across every sport.

STEP INTO THE EVENING SPORTS GALA

Our Gala brings together Tribal leaders, professional athletes, sports executives, entertainers, corporate leaders, and changemakers, with past engagement from organizations including NFL Alumni, NASCAR, L'Oréal, Verizon, Microsoft, the New Orleans Saints, UFC, and Nike N7.

🍸 Cocktail Hour + Sponsored Fireside Chats
🏆 Awards Ceremony
🎤 Live Entertainment
🔨 Live Auction
✨ Immersive Brand Activations









AN ICONIC HOLLYWOOD VENUE
PETERSEN AUTOMOTIVE MUSEUM

🏛️ Four floors of history, art, and automotive culture
🚗 Rare, historic & Hollywood vehicles throughout the museum
🎬 Fast & Furious Collection creating an unforgettable Hollywood atmosphere
✨ Immersive Brand Activations designed for your brand
🎤 20-Minute Sponsored Fireside Chat during cocktail hour for a turnkey experience
🎬 A One-of-a-Kind Setting for Unforgettable Brand Storytelling

HONORARY HOST COMMITTEE

ERIC B.
HIP HOP HALL OF FAME



Legendary hip-hop DJ, producer, rapper, and one half of the iconic duo Eric B. & Rakim. Eric B. also brought his talents to television as Lt. Mike Gee on CBS's Blue Bloods. Their album Paid in Full was inducted into the GRAMMY Hall of Fame in 2026

MADELINE DINONNO
CEO GEENA DAVIS INSTITUTE



President & CEO of the Geena Davis Institute on Gender in Media, leading global efforts to advance DEI in entertainment. A longtime entertainment executive and advocate for meaningful representation in media.

KELLY WARNELL
GLOBAL ENTERTAINMENT STRATEGIST



Award-winning global entertainment strategist. 20+ years of industry experience and leadership roles with ESI Media and Hearst UK. Founder of Screen Masters International, representing top talent across film, television, music, gaming, and live entertainment.

KENNETH SHIRLEY
INDIGENOUS ENTERPRISE



Navajo filmmaker, director, choreographer, and founder of Indigenous Enterprise. His work brings Indigenous stories and culture to global audiences through film, dance, and live performance, including work featured at the Super Bowl, Lincoln Center, and Sydney Opera House.

KAREN CLARKSON
NATIVE AMERICAN ARTIST



Award-winning Choctaw Traditional & Contemporary Artist recognized by the Santa Fe Indian Market, Heard Museum, and Choctaw Nation Indian Arts Show. Her honors include 2026 Best of Show at the Phippen Museum, First Place at the Heard Museum Indian Market, and the 2024 Arizona Governor's Choice Award.

LAUREN SESSELMANN
OLYMPIC MEDALIST SOCCER PLAYER



Olympic bronze medalist and former Canadian National Team soccer player who competed at the 2012 London Olympics and 2015 FIFA Women's World Cup. A Pan American Games gold medalist and Purdue Athletics Hall of Famer, Lauren is passionate about empowering athletes and inspiring the next generation.

CHRIS JAMES
PRESIDENT & CEO NCAIED



Serves as President and CEO of the National Center for American Indian Enterprise Development since 2017, leading national efforts to expand Tribal economic development and Native entrepreneurship. A former senior official with the U.S. Small Business Administration and Department of the Treasury, he has strengthened business opportunities and access to capital for Indigenous communities nationwide.

📣 MARKETING OPPORTUNITIES

Put Your Brand in the Spotlight During Super Bowl Week

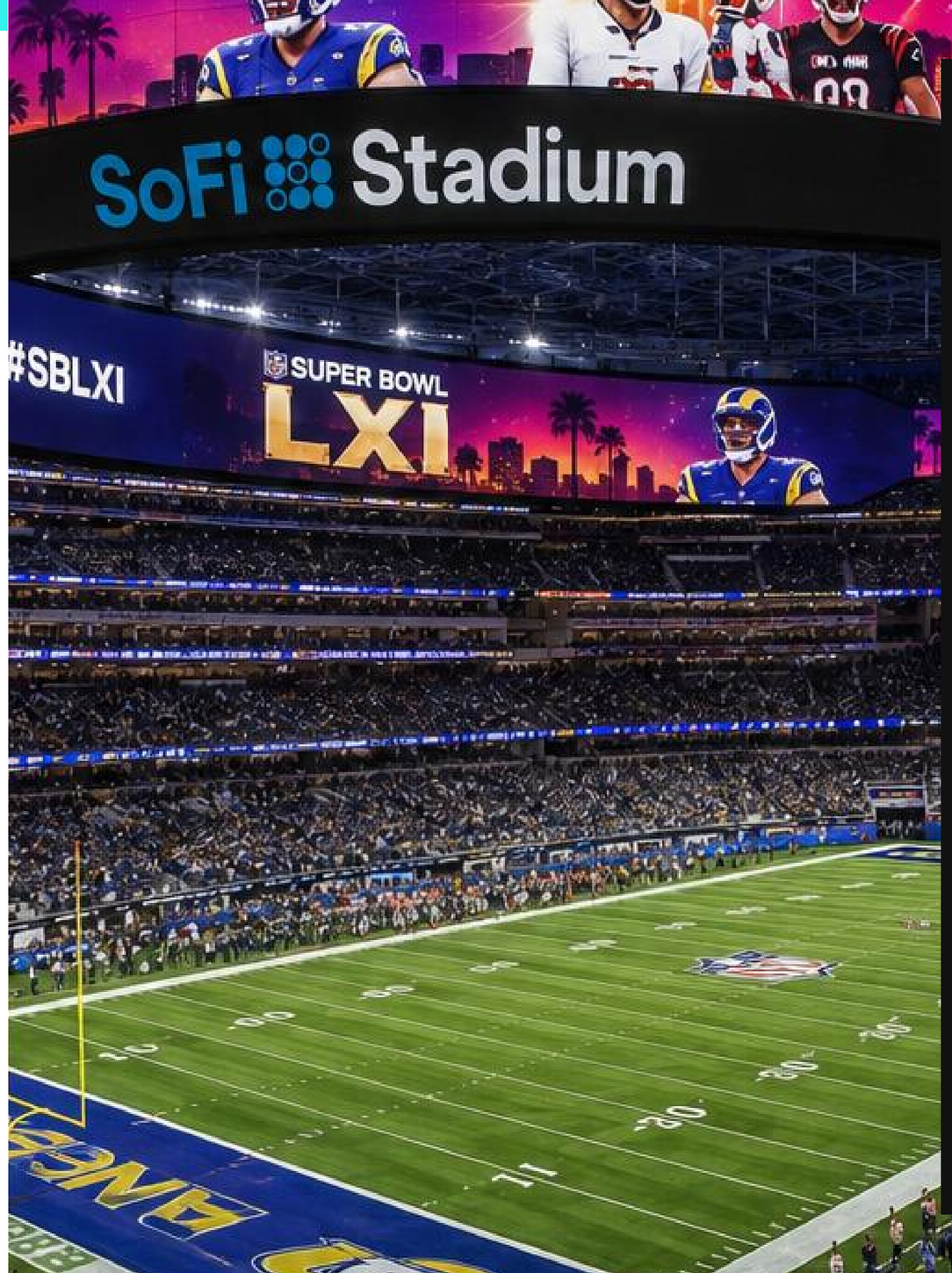
Looking to promote your brand, product, service, or organization to a high-profile audience of Tribal Leadership, Hospitality, Gaming, professional athletes, pro sports team
C-suite executives, entertainers, influencers, community leaders, and other VIP guests.

United Natives offers custom marketing and promotional opportunities designed around your goals and audience.

We can explore opportunities to:

- **Promote your Brand**
- **Showcase your Products**
- **Highlight your Services**
- **Increase Organizational Visibility**
- **Create Custom Experiential Marketing Opportunities**

LET'S BUILD A STRATEGY AROUND YOUR GOALS.
Contact us to discuss customized marketing opportunities and partnership options



3RD ANNUAL UNITED NATIVES SPORTS GALA

WWW.UNITEDNATIVES.ORG

YOUR SUPPORT FUELS THE FUTURE

zero-cost telehealth counseling in 30+ states
Youth Sports/STEM access
Indigenous visibiity in professional sports
Elder Free Firewood Program
Health & Sports Breakthrough Technology Launching soon

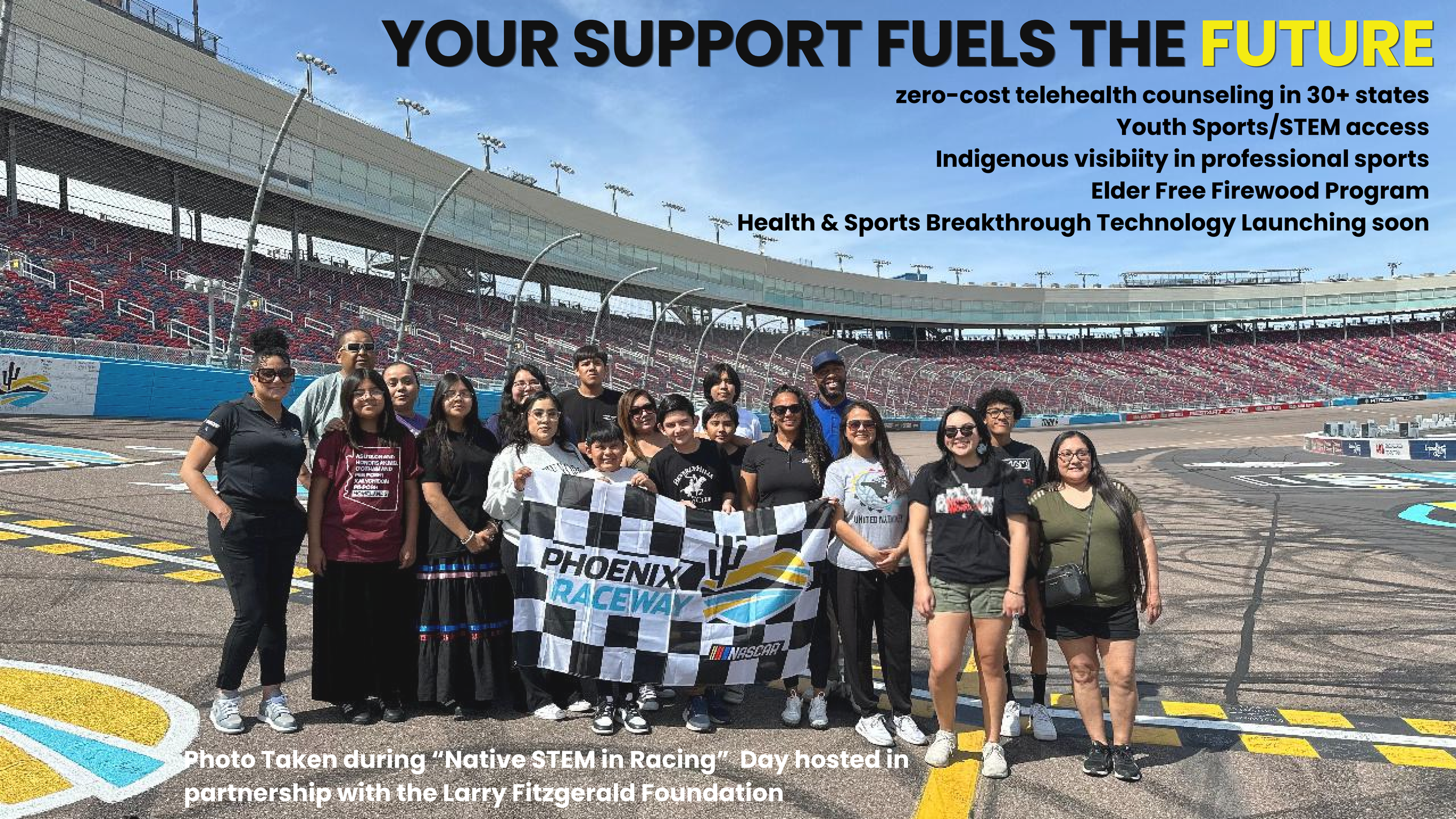


Photo Taken during "Native STEM in Racing" Day hosted in partnership with the Larry Fitzgerald Foundation

PARTNERSHIP TIERS AT A GLANCE



- 🏆 SPORTS GALA TITLE PARTNER — $100K
- 📍 NATIONAL EVENT PARTNER- $75k
- 🏎️ FAST & THE FURIOUS EXPERIENCE PARTNER — $50K
- ✨ VIP LOUNGE PARTNER — $30K
- 🎤 LIVE ENTERTAINMENT PARTNER — $25K
- 🍸 COCKTAIL HOUR PARTNER — $25K
- 🔥 FIRESIDE CHAT PARTNER — $20K
- 🥂 PREMIUM BAR PARTNER — $20K
- 🍽️ CULINARY EXPERIENCE PARTNER — $20K
- 🔨 LIVE AUCTION PARTNER — $15K
- 🏅 AWARDS CEREMONY PARTNER — $15K
- ❤️ COMMUNITY IMPACT PARTNER — $10K
- 📣 ADVOCATE PARTNER — $5K
- 🤝 COMMUNITY ALLY PARTNER — $2.5K
- 🌟 CHANGEMAKER PARTNER — $1K

SPORTS GALA TITLE PARTNER $100,000

Make Your Brand Part of the Biggest Week in Sports. As Title Sponsor, your organization will take center stage.



🏎️ **EXCLUSIVE VENUE PRESENCE**

- Exclusive presenting rights: “3rd Annual United Natives Sports Gala presented by [Brand]”
- Branded signage throughout the museum.
- Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor
- Opportunity to host a 60-minute branded fireside chat during cocktail hour.

📣 **NATIONAL STORYTELLING & MEDIA**

- National storytelling campaign: Up to 8 branded content pieces across social, web, and email.
- Custom branded content series: Behind-the-Scenes series leading up to the Gala.
- 300K+ projected digital impressions across campaign content.*
- Featured brand placement across Gala press, digital marketing, social media, and event marketing.
- Featured partner spotlight in the United Natives quarterly newsletter.
- KUNV Urban Rez Radio Podcast interview feature with CEO Dr. Crystal Lee.

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- National mental health impact: Supports 500+ zero-cost therapy sessions for Native communities.
- Indigenous health equity: Expands awareness and access to culturally relevant care.
- Community engagement: Connects your brand with Tribal leaders, families, youth, and Native communities.
- Social impact storytelling highlighting your company's community engagement.
- Position your company as an Indigenous Community & Mental Health Ally.

🤝 **EXECUTIVE & VIP ENGAGEMENT**

- 12 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, professional athletes, sports executives, entertainers, and corporate leaders.
- Opportunity to co-present a keynote or major award.
- On-stage partner recognition throughout the evening.

📱 **YEAR-ROUND BRAND EXPOSURE**

- 1-year advertising placement in the United Natives Health or Sports App. (Regional Partner)
- Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.

NATIONAL EVENT PARTNER $75,000

A national partnership providing Gala recognition and year-round visibility across United Natives national events and initiatives.

🏎️ **EXCLUSIVE VENUE PRESENCE**

- National Event Partner recognition at the United Natives Sports Gala during Super Bowl Week.
- Dedicated brand visibility at the Gala.
- Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor
- On-stage partner recognition during the gala.

📣 **NATIONAL STORYTELLING & MEDIA**

- Custom Behind-the-Scenes content series leading up to the Gala.
- Up to 6 branded social, web, and email content pieces.
- 200K+ projected digital impressions.*
- Brand placement across press, digital, social, and event marketing.
- Quarterly newsletter partner spotlight.
- KUNV Urban Rez Radio Podcast interview with CEO Dr. Crystal Lee.

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- National mental health impact: Supports 400+ zero-cost therapy sessions for Native communities.
- Supporting the wellness and opportunity of our Native communities on a national scale through mental health, sports and technology access.
- Advances access to culturally relevant care.
- Connects your brand with Tribal leaders, families, youth, and Native communities.
- Social impact storytelling featuring your engagement.
- Position your company as an Indigenous Community & Mental Health Ally.
- Direct partnership support toward priority initiatives.

🏟️ **NATIONAL EVENT RECOGNITION**

Your partnership extends beyond the Gala, providing visibility across major United Natives national events and initiatives throughout the year.

- Native American Heritage Nights with professional sports teams.
- Youth sports camps and STEM access events.
- MMIR National Missing Persons Advocacy initiatives.
- SEICon Sports, Entertainment & Innovation (Indigenous partnership)
- United Natives sports, youth, mental health, advocacy, and community initiatives.
- Recognition as a National Event Partner across applicable events.

🤝 **EXECUTIVE & VIP ENGAGEMENT**

- 10 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, athletes, sports executives, entertainers, and corporate leaders.
- Participation in selected national events and community activations.
- Employee volunteer opportunities.

📱 **YEAR-ROUND BRAND EXPOSURE**

- Access to professional sports and community activation opportunities.
- Participation in youth sports, STEM, mental health, MMIR, and community initiatives.
- Featured on the United Natives website.
- Social media recognition.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.









FAST & THE FURIOUS EXPERIENCE PARTNER $50,000



Bring Your Brand to the Starting Line of an Experience Guests Won't Forget.

🏎️ **EXCLUSIVE VENUE & EXPERIENCE**

- Presenting Partner of the "Fast & Furious Experience." with signage through this access area
- Exclusive brand visibility alongside iconic Hollywood vehicles.
- Premier red carpet and arrival branding.
- Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor
- On-stage partner recognition during the gala.

📣 **NATIONAL STORYTELLING & MEDIA**

- Custom branded content series: Behind-the-Scenes series leading up to the Gala.
- National storytelling campaign: Up to 6 branded content pieces across social, web, and email.
- 200K+ projected digital impressions across campaign content.*
- Featured brand placement across press, digital, social, and event marketing.
- Featured partner spotlight in the United Natives quarterly newsletter.
- KUNV Urban Rez Radio Podcast interview feature with CEO Dr. Crystal Lee.

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- National mental health impact: Supports 300+ zero-cost therapy sessions for Native communities.
- Indigenous health equity: Supports greater awareness and access to culturally relevant care.
- Community engagement: Connects your brand with Tribal leaders, families, youth, and Native communities.
- Social impact storytelling highlighting your community engagement.
- Position your company as an Indigenous Community & Mental Health Ally.

🤝 **EXECUTIVE & VIP ENGAGEMENT**

- 10 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, professional athletes, sports executives, entertainers, and corporate leaders.
- Opportunity to co-present a keynote or major award.
- On-stage partner recognition throughout the evening.

📱 **YEAR-ROUND BRAND EXPOSURE**

- Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.

VIP LOUNGE PARTNER $30,000

Unrivaled Access. Unforgettable Impressions.Welcome the Champions to Your Lounge.



🥂 EXCLUSIVE VIP LOUNGE EXPERIENCE

- Highlighted Sponsor of the VIP Lounge Experience.
- On-stage partner recognition during the gala.
- Exclusive branding throughout the VIP Lounge.
- Premier red carpet branding.
- Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor
- Elevated networking environment for VIP guests.

📣 NATIONAL STORYTELLING & MEDIA

- National storytelling campaign: Up to 3 branded content pieces across social, web, and email.
- 75K+ projected digital impressions across campaign content.*
- Featured logo placement across press, digital, social, and event marketing.
- Featured spotlight in the United Natives quarterly newsletter.

🌎 ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT

- National mental health impact: Supports 75+ zero-cost therapy sessions for Native communities.
- Indigenous community engagement through a national Native-led platform.
- Social impact storytelling highlighting your company's community engagement.
- Position your company as an Indigenous Community & Mental Health Ally.

🤝 EXECUTIVE & VIP ENGAGEMENT

- 6 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, athletes, sports executives, entertainers, and corporate leaders.
- On-stage partner introduction and recognition.

📱 YEAR-ROUND BRAND EXPOSURE

- Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.

ENTERTAINMENT OR COCKTAIL HOUR PARTNER $25,000

Choose between Entertainment or Cocktail Hour Benefits

🎶 **EXCLUSIVE ENTERTAINMENT EXPERIENCE**

- **Presenting Sponsor of the Live Performances Experience.**
- **Exclusive brand visibility throughout the entertainment experience.**
- **Premier red carpet and arrival branding.**
- **Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor**

🍸 **EXCLUSIVE COCKTAIL HOUR EXPERIENCE**

- **Presenting Sponsor of the Cocktail Hour Experience.**
- **3 premium cocktails named after your brand.**
- **Exclusive brand visibility throughout cocktail hour.**
- **Premier red carpet and arrival branding.**
- **Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor**

Mutual Benefits between both tiers

- 📣 **NATIONAL STORYTELLING & MEDIA**
- **National storytelling campaign: Up to 4 branded content pieces across social, web, and email.**
- **125K+ projected digital impressions across campaign content.***
- **Featured brand placement across press, digital, social, and event marketing.**
- **Featured partner spotlight in the United Natives quarterly newsletter.**

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- **National mental health impact: Supports 125+ zero-cost therapy sessions for Native communities.**
- **Indigenous community engagement through a national Native-led platform.**
- **Social impact storytelling highlighting your company's community engagement.**
- **Position your company as an Indigenous Community & Mental Health Ally.**

🤝 **EXECUTIVE & VIP ENGAGEMENT**

- **8 VIP Gala tickets.**
- **Private VIP reception access.**
- **Priority introductions to Tribal leaders, athletes, sports executives, entertainers, and corporate leaders.**
- **On-stage partner introduction and recognition.**

📱 **YEAR-ROUND BRAND EXPOSURE**

- **Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.**
- **Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.**

Set the Atmosphere: Own the Spotlight During the Gala's Main Stage Moment.






COCKTAIL HOUR FIRESIDE CHAT $20,000

Own the Conversation: Position Your Brand at the Center of Sports, Culture, and Leadership.



🥂 **EXCLUSIVE FIRESIDE CHAT EXPERIENCE**

- Host your own fireside chat or sponsor our “Elite Athlete Panel”
- Exclusive branding throughout the chat.
- Premier red carpet branding.
- Opportunity to host 1 branded activation curated by our award-winning creative director *costs covered by Sponsor

📣 **NATIONAL STORYTELLING & MEDIA**

- National storytelling campaign: Up to 3 branded content pieces across social, web, and email.
- 75K+ projected digital impressions across campaign content.*
- Featured logo placement across press, digital, social, and event marketing.
- Featured spotlight in the United Natives quarterly newsletter.

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- National mental health impact: Supports 75+ zero-cost therapy sessions for Native communities.
- Indigenous community engagement through a national Native-led platform.
- Social impact storytelling highlighting your company's community engagement.
- Position your company as an Indigenous Community & Mental Health Ally.

🤝 **EXECUTIVE & VIP ENGAGEMENT**

- 6 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, athletes, sports executives, entertainers, and corporate leaders.
- On-stage partner introduction and recognition.

📱 **YEAR-ROUND BRAND EXPOSURE**

- Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.

PREMIUM BAR OR CULINARY EXPERIENCE

$20,000

Fuel the Network: Where Industry Leaders Gather Before Big Game Sunday



Choose between Premium Open Bar, Culinary Experience or the VIP Lounge Benefits

🍽️ **EXCLUSIVE CULINARY OR OPEN BAR EXPERIENCE**

- Choose your experience: Premium Open Bar or Curated Culinary.
- Culinary Partner: Featured branding across all food stations.
- Premium Open Bar Partner: Featured branding across all venue bars.
- 1 premium cocktail named after your brand.
- Premier red carpet branding.
- 1 branded activation integrated into your selected experience.

📣 **NATIONAL STORYTELLING & MEDIA**

- National storytelling campaign: Up to 3 branded content pieces across social, web, and email.
- 75K+ projected digital impressions across campaign content.*
- Featured logo placement across press, digital, social, and event marketing.
- Featured spotlight in the United Natives quarterly newsletter.

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- National mental health impact: Supports 75+ zero-cost therapy sessions for Native communities.
- Indigenous community engagement through a national Native-led platform.
- Social impact storytelling highlighting your company's community engagement.
- Position your company as an Indigenous Community & Mental Health Ally.



🤝 **EXECUTIVE & VIP ENGAGEMENT**

- 6 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, athletes, sports executives, entertainers, and corporate leaders.
- On-stage partner introduction and recognition.

📱 **YEAR-ROUND BRAND EXPOSURE**

- Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.

LIVE AUCTION OR AWARDS CEREMONY PARTNER $15,000

🔨 **EXCLUSIVE LIVE AUCTION EXPERIENCE**

- Presenting Sponsor of the Live Auction Experience.
- Exclusive branding throughout the auction experience.
- Premier red carpet and arrival branding.
- 1 branded activation integrated into the auction experience.

🏆 **EXCLUSIVE AWARDS CEREMONY EXPERIENCE**

- Presenting Sponsor of the Awards Ceremony Experience.
- Exclusive branding throughout the awards experience.
- Premier red carpet and arrival branding.
- 1 branded activation integrated into the awards experience.







Mutual benefits for Fireside Chat, Live Auction & Awards Ceremony

📣 **NATIONAL STORYTELLING & MEDIA**

- National storytelling campaign: Up to 2 branded content pieces across social, web, and email.
- 50K+ projected digital impressions across campaign content.*
- Featured logo placement across press, digital, social, and event marketing.
- Featured spotlight in the United Natives quarterly newsletter.

🌎 **ESG, SOCIAL IMPACT & COMMUNITY ENGAGEMENT**

- National mental health impact: Supports 50+ zero-cost therapy sessions for Native communities.
- Indigenous community engagement through a national Native-led platform.
- Social impact storytelling highlighting your company's community engagement.
- Position your company as an Indigenous Community & Mental Health Ally.

🤝 **EXECUTIVE & VIP ENGAGEMENT**

- 5 VIP Gala tickets.
- Private VIP reception access.
- Priority introductions to Tribal leaders, athletes, sports executives, entertainers, and corporate leaders.
- On-stage partner introduction and recognition.

📱 **YEAR-ROUND BRAND EXPOSURE**

- Gain access to additional professional sports and community activation opportunities, along with participation in United Natives youth sports, STEM, mental health, and community initiatives.
- Opportunity to purchase Super Bowl Week suites, tickets, and exclusive experiences.

The Heart of the Gala: Championing Legends and Fueling Community Impact

COMMUNITY ALLY PARTNER LEVELS

🌎 $10,000 COMMUNITY IMPACT PARTNER

4 VIP Gala Tickets

🌎 COMMUNITY IMPACT

- **Mental health impact: Supports 30+ zero-cost therapy sessions.**
- **Social media recognition highlighting your partnership.**
- **Position your brand as an Indigenous Community & Mental Health Ally.**

📣 BRAND VISIBILITY

- **Premier red carpet branding.**
- **Featured logo placement across event marketing and media.**
- **On-stage partner recognition.**
- **Featured spotlight in the United Natives quarterly newsletter.**

🤝 VIP ENGAGEMENT

- **Private VIP reception access.**
- **Priority introductions to select VIP guests.**
- **Opportunity to purchase Super Bowl Week suites, tickets, and experiences.**

🪶 $5,000 Small Business Partner

3 VIP Gala Tickets

🌎 COMMUNITY IMPACT

- **Mental health impact: Supports 20+ zero-cost therapy sessions.**
- **Social media recognition highlighting your partnership.**
- **Position your brand as an Indigenous Community Ally.**

📣 BRAND VISIBILITY

- **Featured logo placement across event marketing and media.**
- **Featured spotlight in the United Natives quarterly newsletter.**

🤝 VIP ENGAGEMENT

- **Private VIP reception access.**
- **Priority introductions to select VIP guests.**
- **Opportunity to purchase Super Bowl Week suites, tickets, and experiences.**

🪶 $2,500 COMMUNITY ALLY PARTNER

2 VIP Gala Tickets

🌎 COMMUNITY IMPACT

- **Mental health impact: Supports 10+ zero-cost therapy sessions.**
- **Social media recognition highlighting your partnership.**

📣 BRAND RECOGNITION

- **Customized Thank You social media graphic featuring your logo.**

🪶 $1,000 CHANGEMAKER PARTNER

1 VIP Gala Ticket

🌎 COMMUNITY IMPACT

- **Mental health impact: Supports 5+ zero-cost therapy sessions.**
- **Social media recognition highlighting your partnership.**

📣 BRAND RECOGNITION

- **Customized Thank You social media graphic featuring your logo.**



PAST COLLABORATIONS & PARTNERSHIPS

Marketing. ESG. Community Engagement. Employee Engagement.

- ✔ National visibility
- ✔ Indigenous community impact
- ✔ Executive & VIP networking
- ✔ Sports & entertainment access
- ✔ Digital & social content
- ✔ ESG/CSR storytelling
- ✔ Brand activations curated by our Award Winning Creative Director
- ✔ In-app advertising
- ✔ Year-round brand exposure

THANK YOU

Partner with us. Amplify your brand. Create lasting impact.

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