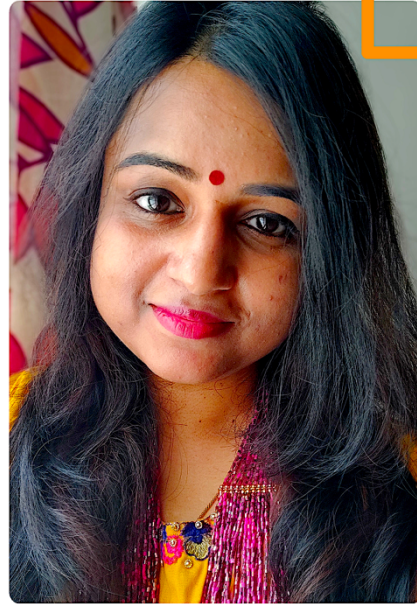


Inspirational Episode 28

Dípasrí Sardar

*Acquisitions Editor (India) at
World Scientific Publishing, Motivator, Singer,
Corporate Professional,
CEO of Indian Arts Project*



*This episode of **INSPIRATIONAL** features a “True Story” from the life of **Ms. Dípasrí Sardar** (Acquisitions Editor- India at World Scientific Publishing, Motivator, Singer, Corporate Professional, CEO of Indian Arts Project)*

“Born to well-to-do parents with male-child preference syndrome, my life journey is filled with colourful learning and experiences.

It’s not easy for someone like me to actually climb the success ladder and come so far in life. With ADHD and strict parents by your side, I had to mature at a very early stage emotionally and otherwise. Life introduced me to some good hearted souls and friends who have always been by my side during my thick and thin days.

School days over. Graduation done. I went against my parent’s wishes and opted for higher studies. Failing to land a job in my area of specialization viz Sustainable Engineering, I had to enter the academic publishing industry to begin my professional journey. With a career spanning 10 years managing and supporting verticals, I have actually created a niche for myself. From attending high-profile book launches starting from Ministry of External Affairs, India, connecting with high-profile authors, scientists, academicians and working on their

projects, I have acquired valuable skillsets and connections. I am not a Pro but I am loved for my hardworking and non-political nature, daring attitude and positive outlook. Well, we all learn from our experiences, isn't it?

My journey doesn't end here, at a personal level I had faced body shaming, racism due to my medium complexion, was criticized for my homely nature, my non-alcoholic behaviour, by my own people and outsiders. I have faced several rejections by men under arrange marriage setup due to my not-so-perfect skin tone. It's so unbelievable to see the mindset of few people - The inner beauty doesn't matter to them. What matters is COLOR of a woman.

I was able to overcome such tough scenarios, just to get groomed into a better person – Who I am today. With few business projects in parallel, trying to enter the business world with a unique purpose is what I am looking forward to currently.

*My business journey began with a counselling project which is presently at UX stage. My next project as CEO which is taking shape is **Indian Arts Project** that aims to connect arts with science and technology. It's a boutique e-Amphitheatre, an unbiased space, for promoting talent and mental health through arts. The first concert was done with zero budget, emerging artists and 10% marketing which also got noticed by United Nations and got featured in one of their sessions. In a society where Brands matter, we were able to achieve success with non-brands – “Emerging artists”. Thus, receiving visibility at an International level. Nothing is Impossible in this world. One should have the determination to do things. I feel privileged to work on such unconventional projects. With other business projects in the pipeline, I am aiming to serve the man-kind.*

My advice to everyone would be 'stay motivated and happy under every circumstance'. Never get disheartened or discouraged. It's just the stepping stone to a Great World Ahead!!”

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